

Abdulhamid Yosef

React Developer

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Skills

- HTML
- CSS
- JavaScript
- TypeScript

React Ecosystem

- React
- React Router
- React Query
- Redux

CSS Frameworks

- SASS
- Tailwind
- Styled Components
- CSS Modules

Profile

I'm a passionate Frontend Developer specializing in React and TypeScript, with a strong focus on building performant, accessible, and user-centric interfaces. Known for attention to detail, clean code practices, and translating complex requirements into elegant solutions.

Professional Experience

Full Stack Developer | React Developer, Scandiweb ↗

2024–present | Latvia - Remote

My responsibilities include:

- Transitioned from a full-stack role to focus on **frontend development**, specializing in **React and TypeScript**.
- Developed and maintained **React/TypeScript web applications**, prioritizing performance, scalability, and user experience.
- Built **responsive, accessible, and visually appealing interfaces**, optimizing for speed and usability.
- Integrated frontend with backend services via **APIs and GraphQL**, ensuring seamless data flow.
- Wrote **clean, maintainable, and well-documented code**, following best practices and modern frontend architecture.

Personalization & Adobe Target Developer, 85Sixty ↗

2024 – Present | USA - Remote

My responsibilities include:

- Setting up A/B, multivariate, and experience targeting activities with Adobe Target.
- Setting up ML-based features of Adobe Target including Auto-Target, Automated Personalizations, and Recommendations.
- Managing static and dynamic (React-based) websites with vanilla JavaScript custom code from within Target.
- Implementing audience-based targeting strategies.
- Managing tracking using traditional at.js and more advanced WebSDK.
- Creating and managing different treatments to enhance user interactions.
- Ensuring seamless delivery of personalized content based on data-driven decisions.
- Developing and updating a utility library to automate the generation of the code for different activities.

Education

Bachelor's Degree in Electrical Engineering, Benha University

2015 – 2020 | Cairo, Egypt