

# Global Superstore

Dashboard

Sales

Customer Analytics

## Dashboard

2011

2012

2013

2014

Total Orders

7.33K

Total sales

12.64M

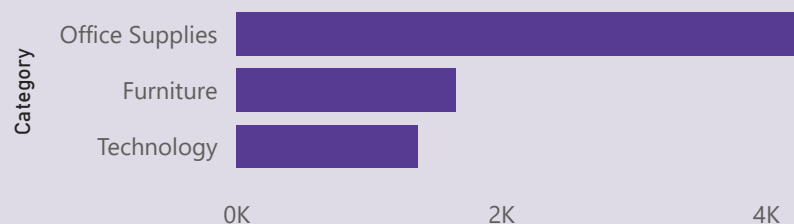
Net Profit

1.47M

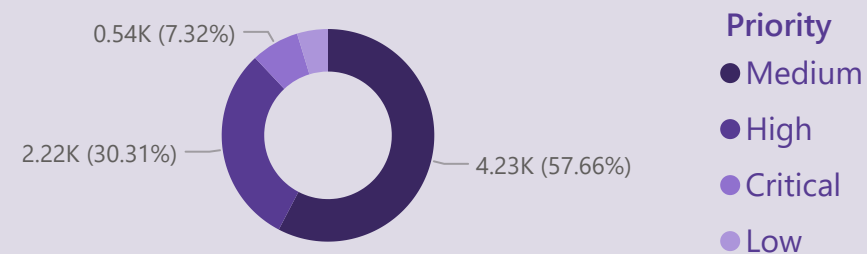
Average quantity

3.48

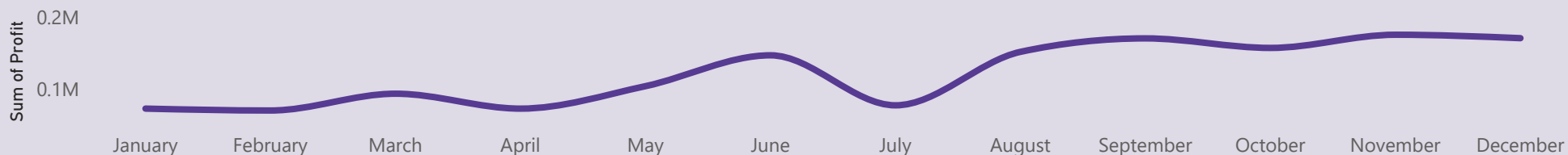
### Total orders by Category



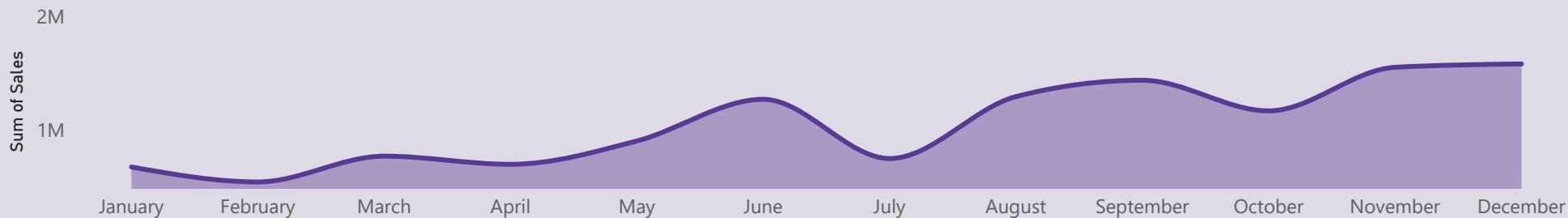
### Total orders by Order Priority



### Total Profit by Month



### Total Sales by Month



# Global Superstore

Dashboard

Sales

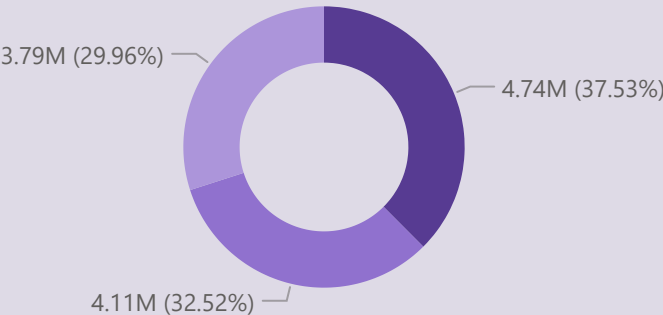
Customer Analytics

## Sales Analytics

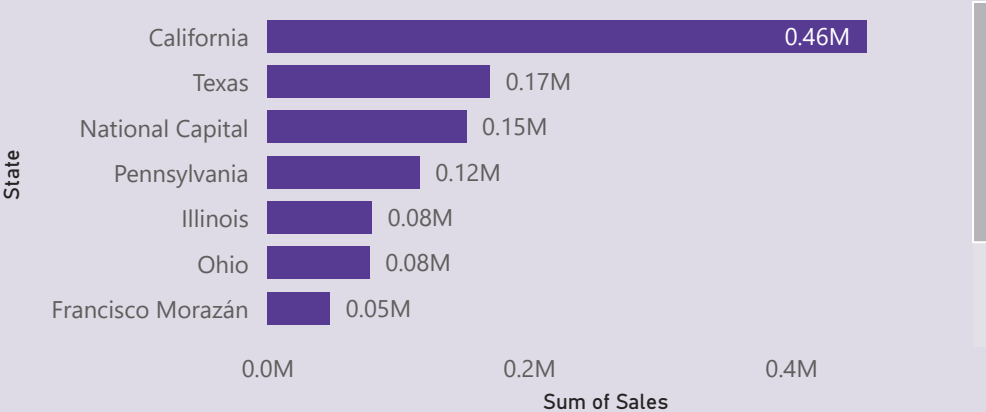
2011	2012	2013	2014
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Total Sales by Category

