

How do annual members and casual riders use Cyclistic bikes differently?

Rider Type

All

Season

All

Month

All

Day

All



Casual Riders

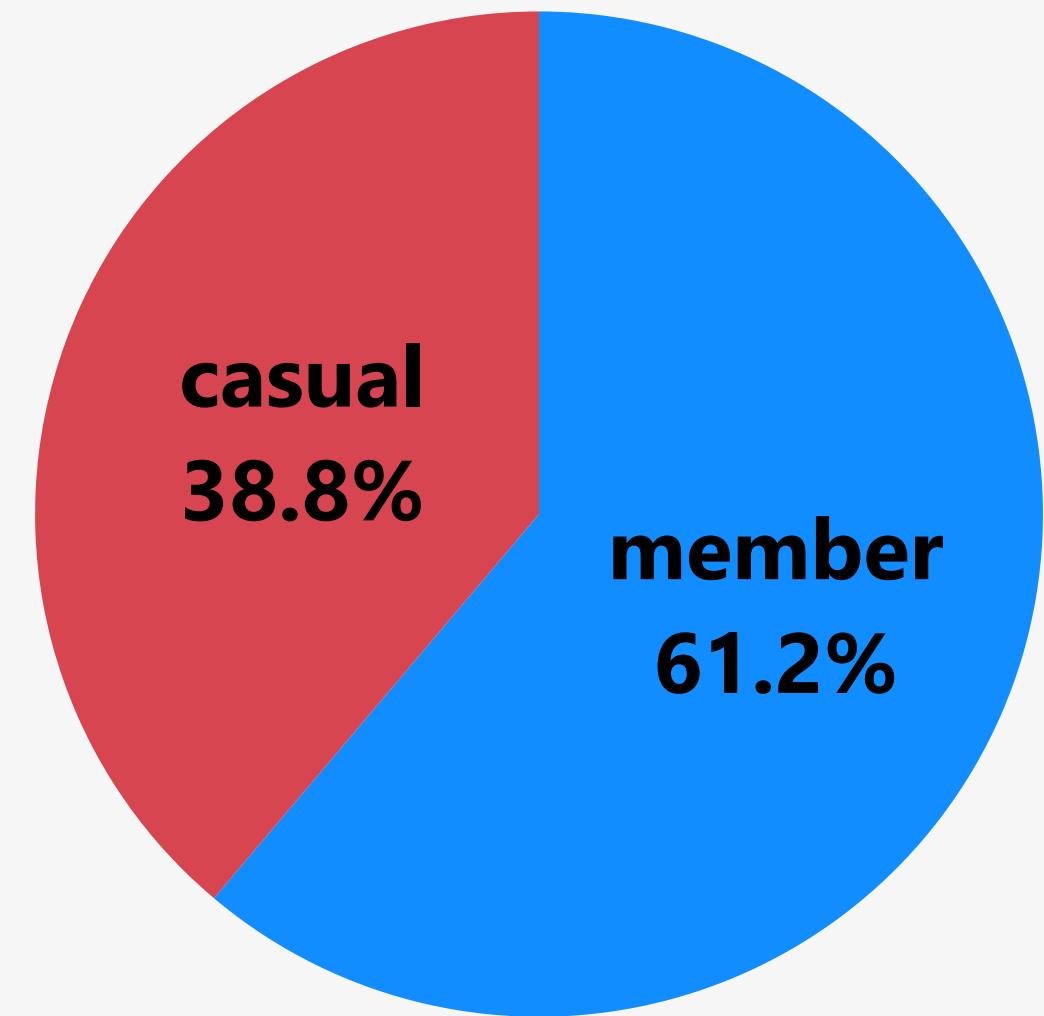
2.19M



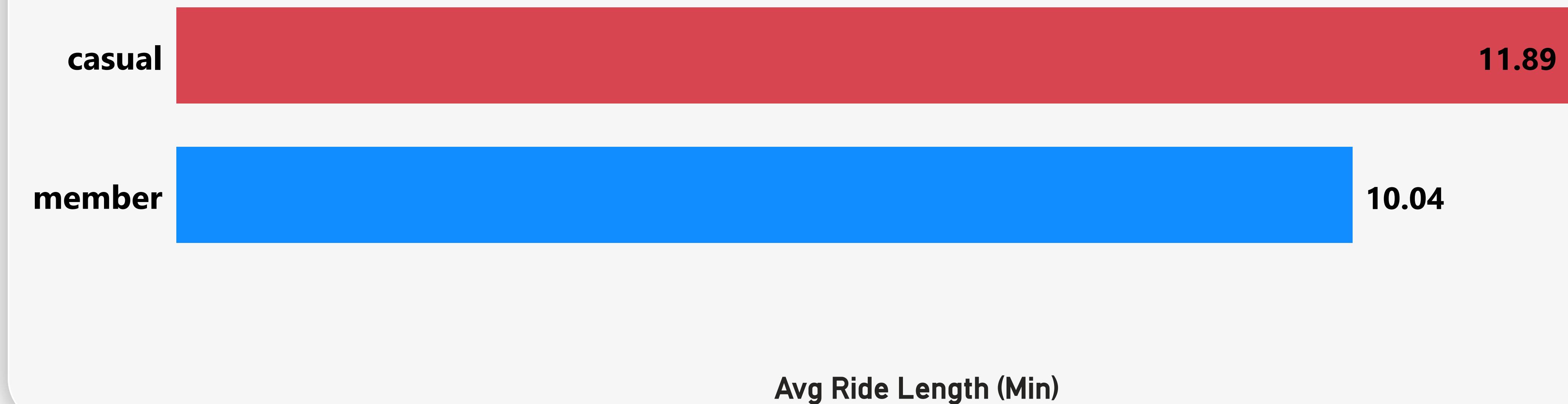
Member Riders

3.44M

Percentage of Member vs Casual Rider

