



## Call for Papers

### *Emotional Dynamics in the Family Business: Theory - Practice - Policy*

The International Family Enterprise Research Academy (IFERA) and the University of Bordeaux IV invite you to participate in the IFERA 2012 Conference, to be held at the beautiful Bordeaux campus, located in the worldwide renowned French wine region, from 26-29 June, 2012.

This global conference aims to advance theoretical and empirical research, best practices and policies in the family business area targeting the theme of Emotional Dynamics while providing an inspiring and unique atmosphere for networking and exchanging ideas.

#### KEYNOTE SPEAKERS

We are proud to announce our two keynote speakers for 2012 to share their insights and suggest future research avenues on the conference theme "Emotional Dynamics in the Family Business":

- Michael A. Hitt, Texas A&M University
- Anat Rafaeli, Technion - Israel Institute of Technology

#### ABOUT THE CONFERENCE THEME

Taking into account the paradigm shift in several management disciplines from purely cognition focused models to cognition and affective models of behavior and decision making during the past two decades, the IFERA 2012 theme is dedicated to the "Emotional Dynamics in the Family Business".

The reality of the family business is that emotions are everywhere there are human beings and there is certainly a psychological dimension but there is also a very real social dimension with emotions occurring in both dimensions. Even though emotions are expressed by the individual, they are transmittable among individuals who form in social groups such as families, businesses, and family businesses. Emotions often fill the Board meeting as well as business in general. At the same time, emotions express themselves in the Family Council as well as the family as a whole. Quite literally, emotional dynamics play out within the socio-psychological realms throughout the family business, from the Board Room to the Family Council and back.

Emotional dynamics by itself is even a broader area of study because emotions can be analyzed from so many different perspectives including socio-psychological perspectives, economic and financial perspectives, entrepreneurship perspective etc. Despite the growing interest on emotions in organizations, developments in the specific family

business setting are still embryonic. At the intersection of organizational psychology, organizational behavior, behavioural finance and the study of management in family businesses and entrepreneurship lie many interesting research questions to pursue. A few of these are:

- How does existing knowledge of emotions in the field of psychology and human behavior studies enhance our understanding of the owning family and the business?
- What role do emotions play within both the family and the business as well as how they might be interrelated?
- What are the emotional competencies it takes to manage a family business? And which emotional dimensions/gaps might enhance/hinder family business success?
- What is the interplay between the social and psychological dimensions of the business owning family and its business?
- What social structures and processes in both the family and the business exist and how do they vary in various stages of development and over time such as family meetings for the family or work satisfaction and reward structures within the business?
- How might emotions be related to ownership shares of the business?
- How emotions influence the succession process and how can they be transferred to the next generation in order to ensure business survival and longevity?
- What is the role of emotions in family business leadership, decision-making, valuation and governance?
- How do emotions play a part in the formulation of both family strategy and business strategy?
- How are business performance, financial decisions and valuation affected by the emotional dynamics in the family business?
- Are emotions perceived, influenced by, and influencing differently family members and outsiders, i.e. family and non-family managers/employees?
- How can emotional constructs from the organizational behaviour, psychology and finance literatures be applied to the study of family businesses?
- How can emotions and their dynamics be measured in the family business?

Please note that the above research questions are only illustrative. Submissions subscribing to all research paradigms and all traditional themes of family business are encouraged and will be slotted in appropriate tracks. In addition, one could suggest, for example, that all strategy, governance, and performance conceptualizations/theories are heretofore limited if they have not encompassed and/or acknowledged the emotional dynamics in some way or fashion. Researchers are invited to expand their traditional disciplinary orientations in relation to this growing area of research study.

## **KEY SUBMISSION GUIDELINES AND DATES**

There will be three tracks at the main academic research conference, 1) Completed research (for which full papers are required); 2) Work-in-progress (abstracts only); 3) Posters (abstracts only). Each full paper will undergo a double-blind review. Keep key submission dates in mind below:

- Full papers (required for consideration for special issue and awards), Abstracts (for work-in-progress discussions and/or poster sessions): February 5, 2012
- Application for the Doctoral / Junior Faculty Consortium: February 20, 2012
- Notification of acceptance to the conference: March 15, 2012
- Submission of revised papers, work in progress and posters: April 15, 2012
- Early Bird Registration closes : April 30, 2012
- Submission of revised papers for special issue: 31 August 2012

All conference submissions will be handled online. IFERA is working on installing an online manuscript management system. Information about submission procedures will be posted by November of this year.

