DOCUMENTATION OF AMAZON SALES REPORT

EDA – Exploratory Data Analysis

(Pre-Machine Learning)

The four main steps in EDA are:

- 1. Data Processing
- 2. Data Cleaning
- 3. Data Visualization
- 4. Conclusion

STEP 1:

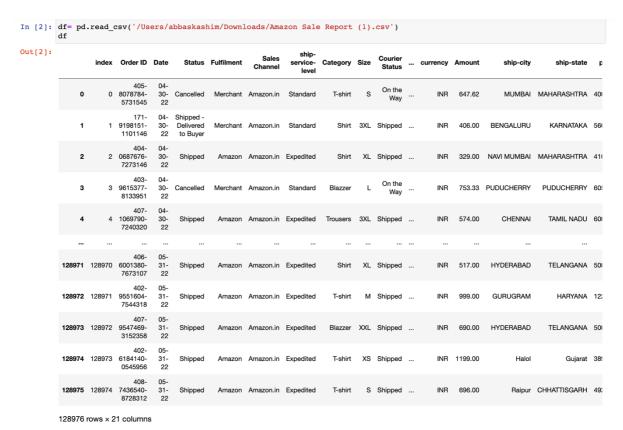
This code snippet imports necessary Python libraries for data analysis and visualization.

- <u>import numpy as np:</u> Imports the NumPy library, which provides support for working with arrays and matrices of numerical data.
- <u>import pandas as pd:</u> Imports the Pandas library, used for data manipulation and analysis, particularly with data structures like DataFrames.
- <u>import matplotlib.pyplot as plt:</u> Imports the Matplotlib library's pyplot module, which is widely used for creating visualizations like charts, graphs, and plots.
- <u>%matplotlib inline:</u> This is a magic command used in Jupyter Notebook environments to display Matplotlib plots directly in the notebook interface.
- <u>import seaborn as sns</u>: Imports the Seaborn library, which is built on top of Matplotlib and provides additional functionality for creating aesthetically pleasing statistical visualizations.

```
In [1]: import pandas as pd
  import numpy as np
  import matplotlib.pyplot as plt
  %matplotlib inline
  import seaborn as sns
```

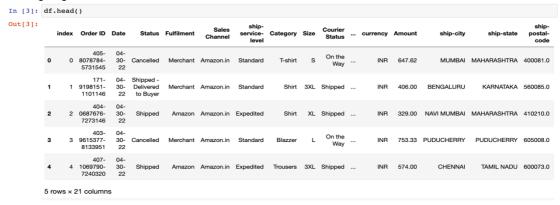
STEP 2:

This command reads a CSV file named 'Amazon Sale Report (1).csv' located at the specified file path ('/Users/abbaskashim/Downloads/') using the Pandas library. The data from the CSV file is loaded into a DataFrame, which is a tabular data structure commonly used in data analysis. The variable name 'df' is assigned to this DataFrame. Lastly, by typing 'df', the code is likely intended to display the contents of the DataFrame in the interactive environment, showing the data and its structure to the user.



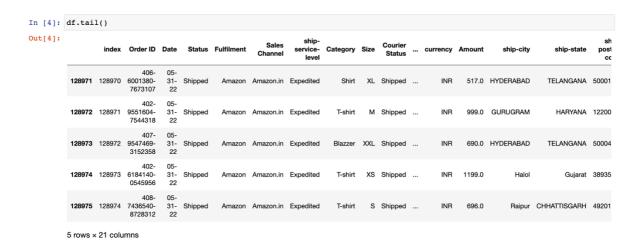
STEP 3:

The "df.head()" command may be used in a programming environment, especially in Python with the Pandas library. It displays the first few lines of a DataFrame (tabulated data structure) to give a quick overview of what's inside and helps us understand the basic purposes of structure and data.



STEP 4:

The "df.tail()" command is used to display the last line of a DataFrame in the Pandas library in Python, so that you can look at the end of the data structure and understand its final value and structure.