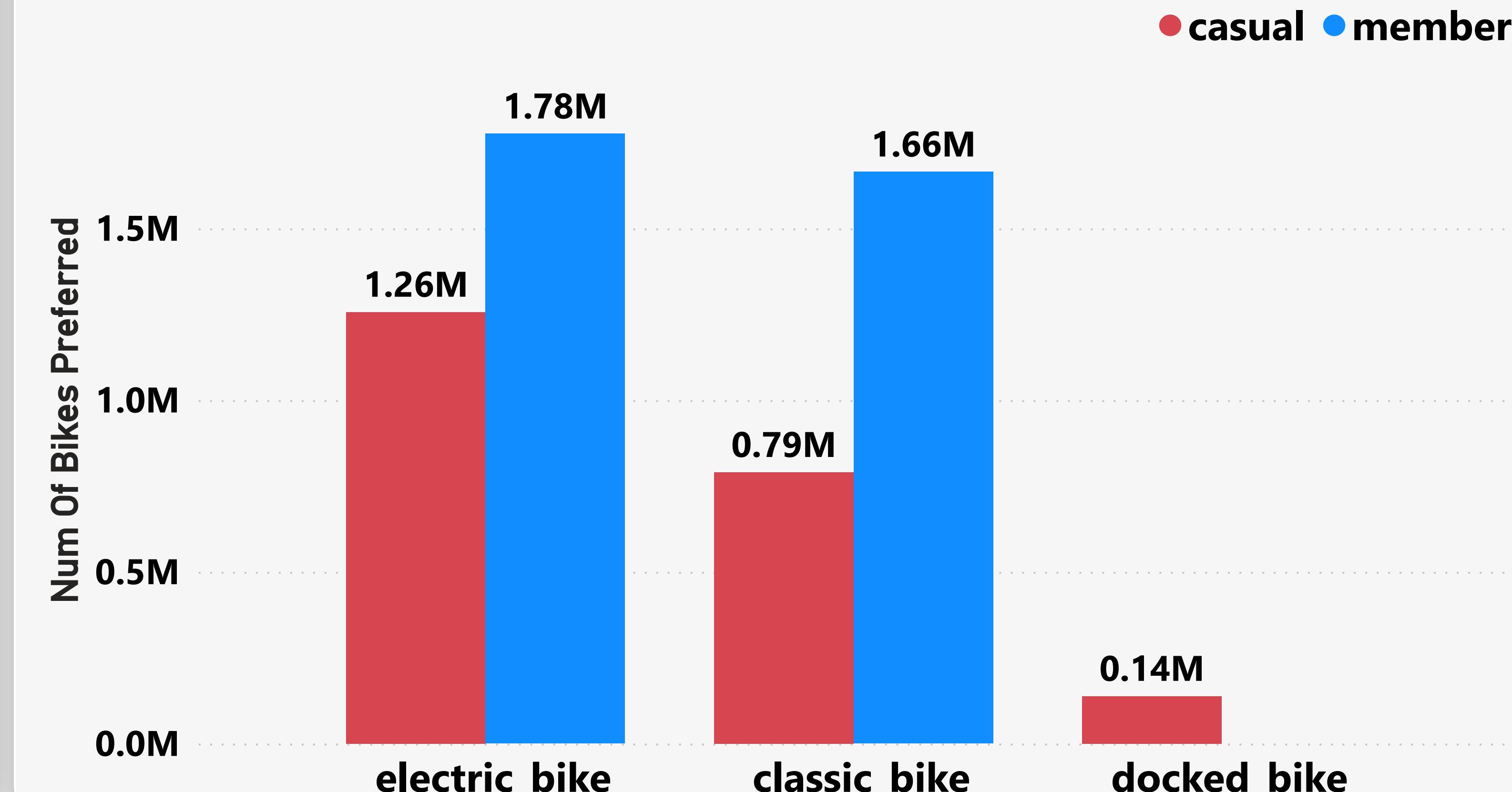


Average Ride Length



Avg Ride Length (Min)

Bike Preferences Per Rider Type



Count of Riders by Rider type

July	September	April	November
804.90K	685.28K	411.31K	329.89K
August	May	March	February
767.73K	586.47K	249.47K	184.36K
