Zhedel

USTA

The Uber of Temporary Employment

Meet Our Team

Amirbekuly Abay
CEO

Zhakhani Togzhan
CTO

PROBLEM

MANY STUDENTS AND NEW PROFESSIONALS WANT TO EARN MONEY, BUT THEY FACE:

Difficulty finding a job.

Requirements for experience they don't have.

Inconvenient application and communication processes with employers.

SOLUTIONS

SOLUTIONS OF THE PROBLEMS

01 **we create the platform**

A platform where you can find one-off tasks near your home or online according to your skills
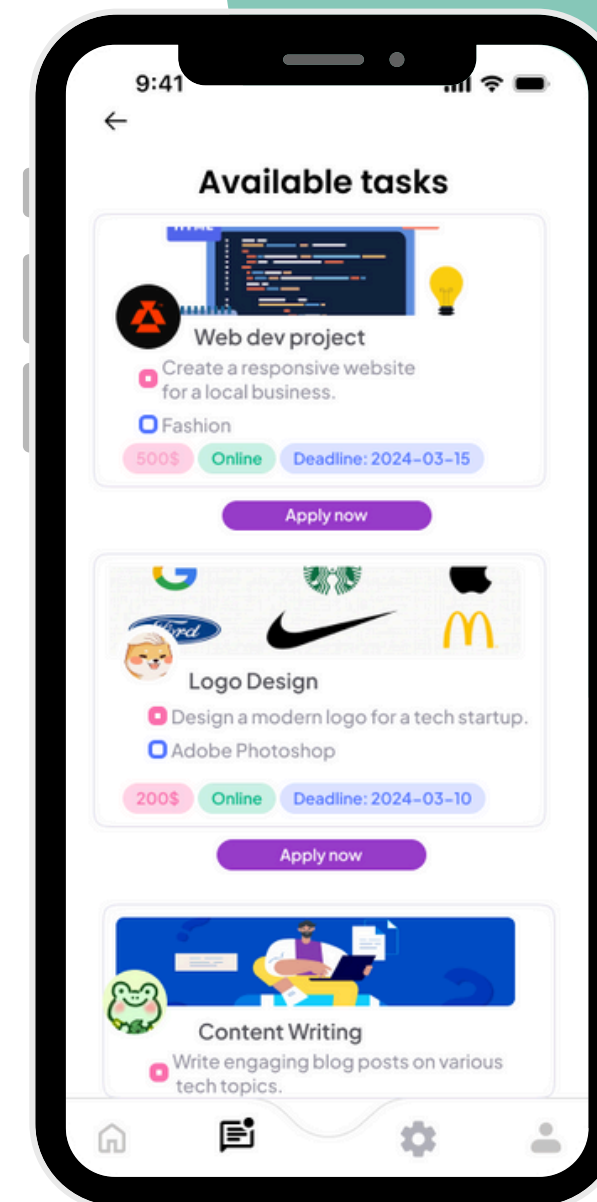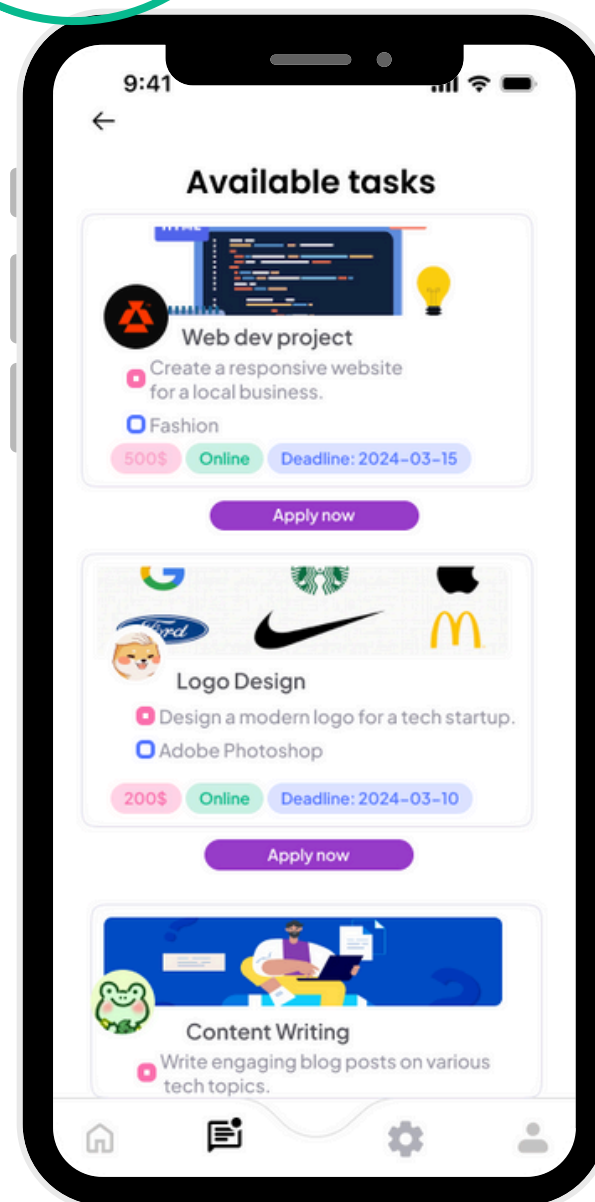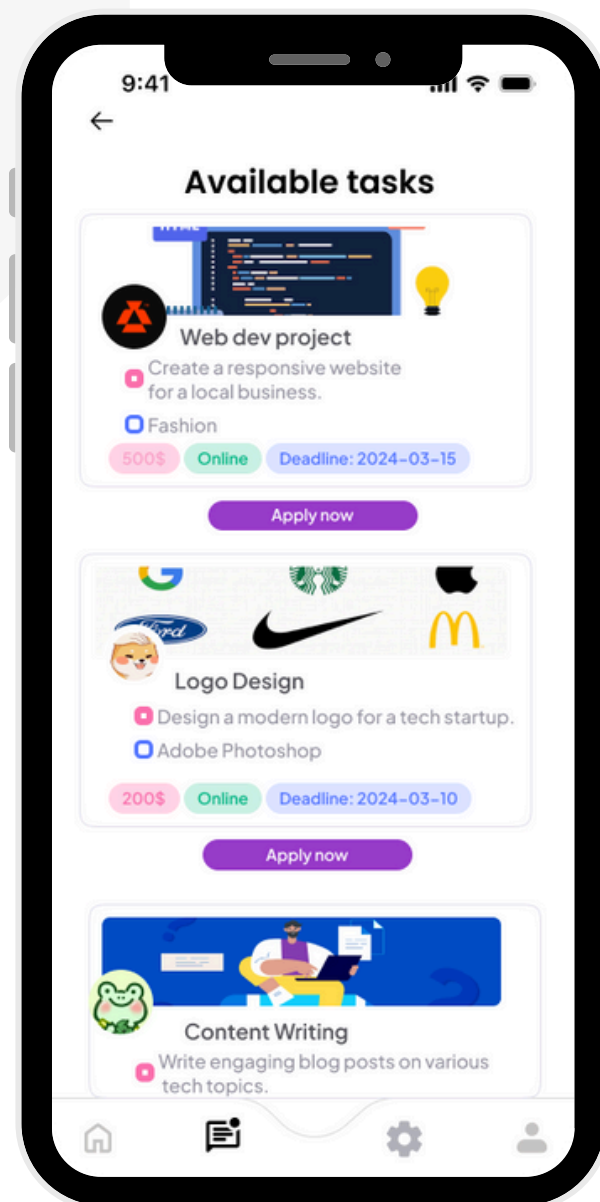
02 **Everybody can start**

