

Who is an “entrepreneur”?

Who is an Entrepreneur?

- Lifestyle vs. Fast Growth?
 - Single Restaurateur vs. Online Food Retailer
- Local Goal vs. Global Goal?
 - One Homeless Shelter vs. Global Education Program on Ways to Reduce Homelessness
- Low tech vs. High tech?
 - Chocolate Shop vs. Chocolate Fountain Manufacturer
- Serial vs. Multiple?
 - Start-Ups in Series vs. Start-Ups in Parallel
- Start up, Inherit, or Purchase?
- Franchisees?

Create your own

SPACE

WEBSITES • DOMAINS • COMMERCE • MOBILE • 24/7 SUPPORT

GET STARTED



ANTHEM
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Home

About Us

Services

- Calendar of Services
- Professional Lawn Mowing
- Spring Cleanups
- Mulch Installation
- Flower Bed Care
- Fall Leaf Cleanup
- Condo Assoc. Maintenance
- Lawn Care Treatments
- Shrub Care Services
- Other Services

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Photo Gallery

News and Notes

Links

Sitemap

Welcome

Mowing & More, LLC provides high-quality landscape management services to a wide-variety of clients throughout the **Montgomery County Maryland and Washington DC** area. We strive to create a beautiful and impressive environment that our customers can be proud of.

If you have any questions [please contact us](#). We guarantee a 24 hour response to all inquiries.

Maryland Department of Agriculture Pesticide Application License No. 28576





ALERT BEACON

Wall-mounted device captures attention with strobe lights and sounder, then notifies with integrated message display.

LEARN MORE ABOUT THIS PRODUCT



Latest News

Univ of Regina among latest implementations

[News Article](#)

Alertus Partners with Honeywell Gamewell-FCI

[View Press Release](#)

[Article in Security Systems News](#)

About Us

For nearly a decade, Alertus has specialized in reliable in-building emergency notification with an array of highly affordable products, including wall-mounted Alert Beacons which flash/sound and then display emergency notifications, digital signage override, desktop alerting, and text-to-speech voice annunciation interfaces to fire alarm systems and public address speakers. [learn more...](#)

Customers





LOOKTHINK

WORK

TEAM

CONTACT

1.855 LOOKTHINK

contact@lookthink.com

BLOG

CAREERS

f t in

Solving Real World Challenges Through User Experience.



We succeed with our clients by adhering to our core belief that **good user experience must always be:**