June	October	January	December
700.15K	545.25K	184.03K	176.94K

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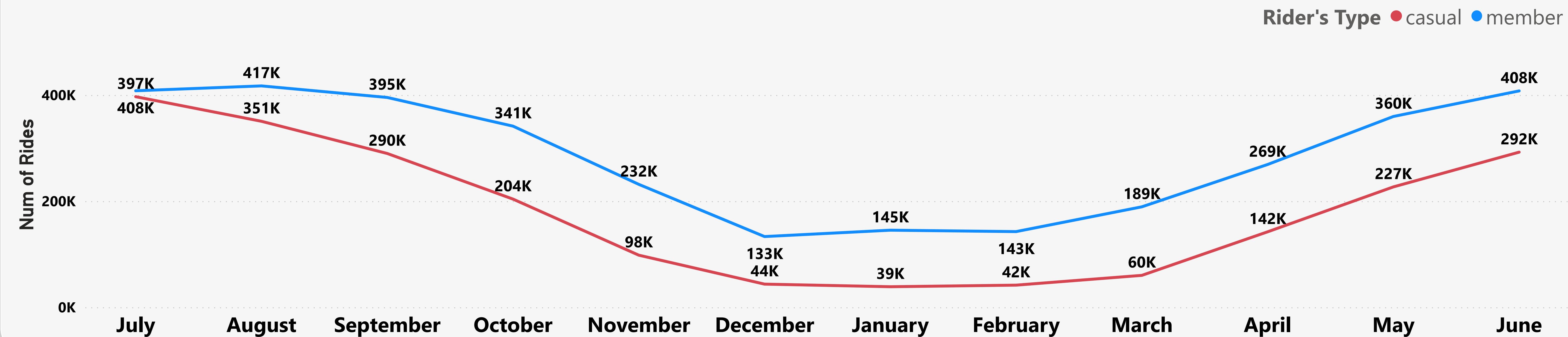


Member Riders

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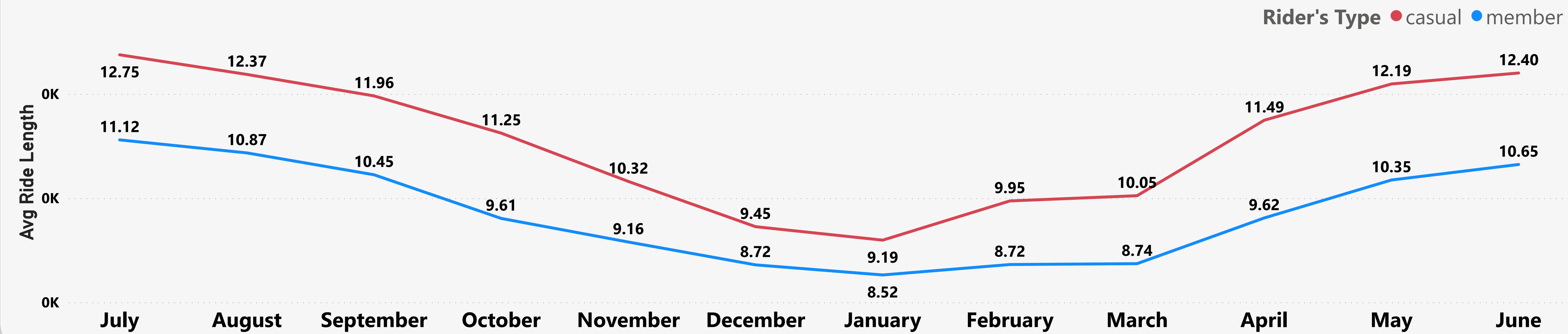
Num Of Rides Over Time

