


PERSONAS:

<p>A typical day</p> <p>Morning: Get dressed, go to preschool, playtime</p> <p>Afternoon: Learn colors shapes story time</p> <p>Evening/Night: Play with toys dinner bedtime stories</p>	<p>This is me</p> 	<p>A typical quote</p> <p>"Can you play with me?"</p>
<p>My next/last vacation</p> <p>Next vacation: Going to the zoo! Last trip: Visited grandparents</p>		<p>I use these apps most often/ I play these games most often</p> <p>Coloring apps, shape puzzles, matching games</p>
<p>These are my career plans</p> <p>I want to be a princess or a doctor!</p>	<p>Name Lily</p> <p>Place of residence: Aschaffenburg</p> <p>Profession Preschooler</p> <p>Age 5</p> <p>Marital status Single</p> <p>Hobbies Drawing, playing outside, puzzles</p>	<p>That annoys me in everyday life</p> <p>words only I can't read properly i cannot use mouse and keyboard.</p>
<p>This is the challenge I want you to solve for me</p> <p>I want fun games that teach me colors and without reading words.</p>		<p>That makes me happy</p> <p>Matching colors with my hands and learning new colors.</p>
<p>Reasons why I have not yet been able to solve this problem</p> <p>I can't read properly yet and I wanted a game that had color to the text as well and touch for me because I can't use a mouse too..</p>		<p>I'm afraid of that</p> <p>Laptop Games that Do-not have touch i get lost and stuck also when i see only text in game.</p>

<p>A typical day</p> <p>Prepare his child for school, check school bag & lunch.</p> <p>Morning: He comes home from school & spend time with Lily</p> <p>Evening/Night: Lets child play game on tablet Read book with her & bed time</p>	<p>This is me</p> 	<p>A typical quote</p> <p>I just want a fun learning/educational game where my child can learn who pop-ups, ads, need my help every time.</p>
<p>My next/last vacation</p> <p>Next vacation is in August (Spain) last vacation was in June (Turkey)</p>		<p>I use these apps most often/ I play these games most often</p> <p>Candy crush, snake game, Puzzles, bubbles shooter</p>
<p>These are my career plans</p> <p>I want to be a programmer. Now I'm curing SR. IT Engr.</p>	<p>Name MR. Kumar</p> <p>Place of residence: Aschaffenburg</p> <p>Profession IT Engr.</p> <p>Age 34</p> <p>Marital status Married</p> <p>Hobbies Video games, reading books, watching movies, spending time with family</p>	<p>That annoys me in everyday life</p> <p>Too many ads, Unclear instructions, poor UI for kids, too complicated for young kids.</p>
<p>This is the challenge I want you to solve for me</p> <p>- Ensure kid has meaningful screen time.</p> <p>- Support child learning outside of school games that are ad free, safe</p> <p>- choose available ad in German & English language.</p> <p>Reasons why I have not yet been able to solve this problem</p> <p>- Non educational games available</p> <p>- Used with old games, are on 1st heavy for young kids, changing</p> <p>- Lack of trust in free apps. Brothers</p>		<p>That makes me happy</p> <p>Seeing my kid learn while having fun Game support multiple languages</p>
		<p>I'm afraid of that</p> <p>The game might contains inappropriate ads/ content for my kid. The child might spend too much screen time.</p>

<p><i>A typical day</i></p> <p>Morning</p> <p>Afternoon</p>	<p>Morning, wake up then go to school and prepare class materials then teach, afternoon lunch and communicate with parents review students work. Evening, back home then dinner with family and relax</p>	<p><i>This is me</i></p> 	<p><i>A typical quote</i></p> <p>If it's fun, they'll remember it forever</p>
<p><i>My next/last vacation</i></p>	<p>Next vacation is Switzerland to enjoy the nature and do some hiking</p>		<p><i>I use these apps most often/ I play these games most often</i></p> <p>Pinterest, whatsapp, canva, instagram</p>
<p><i>These are my career plans</i></p>	<p>Specialize in early childhood education and create my own resources</p>	<p><i>Name</i> Anna Rodriguez</p> <p><i>Place of residence</i> Valencia, Spain</p>	<p><i>That annoys me in everyday life</i></p> <p>Kids getting bored quickly with repetitive tools</p>
<p><i>This is the challenge I want you to solve for me</i></p>	<p>Need a simple, accessible, and curriculum-friendly color learning game I can use in class without needing complex setup or expensive hardware.</p>	<p><i>Profession</i> Primary school teacher</p> <p><i>Age</i> 28</p>	<p><i>That makes me happy</i></p> <p>Seeing my students excited to learn</p>
<p><i>Reasons why I have not yet been able to solve this problem</i></p>	<p>Most color learning games I find are either too basic or too flashy, not educational. Some require strong internet or expensive devices we don't have in school. I don't have time to test every game out there or build one myself</p>	<p><i>Marital status</i> Married</p> <p><i>Hobbies</i> Hiking, reading</p>	<p><i>I'm afraid of that</i></p> <p>Not being able to meet every child's learning needs</p>