

Real Estate Agency Dashboard

Overview

Sales

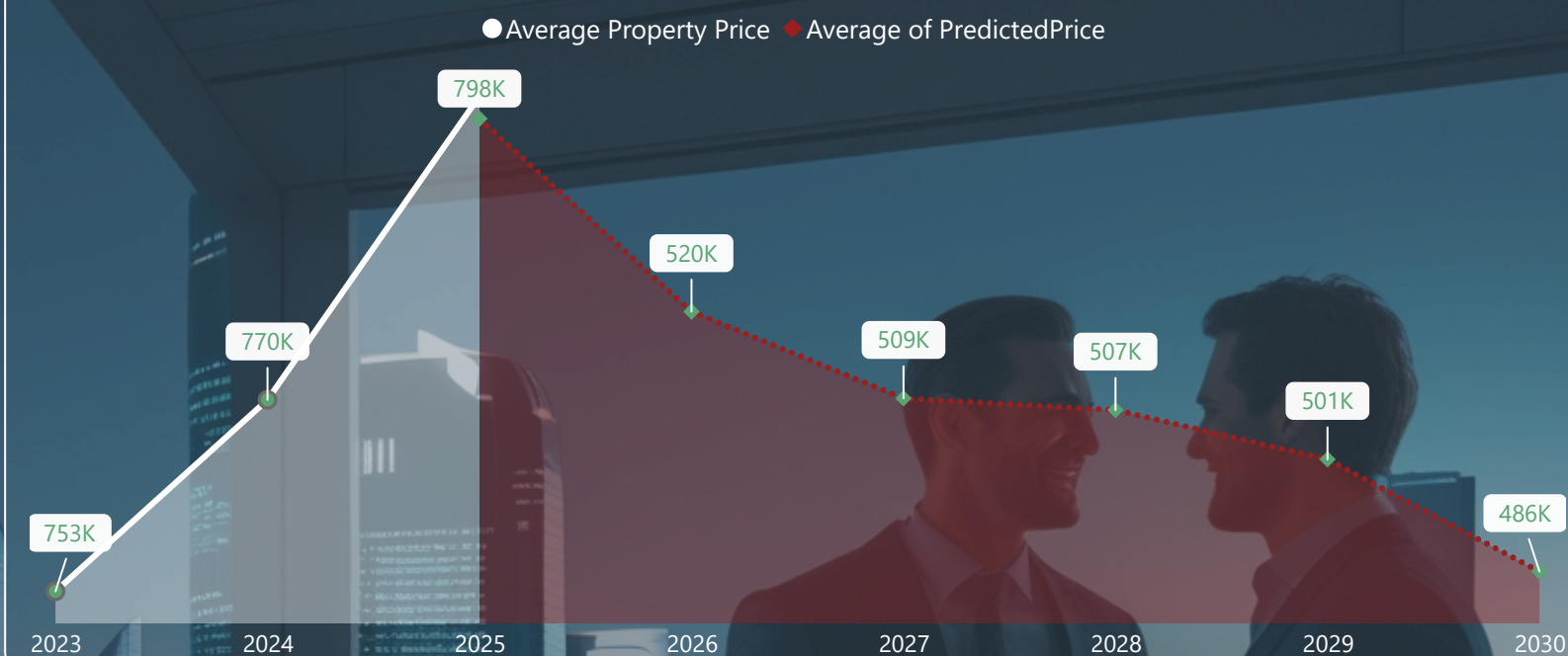
Clients

Property

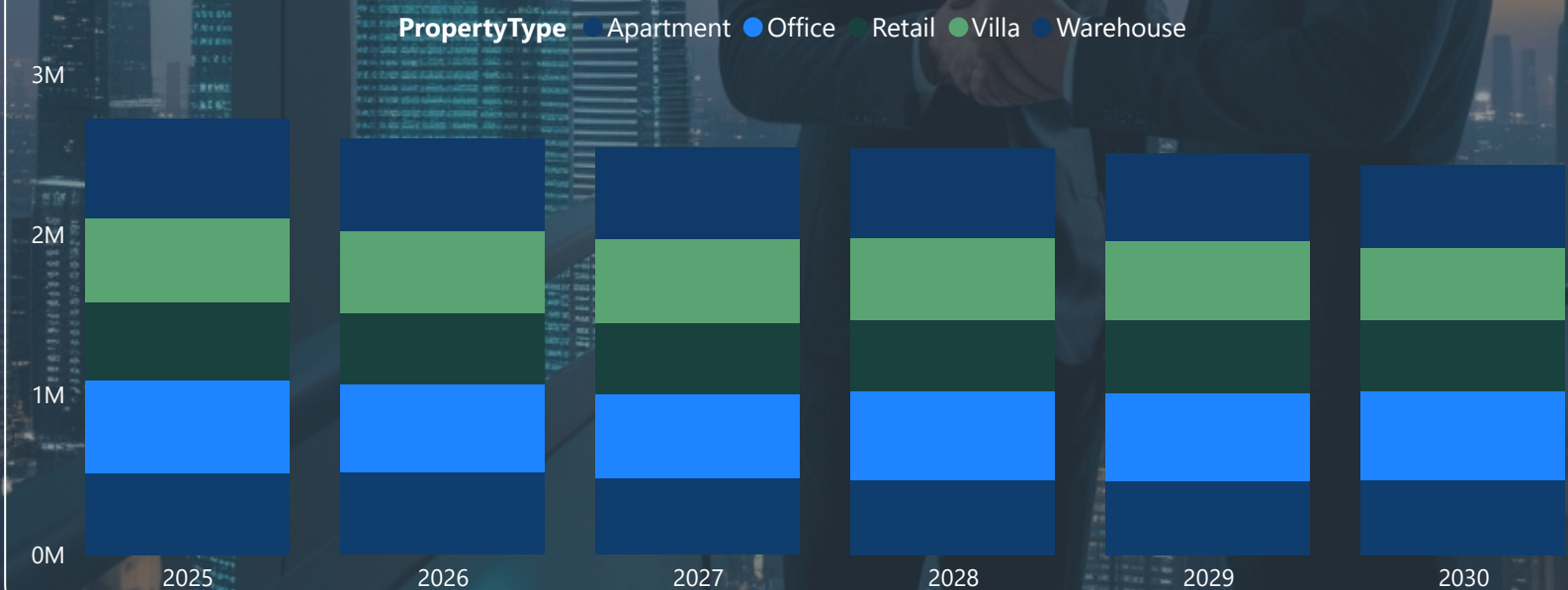