07/2022 - 06/2023



Avg Ride Length (Min) Over Time

07/2022 - 06/2023



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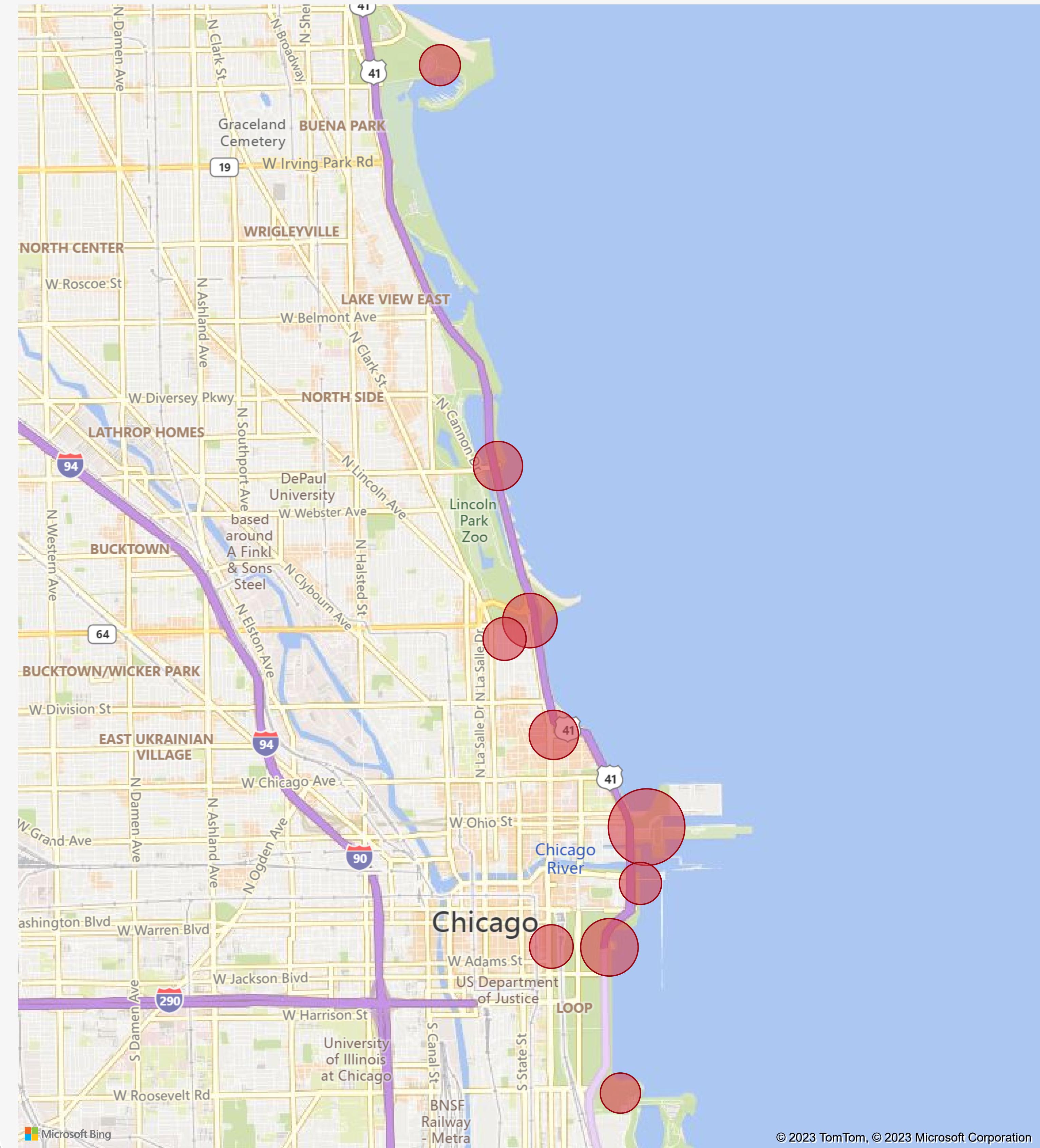
Month

All

Day

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Where The Casual Riders Start Their Rides?



Where The Member Riders Start Their Rides?

