

AAYUSH YADAV

Frontend Developer & Content Writer | BCA Student

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Portfolio: <https://aayush-frontend-portfolio.netlify.app>

CAREER OBJECTIVE

Motivated BCA student with equal interest in frontend development and content writing. Skilled in building responsive websites as well as creating clear, engaging, and SEO-friendly content. Seeking an internship where I can contribute both technical and content skills while gaining real-world experience.

TECHNICAL SKILLS

- HTML5, CSS3, JavaScript (ES6+)
- Responsive Web Design, Flexbox, CSS Grid
- Basic UI/UX Principles, Web Animations
- Git & GitHub (Basics), Netlify
- Mobile-First Design, SEO Basics

CONTENT WRITING SKILLS

- Blog & Article Writing
- Creative Writing & Storytelling
- SEO-Friendly Content Writing
- Keyword Research (Basic)
- Proofreading & Editing
- Social Media Content Writing (Posts & Captions)
- Headline & Hook Writing
- Content Research & Topic Ideation

PROJECTS

Gym Website: Developed a responsive gym website using HTML, CSS, and JavaScript with modern UI, animations, and smooth scrolling.

Clinic Website: Designed a clean and responsive healthcare website focused on usability and layout.

Personal Portfolio Website: Built an animated portfolio showcasing projects, skills, and content structure with dark/light mode.

TOOLS & PLATFORMS

- Google Docs
- Grammarly (Basic)
- Canva (Basic)
- VS Code
- ChatGPT (Ideation & Drafting)

EDUCATION

Bachelor of Computer Applications (BCA) – 1st Semester (Currently Pursuing)

Senior Secondary (12th) – RBSE | 74%

Secondary (10th) – RBSE | 80%

STRENGTHS

- Strong written and communication skills
- Creative and analytical mindset
- Quick learner & self-motivated
- Good attention to UI, UX, and content clarity

DECLARATION

I hereby declare that the above information is true and correct to the best of my knowledge.