**Objective**Design a sleek and responsive landing page for “QuickTrack,” a fictional time-tracking app. The primary purpose is to attract busy professionals by showcasing QuickTrack’s effortless time-tracking features. The design should be minimalistic, mobile-friendly, and effectively communicate the app’s value.

### **Key Design Requirements**

**1. Color Scheme and Theme**

* **Primary Colors**: Use #1E90FF (blue) and #FF6347 (red-orange) for accent elements on a light background.
* **Aesthetic Style**: Simple and modern with a focus on minimalism. The design should reflect a professional yet approachable look, in line with the app’s easy-to-use functionality.

**2. Layout and Interactivity**

* **Responsive Design**: Use a 2-column layout for larger screens and a single-column layout for smaller screens, implemented through Flexbox or CSS Grid.
* **Call-to-Action**: A prominent “Get Started Now” button, styled to stand out with the accent color and hover effect for better engagement.

**3. Typography and Readability**

* **Hero Heading**: Montserrat Bold, size 36px, to ensure the main message is strong and eye-catching.
* **Section Headers**: Roboto Bold, size 20px, for consistent emphasis across sections.
* **Body Text**: Roboto, size 16px, for general descriptions and feature explanations.
* **Font Colors**: Ensure high contrast to maintain readability; use darker shades on the light background.

### **Page Structure**

1. **Hero Section**
   * **Content**: Main heading “Track Your Time Effortlessly” with tagline “The best time-tracking tool for busy professionals.”
   * **Visual**: Centered content with ample padding, with the primary blue accent on the main heading.
   * **Button**: A “Get Started Now” call-to-action button directly below the tagline, styled with #FF6347 and a hover effect for prominence.
2. **About Section**
   * **Content**: A brief description introducing QuickTrack, followed by key features such as “Real-time tracking,” “Detailed reports,” and “User-friendly interface.”
   * **Layout**: Simple, single-column text layout for mobile; two columns on larger screens.
3. **Features Section**
   * **Content**: Highlight three core features with descriptive text and icons representing each feature (clock icon for time tracking, analytics icon for reports, user-friendly icon for ease of use).
   * **Visuals**: Icons in #1E90FF and #FF6347, arranged in a horizontal row on desktop and vertically stacked on mobile.
4. **Call-to-Action Section**
   * **Content**: “Get Started Now” button placed at the bottom to encourage sign-up.
   * **Positioning**: Centrally aligned, large and clearly visible, with bold styling for easy access.

### **Additional Notes**

* **Mobile-Friendly**: Media queries should adjust layouts for mobile screens, scaling text and buttons for touch interaction.
* **Hover Effects**: Apply to interactive elements (e.g., CTA button) for improved user experience.
* **Placeholder Images**: Use high-quality placeholders for icons until the final assets are ready.