STEP 5:

The "df.info()" command is used in Python and the Pandas library to get a summary of the DataFrame structure. It provides information about column data types, non-null values, and memory usage, which helps in data analysis and quality assessment.

```
In [5]: df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 128976 entries, 0 to 128975
        Data columns (total 21 columns):
         #
             Column
                                 Non-Null Count
                                                   Dtype
         0
             index
                                 128976 non-null
                                                   int64
         1
             Order ID
                                 128976 non-null
                                                   object
             Date
                                 128976 non-null
                                                   object
             Status
                                 128976 non-null
         3
                                                   object
             Fulfilment
                                 128976 non-null
                                                   object
             Sales Channel
                                 128976 non-null
                                                   object
             ship-service-level 128976 non-null
                                                   object
             Category
                                 128976 non-null
                                                   object
         8
             Size
                                 128976 non-null
                                                   object
         9
             Courier Status
                                 128976 non-null
         10
                                 128976 non-null
             Otv
         11
             currency
                                 121176 non-null
                                                   object
         12
             Amount
                                 121176 non-null
             ship-city
                                 128941 non-null
                                                   object
         13
         14
             ship-state
                                 128941 non-null
                                                   object
         15
             ship-postal-code
                                 128941 non-null
                                                   float64
         16
             ship-country
                                 128941 non-null
                                                   object
         17
             B2B
                                  128976 non-null
         18
             fulfilled-by
                                  39263 non-null
                                                   object
         19
             New
                                  0 non-null
                                                   float64
         20 PendingS
                                  0 non-null
                                                   float64
        dtypes: bool(1), float64(4), int64(2), object(14)
        memory usage: 19.8+ MB
```

STEP 6:

The provided code uses the drop function from the pandas library to extract the columns named 'New' and 'PendingS' from the DataFrame ('df'). The parameter axis=1 indicates that the operation is column-wise, and replaces the DataFrame instead of inplace=True. This action successfully truncates the specified column from the DataFrame.

```
In [6]: df.drop(['New', 'PendingS'],axis=1,inplace=True)
In [7]: df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 128976 entries, 0 to 128975
        Data columns (total 19 columns):
            Column
                                  Non-Null Count
                                                     Dtype
         Ω
             index
                                   128976 non-null
             Order ID
                                   128976 non-null
                                                     object
                                   128976 non-null
             Status
                                   128976 non-null
                                                     object
             Fulfilment
                                   128976 non-null
                                                     object
             Sales Channel
                                   128976 non-null
                                                     object
             ship-service-level 128976 non-null
                                                     object
             Category
                                   128976 non-null
             Size
                                   128976 non-null
             Courier Status
                                  128976 non-null
                                                     object
         10 Qty
                                   128976 non-null
         11
             currency
                                   121176 non-null
                                                     object
         12 Amount
                                   121176 non-null
                                                     float64
         13 ship-city
                                   128941 non-null
         14 ship-state
                                   128941 non-null
                                                     object
             ship-postal-code
                                   128941 non-null
                                                     float64
         16 ship-country
                                   128941 non-null
                                                     object
         17 B2B
                                   128976 non-null bool
        18 fulfilled-by 39263 non-null object dtypes: bool(1), float64(2), int64(2), object(14) memory usage: 17.8+ MB
```

STEP 7:

The code df.isnull().sum() first determines the number of missing (null) values in each DataFrame 'df' column. This function helps to understand how many values are missing in each column, which can be important for data pre-processing and analysis. The output will show the number of null values in each column of the DataFrame.

```
In [8]: df.isnull().sum()
Out[8]: index
                                    0
        Order ID
                                    0
        Date
                                    0
        Status
                                    0
        Fulfilment
        Sales Channel
                                    0
        ship-service-level
                                    0
        Category
        Size
        Courier Status
                                    0
                                    0
        Qty
                                 7800
        currency
        Amount
                                 7800
        ship-city
                                   35
        ship-state
                                   35
        ship-postal-code
                                   35
        ship-country
                                   35
        B2B
                                    0
        fulfilled-by
                               89713
        dtype: int64
```

STEP 8:

The Code df['currency'].unique() Retrieves the unique value of the DataFrame 'df' 'currency' column. This routine provides a list of all unique currency values in that particular column. This is useful for understanding the underlying meanings of currencies in a dataset and can help classify, filter, or analyze data based on currencies.

```
In [9]: df['currency'].unique()
Out[9]: array(['INR', nan], dtype=object)
```

