Sentiment Analysis Project

August 6, 2023

1 Sentiment analysis project

1.1 Dataset

In this notebook, I will be working on a dataset of Amazon baby product customer reviews and ratings. Feel free to download the dataset from this lien.

The dataset is composed of two features :

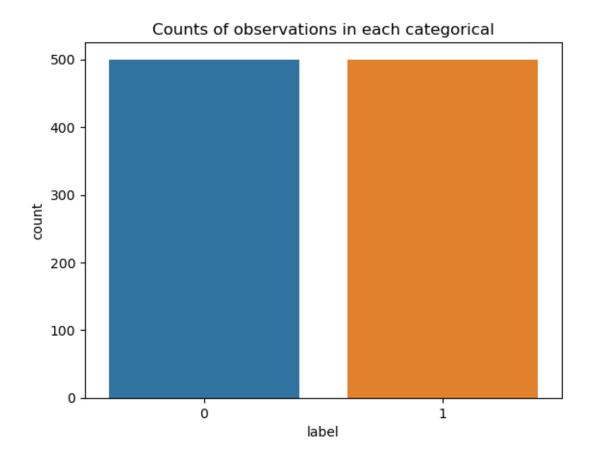
- Sentence: customer opinions on products (customer feelings about products)
- label: the ratings (0 means negative feeling and 1 means positive feeling)

```
[1]: #Important librairies
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
%matplotlib inline
```

```
[2]:
                                                   sentence label
       So there is no way for me to plug it in here i...
     1
                               Good case, Excellent value.
                                                                 1
     2
                                    Great for the jawbone.
                                                                 1
     3
       Tied to charger for conversations lasting more...
                                                               0
                                         The mic is great.
                                                                 1
[3]: #Count the classes of the label
     df["label"].value_counts()
```

```
[3]: 0 500
1 500
Name: label, dtype: int64
```

```
[69]: #dataset details
      df.info()
     <class 'pandas.core.frame.DataFrame'>
     RangeIndex: 1000 entries, 0 to 999
     Data columns (total 2 columns):
                   Non-Null Count Dtype
          Column
          sentence 1000 non-null
      0
                                   object
      1
          label
                    1000 non-null
                                    int64
     dtypes: int64(1), object(1)
     memory usage: 15.8+ KB
[70]: #Dataset shape
      df.shape
[70]: (1000, 2)
[44]: #Countplot of the label
      ax =plt.axes()
      sns.countplot(x = "label", data =df)
      ax.set_title('Counts of observations in each categorical')
[44]: Text(0.5, 1.0, 'Counts of observations in each categorical')
```



We find that the classes are balanced. This is a good sign for model prediction.

1.2 Data processing

```
[8]: (300, 1)
```

1.2.1 Tokenization: Numeric transformation of text

As we know, when we deal with text data, we have to convert it to numbers before feeding any machine learning model including neural networks. Tokenization then consists of cutting a text composed of several paragraphs into small units, also called tokens. Tokenization is the first step in many natural language processing projects, since it is the basis for developing good models and helping to better understand the text we have.

We use the tensorflow library to transform our text into numeric values:

Tokenizer: from tensorflow.keras.preprocessing.text import Tokenizer

But be aware that there are several libraries capable of transforming text into numeric values such as the following libraries: :

CountVectorizer: from sklearn.feature_extraction.text import CountVectorizer

word_tokenize : from nltk.tokenize import word_tokenize

Tokenizer: from spacy.tokenizer import Tokenizer

Show first 2 rows of training set :

['Great Phone.', 'The look of it is very sharp and the screen is nice and clear, with great graphics.']

Show first 2 rows of test set :

["No shifting, no bubbling, no peeling, not even a scratch, NOTHING!I couldn't be more happier with my new one for the Droid.", 'Customer service was terrible.']

```
[10]: #Important librairies
from tensorflow.keras.preprocessing.text import Tokenizer
from tensorflow.keras.preprocessing.sequence import pad_sequences
```

```
[11]: #important settings for Tokenizer and Embedding Layer
   vocab_size = 500
   max_length = 100
   trunc_type = 'post'
   oov_tok = '<00V>'
   padding_type = 'post'
```

- vocab_size = 500: means that we will take 500 unique words to form the tokinzer.
- Max_length = 100: represents the length of each review. If the original review is longer than 150 words, it will be truncated.
- **trunc_type** = '**post**': means the review will be truncated at the end when a review is longer than 100 words.
- **padding_type** = '**post**': means the padding will be applied at the end, not at the beginning.

