Abigail Asieba

asiebaabigail@gmail.com +2347063917538 warri, Delta state

Experience

Graphic Designer

• warri, Delta state 01/2023 - Present

- Built and maintained digital photo archives and graphics files for department.
- Oversaw design development from concept to completion, including branding graphics, print design and marketing collateral.
- Creatively interpreted client briefs to develop and produce unique, engaging design packages.
- Developed innovative, robust design solutions through collaboration with technical teams.
- Created corporate branding, designing cohesive looks from logos to letterheads.
- Built design mockups and prototypes with Adobe Creative Cloud, Crello and PaintShop Pro.

Web Developer

• warri, Delta state 01/2022 - Present

- Optimised HTML email templates to improve click-through and conversion rates.
- Utilised version control systems to manage and track changes in codebase.
- Built site-specific interfaces for navigation, data management and e-commerce requirements.
- Participated in cross-functional brainstorming sessions, contributing creative ideas for product improvement.
- Developed scalable software applications for optimal performance.
- Implemented innovative coding solutions to resolve complex technical challenges and enhance system functionality.
- Conducted regular code refactoring to enhance readability, maintainability, and overall code quality.
- Applied SEO techniques to drive engagement and improve Google rankings.
- Collaborated in agile development sprints for timely delivery of high-quality code.
- Created custom websites by harnessing HTML, CSS and JavaScript skills.
- Led stand-ups and agile meetings to plan and deliver on project goals.

Education

Computer Science & Programming

Federal University of Petroleum Resources, Effurun • warri, Delta state

09/2027

Computer Science

MacQueen's High School • warri, Delta stateWest Africa Senior School Certificate West Africa Senior School Certificate Distinction

07/2021

Skills

Web Development, Graphic Design, Logo Design, Copywriting, Communication skills, English, Leadership, Microsoft excel, Microsoft word, Computer literacy, Time management