Future Readings & Resources

Help

Our favorite books for entrepreneurs have inspired select themes and strategies in our course.

For creating your online presence and building your marketing and business toolkit, we recommend these leading providers.

- Reserve your website domain and hosting with GoDaddy
- Establish an online store for physical or virtual goods with Quick Shopping Cart®
- Crowdsource your logo, web, marketing, etc. designs at 99designs
- Manage your social media marketing with a Free 30 Day Trial of HootSuite Pro
- · Lead your online marketing campaign with a Free 60 Day Trial of Constant Contact
- · Research legal questions, forms, contracts, etc. with Nolo

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