Tokenize words now

The first 25 words of the word index dictionary with their number indices in the text

```
[('<00V>', 1), ('the', 2), ('i', 3), ('and', 4), ('it', 5), ('is', 6), ('a', 7), ('this', 8), ('to', 9), ('phone', 10), ('my', 11), ('of', 12), ('for', 13), ('not', 14), ('on', 15), ('great', 16), ('with', 17), ('very', 18), ('was', 19), ('that', 20), ('in', 21), ('good', 22), ('have', 23), ('you', 24), ('works', 25)]
```

The training set showing the first 5 sentences transformed into numerical values

```
[[16, 10], [2, 205, 12, 5, 6, 18, 302, 4, 2, 179, 6, 88, 4, 130, 17, 16, 410], [100, 14, 411, 412], [3, 79, 2, 251, 80, 116, 38, 36, 1], [47, 1, 413, 32]]
```

The testing set showing the first 5 sentences transformed into numerical values

```
[[72, 1, 72, 1, 72, 1, 14, 73, 7, 1, 343, 3, 162, 58, 78, 1, 17, 11, 149, 40, 13, 2, 1], [161, 55, 19, 151], [3, 1, 8, 13, 2, 120, 89, 4, 5, 65, 14, 59], [3, 51, 46, 8, 279, 489], [14, 201]]
```

Sentences are now represented as a sequence of words and words are converted to numeric values

1.2.2 Padding

Show first 3 rows of training set :

['Great Phone.', 'The look of it is very sharp and the screen is nice and clear, with great graphics.']

Show first 3 rows of training sequences:

```
[[16, 10], [2, 205, 12, 5, 6, 18, 302, 4, 2, 179, 6, 88, 4, 130, 17, 16, 410]]
```

Show first 3 rows of training padded:

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[[ 16
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2 205
                                            2 179
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                                                          88
                                                                 4 130
                                                                          17
                                                                               16 410
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```

Show first 3 rows of test set :

["No shifting, no bubbling, no peeling, not even a scratch, NOTHING!I couldn't be more happier with my new one for the Droid.", 'Customer service was terrible.']

Show first 3 rows of testing sequences :

```
[[72, 1, 72, 1, 72, 1, 14, 73, 7, 1, 343, 3, 162, 58, 78, 1, 17, 11, 149, 40, 13, 2, 1], [161, 55, 19, 151]]
```

Show first 3 rows of testing padded:

```
[[ 72
          1
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```

Once the text processing is finished, we will now build our model

2 Model

```
[14]: # Important librairies
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import Dense, Flatten, Embedding, GlobalMaxPool1D
```

1. Embedding Layer

An embedding is a dense vector of floating point values. Vector length is usually set to 8 dimensions for small datasets (up to 1024 dimensions). On the other hand, when working with large datasets,

a large dimension will be able to capture fine relationships between words. Link

Three useful arguments for building an integration layer:

- input_dim: vocabulary size in text data (vocab_size)
- output_dim: means that each word will be represented by a 16-dimensional vector
- input_length : length of input sequences.

2. Flatten Layer

Convert multidimensional arrays to one-dimensional arrays.

3. Dense Layer

A dense layer is a layer deeply connected to its previous layer, which means that each neuron receives input from all neurons in the previous layer. This layer is the most commonly used layer in neural networks.

Two parameters are important in this dense layer:

- Units: Units are one of the most basic and necessary parameters of Keras dense layer which defines the size of dense layer output. It must be a positive integer since it represents the dimensionality of the output vector.
- activation function: In neural networks, the activation function is a function used for the transformation of neuron input values. Basically, it introduces nonlinearity in neural network networks so that networks can learn the relationship between input and output values. If in this Keras layer no activation is defined, it will consider the linear activation function. there are many activation functions among which we have the function Relu, Sigmoid and Softmax. For more details on the activation functions used in Keras, click ici