Anyone can participate, from teenagers to pensioners.
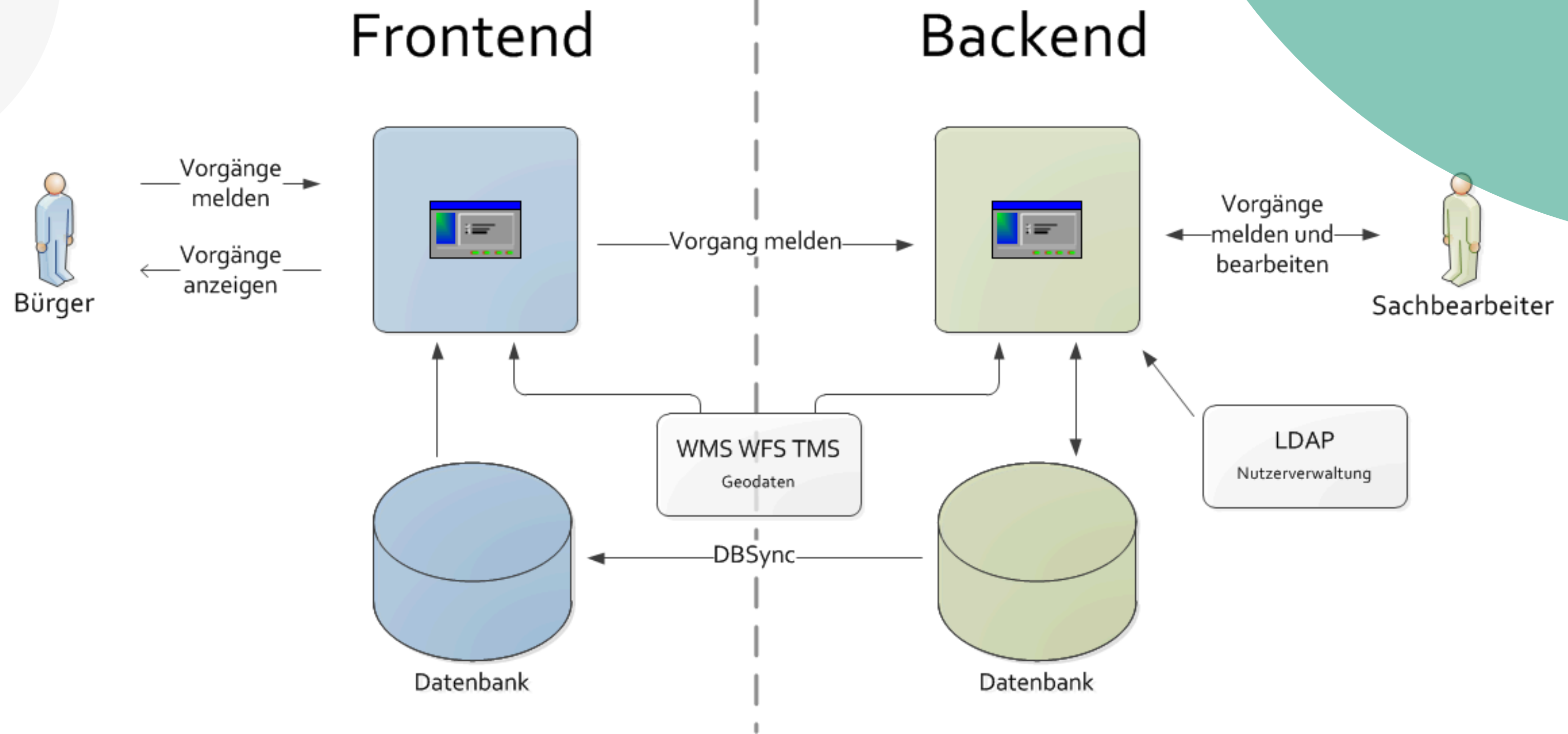
02 **Flexibility**