Agent

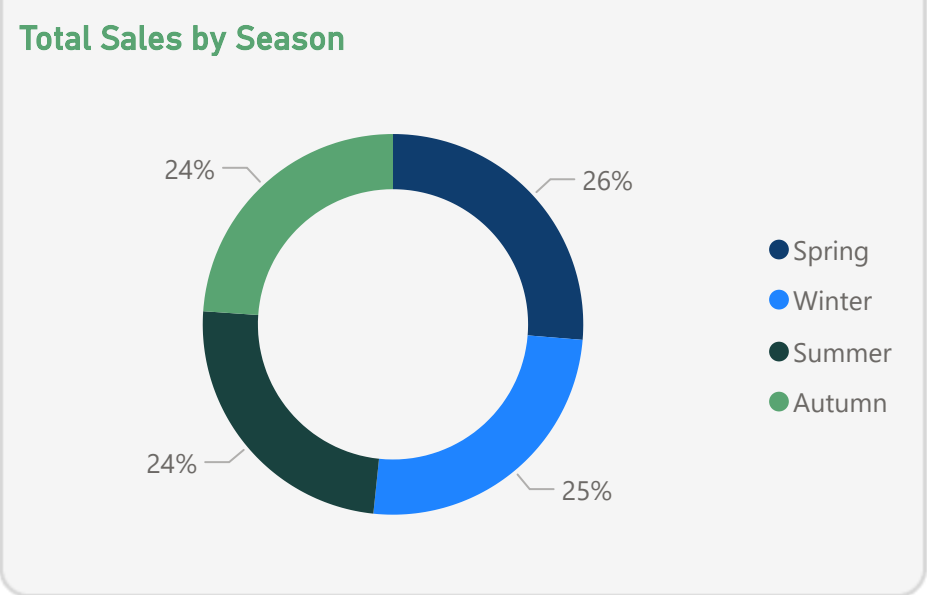
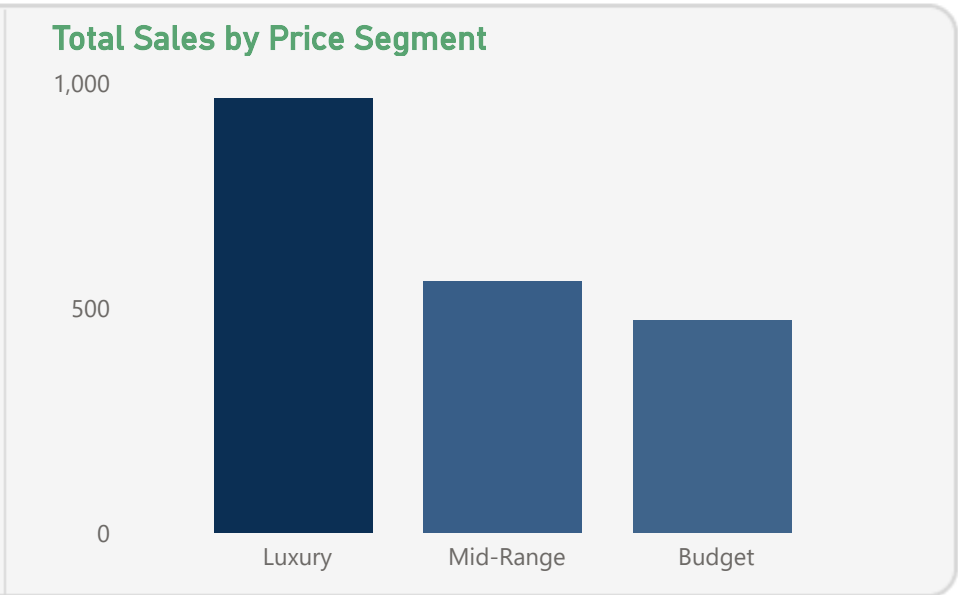
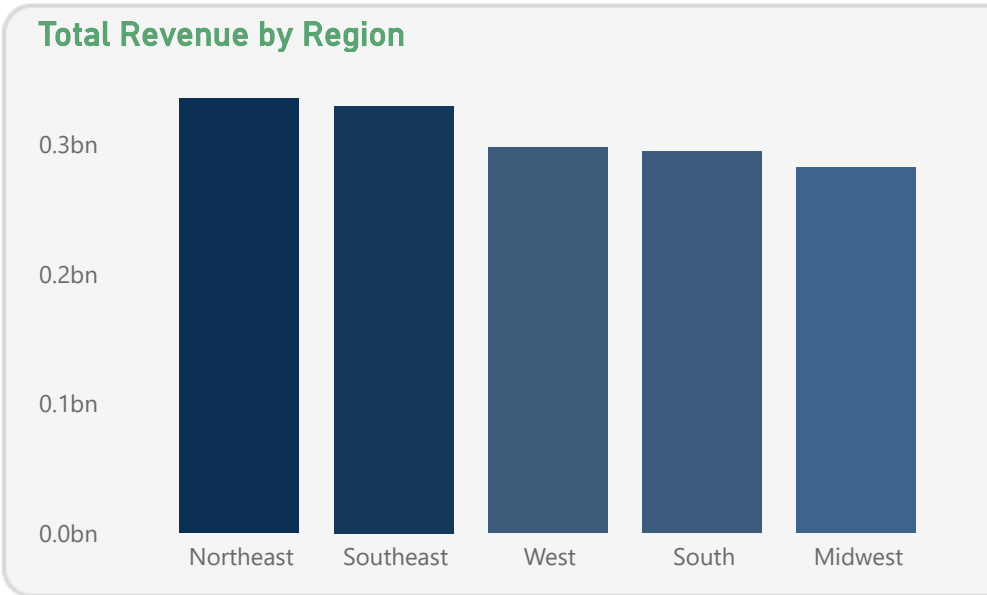