```
[15]: #Instantiate the model Sequential
model = Sequential()
#Add the layers to model
model.add(Embedding(vocab_size, 8, input_length=max_length))
model.add(Flatten())
model.add(Dense(10, activation='relu'))
model.add(Dense(1, activation='sigmoid'))
```

2.0.1 Compilation model

Compiling a model is necessary to finalize the model and make it completely ready for use. For compilation, an optimizer and a loss function are needed.

- **optimiseur**: We use the **Adam** optimizer in this notebook. However, there are different optimizers like RMSprop, SGD, Adam...
- loss: There are several loss functions, but in general for a binary classification problem one uses binary_crossentropy
- metrics: We add the accuracy metric on which the model will be scored

```
[16]: # compile the model
```

```
model.compile(optimizer='adam', loss='binary_crossentropy',
_metrics=['accuracy'])
```

```
[17]: #stop early to prevent overfitting
from tensorflow.keras.callbacks import EarlyStopping
early_stop =EarlyStopping(monitor='val_loss', patience = 2)
```

2.0.2 Training model

Before training the model, we just need to convert the labels to the array. If you notice, they are in list form:

```
[18]: training_labels_final = np.array(y_train)
testing_labels_final = np.array(y_test)
```

```
Epoch 1/100
0.5286 - val_loss: 0.7025 - val_accuracy: 0.4300
Epoch 2/100
0.5314 - val_loss: 0.7002 - val_accuracy: 0.4333
Epoch 3/100
0.6500 - val_loss: 0.6952 - val_accuracy: 0.4833
Epoch 4/100
0.6429 - val_loss: 0.6813 - val_accuracy: 0.5733
Epoch 5/100
0.7743 - val loss: 0.6849 - val accuracy: 0.5167
Epoch 6/100
0.7486 - val_loss: 0.6454 - val_accuracy: 0.6367
Epoch 7/100
0.8100 - val_loss: 0.6324 - val_accuracy: 0.6167
Epoch 8/100
0.8557 - val_loss: 0.6006 - val_accuracy: 0.6667
Epoch 9/100
0.8957 - val_loss: 0.5640 - val_accuracy: 0.7433
```

```
Epoch 10/100
  0.9114 - val_loss: 0.5515 - val_accuracy: 0.7267
  Epoch 11/100
  0.9286 - val_loss: 0.5472 - val_accuracy: 0.6933
  Epoch 12/100
  0.9457 - val_loss: 0.5469 - val_accuracy: 0.6867
  Epoch 13/100
  0.9357 - val_loss: 0.5359 - val_accuracy: 0.6967
  Epoch 14/100
  0.9586 - val_loss: 0.5273 - val_accuracy: 0.7167
  Epoch 15/100
  0.9643 - val_loss: 0.5284 - val_accuracy: 0.7167
  Epoch 16/100
  0.9714 - val_loss: 0.5274 - val_accuracy: 0.7133
[19]: <keras.callbacks.History at 0x18674fe88e0>
[20]: # summarize the model
   print(model.summary())
  Model: "sequential"
   -----
   Layer (type)
                  Output Shape
                               Param #
  ______
   embedding (Embedding)
                  (None, 100, 8)
                                4000
   flatten (Flatten)
                  (None, 800)
   dense (Dense)
                  (None, 10)
                                8010
   dense_1 (Dense)
                  (None, 1)
                                11
   -----
  Total params: 12,021
  Trainable params: 12,021
  Non-trainable params: 0
   -----
  None
[22]: # model history
   data_history = pd.DataFrame(model.history.history)
```

print(data_history.head()) accuracy val_loss val_accuracy loss 0.702542 0 0.691922 0.528571 0.430000 1 0.686560 0.531429 0.700183 0.433333 2 0.678711 0.650000 0.695243 0.483333 3 0.663940 0.642857 0.681334 0.573333 4 0.637445 0.774286 0.684925 0.516667 [36]: round(data_history[["loss", "val_loss"]].min(), 2) [36]: loss 0.15 0.53 val_loss dtype: float64 [37]: round(data_history[["accuracy", "val_accuracy"]].max(), 2) [37]: accuracy 0.97 val_accuracy 0.74 dtype: float64 [25]: data_history[["loss", "val_loss"]].plot() [25]: <Axes: > 0.7 loss val_loss 0.6 0.5 0.4 0.3

8

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0.2

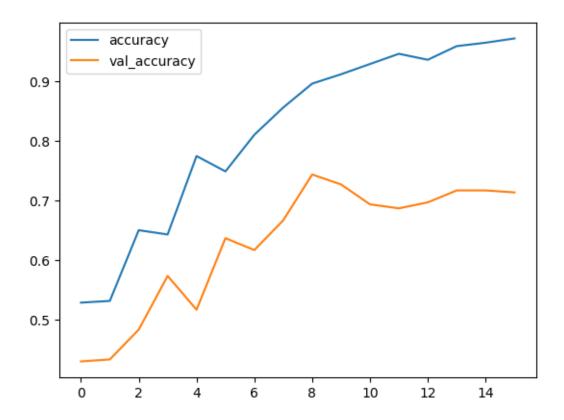
0

2

4

