

Credit Card Customer Report

Revenue

55.32M

Total Interest

7.84M

CSS

3.19

Customers

10.11K

customer_job	Sum of Revenue	Sum of interest_earned	Sum of total_trans_amt
Blue-collar	69,04,278.57	9,52,800.57	5488838
Businessman	1,73,87,832.31	25,39,390.31	14285412
Govt	81,11,701.37	11,60,016.37	6507875
Retirees	45,35,184.24	6,30,359.24	3623120
Selfemployeed	82,61,757.81	11,19,741.81	6395026
White-collar	1,01,14,655.93	14,41,073.93	8221742
Total	5,53,15,410.23	78,43,382.23	44522013

Low Income category

middle income ...

High income c...

Q2

Q3

Q1

Q4

F

58.17%

M

41.83%

card_category

☐ Blue

☐ Gold

☐ Platinum

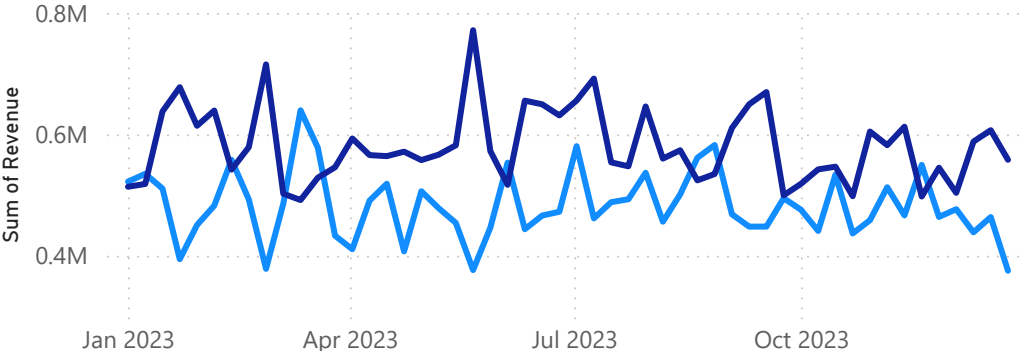
☐ Silver

week_start_d...

All

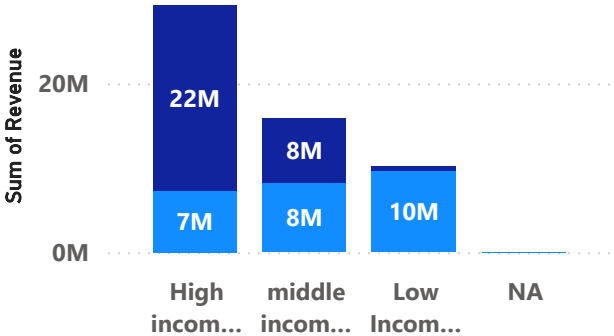
Sum of Revenue by Year, Month, Day and gender

gender ● F ● M



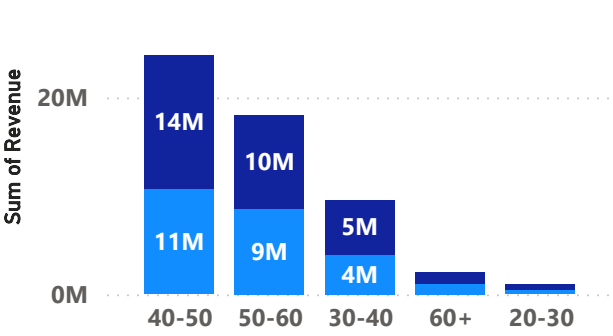
Revenue by Expenditure Type

gender ● F ● M



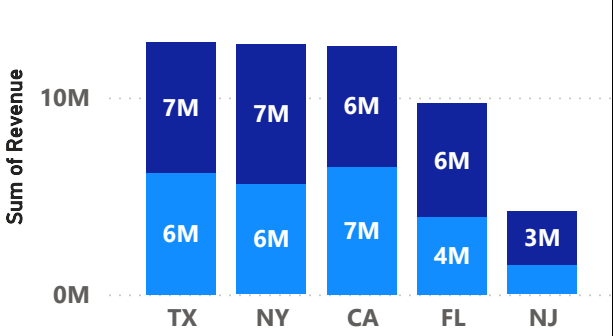
Revenue by Age Group

gender ● F ● M



Top 5 State by revenue

gender ● F ● M



Revenue by marital_status

gender ● F ● M

