Crowdfunding project

1. Three conclusions we can draw about crowd funding campaigns are:
   1. August is one of the least successful months for campaigns
   2. Failed campaigns rise in December
   3. July is one of the most successful months for campaigns
2. Some limitations of this data set are you don’t know where the data was pulled so there could be the question of reliability. The data stops at the year 2020 so it wouldn’t have real time information to glean from it.
3. We could create either a table or pie chart that specifies the sub-categories per country. This would allow the viewer to determine the more specifically the type of campaign that was most successful depending on where it was located.

Statistical Analysis:

In this instance, the Median would be better to summarize the data. With a Variance so large the mean will be skewed by the extreme values in the data set.

There is more variability in the successful campaigns. This makes sense to me as the successful ones had a wider range in their highs and lows.