```
[26]: data_history[["accuracy", "val_accuracy"]].plot()
```

[26]: <Axes: >



Another way to work with embeddings is to use a MaxPooling1D/AveragePooling1D or a GlobalMaxPooling1D/GlobalAveragePooling1D layer after embedding.

Model: "sequential"

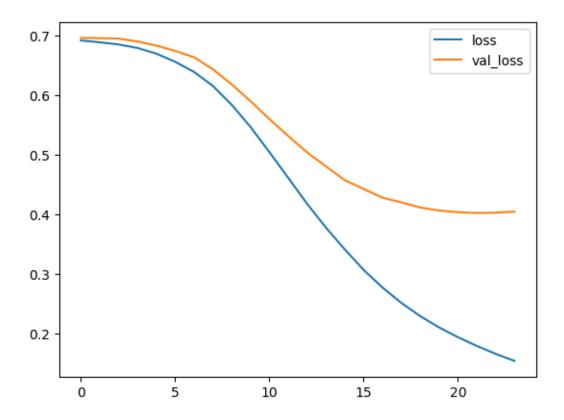
[28]

Epoch 9/100

Layer (type)	Output Sh	ape	Param #	
embedding (Embedding)	(None, 10	 0, 8)	4000	
flatten (Flatten)	(None, 80	0)	0	
dense (Dense)	(None, 10)	8010	
dense_1 (Dense)	(None, 1)		11	
Total params: 12,021 Trainable params: 12,021 Non-trainable params: 0				
#fit the model Model.fit(training_padded validation_data=(testine callbacks=[early_stop])	ng_padded, te		=	
Epoch 1/100 22/22 [=================================	- val_accura	cy: 0.4300 - Os 6ms/step		
22/22 [=================================		_	o - loss: 0.6852	2 - accuracy:
22/22 [=================================	- val_accura	cy: 0.4400		·
22/22 [=================================	- val_accura	cy: 0.4600		·
22/22 [=================================	- val_accura	cy: 0.5600		
22/22 [=================================	- val_accura	cy: 0.6233		
22/22 [=================================		-	o - loss: 0.6150	6 - accuracy:

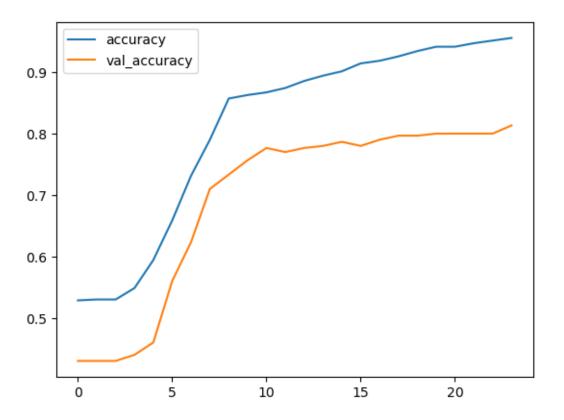
```
0.8571 - val_loss: 0.6181 - val_accuracy: 0.7333
Epoch 10/100
0.8629 - val_loss: 0.5899 - val_accuracy: 0.7567
Epoch 11/100
0.8671 - val_loss: 0.5599 - val_accuracy: 0.7767
Epoch 12/100
0.8743 - val_loss: 0.5315 - val_accuracy: 0.7700
Epoch 13/100
0.8857 - val_loss: 0.5039 - val_accuracy: 0.7767
Epoch 14/100
0.8943 - val_loss: 0.4806 - val_accuracy: 0.7800
Epoch 15/100
0.9014 - val_loss: 0.4573 - val_accuracy: 0.7867
Epoch 16/100
0.9143 - val_loss: 0.4426 - val_accuracy: 0.7800
Epoch 17/100
0.9186 - val_loss: 0.4279 - val_accuracy: 0.7900
Epoch 18/100
0.9257 - val_loss: 0.4200 - val_accuracy: 0.7967
Epoch 19/100
0.9343 - val_loss: 0.4115 - val_accuracy: 0.7967
Epoch 20/100
0.9414 - val_loss: 0.4066 - val_accuracy: 0.8000
Epoch 21/100
0.9414 - val_loss: 0.4036 - val_accuracy: 0.8000
Epoch 22/100
0.9471 - val_loss: 0.4023 - val_accuracy: 0.8000
Epoch 23/100
0.9514 - val_loss: 0.4030 - val_accuracy: 0.8000
Epoch 24/100
0.9557 - val_loss: 0.4045 - val_accuracy: 0.8133
```

