

Online Shopping Solutions and Market Study in Egypt

Solution	Features	Advantages	Disadvantages
JUMIA	JUMIA is Africa's biggest online shopping mall with the widest selection of electronics, fashion, home appliances, kids' items, and more at the best prices. Choose from hundreds of brands and thousands of products!	<ul style="list-style-type: none"> - Shop by category - Compare different offers for a product in product page and choose the cheapest one! - Check products that customers buy together in new section Frequently Bought Together. - More detailed info on Pick up stations. - Added image indicators. 	<ul style="list-style-type: none"> - No capabilities for entering specific preferences - No available online notifications according to preferred registered items
BKAM	Find the best prices from all shops in Egypt. Mobile app allows you to quickly search, compare prices and purchase from all the shopping websites all over Egypt and always get to the best deals. Let you walk through different stores, checkout products and offers, and pick the lowest price. Search using Arabic or English and make it easy to find the HOTTEST of the "Hot Offers". You won't need to roam around different stores, or even remember names of all the new shopping websites. Just remember Bkam? and it will connect you to all the others.	<ul style="list-style-type: none"> - Choose the category and the stores you wish to search. - Type in the name of the product and click "Bkam?" - See the number of items found in each store matching yours - Click on each store to see the items and buy with the least prices. 	<ul style="list-style-type: none"> - No capabilities for entering specific preferences - No available online notifications according to preferred registered items

<p>Edfa3ly</p>	<p>Order anything you want from all over the globe. With Edfa3ly, shopping is without borders. Have all the global stores on your screen and order away! Choose the items you want and send us the link. Pick your favorite payment method from our different selection below and allow us to buy on your behalf. Follow the status of your order through the tracking option. All your items are insured, cleared off customs, and delivered to your doorstep. Location doesn't matter. Wherever you are in Egypt, we'll get it to your doorstep.</p>		<ul style="list-style-type: none"> - No capabilities for entering specific preferences - No available online notifications according to preferred registered items
<p>Souq</p>	<p>Souq.com Free android app runs in your favorite language Arabic or English, allows you to browse and buy online in all shopping categories like: Mobile and Smartphone, tablets and iPad, Laptops, Original Perfumes, Digital camera, Original watches at a discount, Sporting goods, Fashion and Makeup, Shoes and Kitchen & Dining. Souq is looking for the best daily deals and best discounts in any online shopping website or app. Souq.com application allows you to pay using various payment methods, pay cash on delivery, pay online using your credit</p>	<ul style="list-style-type: none"> - Search, Browse, and Buy latest offers at unbeatable prices - Shop “Deal of the Day” offers - Track Souq orders - Edit your profile and change password - Manage your address book - Save products to your wish list 	<ul style="list-style-type: none"> - No capabilities for entering specific preferences - No available online notifications according to preferred registered items

	card, Visa, Master Card, Paypal.		
Carrefour UAE	<p>Save your MyCLUB card, view promotions & find the store with Carrefour UAE mobile app</p> <p>The Carrefour UAE mobile app allows you to save your Carrefour MyCLUB Card by entering 16 digits of card or use the in App Barcode scanner. Saved card will then be scanned at counter during your next purchase.</p>	<ul style="list-style-type: none"> - Find the store & get the direction to specific store - Users may also browse the promotion of different business units, Hypermarket, market, Webstore and MyCLUB 	<ul style="list-style-type: none"> - No capabilities for entering specific preferences - No available online notifications according to preferred registered items - No wish list
Fatha Allah Application "Potential"	Same as the one done by Carrefour UAE	<ul style="list-style-type: none"> - Find the store & get the direction to specific store - Users may also browse the promotion of different market sections and their club cards - Users might order online and come and pick their goods up or they might come and just pay 	<ul style="list-style-type: none"> - No capabilities for entering specific preferences - No available online notifications according to preferred registered items - No wish list