STEP 9:

This line of code uses the mode (maximum value) in that column to fill in the missing values in the 'Currency' column. This is a common method of assigning the most common value to missing categorical values, since it helps to preserve the distribution and quality of the data.

```
In [10]: df['currency']=df['currency'].fillna(df['currency']).mode()[0]
Out[11]: index
          Order ID
          Date
          Status
          Fulfilment
          Sales Channel
          ship-service-level
          Category
          Size
          Courier Status
         Qty
currency
Amount
          ship-city
          ship-state
          ship-postal-code
          ship-country
          вав
          fulfilled-by
          dtype: int64
```

STEP 10:

The Code df['Amount'].unique() Retrieves the unique value of the 'Amount' column of the DataFrame 'df'. This routine provides all the unique characters in the 'Amount' column. This is useful for understanding the different quantities in the data set and can help to analyze or further process data based on different quantities.

```
In [12]: df['Amount'].unique()
Out[12]: array([ 647.62, 406. , 329. , ..., 708.58, 1244. , 639. ])
```

STEP 11:

Code df['Amount'].value_counts() Counts and displays the number of times each unique value is in the 'Amount' column of DataFrame 'df'. This routine counts the number of times each unique value appears in a column. It is useful to gain insight into how values are distributed in a column and to see how many are common and which are rare.

STEP 12:

This line of code fills in the missing value in the 'Amount' column with the average value of that column (on average). This method is commonly used for statistical data imputation, as it helps to maintain the overall distribution of the data and the presence of central tendency.

STEP 13:

The code df.columns returns a list of column labels in DataFrame 'df'. This provides a quick way to see the names of all the columns in a DataFrame and can be useful for reference when working with data or performing operations on specific columns.

STEP 14:

This line of code uses the mode of that column (the common value) to fill in the missing values in the 'fulfilled-by' column. This can be helpful for categorical data imputation since it replaces missing values with common values to preserve the distribution and quality of the data.

```
In [18]: df['fulfilled-by']=df['fulfilled-by'].fillna(df['fulfilled-by']).mode()[0]
In [19]: df['fulfilled-by'].isnull().sum()
In [20]: df.isnull().sum()
Out[20]: index
          Order ID
          Date
         Status
Fulfilment
          Sales Channel
          ship-service-level
          Category
          Size
          Courier Status
         Qty
currency
          Amount
          ship-city
                                 35
          ship-state
         ship-postal-code
ship-country
                                 35
          B2B
          fulfilled-by
          dtype: int64
```

STEP 15:

The code df.shape returns the shapes of a tuple representing the DataFrame 'df'. The tuple has two values: the number of rows (instances) and the number of columns in the DataFrame. It's a convenient way to quickly get an overview of the size of the dataset.

STEP 16:

<u>df['ship-postal-code'].fillna(0):</u> Fills missing values in the 'ship-postal-code' column with the value 0. This is often used for numeric columns to replace missing values a specific value.

<u>df['ship-postal-code'].astype("int"):</u> Convert the data type of the 'ship-postal-code' column to an integer. This is done by filling missing values with 0. It should be noted that converting missing values (now replaced by 0) to absolute numbers may affect the analysis and interpretation of the data.

<u>df['ship-postal-code'].dtype:</u> Retrieves and prints the data type of the 'ship-postal-code' column after conversion to integer.

```
In [23]: df['ship-postal-code']=df['ship-postal-code'].fillna(0)
In [24]: df['ship-postal-code']=df['ship-postal-code'].astype("int")
In [25]: df['ship-postal-code'].dtype
Out[25]: dtype('int64')
In [26]: df.isnull().sum()
Out[26]: index
         Order ID
         Date
         Status
         Fulfilment
         Sales Channel
         ship-service-level
         Category
         Size
         Courier Status
         Qty
currency
         Amount
         ship-city
         ship-state
                                35
         ship-postal-code
         ship-country
         B2B
         fulfilled-by
         dtype: int64
```

STEP 17:

The code df['ship-city'].unique() retrieves the unique value of the DataFrame 'df' 'ship-city' column. This process provides a distinct list of city names in that category. This is useful for understanding the cities in the dataset and can help to cluster, filter, or analyze information based on cities.

