

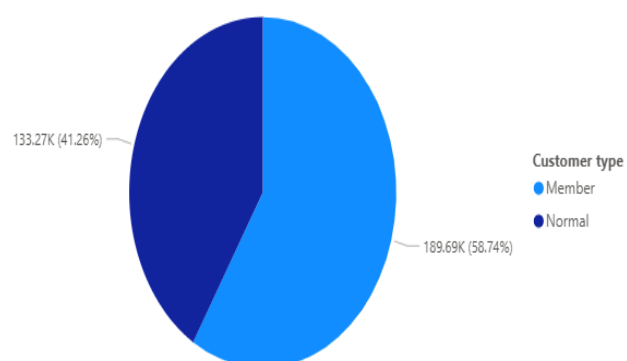
Quarter

All

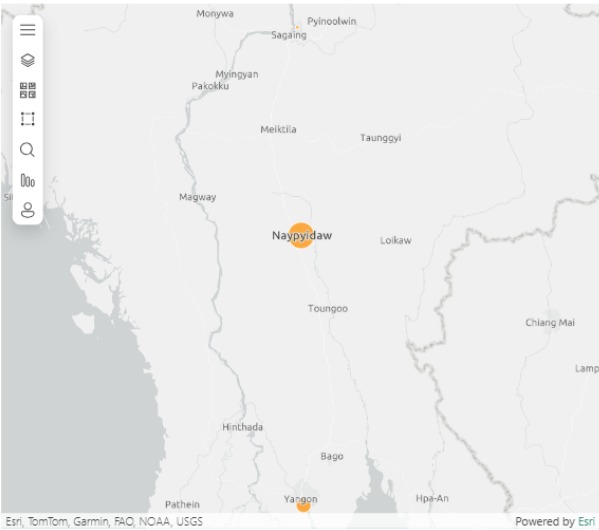
Customer type	TotalSales	Averagemargin
Member	1,89,694.76	4.76
Normal	1,33,271.99	4.76
Total	3,22,966.75	4.76

Electronic accessories	Health and beauty
Fashion accessories	Home and lifestyle
Food and beverages	Sports and travel

TotalSales by Customer type



TotalSales by City



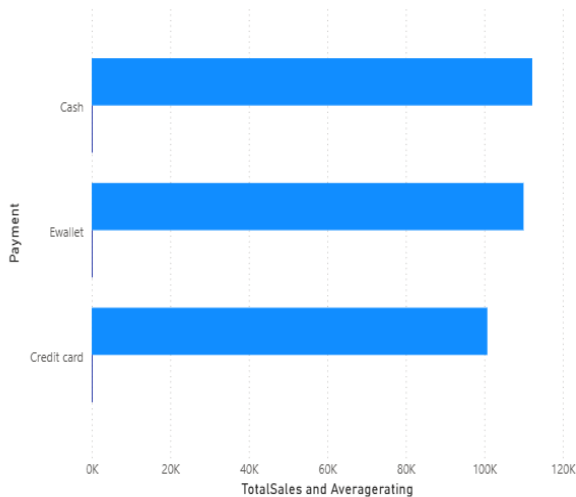
- Branch
- ☐ Alex
 - ☐ Cairo
 - ☐ Giza

322.97K

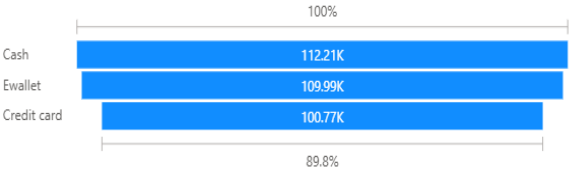
TotalSales

TotalSales and Averagerating by Payment

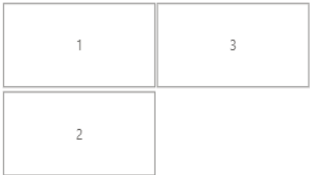
TotalSales Averagerating



TotalSales by Payment



Month



Sum of AVGSALSPERTRANS	Sum of TotalSales1	Sum of TotalMargin	Product line
5,74,88,081.32	5,74,88,081.32	2,73,75,27,68,205.48	Fashion accessories
5,61,96,214.33	5,61,96,214.33	2,67,60,10,20,605.35	Food and beverages
5,49,04,347.33	5,49,04,347.33	2,61,44,92,73,005.23	Electronic accessories
5,36,12,480.33	5,36,12,480.33	2,55,29,75,25,405.11	Sports and travel
5,16,74,679.84	5,16,74,679.84	2,46,06,99,04,004.92	Home and lifestyle
4,90,90,945.85	4,90,90,945.85	2,33,76,64,08,804.68	Health and beauty
32,29,66,749.00	32,29,66,749.00	15,37,93,69,00,030.76	

Branch

- ☐ Alex
- ☐ Cairo
- ☐ Giza

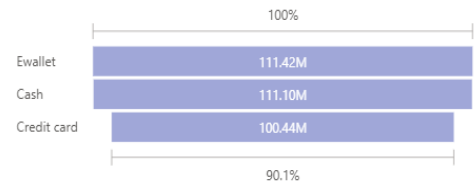
Sales Performance Analysis

Sales by City



Sum of AVGSALSPERTRANS	Sum of TotalSales1	Sum of TotalMargin	Product line
5,74,88,081.32	5,74,88,081.32	2,73,75,27,68,205.48	Fashion accessories
5,61,96,214.33	5,61,96,214.33	2,67,60,10,20,605.35	Food and beverages
5,49,04,347.33	5,49,04,347.33	2,61,44,92,73,005.23	Electronic accessories
5,36,12,480.33	5,36,12,480.33	2,55,29,75,25,405.11	Sports and travel
5,16,74,679.84	5,16,74,679.84	2,46,06,99,04,004.98	Home and lifestyle
4,90,90,945.85	4,90,90,945.85	2,33,76,64,08,804.66	Health and beauty
32,29,66,749.00	32,29,66,749.00	15,37,93,69,00,030.76	

Sales by Payment



Total Sales

322.97M

Date: All

Product line

Electronic accessories	Health and beauty
Fashion accessories	Home and lifestyle
Food and beverages	Sports and travel

Data

Queries

Insert

Calculations

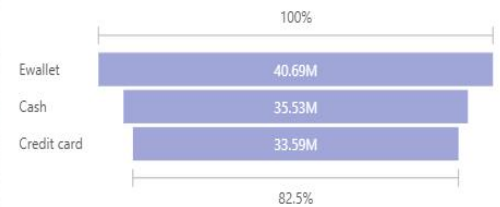
Sales Performance Analysis

Sales by City



Sum of AVGSALSPERTRANS	Sum of TotalSales1	Sum of TotalMargin	Product line
2,09,92,838.69	2,09,92,838.69	99,96,58,98,502.00	Home and lifestyle
1,93,78,004.94	1,93,78,004.94	92,27,62,14,001.85	Electronic accessories
1,90,55,038.19	1,90,55,038.19	90,73,82,77,101.81	Sports and travel
1,87,32,071.44	1,87,32,071.44	89,20,03,40,201.78	Food and beverages
1,64,71,304.20	1,64,71,304.20	78,43,47,81,901.57	Fashion accessories
1,51,79,437.20	1,51,79,437.20	72,28,30,34,301.43	Health and beauty
10,98,08,694.66	10,98,08,694.66	5,22,89,85,46,010.46	

Sales by Payment



Total Sales

109.81M

Date: All

Product line

Electronic accessories	Health and beauty
Fashion accessories	Home and lifestyle
Food and beverages	Sports and travel