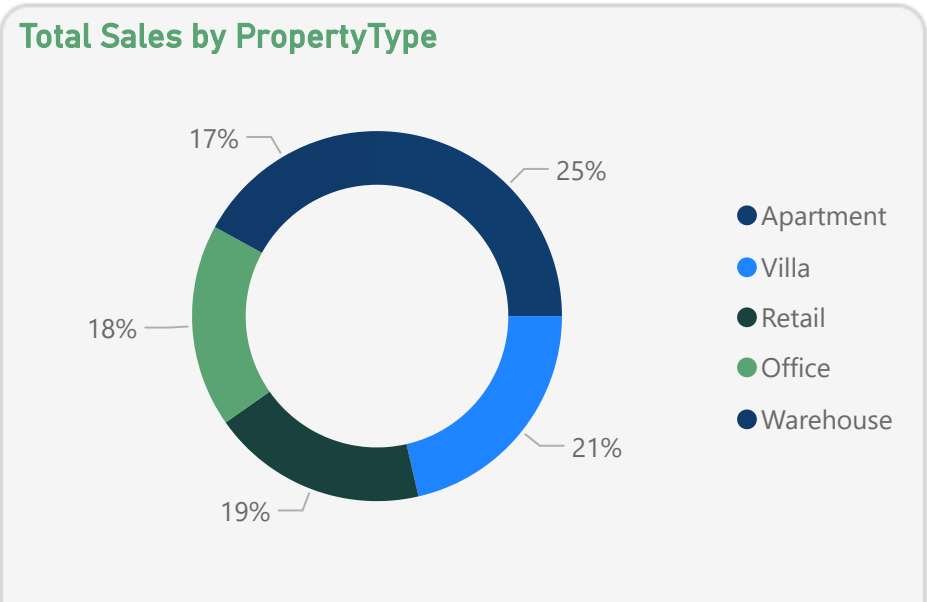
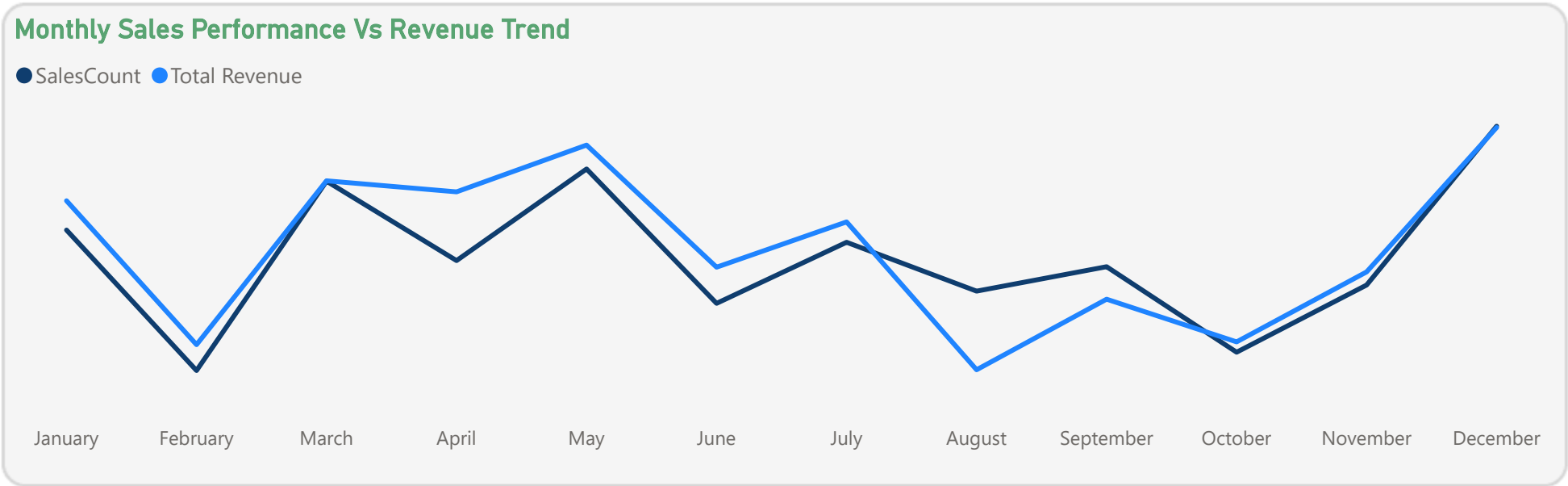
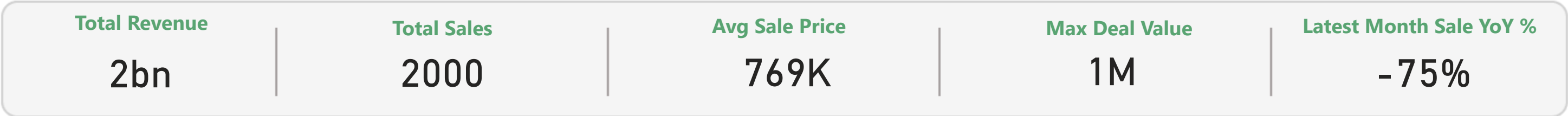
Visits

