

# Kenneth Basjan

## About Me

I am a software developer proficient in C#, Java, Python, HTML, CSS, JavaScript, MERN Stack, and WordPress. I specialise in front-end development and own Weberu, an SMMA providing digital services to boost revenue and brand awareness for businesses around the world.



//Software Developer  
//Entrepreneur

## Work Experience



### Weberu ( SMMA )

Founder

November 2021 to Present.

Weberu is a social media marketing agency that offers services such as social media management, content creation, influencer marketing, and social media advertising.

- Developed and executed innovative social media campaigns for a range of clients, delivering measurable results and achieving client objectives.
- Built and managed a team of social media experts, overseeing all aspects of the business, including strategy, operations, and client management.



### UVU Africa: CapaCiTi Division

Junior Software Developer Intern

January 2023 to July 2023

- Developing web applications using HTML, CSS, JavaScript, Python, and Java, working with a team of experienced developers to create high-quality, user-friendly software solutions.
- Contributing to the development of multiple software projects, using agile development methodologies to deliver results efficiently and effectively.
- Demonstrating strong problem-solving skills and attention to detail, identifying and resolving issues quickly and efficiently to ensure that software solutions are delivered on time and to the highest quality standards.

## Contact Info



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## Relevant Skills

- HTML
- CSS
- JavaScript
- Java
- C#
- Python
- ReactJS
- Tailwind CSS
- BootStrap
- WordPress (Elementor)
- SEO
- Social Media Management
- Content Writing

### **Software Developer Intern: ABSA Cohort**

**July 2023 to Present**

- Developing web applications using HTML, CSS, JavaScript, Python, and Java, working with a team of experienced developers to create high-quality, user-friendly software solutions.
- Contributing to the development of multiple software projects, using agile development methodologies to deliver results efficiently and effectively.
- Demonstrating strong problem-solving skills and attention to detail, identifying and resolving issues quickly and efficiently to ensure that software solutions are delivered on time and to the highest quality standards.

## **Education History**



### **National Diploma in Information Technology: Software Development**

**Central University of Technology:**

**Bloemfontein Campus**

2016 - 2019



### **Creative Business 101 for Videographers**

**ORMS Cape Town School for Photography**

2021

## **Volunteer Work, Awards, Affiliations, and Interests**



### **ISKCON Cape Town**

2019 to Present

I serve at the ISKCON Cape Town temple as a brahmana priest, teacher / guide, musician, cook, and IT specialist. The goal of this project is to provide a safe space for young and old individuals who are searching for God and need a space in order to; meditate, perform yoga, eat healthy vegetarian food, and dive deep into spiritual philosophy.

## References

### **Miss Afika Maliwa**

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### **Mr Shadly Frans**

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### **Mr Brandon September**

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### **Mr Gokulesh Das**

**Role:** Temple President  
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