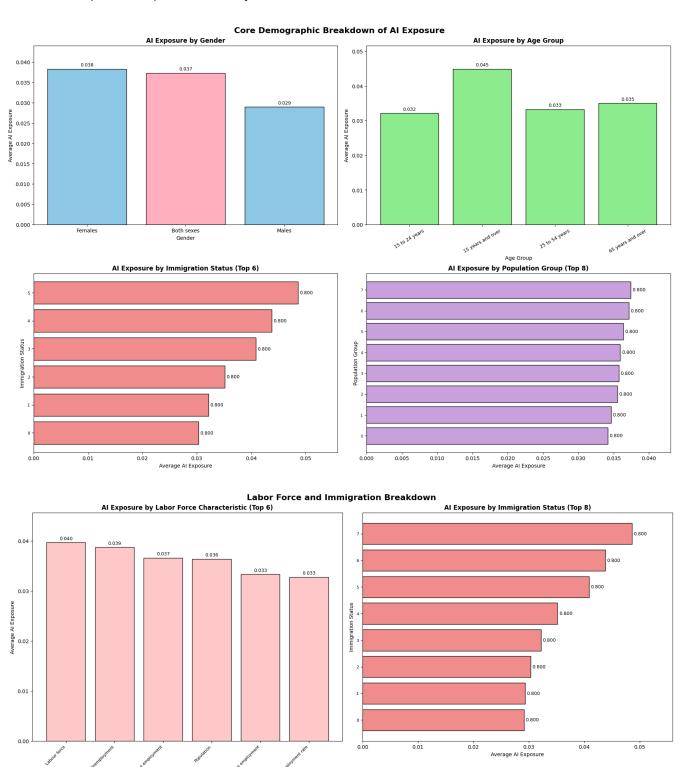
# **TechNation AI Exposure Analysis**

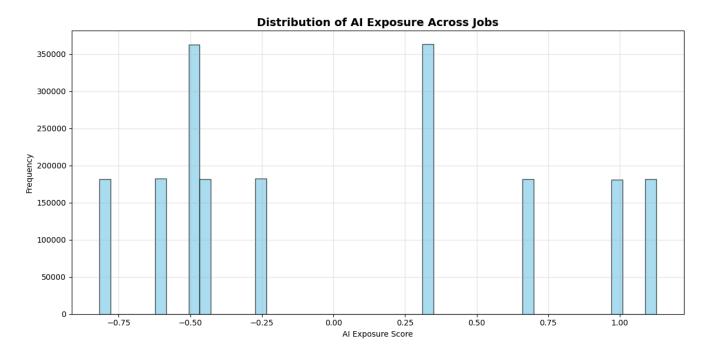
This notebook analyzes AI exposure in jobs using a large dataset from TechNation. We load the full dataset, perform quality analysis, sample a reduced dataset for visualization, conduct demographic and occupational analysis (including labor force characteristics, immigration status, and population groups), and generate insightful charts.

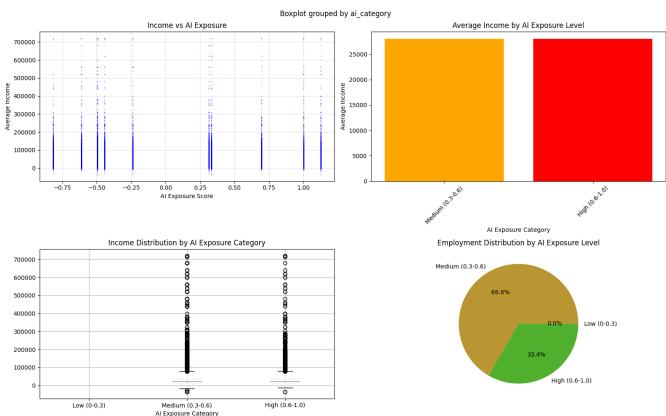
### **Visualizations**

Charts are grouped for better readability: distributions, demographics (4-panel), labor force & immigration (2-panel), occupations, income (enhanced), and summary metrics.



LF Characteristic





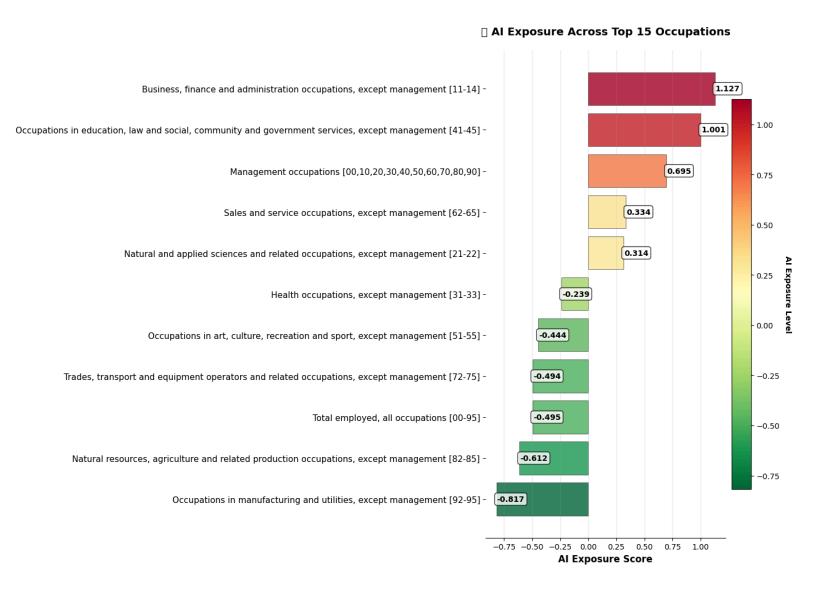
## **Key Insights**

Total employment analyzed: 29,767,599,770 Weighted average income - High AI: \$28,047

Highest AI exposure by Labour Force Characteristic: Labour force (0.040) Highest AI exposure by Population Group: Latin American (0.037)

Highest AI exposure by Immigration Status: Second generation (0.049)

# Al Exposure Across Occupations



What the chart shows Average Al-exposure scores by broad occupation group.

- Bars to the right (red/orange) = higher exposure (more tasks likely to be impacted/augmented by Al).
- Bars to the **left (green)** = lower exposure.
- Zero is the mid-point.

### Highest exposure (prioritize upskilling)

- Business, finance & administration +1.13
- Education, law, social/community & government services +1.00
- Management +0.70
- Sales & service +0.33
- Natural & applied sciences +0.31 These are information-heavy roles with a lot of analytical, communication, and documentation tasks—prime candidates for Al augmentation.

### Lower exposure (more task insulation today)

- Health -0.24
- Arts, culture, recreation & sport -0.44
- Trades, transport & equipment operators -0.49
- Natural resources & agriculture -0.61
- Manufacturing & utilities -0.82 These roles lean on hands-on, physical, or tightly regulated tasks where current Al substitutes less.

#### **Economy benchmark**

• Total employed (all occupations) sits near -0.50, so the average job skews toward lower Al exposure.

**Bottom line** Al will **first reshape white-collar work**. Focus reskilling and policy on business/admin, public sector/education, and management, while tracking wage and vacancy changes there. Manual and production roles see **slower direct Al impact** today (though robotics/automation still matter).