True to
business
objectives

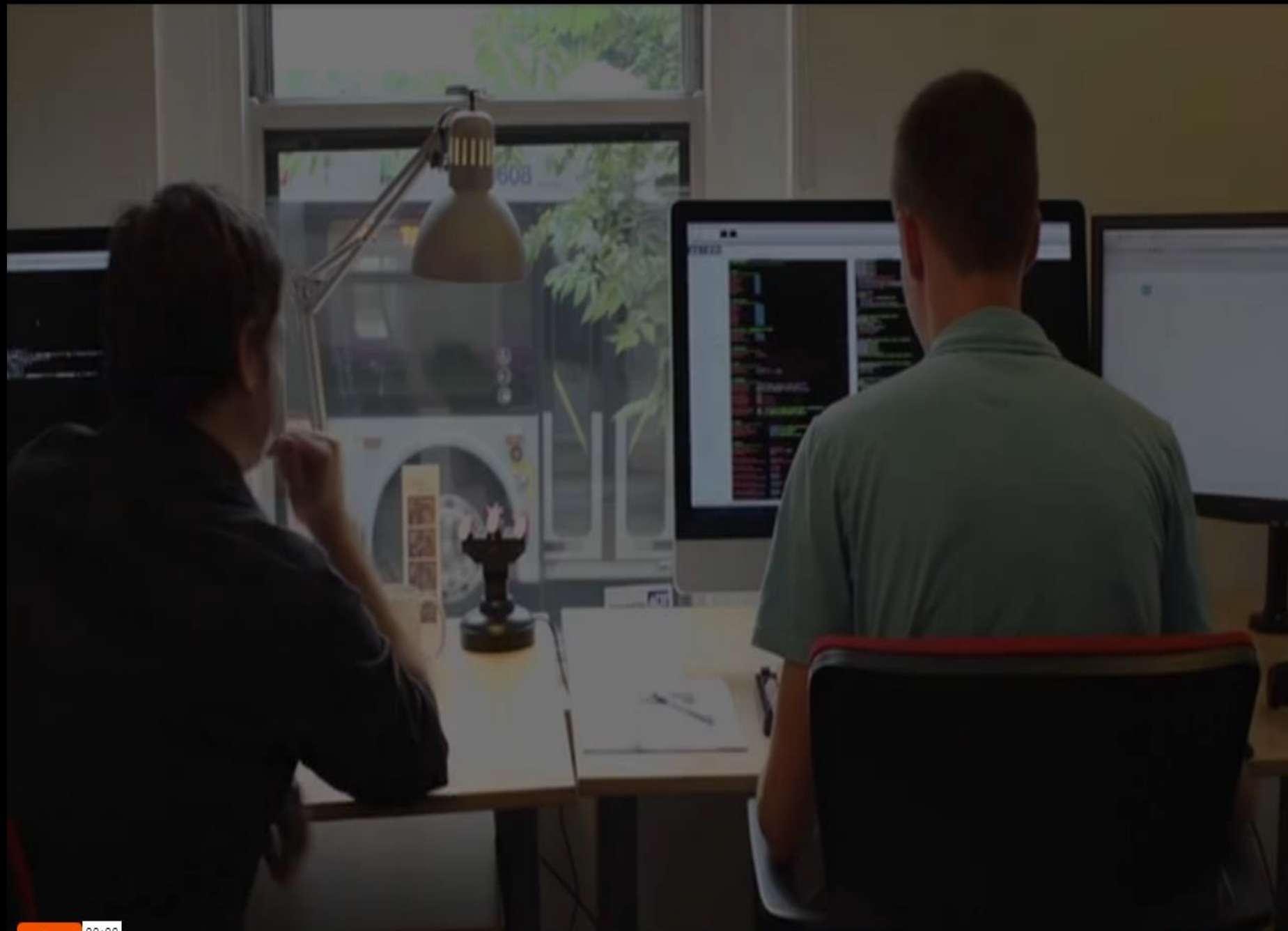
True to
design
best practices

True to the
technology
that supports it

We start by defining success and how to measure results every step of the way. In collaboration with our clients, we validate our progress at multiple checkpoints, adjusting our approach to ensure we deliver results.

We focus on substance, not our own egos. We learn about your business and objectives so we can effectively address your challenges using creativity and technology. Design is far beyond pixels on a screen.





00:00

HD

Which company is the oldest?

Genentech

1979

amazon®

1994



Adobe

1982



ELECTRONIC ARTS™

1982



Sun
microsystems

1982



1976

facebook®

2004

Google™

1998

DELL™

1984

YAHOO!®

1995

Summary

Entrepreneurs develop ideas into actions.

Opportunity Analysis Canvas

1a Entrepreneurial Mindset

1b Entrepreneurial Motivation

1c Entrepreneurial Behavior

2a Macroeconomic Change

2b Industry Condition

2c Industry Status

2d Competition

3a Value Curve

3b Opportunity Identification

The Business Model Canvas

Designed for: _____

Designed by: _____

One _____

Iteration: _____

<p>Key Partners</p> <p>Why are we Key Partners? Who are we seeking? What Key Resources do we acquire from them? What Key Activities do we outsource? What Key Channels do we use? What Key Customer Relationships do we outsource?</p>	<p>Key Activities</p> <p>What Key Activities do we perform to make our Value Propositions valuable? Do they have a Cost Advantage? Do they have a Differentiation Advantage? Do they have a Channel Advantage?</p>	<p>Value Propositions</p> <p>What value do we deliver to the customer? What problem do we solve for the customer? What need do we satisfy for the customer? What benefit do we provide for the customer? What pain do we relieve for the customer? What gain do we create for the customer?</p>	<p>Customer Relationships</p> <p>What type of relationship do we build with our Customers? Do we have a personal assistant? Do we have a dedicated personal assistant? Do we have a dedicated personal assistant? Do we have a dedicated personal assistant? Do we have a dedicated personal assistant?</p>	<p>Customer Segments</p> <p>For whom are we creating value? What are we looking for in our customers? What are we looking for in our customers? What are we looking for in our customers? What are we looking for in our customers? What are we looking for in our customers?</p>
<p>Key Resources</p> <p>What Key Resources do we need to make our Value Propositions valuable? Do they have a Cost Advantage? Do they have a Differentiation Advantage? Do they have a Channel Advantage?</p>		<p>Channels</p> <p>Through which Channels do our Customer Segments want to be reached? How are we reaching them? What are we looking for in our customers? What are we looking for in our customers? What are we looking for in our customers? What are we looking for in our customers?</p>	<p>Revenue Streams</p> <p>For what value are our customers willing to pay? Do we sell a product? Do we sell a service? Do we sell a subscription? Do we sell a license? Do we sell a franchise? Do we sell a partnership?</p>	

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