Categories ● Technology ● Furniture ● Office Supplies

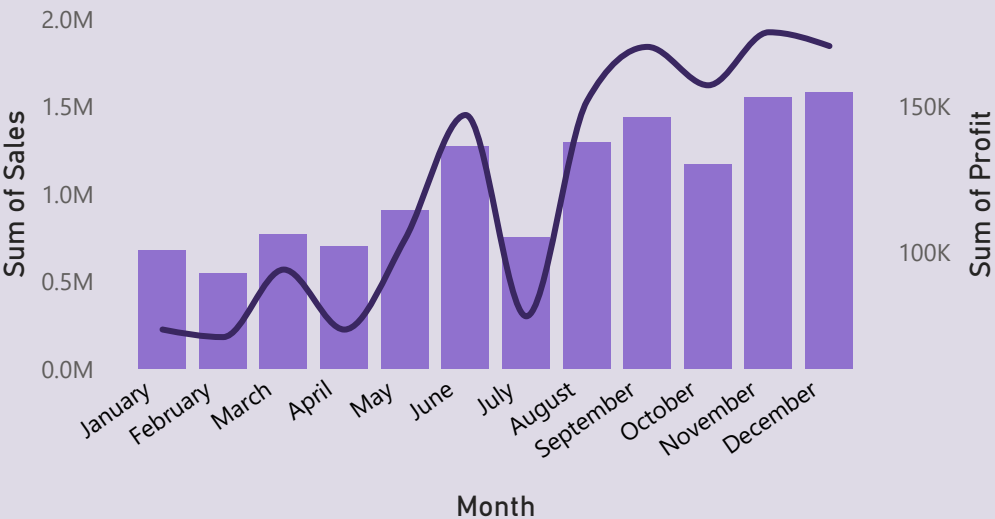


Total Sales by State



Total Sales vs Profit by Month

● Sum of Sales — Sum of Profit



Top 100 Products

Row ID	total sales
33994	22,638.
38123	17,499.
39450	13,999.
33920	11,199.
35487	10,499.
40336	9,892.
35395	9,449.
35574	9,099.
Total	5,67,046.

# Global Superstore

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Sales

Customer Analytics

## Customer Analytics

Total Returns  
**1173**

2011

2012

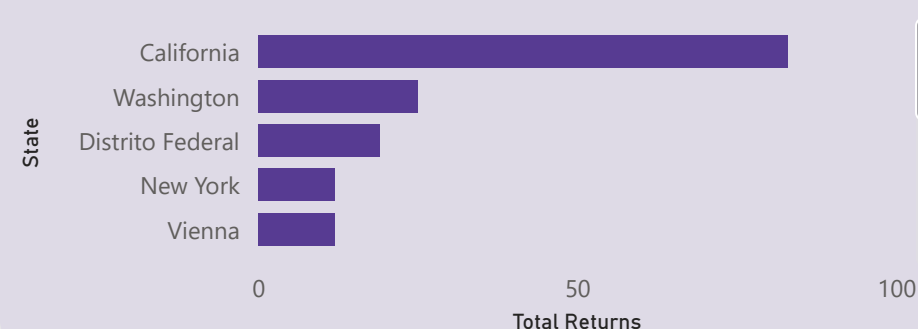
2013

2014

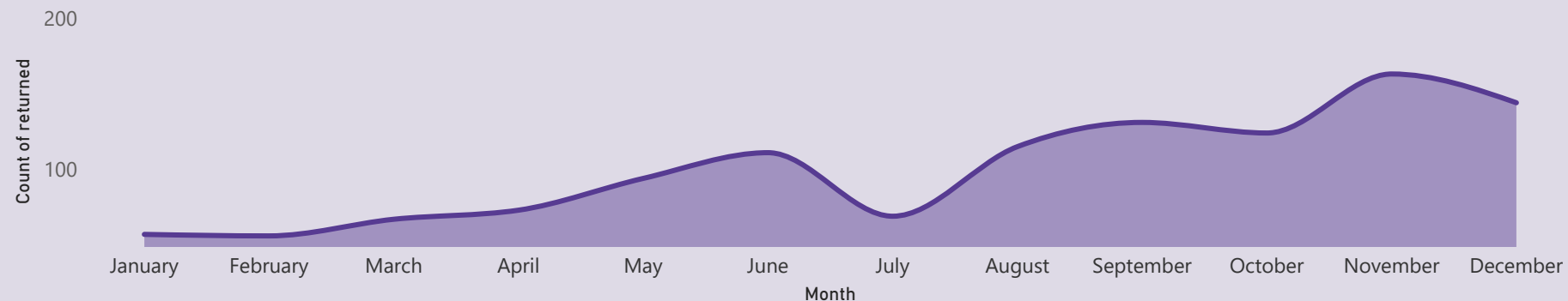
### Number of returned by Category



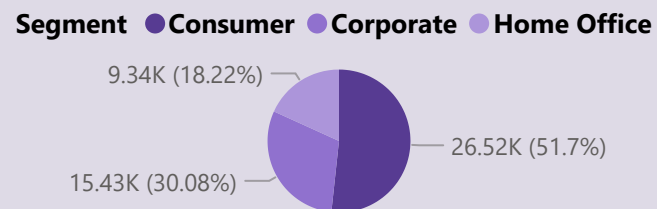
### Number of Returns by City



### Number of returns by Month



### Number of Customer by Segment



### Totals Sales by Segment

**Consumer**  
**65,07,949.42**  
Sum of Sales