- You choose where and when to work.

For employers: the ability to hire employees only when needed.

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Available tasks

Web dev project
Create a responsive website for a local business.
Fashion
500$ · Online · Deadline: 2024-03-15
Apply now

Logo Design
Design a modern logo for a tech startup.
Adobe Photoshop
200$ · Online · Deadline: 2024-03-10
Apply now

Content Writing
Write engaging blog posts on various tech topics.

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The technical approach Used for implementation:

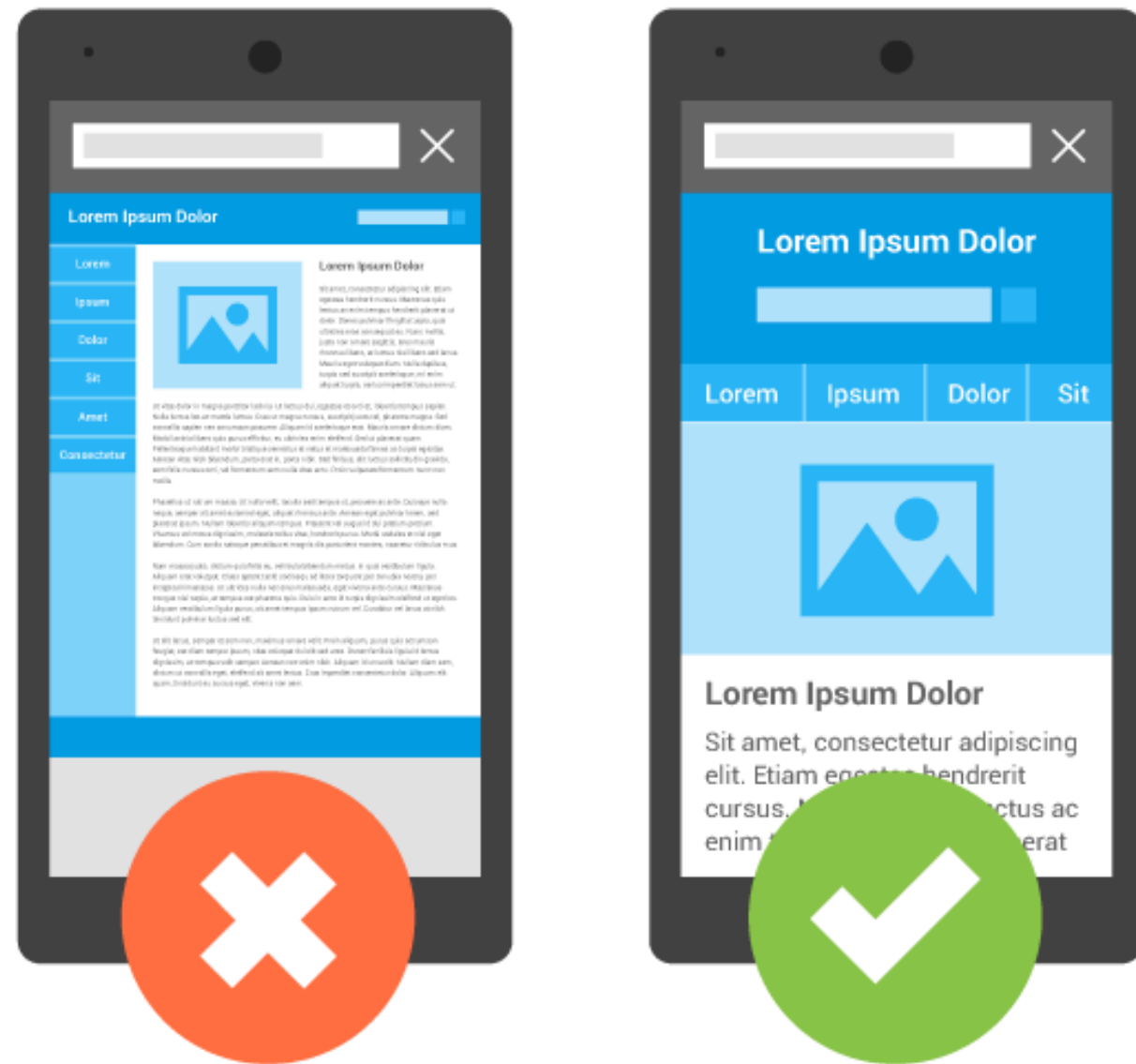*Frontend:* React for fast interface development.   *Database:* MongoDB for data storage.

Backend: Node.js and Express for processing requests.   *AI:* Recommendation algorithms based on user data.

SOLUTIONS

SOLUTIONS OF THE PROBLEMS

Adaptation to mobile devices.

Complexity:

- Different screens and device resolutions required a flexible design.

Solution:

- We applied the Bootstrap framework for an adaptive interface so that the application looks correct on smartphones, tablets and computers.

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ZHEDEL USTA

- - Expansion to Central Asia (Kazakhstan, Uzbekistan, Kyrgyzstan).

- - ADDING NEW CATEGORIES OF SERVICES (TRAINING, IT, MARKETING).

-

- - DEVELOPMENT OF A MOBILE APPLICATION FOR GREATER CONVENIENCE.

Potential and scaling

ZHEDEL USTA

Our platform is about flexibility, accessibility and personalized offers.
We created Zhedel Usta to give people the opportunity to easily find part-time jobs and earn money quickly.

