

2nd Organisational Governance Conference

Global Governance: the raising of awareness.

14 & 15 September 2012

Call for Papers

The events that have marked 2011, from the Arab Spring revolutions to the different collapses in the financial markets in the western world and the Euro Debt Crisis in Europe, have all in common the issue of Governance.

The different sorts of media, especially the social media, have contributed to the rapid spread of the awareness of governance issues and enabled unprecedented numbers of people to manifest their fury about the lack of governance in the management of not only firm and markets, but whole countries and regions.

Governance crises were known mainly in the corporate world, where scandals such as Enron and the News International have captured the attention of the media and have been the number one subject of discussion for many; whereas now, it has been transferred to entire nations where the citizens have the right to make things change for the best and have the last say. The main claims that the people have been making are centred around the establishment of accountability mechanisms that were absent, as well as real governance reforms that will lead to democracy.

The causes of the problems that happened in both the Arab and Western worlds have been divergent, however, the consequences were similar: street protests and a lack of confidence by citizens, investors, rating agencies and International Organisations. This shows how much governance is at the heart of a prosperous and durable organisation, whichever size or kind it is, from Small and Medium companies, Multinational corporations, Non-Governmental Organisations, to governments and states.

This conference will be focused on the importance of accountability, and how it varies from one environment to another, as well as how governance can be practised effectively in the shadow of the turmoil and unrest in the Arab and Western worlds taking into consideration the specificities of each and every culture. The issue of rules based or principles based governance is also to be discussed, especially as different parts of the worlds have different cultures and beliefs.

The question that could be asked is whether the raising of awareness combined with the stakeholders' power in claiming their rights, is enough to change people's mentalities and behaviours in order to achieve a well governed organisation, or country.

The list below is only indicative of possible topic areas that contributors may wish to consider while they develop their papers for the conference:

- Theoretical perspectives on Organisational Governance
- Governance as a Macroeconomic issue
- Regulatory Failures and Organisational Governance
- Governance codes and their effects
- Governance and Accountability
- Assessments of the Organisational Governance Mechanism
- Corporate Governance and Business Ethics
- Corporate Governance and Market Governance
- Corporate Governance and Reputational Risk Management
- From Corporate Governance to Organisational Governance
- Governance and Political Stability
- Organisational Governance and Social Responsibility
- Organisational Governance and Stakeholders
- Governance in Not For Profit Sector

Offers to run workshops, symposia, poster sessions, themed tracks or alternative events are especially welcome. Please contact Mourad Oubrich (oubrich.mourad@ciems.ma; oubrich@inpt.ac.ma) with suggestions.

Although preference will be given to full papers, abstracts of 200-500 words will also be considered. All papers and abstracts should be sent by 31st May 2012 by email to dcrowther@dmu.ac.uk. No more than 2 papers will be accepted from any author. Deadline for registration is 15 June 2012

We will publish proceedings and full details concerning other publishing opportunities for the papers presented at the conference will be provided during the conference.

Venue of the Conference

The conference will be held in the Institut National des Postes et Telecommunications (Rabat, Morocco). The conference fee will be announced later and will include meals and conference materials. There is plenty of good hotel accommodation nearby to suit all budgets and details will be given with registration details.

Full and updated details can be found at the conference website: www.crog-dmu.org

We look forward to welcoming you to Rabat in 2012 for what promises to be an exciting conference.

Professor Mourad Oubrich
Conference Chair
President, CIEMS
INPT
Rabat
Morocco

Professor David Crowther
Chair of Scientific Committee
Head of CROG
De Montfort University
Leicester
UK

email: oubrich.mourad@ciems.ma

dcrowther@dmu.ac.uk