

HackForge Graphic Design Competition - Rules & Regulations

1. Eligibility

- **Participants:** The competition is open to current university students. Proof of enrollment (student ID or current semester transcript) will be required during registration.
- **Software Requirement:** All entries must be created using **Adobe Photoshop** and/or **Canva**.
- **Individual Participation:** The competition is for individual participants only; team entries will not be accepted.

2. Competition Categories

Participants must choose one of the category from both themes for their design. Each theme category offers a broad spectrum of creative possibilities and encourages a unique perspective:

Theme 1: Social Issues

- **Child Labour**
- **Women Empowerment**
- **Gaming and it's affects**
- **AI and Future (Perspective on Artificial Intelligence)**
- **Palestine as a Human Rights Issues**
- **Current Affairs (Global News)**

Theme 2: Climate and Environment

- **Climate Activism | Climate Justice**
- **Global Warming: Effects and Future**
- **Say no to Plastic**

3. Design Theme

- **Theme:** The designs must adhere to the competition theme. Participants are encouraged to creatively interpret the theme within given category.
- Designs that do not align with the theme will not be considered for judging.

4. Submission Guidelines

- **Submission:** It is mandatory for each student to choose one category from each theme and each category will be given 1 Hour to complete and submit.
- **Submission Deadline:** All entries must be submitted by **2 Hours**.
- **File Format:**
- Designs must be submitted in **PSD** (Photoshop) format, as well as a high-resolution **JPEG** or **PNG** version for preview purposes.
- Maximum file size: **No Limit**.
- Include a brief design description explaining the concept and design process.
- **File Naming:** Use the following format for file names: [Your Name][*Class*][*Section*].
- **Originality:** All submissions must be the original work of the participant and created solely for this competition. Using third-party stock images, templates, or pre-made assets is not allowed.
- **Late Submissions:** No entries will be accepted after the deadline.

5. Judging Criteria

Entries will be evaluated by a panel of industry professionals and faculty members based on the following criteria:

- **Creativity & Originality:** Innovative and unique design concepts.
- **Technical Skill:** Proficiency in using Adobe Photoshop and/or Illustrator.
- **Relevance to Theme:** How well the design reflects and interprets the given theme.
- **Aesthetic Quality:** Visual appeal and composition.

6. Competition Timeline

- **Registration Deadline:** 5 Oct 2024
- **Design Submission Deadline:** 1 Hour For Each Category.

- **Announcement of Winners:** Winners will be announced on Same Day via Judges and posted on our social media.

7. Prizes

- **1st Place:** Prize + Certificate + Shield
- **2nd Place:** Prize + Certificate
- **3rd Place:** Certificate
- **Certificates:** All participants will receive digital certificates of participation.
- Winning designs will be featured in the university's digital gallery and highlighted on social media.

8. Intellectual Property

- All participants retain the copyright to their submitted designs.
- However, by entering the competition, participants grant NUML the non-exclusive right to use, display, and promote the designs for competition-related activities (e.g., exhibitions, social media, promotional content), with proper credit given to the designer.
- NUML will not use any submitted design for commercial purposes without prior agreement with the designer.

9. Software Use Guidelines

- Only **Adobe Photoshop** and **Canva** are permitted for use in the competition.
- Designs created using other software or online tools will be disqualified.
- Participants must be prepared to share source files (PSD/Canva Link) to verify the authenticity of their work.

10. Disqualification

- Grounds for disqualification include:
- Using stock images, pre-made templates, or third-party design assets.
- Submitting plagiarized or copied designs.
- Failure to adhere to the submission format or theme.
- Submitting work created using non-Adobe software.

11. Code of Conduct

- All participants are expected to maintain professional and ethical behavior throughout the competition.
- Respectful communication with judges, organizers, and fellow participants is required.
- Any form of misconduct, including falsifying information or attempting to manipulate the competition results, will result in disqualification.

12. Submission Process

- All designs must be submitted via **[Email Address]** by the deadline.
- Participants will receive a confirmation email upon successful submission.
- For any technical issues, participants should contact Competition Lead.

13. Contact Information

- For inquiries or assistance, please contact **Hussain Afzal** at **03342026415**