## **MAIN CONFERENCE HIGHLIGHTS**

### **Special French Track**

The 2012 IFERA Conference will hold a parallel French track for full papers and work in progress aimed at encouraging knowledge exchanges with French-speaking scholars. We invite submissions on the conference theme on a highly competitive basis due to limited space.

### **Special Journal Issues**

We are pleased to announce that authors of the best papers from the IFERA 2012 conference will be invited to submit their papers for special journals issues on the theme "Emotional Dynamics in the Family Business":

Journal Family Business Strategy (JFBS)  
Entrepreneurship Research Journal (ERJ)  
Economies et Sociétés

In addition to overall quality, relevance to the conference theme and contribution to overall theory in management and entrepreneurship will serve as important criteria for inclusion. More details will be available on [www.ifera2012.org](http://www.ifera2012.org) shortly. Please note that only those submitting full papers to the conference will be considered for the special issue.

### **Awards and Cash prizes**

The best research proposals and papers will be awarded in different categories.

Best French Research Paper Award, Banques Populaires du Sud-Ouest - 2,000 €  
IFERA - FBN-International Best Ph.D. Research Proposal Award - 2,000 €  
FBNA-IFERA Pacific Asian Ph.D. Research Grant Proposal - US \$ 5,000  
FBNA-IFERA Pacific Asian Master Research Grant Proposal - US \$ 1,000  
The University of Alberta Best Research Paper Award - 2,000 €  
The Jeff Rothstein Award sponsored by FFI and Hubler Family Business Consultants for most creative paper from a new/emerging scholar - US \$ 500 travel stipend and complimentary annual IFERA Conference fee & FFI membership

### **6<sup>TH</sup> IFERA Doctoral Consortium and 4<sup>TH</sup> Faculty Development Consortium**

The Doctoral consortium is designed as an interactive and educational event for doctoral students planning to pursue a career of scholarship in the family business field. It aims at providing an additional opportunity for the students to get socialized in the field via close interaction with their peers and experienced participating faculty. The Faculty Development Consortium offers the opportunities for new and experienced faculty to develop their careers and skills.

Doctoral students and faculty must apply separately to attend the 6<sup>th</sup> Annual IFERA Doctoral Consortium and 4<sup>th</sup> Faculty Development Consortium. The Doctoral Consortium is limited to 25 participants and the Faculty Development Consortium to 15 participants.

## Family Business Day

Bringing together leading family businesses from different continents, the family business day will explore a cross-cultural perspective on family businesses to discuss similarities and differences of their emotional dynamics through panel discussions and case presentations.

## OVERALL CONFERENCE SCHEDULE AND SOCIOCULTURAL EVENTS

Conference events:

- Day 1: June 26, 2012 - Pre-conference: 6<sup>th</sup> Annual Doctoral and 4<sup>th</sup> Faculty Development Consortiums
- Day 2 & 3: June 27-28, 2012 - Main Family Business Research Conference
- Day 4: June 29, 2012 - Family Business Day
- Post-conference events: (Optional Socio-cultural event)
  - June 29, 2012 : Wine tasting and Visit of the Medieval city of St Emilion at the heart of the vineyards
  - June 30, 2012: Visit of Arcachon and Dune of Pyla by the Atlantic Ocean
  - July 1, 2012: Bordeaux Wine Festival

Bordeaux is one of the world's largest *fine wine* regions with prestigious family dynasties and UNESCO World Heritage Sites recognizing the city's value and history. Surrounded by the green of the vineyards, the *Atlantic Ocean* with Europe's highest Sand Dune of *Pyla*, Europe's largest forest *Landes*, Bordeaux rises proudly on the banks of the *Garonne River*. Exciting social events are planned during and after IFERA 2012 conference to offer you a unique opportunity to networking while discovering or re-discovering and appreciating the city of Bordeaux and its surroundings. A special socio-cultural program is designed for accompanying spouses.

Be enchanted by the world famous Bordeaux wine accompanied with the celebrated French culinary experience in Medieval Caves and Châteaux settings!



## IFERA 2012 CONFERENCE COMMITTEE

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Céline Barredy, University of Bordeaux IV, French Research Program Chair  
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Claudia Binz, Corinna Lindow, Doctoral Consortium and Junior Faculty Associates  
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Gonzalo Gomez, INALDE, Family Business Day Co-Chair  
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## CONTACT INFORMATION

For any questions not answered by this announcement or the conference website, please contact the conference administrator, [contact@ifera2012.com](mailto:contact@ifera2012.com)

**See you in Bordeaux in 2012!**