IMPACT

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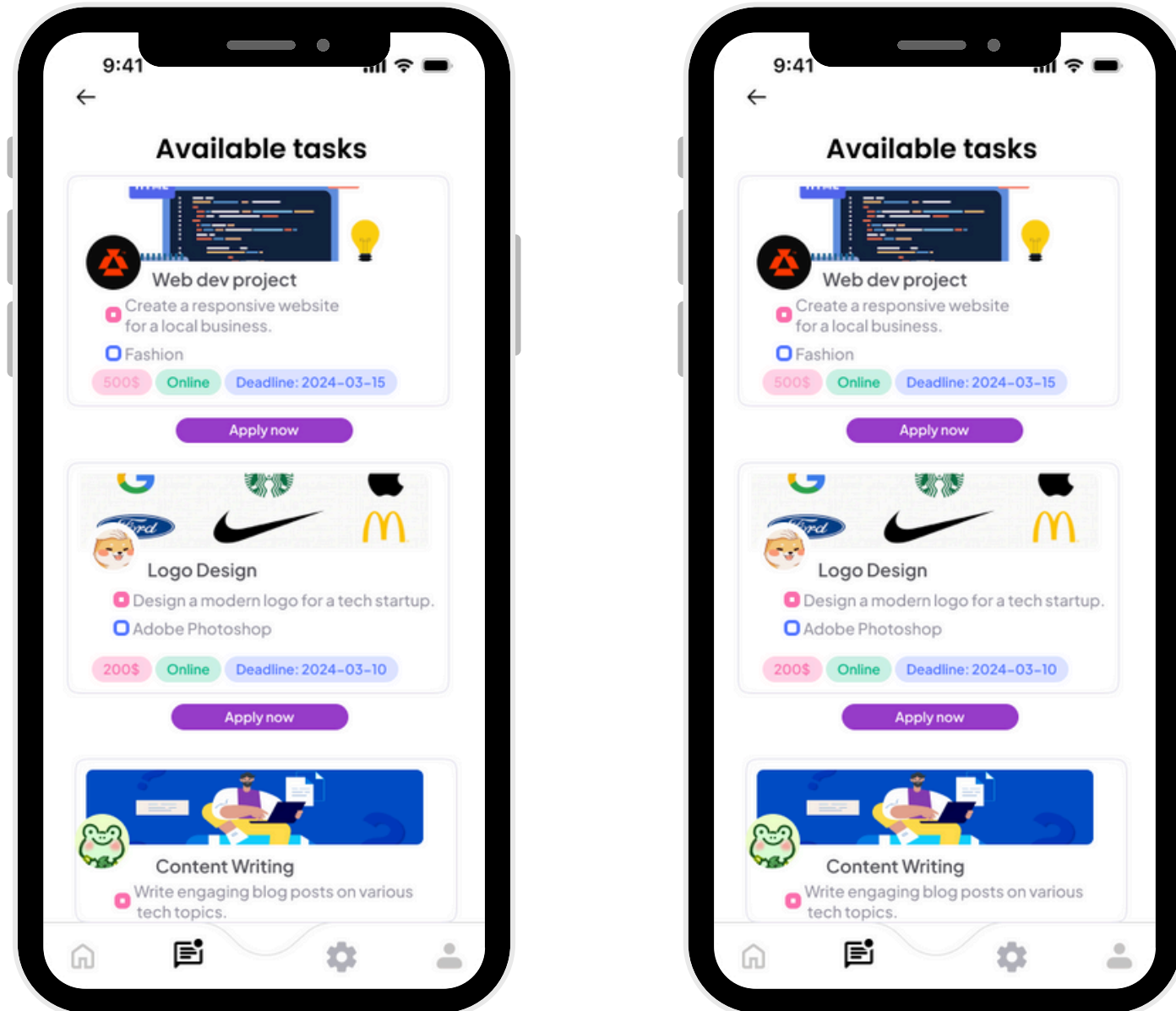
ZHEDEL USTA IMPACT

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ZHEDEL USTA

01 **Main page:**

Welcome and quick task search.Filters by category, run time, and location. A simple interface with a registration and login button.

02 **Personal account:**

User profile with ratings and reviews. A list of active and completed tasks. The section with AI recommendations.

03 **Task page:**

Detailed description of the task.Buttons for accepting an order and communicating with the customer.