```
[28]: <keras.callbacks.History at 0x1867677ea90>
[29]: data_histories = pd.DataFrame(Model.history.history)
     print(data_histories.head())
            loss accuracy val_loss val_accuracy
     0 0.691881 0.528571 0.696115
                                             0.43
     1 0.688812 0.530000 0.695677
                                             0.43
     2 0.685214 0.530000 0.694951
                                             0.43
     3 0.679298 0.548571 0.690177
                                             0.44
                                             0.46
     4 0.669802 0.594286 0.683302
[35]: round(data_histories[["loss", "val_loss"]].min(), 2)
[35]: loss
                 0.15
     val_loss
                 0.40
     dtype: float64
[34]: round(data_histories[["accuracy", "val_accuracy"]].max(), 2)
[34]: accuracy
                     0.96
     val_accuracy
                     0.81
     dtype: float64
[32]: data_histories[["loss", "val_loss"]].plot()
[32]: <Axes: >
```



```
[33]: data_histories[["accuracy", "val_accuracy"]].plot()
```

[33]: <Axes: >



2.0.3 Model evaluation with GlobalMaxPool1D flayer

```
[82]: predictions = (Model.predict(testing_padded) > 0.5).astype("int32")
     10/10 [=======] - Os 2ms/step
[85]: # https://en.wikipedia.org/wiki/Precision_and_recall
     print(classification_report(testing_labels_final,predictions))
                  precision
                               recall f1-score
                                                  support
               0
                       0.84
                                 0.83
                                           0.84
                                                      171
               1
                       0.78
                                 0.79
                                           0.78
                                                      129
         accuracy
                                           0.81
                                                      300
                       0.81
                                 0.81
                                           0.81
                                                      300
        macro avg
                                                      300
     weighted avg
                       0.81
                                 0.81
                                           0.81
```

```
[86]: #Confusion Matrix print(confusion_matrix(testing_labels_final,predictions))
```

[[142 29]

[27 102]]

2.0.4 Results of two models

Model with Flatten flayer

3 Conclusion

As you have seen, it is very easy to perform sentiment analysis with the Tensorflow and Keras libraries. The part that takes a lot of time is word processing. And we also find that our models have an overfitting problem, but the model with a GlobalMaxPool1D layer decreases the overfitting problem a bit. We can also use a dropout layer to see if we can decrease the overfitting. In short, whether in Machine Learning or Deep Learning, you have to use several models and play with hyperparameters to see if the models do better. But sometimes you have to make sure that the data is confirmed and increase the amount of data so that the models can capture the most information.

0.97

0.74

0.15

0.53

4 references

https://towards datascience.com/a-complete-step-by-step-tutorial-on-sentiment-analysis-in-keras-and-tensorflow-ea 420 cc 8913 f

https://machinelearningmastery.com/use-word-embedding-layers-deep-learning-keras/

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https://python.plainenglish.io/python-word2vec-for-text-classification-with-lstm-d9e63e84f6ee

https://www.tensorflow.org/text/guide/word_embeddings?hl=fr