

Abasifreke Effiong

UI/UX Designer

Creative and forward-thinking product designer able to create cutting edge websites designs and mobile applications for high-profile clients with challenging demands and visions. Skilled project manager, team leader and analytical problem-solver with top-notch organizational, scheduling and good judgemental skills. Ready to bring expertise in design and good product development to the table.

Experience

Upwork - Freelance Product Designer (UI/UX)

November 2018 - Present

- As a part of a growth team, I was involved in all phases of the project, from mapping out the problem to delivering final designs.
- Developed landing pages, dashboards and online applications using Figma.
- Collected, defined and translated user requirements into project designs and implementation plans.
- Conducted user research, UX flows, wireframes and interactive prototypes.

Fiverr - Product Designer

January 2016 - Present

- Collaborated with in-house web designers to create sleek and innovative UI design.
- Created eye catching and functional digital design concepts across various platforms to strengthen company brand and identity.

Motionwares Digital Solutions - UI/UX Designer

November 2019 - December 2020

- Directly collaborated with stakeholders and other team members to prototype, design and deliver the UI and UX experience with a lean design process: research, design, test, and iterate.

XENNEO - Contract UI/UX Designer

October 2015 - July 2016

- Directly collaborated with stakeholders and other team members to prototype, design and deliver the UI and UX experience with a lean design process: research, design, test, and iterate.

Education

B.Eng Civil Engineering, University of Uyo, Uyo

April 2013 - May 2018

Master of Arts (MA), User Experience Design, Loughborough University, UK

April 2013 - May 2018

Contact

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Portfolio

www.abazdesigns.com

Skills

UX Research

A/B Testing

Interaction Design

UI Design

Graphics Design

Figma

Adobe XD

Webflow

Explandio

Framer

Adobe Photoshop

Adobe Illustrator

Wireframing

Certifications

Project Management
Professional

September 2019 - October 2019

Affiliation

Figma Africa Community

Hobbies

Sports , designs, travelling