STEP 18:

<u>df['ship-city'] = df['ship-city'].fillna('0'):</u> Fill in missing values in the 'ship-city' column with the string '0'. This method is used for categorical data that replaces missing values with a specific placeholder.

```
In [28]: df['ship-city']=df['ship-city'].fillna(0)
In [29]: df.isnull().sum()
Out[29]: index
         Order ID
         Date
         Status
         Fulfilment
         Sales Channel
         ship-service-level
         Category
         Courier Status
         Qty
currency
         Amount
         ship-city
         ship-state
         ship-postal-code
         ship-country
B2B
         fulfilled-by
         dtype: int64
```

STEP 19:

df['ship-state']=df['ship-state'].fillna(0): Fill missing values in the 'ship-state' column with the numeric value 0. This method is useful if the "ship-country." Numeric data is expected in the 'column, but keep in mind that it may not be appropriate to use 0 for missing class data.

```
In [30]: df['ship-state']=df['ship-state'].fillna(0)
In [31]: df.isnull().sum()
Out[31]: index
          Order ID
         Date
         Status
         Fulfilment
         Sales Channel
ship-service-level
         Category
         Courier Status
         Qty
currency
          Amount
          ship-city
          ship-state
         ship-postal-code
          ship-country
                                 35
          fulfilled-by
         dtype: int64
```

STEP 20:

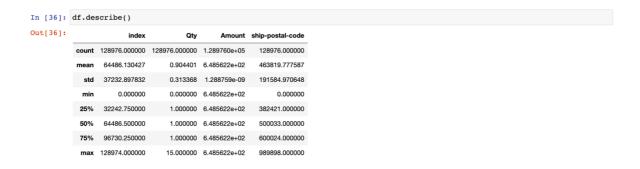
<u>df['ship-country'].unique():</u> Gets the unique values of the DataFrame 'df' 'ship-country' column. This event provides a list of different national standards in that particular color.

<u>df['ship-country']=df['ship-country'].fillna('IN'):</u> Fills missing values in the 'ship-country' column with the string value 'IN', which may stop there for India This method is useful when you want to set missing state values with default values based on contextual data.

```
In [32]: df['ship-country'].unique()
Out[32]: array(['IN', nan], dtype=object)
In [33]: df['ship-country']=df['ship-country'].fillna('IN')
In [34]: df.isnull().sum()
Out[34]: index
          Order ID
         Date
Status
          Fulfilment
          ship-service-level
          Category
          Size
          Courier Status
         Qty
currency
          Amount
          ship-city
          ship-state
          ship-postal-code
ship-country
          в2в
          fulfilled-by
          dtype: int64
```

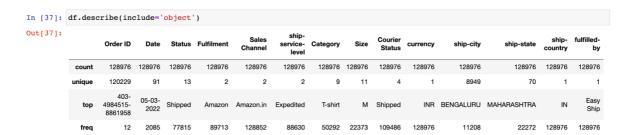
STEP 20:

The df.describe() function provides a summary of descriptive statistics for the statistical characters in DataFrame 'df'. It includes calculations such as counts, averages, standard deviations, minimums, maximums, and percentages (25, 50, and 75).



STEP 21:

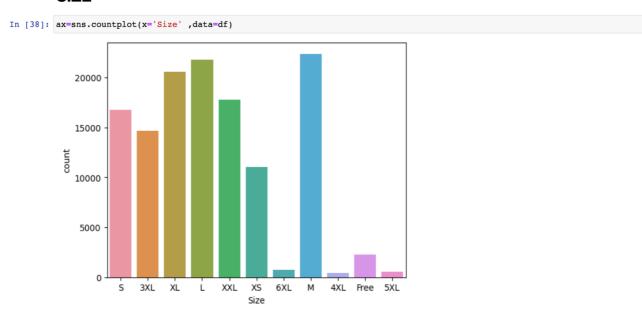
The code df.describe(include='object') creates a short descriptive statistic for categorical (object) columns in DataFrame 'df'. It includes statistics such as count, peak, surface (common value), and freq (frequency of value).



