

There are two main limitations of this design: guitar manufacturing possesses a myriad of potential features that may be customized to a consumer's preferences, which would have the effect of ballooning the size of the tables within the database, and secondly, that this design considers only one guitar luthier of unknown size and social presence, which may have an effect on international sales. That being said, a Big Data solution, harnessing machine learning algorithms as well, may provide the benefit of discovering customization combinations that may prove more popular based upon consumer sales data.

