

# Abdulhamid Yosef

## React Developer

✉ [abdelhamedy33@gmail.com](mailto:abdelhamedy33@gmail.com)

☎ +201007250646

📍 Cairo, Egypt

♂ Male

🌐 [www.linkedin.com/in/abdelhamidy](https://www.linkedin.com/in/abdelhamidy)

🐙 [github.com/AbdelhamidYousef](https://github.com/AbdelhamidYousef)

### Skills

- HTML - CSS
- JavaScript - TypeScript
- SASS - Tailwind
- Git

### React Ecosystem

- React
- React Router
- React Query
- Redux

### Profile

Passionate Frontend Developer specializing in React and TypeScript, with a strong focus on building performant, accessible, and user-centric interfaces. Known for attention to detail, clean code practices, and translating complex requirements into elegant solutions.

### Professional Experience

#### Full Stack Developer | React Developer, Scandiweb [🔗](#)

2024–present | Latvia - Remote

##### My responsibilities include:

- Transitioned from a full-stack role to focus on **frontend development**, specializing in **React and TypeScript**.
- Developed and maintained **React/TypeScript web applications**, prioritizing performance, scalability, and user experience.
- Built **responsive, accessible, and visually appealing interfaces**, optimizing for speed and usability.
- Integrated frontend with backend services via **APIs and GraphQL**, ensuring seamless data flow.
- Wrote **clean, maintainable, and well-documented code**, following best practices and modern frontend architecture.

#### Personalization & Adobe Target Developer, 85Sixty [🔗](#)

2024 – Present | CA, USA

##### My responsibilities include:

- Setting up A/B, multivariate, and experience targeting activities with Adobe Target.
- Setting up ML-based features of Adobe Target including Auto-Target, Automated Personalizations, and Recommendations.
- Managing static and dynamic (React-based) websites with vanilla JavaScript custom code from within Target.
- Implementing audience-based targeting strategies.
- Managing tracking using traditional at.js and more advanced WebSDK.
- Creating and managing different treatments to enhance user interactions.
- Ensuring seamless delivery of personalized content based on data-driven decisions.
- Developing and updating a utility library to automate the generation of the code for different activities.

### Education

#### Bachelor's Degree in Electrical Engineering,

*Benha University*

2015 – 2020 | Cairo, Egypt