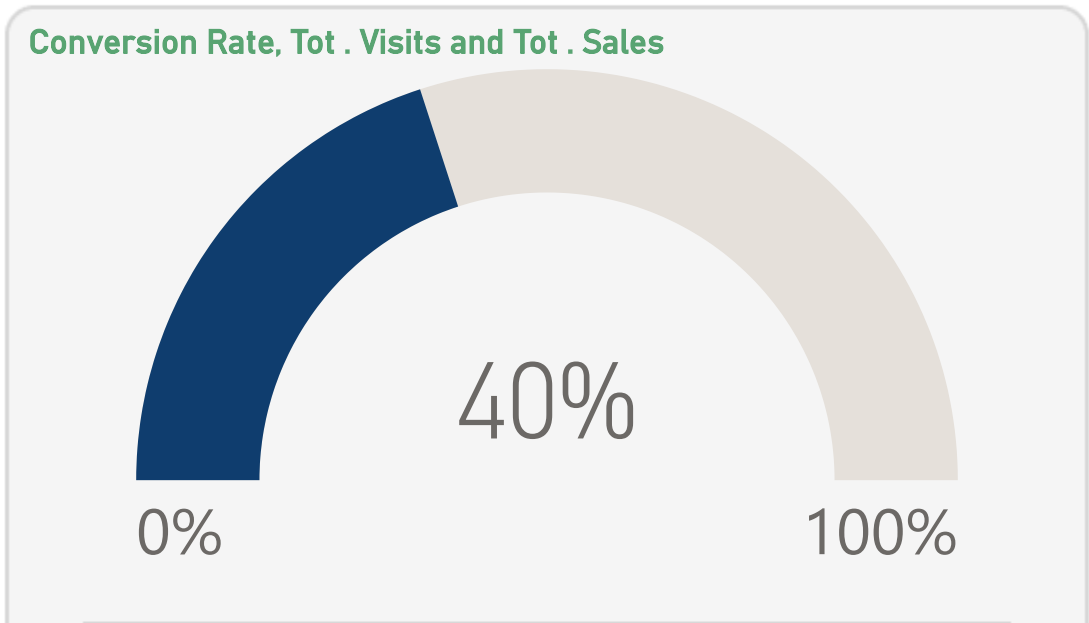
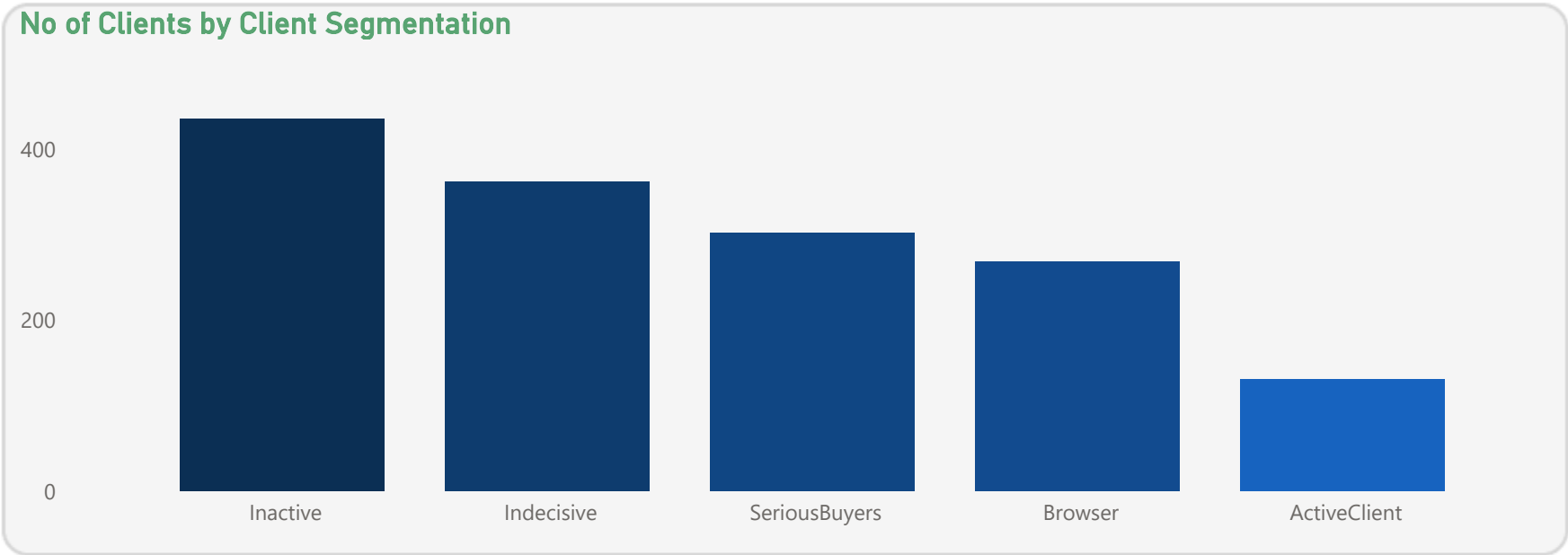
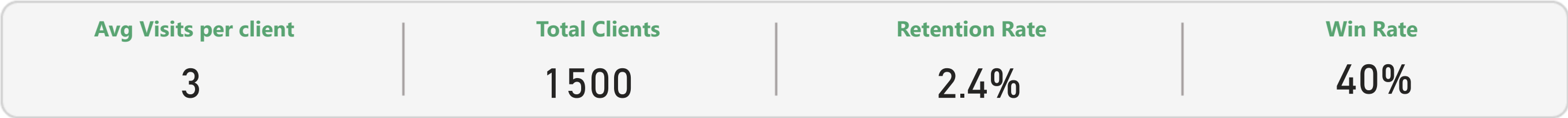
Actual vs Predicted Average Property Prices Over Time



