

Feedback — Quiz #3

[Help](#)

You submitted this quiz on **Sun 26 Oct 2014 12:36 PM WET**. You got a score of **9.35** out of **10.00**.

Please answer the following questions. Some of these are based on material covered in lectures, while others will require you to consult outside sources.

Question 1

Since when does the U.S. Census Bureau allow for "multiple-race" answers in the Census?

| Your Answer | Score | Explanation |
|---------------------------------------|-------------|-------------|
| <input type="radio"/> 1970 | | |
| <input type="radio"/> 1980 | | |
| <input type="radio"/> 1990 | | |
| <input checked="" type="radio"/> 2000 | ✓ 1.00 | |
| <input type="radio"/> 2010 | | |
| Total | 1.00 / 1.00 | |

Question 2

Which of the following statements about recall is true?

| Your Answer | Score | Explanation |
|---|--------|-------------|
| <input type="radio"/> Encoding has no effect on retrieval. It is a separate step in the cognitive response process. | | |
| <input checked="" type="radio"/> If the information is never encoded it can't be retrieved from memory. | ✓ 1.00 | |
| <input type="radio"/> If information is encoded respondents will always report accurate values. | | |

- ☐ Failure to encode information is the only source of recall error.

| | |
|-------|----------------|
| Total | 1.00 / 1.00 |
|-------|----------------|

Question 3

Which of these statements about facts and quasi-facts are correct? Multiple correct answers are possible.

| Your Answer | Score | Explanation |
|--|----------------|-------------|
| <input checked="" type="checkbox"/> Quasi-facts share features of factual and attitudinal questions. | ✓ 0.25 | |
| <input checked="" type="checkbox"/> Race and ethnicity are examples of quasi-facts. | ✓ 0.25 | |
| <input type="checkbox"/> Factual questions can be about attitudes and opinions, for example about policy issues | ✓ 0.25 | |
| <input checked="" type="checkbox"/> Factual questions can be about behaviors, such as exercise, food intake, shopping. | ✓ 0.25 | |
| Total | 1.00 / 1.00 | |

Question 4

"Since January 2014, have you received any grocery vouchers or certificates through a government social service agency?" To answer this question, a respondent has to... [multiple correct answers are possible]

| Your Answer | Score | Explanation |
|---|--------|-------------|
| <input type="checkbox"/> ...estimate an aggregate across several events. | ✓ 0.25 | |
| <input checked="" type="checkbox"/> ...recall a specific date when this event occurred. | ✗ 0.00 | |
| <input checked="" type="checkbox"/> ...comprehend what the question means by "receive", "grocery vouchers or certificates", and "government social service agency". | ✓ 0.25 | |

☒ ...recall whether this event has happened since January 2014. ✓ 0.25

Total 0.75 / 1.00

Question 5

Which of the following statements about recall methods is correct?

| Your Answer | Score | Explanation |
|-------------|-------|-------------|
|-------------|-------|-------------|

| | | |
|--|---|--|
| <input checked="" type="radio"/> Cueing recall with examples might help the respondent to remember events but might also limit them in the events that come to mind. | ✓ 1.00 | |
|--|---|--|

| | | |
|--|--|--|
| <input type="radio"/> Recognition needs the most cognitive effort and is therefore the most difficult for respondents. | | |
|--|--|--|

| | | |
|--|--|--|
| <input type="radio"/> "What types of TV programs have you watched during the last 7 days?" is an example of cued recall. | | |
|--|--|--|

| | | |
|-------|-------------|--|
| Total | 1.00 / 1.00 | |
|-------|-------------|--|

Question 6

In June 2014, a survey asks, "In the past year, that is 2013, how many times did you visit a doctor?" In this case "2013" is...

| Your Answer | Score | Explanation |
|-------------|-------|-------------|
|-------------|-------|-------------|

| | | |
|--|--|--|
| <input type="radio"/> the recall period. | | |
|--|--|--|

| | | |
|---|--|--|
| <input type="radio"/> the field period. | | |
|---|--|--|

| | | |
|---|--|--|
| <input type="radio"/> both the reference and the recall period. | | |
|---|--|--|

| | | |
|--|---|--|
| <input checked="" type="radio"/> the reference period. | ✓ 1.00 | |
|--|---|--|

| | | |
|-------|-------------|--|
| Total | 1.00 / 1.00 | |
|-------|-------------|--|

Question 7

Check all factors that can have an influence on the amount of motivated misreporting to sensitive questions.

| Your Answer | | Score | Explanation |
|---|---|-------------|-------------|
| <input checked="" type="checkbox"/> Mode of data collection | ✓ | 0.25 | |
| <input type="checkbox"/> Length of the reference period | ✓ | 0.25 | |
| <input checked="" type="checkbox"/> Presence of bystanders | ✓ | 0.25 | |
| <input checked="" type="checkbox"/> Wording of the question | ✓ | 0.25 | |
| Total | | 1.00 / 1.00 | |

Question 8

In a survey, you want to collect information about illicit drug use among young adults. Which of these modes would probably yield the lowest estimate for illicit drug use?

| Your Answer | | Score | Explanation |
|---|---|-------------|-------------|
| <input checked="" type="radio"/> Face-to-face | ✓ | 1.00 | |
| <input type="radio"/> IVR | | | |
| <input type="radio"/> Web | | | |
| <input type="radio"/> Mail | | | |
| Total | | 1.00 / 1.00 | |

Question 9

What are methods that could be used to improve answers to factual questions? [multiple correct answers are possible]

| Your Answer | Score | Explanation |
|-------------|-------|-------------|
|-------------|-------|-------------|

| | | |
|---|---|-------------|
| <input checked="" type="checkbox"/> Using records (e.g., receipts) | ✓ | 0.20 |
| <input type="checkbox"/> Putting all the elements of a topic into one question | ✓ | 0.20 |
| <input checked="" type="checkbox"/> Making the recall period longer | ✗ | 0.00 |
| <input checked="" type="checkbox"/> Using cues and context to structure the questionnaire | ✓ | 0.20 |
| <input checked="" type="checkbox"/> Asking respondents to keep a diary | ✓ | 0.20 |
| Total | | 0.80 / 1.00 |

Question 10

Which of these statements about sensitive questions are correct? [multiple correct answers possible]

| Your Answer | Score | Explanation |
|--|-------------|-------------|
| <input type="checkbox"/> A question is only considered sensitive if it would be threatening to ask the question, regardless of the answer | ✓ 0.20 | |
| <input checked="" type="checkbox"/> Sensitive questions can concern private information, illegal behavior, or socially stigmatized behaviors and opinions. | ✓ 0.20 | |
| <input checked="" type="checkbox"/> Sensitive questions usually lead to higher item nonresponse than non-sensitive questions. | ✓ 0.20 | |
| <input checked="" type="checkbox"/> Personal perception might drive what a respondent thinks is sensitive. | ✓ 0.20 | |
| <input checked="" type="checkbox"/> Sensitive topics should be avoided in questionnaires by all means. | ✗ 0.00 | |
| Total | 0.80 / 1.00 | |

