# FitHQ

BRANDBOOK

2025

FitHQ

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## SAFE ZONE

The safe zone around the logo is equal to the width of its horizontal and vertical elements and increases proportionally to the increase in the logo.

Aa...
MONTSERRAT

Aa...
OPEN SANS

Aa...
INTER

Aa...
HELVETICA

## MATCHING FONTS

With the logo, it is recommended to use clean, modern sans serif fonts, which are listed below.

RGB
60, 60, 60

#3C3C3C

CMYK
68, 62, 60, 50

RGB
234, 200, 183

#EAC8B7

CMYK
7, 22, 24, 0

RGB
255, 255, 255

#FFFFFF

CMYK
0, 0, 0, 0

RGB
204, 140, 112

#CC8C70

CMYK
19, 50, 57, 1