STEP 22:

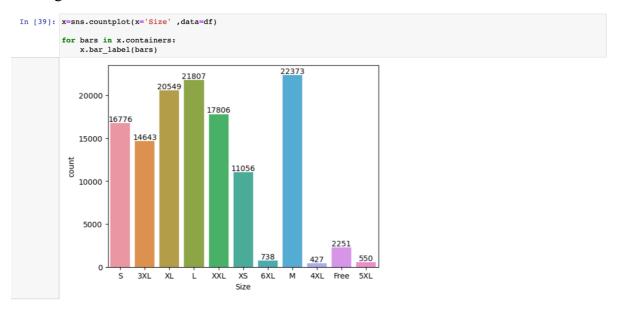
This line of code uses the Seaborn count plot function to create the plot. This 'Size' column indicates which variables will be sorted along the x-axis, and data=df indicates that the data will be loaded from the DataFrame 'df'. The variable axis contains a reference to the plot, which can be used for further optimization or analysis.

SIZE



STEP 23:

The code first creates a statistical plot using the Seaborn countplot function and plots the statistics for each unique value in the 'Size' column of the DataFrame 'df'. The statistical plot is then repeated on containers (bars) and labels for statistics are added to each bar. This increases visualization by providing real statistical values on each bar, making it easier to define size distributions in the data set.



STEP 24:

df.groupby(['Size'], as index=False)['Qty'].sum(): This groups the DataFrame 'df' by the 'Size' column and calculates the 'Qty' column of each group the whole of the The as_index=False argument ensures that the 'Size' column stays in the results as a constant column instead of being set as an index.

<u>.sort values(by='Qty', ascending=False):</u> This sorts the collected and grouped DataFrame based on the 'Qty' column in descending order (large streams first). The result is a DataFrame showing the total numbers for each unique 'Size', ordered from highest to lowest number.

```
In [40]: df.groupby(['Size'],as_index=False)['Qty'].sum(). sort_values(by='Qty',ascending=False)

Out[40]: Size Qty

6 M 20138

5 L 19706

8 XL 18636

10 XXL 16246

7 S 15041

0 3XL 13360

9 XS 9850

4 Free 2070

3 6XL 688

2 5XL 513

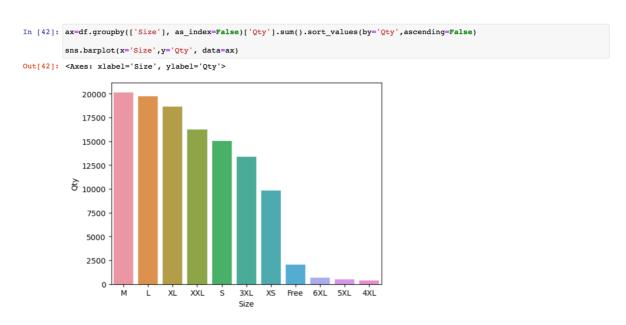
1 4XL 398
```

STEP 25:

<u>ax=df.groupby(['Size'],as index=False)['Qty'].sum().sort values (by='Qty',ascending=False):</u>

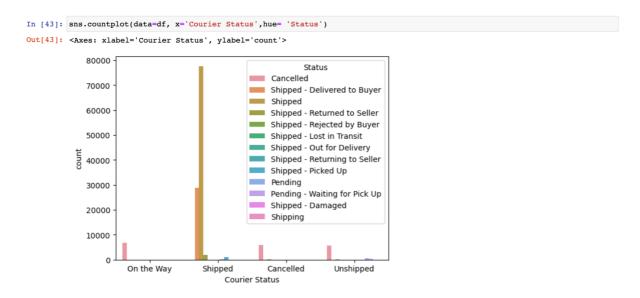
This line groups quantity ('Qty') data mouth Based on different sizes ('Show'), it multiplies the number of each size together, then sorts the result in descending order by total number. The results are stored in variable 'ax', which is a DataFrame with 'Size' and aggregated 'Qty' columns.

sns.barplot(x='Size', y='Qty', data=ax): This line uses the Seaborn barplot function to create a bar plot. It specifies the 'Size' column for the x-axis and the 'Qty' column stacked from the DataFrame 'ax' to the y-axis. This plot shows the sizes on the x-axis and their corresponding aggregate volumes on the y-axis and gives an idea of how the sizes contribute to total volume.



