# Kenneth Basjan

# **About Me**

I'm Kenneth Basjan, a dynamic professional with a knack for delivering results. With a background in social media marketing and a passion for software development, I bring a unique blend of creativity and technical prowess to the table. I excel at problemsolving and delivering high-quality solutions.

# **Work Experience**



#### Weberu (SMMA)

Founder

November 2021 to December 2022.

**Weberu** is a social media marketing agency that offers services such as social media management, content creation, influencer marketing, and social media advertising.

- Developed and executed innovative social media campaigns for a range of clients, delivering measurable results and achieving client objectives.
- Built and managed a team of social media experts, overseeing all aspects of the business, including strategy, operations, and client management.



# UVU Africa: CapaCiTi Division - ABSA Cohort 1

Junior Software Developer Intern January 2023 to June 2023

- Developing web applications using HTML, CSS, JavaScript, Python, and Java, working with a team of experienced developers to create high-quality, user-friendly software solutions.
- Contributing to the development of multiple software projects, using agile development methodologies to deliver results efficiently and effectively.
- Demonstrating strong problem-solving skills and attention to detail, identifying and resolving issues quickly and efficiently to ensure that software solutions are delivered on time and to the highest quality standards.



//Software Developer //Entrepreneur

# **Contact Info**

- in linkedin.com/in/kenneth-basjan/
- github.com/Abbbtle
- instagram.com/abbbtle/
- kenneth.basjan@absa.africa
- https://portfolio-78029.web.app
- +27 63 693 7404

# **Relevant Skills**

- Amazon Web Services
- HTML
- CSS
- JavaScript
- Python
- ReactJS
- Tailwind CSS
- Django
- AJAX
- JQuery
- PostgreSQL
- BootStrap
- WordPress (Elementor)
- Social Media Management
- Content Writing

#### younglings Younglings Africa

# Software Developer Intern: ABSA Cohort 1 July 2023 to January 2024

- Developing web applications using HTML, CSS, JavaScript, Python, and Java, working with a team of experienced developers to create high-quality, userfriendly software solutions.
- Contributing to the development of multiple software projects, using agile development methodologies to deliver results efficiently and effectively.
- Demonstrating strong problem-solving skills and attention to detail, identifying and resolving issues quickly and efficiently to ensure that software solutions are delivered on time and to the highest quality standards.



### **Empire Partner Foundation**

# Fullstack Web Developer Intern October 2023 - January 2024

- Crafted a robust fullstack web application collaboratively using HTML, CSS, JavaScript, AJAX, jQuery, Python, Django, and Bootstrap in a team of three developers.
- Enhanced skills during tenure at Younglings Africa, gaining valuable experience at Empire Partner Foundation.
- Conducted efficient daily standup meetings online.
- Utilized Microsoft Planner and various other Microsoft tools for meticulous planning.
- Prepared a User Stories Document outlining each component's functionality, appearance, and user experience.
- Developed a comprehensive pitch deck and ERD diagram to streamline the development process.
- Documentation significantly facilitated the two-sprint development phase over four weeks.



## **ABSA Group**

# AWS Developer Intern January 2024 - May 2024

- Crafting solutions using Amazon Web Services. My toolkit includes; AWS Lambda, AWS S3, AWS Pipeline, AWS CloudWatch, AWS Redshift, Amazon Connect (Contact Flows), AWS IAM, AWS DynamoDB, AWS API Gateway, and AWS CloudFormation.
- All solutions were built using Node JS 20, and JavaScript v3.
- An agile methodology was used with daily standups and 2-week sprints per project.



#### **ABSA Group**

# Platform Storage Engineer

#### June 2024 - Present

- Designing and implementing storage systems.
- Managing data backup and recovery processes.
- Ensuring data integrity and security.
- Conducting routine system checks.
- Performance tuning for system optimisation.
- Troubleshooting storage-related issues.
- Managing both on-premises and cloud-based storage solutions.
- · Executing system upgrades.
- Developing storage management procedures and standards.
- Collaborating with other IT teams for integrated solutions.
- Planning for disaster recovery.
- Researching and implementing new storage technologies.

# **Qualifications**



National Diploma in Information Technology:

**Software Development** 

**Central University of Technology:** 

**Bloemfontein Campus** 

2016 - 2019



**Creative Business 101 for Videographers** 

ORMS Cape Town School for Photography

2021

# Volunteer Work, Awards, Affiliations, and Interests



**ISKCON Cape Town** 

2019 to Present

I serve at the ISKCON Cape Town temple as a brahmana priest, teacher / guide, musician, cook, and IT specialist. The goal of this project is to provide a safe space for young and old individuals who are are searching for God and need a space in order to; meditate, perform yoga, eat healthy vegetarian food, and dive deep into spiritual philosophy.

# References

#### Miss Afika Maliwa

Company: UVU Africa - CapaCiTi

Role: Candidate Manager Phone: +27 78 692 2178

Email: afika.maliwa@capaciti.org.za

#### Mr Cameron Davids

Company: Younglings Role: Candidate Manager Phone: +27 69 710 5387

Email: cameron.davids@younglings.africa

#### Mr Nico Ludek

**Company:** Weberu **Role:** Co-Founder

**Phone:** +27 72 459 4908 **Email:** zyrick101@gmail.com

## Mr Kevin Raleie

Company: ABSA Role: College

**Phone:** +27 63 414 0867

Email: kevin.raleie@absa.africa

# Mr Brandon September

Company: UVU Africa - CapaCiTi

Role: Mentor

Phone: +27 79 477 0660

Email: brandon.september@capaciti.org.za

#### Mr Gokulesh Das

Company: ISKCON Cape Town

Role: Temple President Phone: +27 72 416 0853

#### Miss Ofentse Leseilane

Company: Empire Partner Foundation

Role: Software Developer Phone: +27 83 564 5840

Email: ofentse@empirepartnerfoundation.org

### Mr Obed Zitha

Company: ABSA

Role: College / Mentor

Phone: +27 79 877 0260 / +27 84 610 0092

Email: obed.zitha@absa.africa