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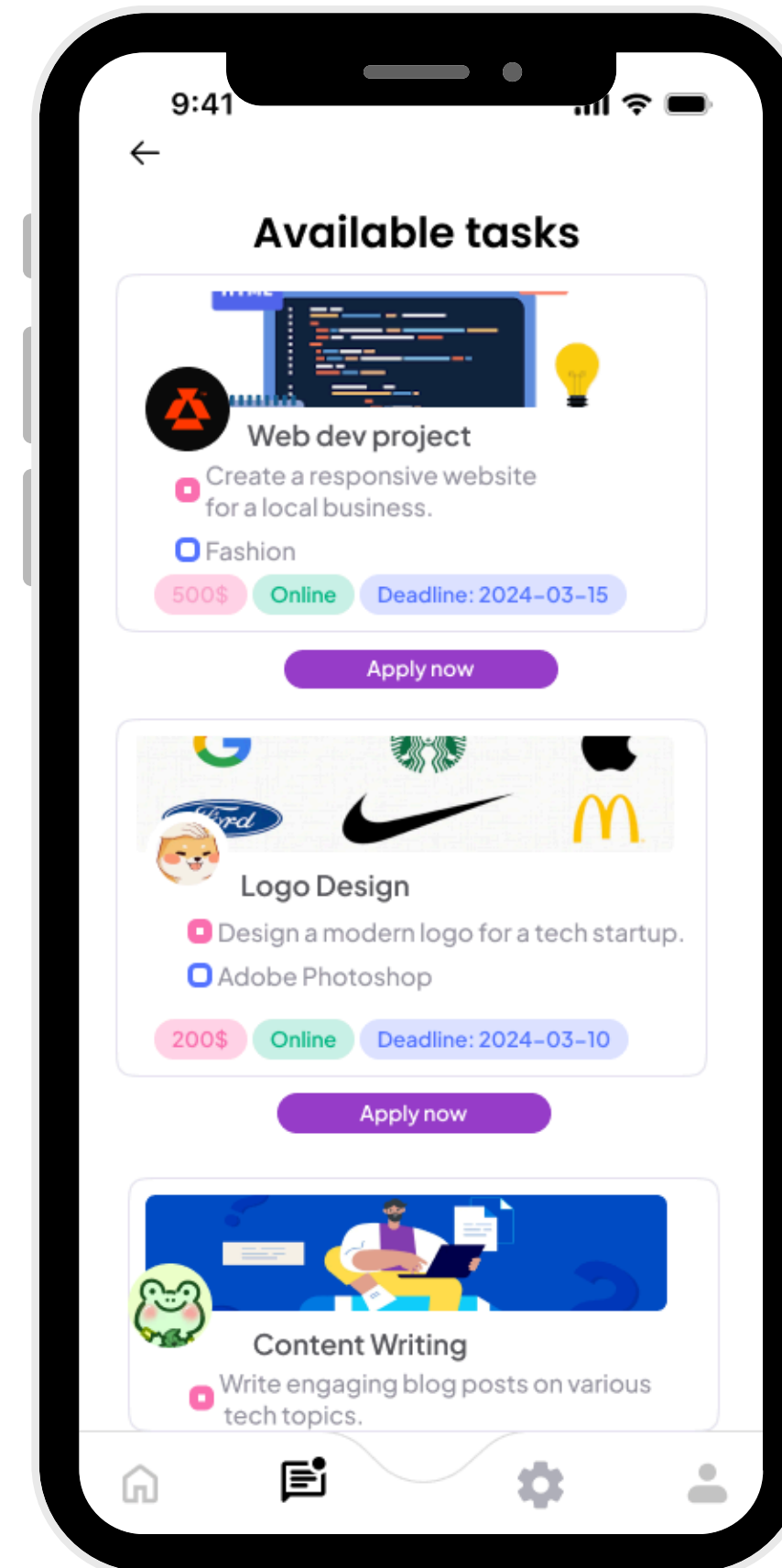
Mobile **App**

for now we develop mobile version, it will increase
the users and profit

Explore Now   ▷ **Play Video**

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Адаптация под мобильные устройства

Адаптивный дизайн – это конфигурация, в которой сервер отправляет одинаковый HTML-код на любые устройства, а размеры элементов страницы корректируются с помощью CSS.
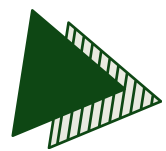
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1.
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Our contacts

Thank you.

Zhedel Usta

Abay, Founder & CEO
Togzhan, Founder & CTO
26 November, 2024