Abasifreke Effiong

UI/UX Designer

Creative and forward-thinking product designer able to create cutting edge websites designs and mobile applications for high-profile clients with challenging demands and visions. Skilled project manager, team leader and analytical problem-solver with top-notch organizational, scheduling and good judgemental skills. Ready to bring expertise in design and good product development to the table.

Upwork - Freelance Product Designer (UI/UX)

November 2018 - Present

- Ideate, produce and present design deliverables such as wireframes, user flows, original illustrations etc.
- Defining user types, personas, needs, scenarios, and flows.
- Designing wireframes, low-fi, and hi-fi prototypes from briefs.
- Designing and websites.
- Creating style guides and design systems

Experience

Motionwares Digital Solutions - UI/UX Designer

November 2019 - December 2020

As a part of a growth team, I was involved in all phases of the project, from mapping out the problem to delivering final designs.

- Developed landing pages, dashboards and online applications using Figma, Photoshop and Adobe XD, Illustrator, etc
- Collected, defined and translated user requirements into project designs and implementation plans.

Upwork - Product Designer (UI/UX)

December 2015 - Present

- Collaborated with in-house web designers to create sleek and innovative UI design.
- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity.
- Conducted user research, UX flows, wireframes and interactive prototypes.

Fiverr - Creative Designer

January 2016 - Present

- Built brand identities, created brand merchandise, and social media creatives Provided branding consultation for small businesses.
- Designed advertisements on social media platforms from concept to completion

Education

B.Eng Civil Engineering, University of Uyo, Uyo

April 2013 - May 2018

Contact

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Portfolio

www.behance.net/Abaz007

www.dribbble.com/Abaz007

Skills

UX Research

A/B Testing

Interaction Design

UI Design

Graphics Design

Figma

Adobe XD

Webflow

Explandio

Framer

Adobe Photoshop

Adobe Illustrator

Wireframing

Certifications

Project Management Professional

September 2019 - October 2019

Affiliation

Figma Africa Community

Hobbies

Sports , designs, travelling