Avg Predicted Price by PropertyType

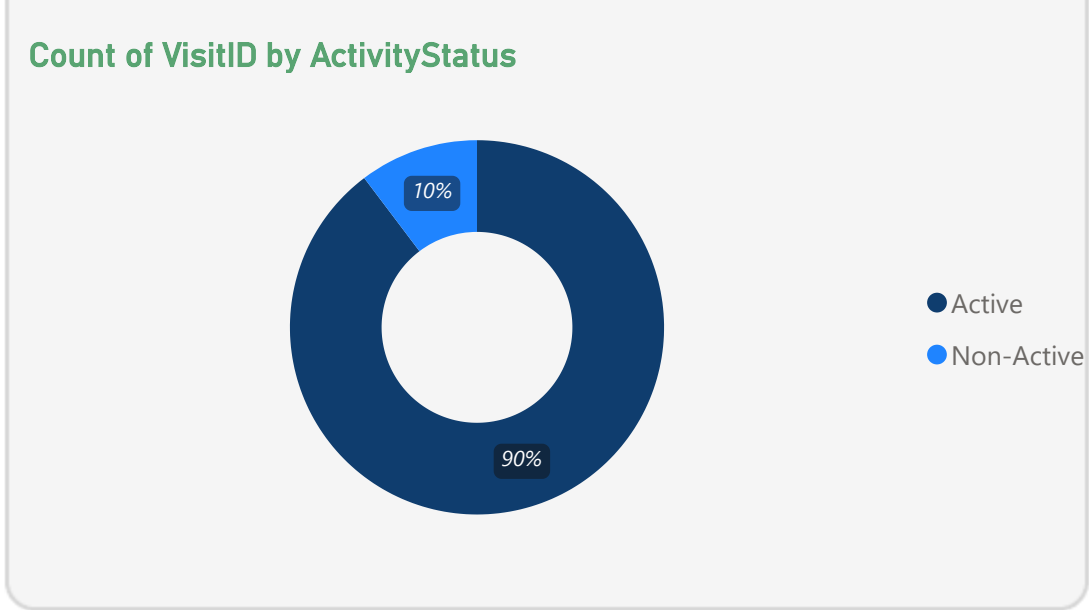






Top 10 Clients By Revenue

ClientID	FirstName	Count of VisitID	VisitCount	Sum of SaleID	Sum of SalePrice	CustomerSegment
1452	Dennis	1	1	4514	4126863	High Value
1416	Eric	4	4	4849	4319775	High Value
973	James	4	4	2912	4726575	High Value
798	Jessica	5	5	4250	4301397	High Value
507	Laurie	1	1	2797	4210548	High Value
864	Mary	5	5	4710	3806017	High Value
1034	Miranda	5	5	6622	5200528	High Value