STEP 26:

sns.countplot(data=df, x='Courier Status', hue='Status'): This line of code uses the Seaborn countplot function to create a bar plot. The data argument specifies the DataFrame 'df' containing the data to be formatted. The x argument specifies the categorical variable to be plotted on the x-axis, which in this case is 'Courier Status'. The hue argument specifies a new categorical variable ('Status') that will be used to group and color the bars based on 'Status' values. This results in bands per 'Courier Status' group, and each band is further divided into sections based on 'Status' criteria.



STEP 27:

plt.figure(figsize=(10, 5)): This line sets the figure size to (10, 5) inches, which determines the size of the plot.

ax = sns.countplot(data=df, x='Courier Status', hue='Status'): This line creates a count plot using the Seaborn countplot function, as described earlier. The axis variable contains a description of the

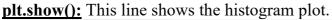
plot.plt.show(): This line displays the plot using the show function in Matplotlib.

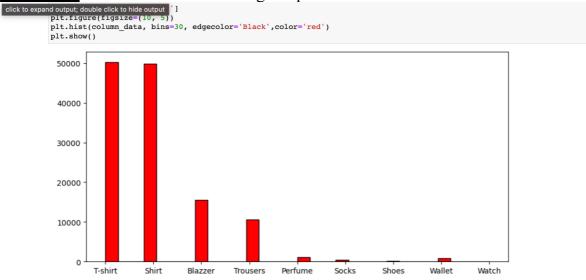


STEP 28:

column data = df['Category']: This line extracts data from the 'Category' column of the DataFrame and assigns it to the variable column_data.

plt.figure(figsize=(10, 5)): This line sets the zoomed figure to (10, 5) inches. plt.hist(column data, bins=30, edgecolor='Black', color='red'): This line uses Matplotlib's hist function to create a histogram. Column_data is the data to be plotted. The Bins parameter specifies the number of bins (bars) in the histogram. The edgecolor parameter sets the color of the edges of the bar, and the color parameter sets the color of the edges of the bars.

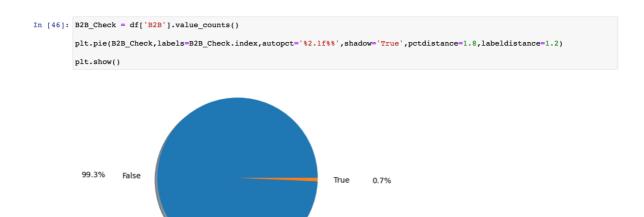




STEP 29:

B2B Check = df['B2B'].value counts(): This line counts the unique value of the 'B2B' column and stores the result in the variable B2B_Check. It creates a Series where the 'B2B' column contains the index of the unique value, and the value of the corresponding figure.

plt.pie(B2B Check,labels=B2B Check.index,autopct='%2.1f%%',shadow=True, pctdistance=1.8, labeldistance=1.2): This line uses Matplotlib's pie function to create a pie chart. B2B_Check Series Provides data for charts. The Labels parameter specifies the labels for each slice of the pie, which are unique values from the 'B2B' column. The Autopct parameter adds percentages to each slice. The shadow parameter adds a shadow effect to the chart. The pctdistance and labeldistance parameters adjust the distance between a percentage label and a category label from the center of the pie. plt.show(): This line shows the histogram plot

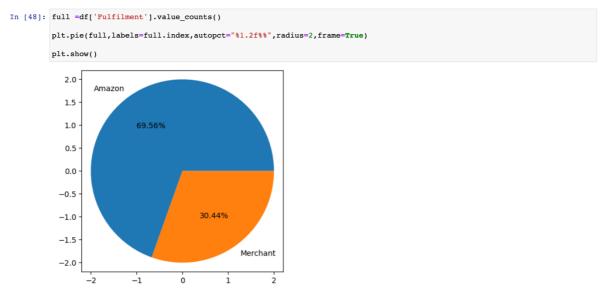


STEP 30:

Code df['B2B'].value_counts() Calculates and displays the counts for each unique value in the 'B2B' column of DataFrame 'df'. This feature provides a quick summary of the number of events available for each value in the 'B2B' column. It helps to understand the distribution and spread of values in a column.

