Youtube Fake View Script

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All code and documents are for academic purpose only.

Preface: How Youtube View Counts

Refer: Quora-How does YouTube calculate its views?

- Youtube has distributed log servers, the view count record is stored in one centralized server.
- When one Youtube view count goes over 300, the views will be verified (usually, it get stucked for few hours or 1 day). More, when the number 300 was decided by the designers, the programmer made the elementary careless mistake of using the age old ViewCount <= 300 instead of the ViewCount < 300 in their logic
- If a video is viewed in its entirety by someone who clicked on it, it is counted as one view.
- YouTube also considers views from the same IP in breaks of 6 to 8 hours. So one person viewing the same video repeatedly would only generate 3 to 5 views a day, after views cross 300.

Analysis Youtube Player Mechanism

1. HTML

In every Youtube page, it loads blank HTML for the player at first.

```
1 <div id="player-api" class="player-width player-height off-screen-target player-api"
     tabIndex="-1">
2 </div>
```

2. Youtube ytplayer Javascript Code

Then, the Javascript code will load the Youtube player (Adobe Flash Player).

3. Loads Adobe Flash (SWF Player)

Here is how it looks like after the video is loaded. (The <embed> element is supported in all major browsers.)

Script

In ordering to generate Youtube views, I've tried several approaches including using PhantomJS and SeleniumHQ. And, PhantonJS won't work for increasing Youtube views since it's not supporting Flash Player; however, SeleniumHQ works nicely and is tested on Ubuntu Server.

1. PhamtonJS

Run:

```
1 make run_phamtonjs
```

And here are the details about the files:

phantomjs/fake_click_no_js.js: opens a Youtube page without executing its javascript.

phantomjs/fake_click.js: opens a Youtube page then executes its javascript. However, by looking to its screenshot, we can learn that phamtonjs is not supporting Adobe Flash Player. Refer to: phantomjs doesn't support flash player.

2. Selenium HQ

Run:

```
1 cd seleniumhq && ./run.sh
```

opens Youtube page using Firefox driver. (X11 is required)

To start browser headlessly, we should apply $Xvfb(virtual\ framebuffer\ X\ server\ for\ X\ Version\ 11)$ as background process. Run:

```
1 cd seleniumhq && make run_headless_server
```

Or, just run following command at root directory:

```
1 make run_selenium
```

3. Faking User Agent using Selenium HQ

Give different parameters for fake click.py to specify User Agent or Target, try:

for example:

Test

You can test the code by referring to our own local server by running:

```
1 cd seleniumhq && ./test_listener.py
```

then:

```
1 cd seleniumhq && ./fake_click.py
```

you should get following in your server console:

```
1 Connected by ('127.0.0.1', 51108)
2 GET / HTTP/1.1
3 Host: localhost:50007
4 User-Agent: some UA string
5 Accept: text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8
6 Accept-Language: en-US,en;q=0.5
7 Accept-Encoding: gzip, deflate
8 Connection: keep-alive
```

Future Work

- Pick one platform or botnet as deploye platform, and write custom script for it (better would be shell code).
- Test different frequencies/patterns and their response on Youtube views.
- Record traffic packets and see if they can be reproduced.

Code

All the code mentioned in this document is on this GitHub Repo.