Active Agents

100

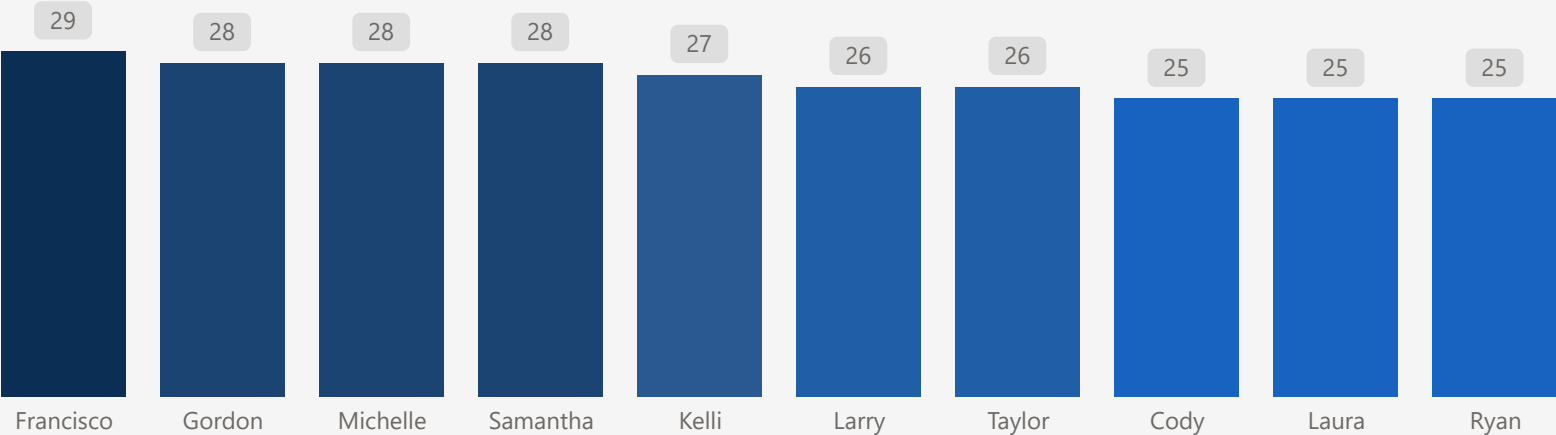
Agent Sales Performance

20

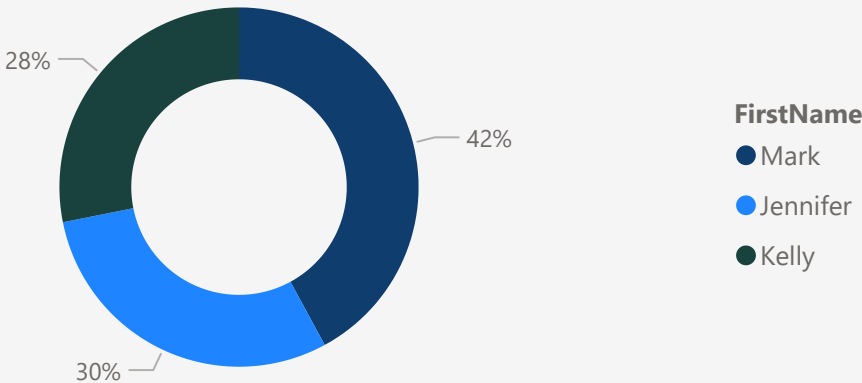
Avg Sales Per Agents

15M

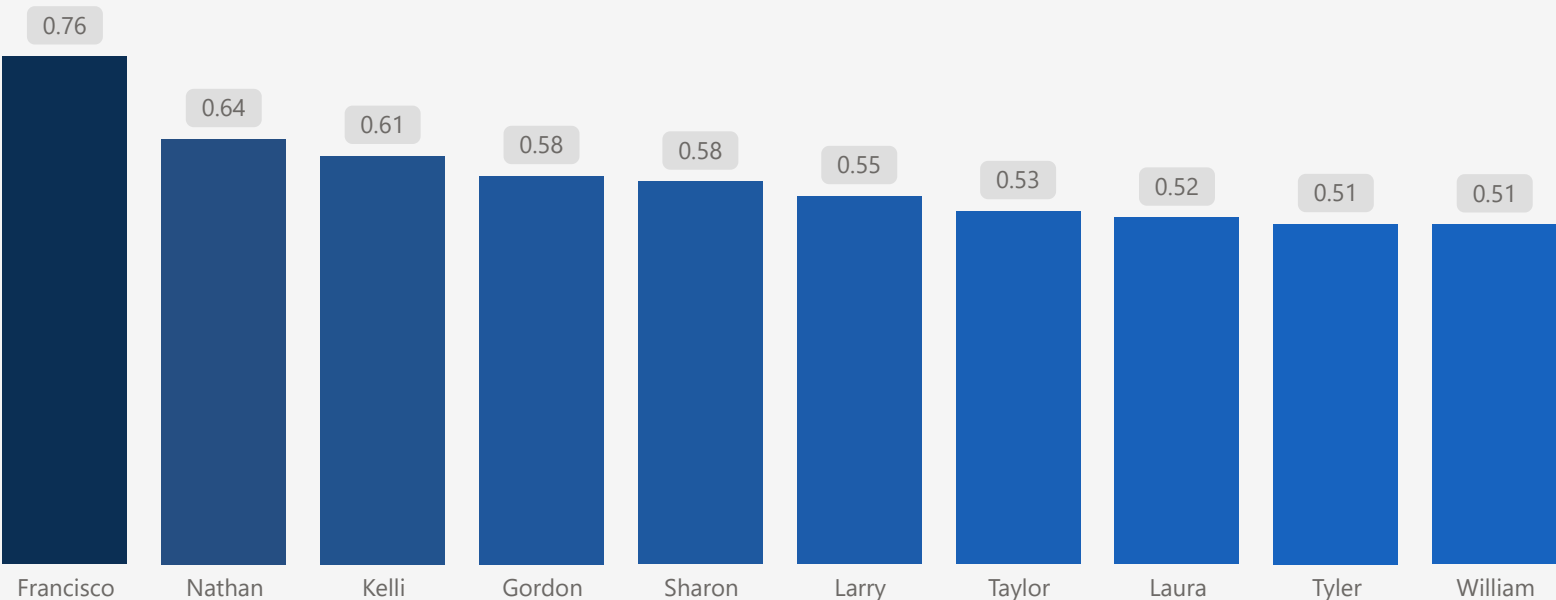
Top 10 Agents by No of Clients



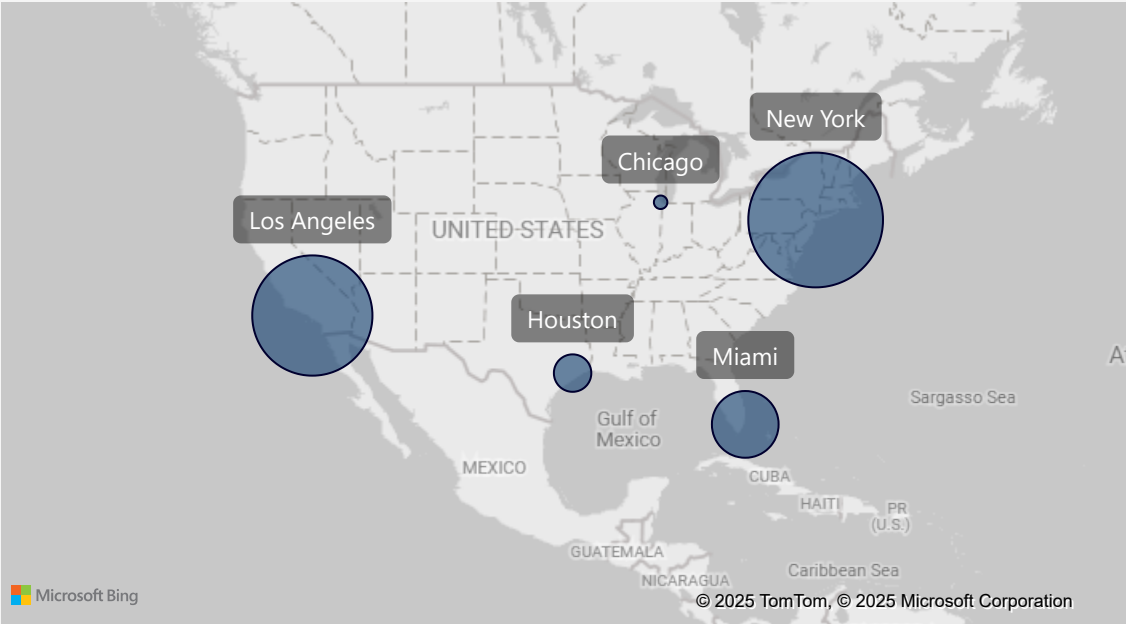
Top 3 Agent by Sales



Conversion Rate By Agent



Top 3 Agent by number of property sold





Total Properties

1000

Highest Price 998K

Lowest Price 52K



Total Market Value

521M

Avg Property Price 520.74K

Avg sqm Price 1.95K



Averag Property Area

266.80

Largest area 500