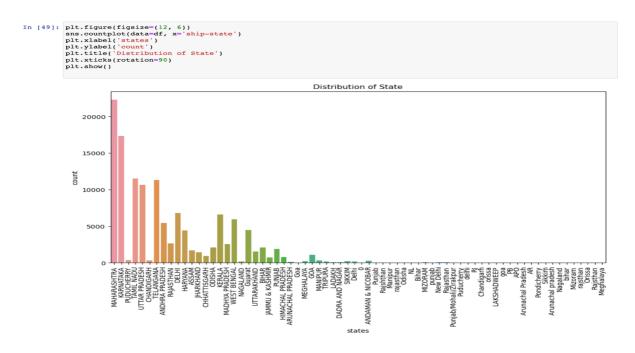
STEP 31:

The code snippet provided is a pie chart based on the calculation of the unique values of the 'Fulfilment' column of the DataFrame 'df'. The chart shows the distribution of the complete elements, adds percentage labels to slices, and expands the radius of the chart. Using frame=True adds a circular frame to the pie chart. The resulting image provides insight into the distribution of each fulfilment in the data set.



STEP 32:

The code snippet provided is a horizontal bar plot that uses the Seaborn countplot function to plot the distribution of the state in the 'ship-state' column of the DataFrame 'df' The size of the figure has been adjusted for performance good, and labels and titles have been added to the plot. The x-axis represents the conditions, and the y-axis represents the number of events. The plot provides an overview of the frequency of each country in the data set, which facilitates understanding of the country distribution. The x-axis labels are rotated for better legibility.



STEP 33:

<u>top10 = df['ship-state'].value_counts().head(10):</u> This line counts the counts for each unique state in the 'ship-state' column and then selects the top 10 most common states. The results are stored in the 'top10' series.

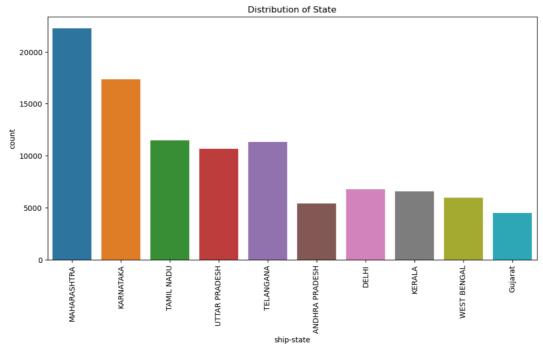
plt.figure(figsize=(12, 6)): This line sets the size of the figure to be sorted. sns.countplot(data=df[df['ship-state'].isin(top10.index)], x='ship-state'): This line creates a count plot using the Seaborn countplot function. It uses the 'top10' series to filter the DataFrame to only include rows with ship conditions that are among the top 10 most frequent ones. The x-axis represents ship status, and the y-axis represents the number of events.

plt.xlabel('ship-state'): This line sets the label for the x-axis.
plt.ylabel('count'): This line sets the label for the y-axis.
plt.title('Distribution of State'): This line sets the title of the plot.

plt.xticks(rotation=90): This line rotates the x-axis label 90 degrees for better readability.

plt.show(): This line displays the plot.





STEP 34:

last10 = df['ship-state'].value_counts().tail(10): This line counts the counts for each unique state in the 'ship-state' column and then selects the minimum 10 states. The results are stored in the 'last10' series.

plt.figure(figsize=(12, 6)): This line determines the size of the figure to be created. sns.countplot(data=df[df['ship-state'].isin(last10.index)], x='ship-state'): This line creates a count plot using the Seaborn countplot function. It uses the 'last10' series to filter the DataFrame to only include rows with a ship status of at least 10. The x-axis represents ship status, and the y-axis represents text the number of events plt.xlabel('ship-state'): This line sets the label for the x-axis.

plt.ylabel('count'): This line sets the label for the y-axis.

plt.title('Distribution of State'): This line sets the title of the plot. plt.xticks(rotation=90): This line rotates the x-axis label 90 degrees for better readability.

plt.show(): This line displays the plot.