Smallest area 50

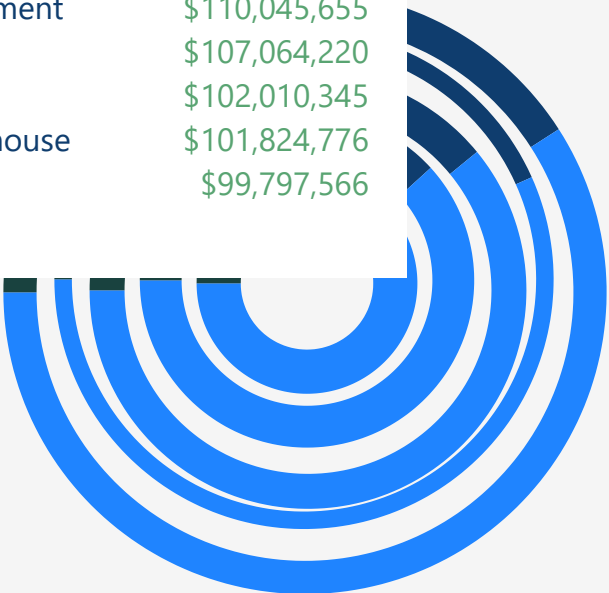
Distribution of property types

21.50% 19.00% 19.50% 20.80% 19.20%

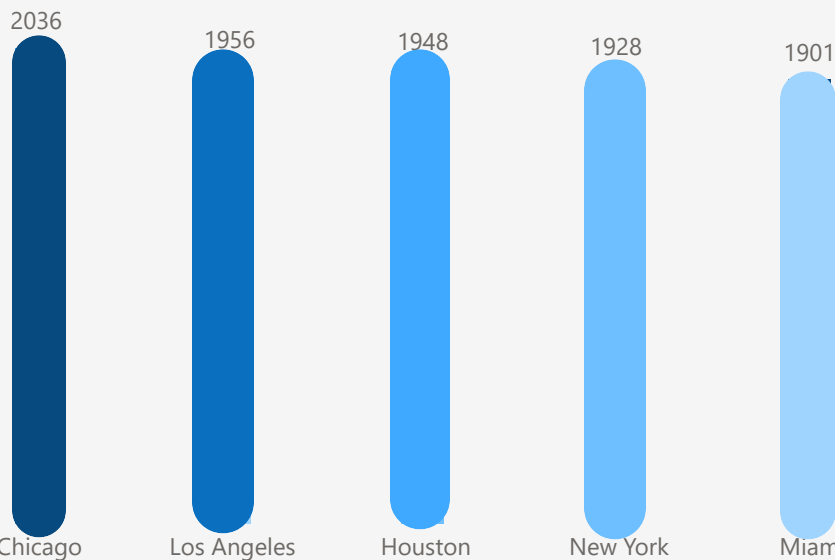
Apartment Office Retail Villa Warehouse

Sales Price by Property Type

Apartment \$110,045,655
Villa \$107,064,220
Retail \$102,010,345
Warehouse \$101,824,776
Office \$99,797,566



Average price per square meter per city



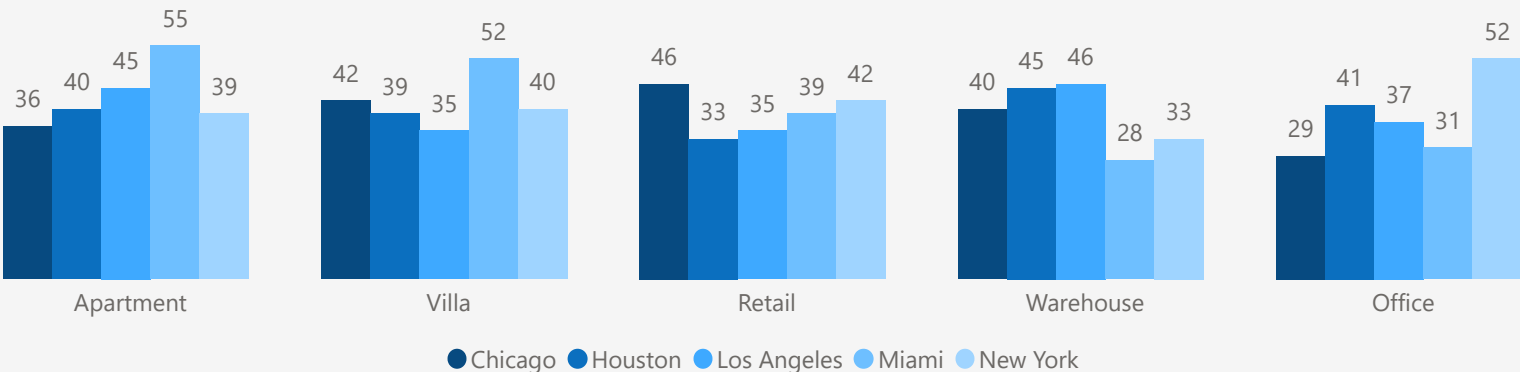
PriceUSD

Total_visit

Top 10 most expensive or most visted proerties

PropertyID	PropertyType	Location	PriceUSD
21	Apartment	Chicago	\$142,468
29	Apartment	Chicago	\$385,098
78	Apartment	Chicago	\$755,892
98	Apartment	Chicago	\$945,353
187	Apartment	Chicago	\$484,593
261	Apartment	Chicago	\$360,839
290	Apartment	Chicago	\$320,795
303	Apartment	Chicago	\$222,503
321	Apartment	Chicago	\$636,599
350	Apartment	Chicago	\$300,000

Total Properties by PropertyType and Location



Average Visits
Per Clients

3.00

📍

Visit To Price Ratio
Per 1000 USD

0.0096

💰

Average Revenue
per visit

307.79K

💰👤

Visitor Return Rate %
Same Property

0.67%

🏠

Visits

5K

👥

Serious Buyers
loyal Clients

302

🔑👤

