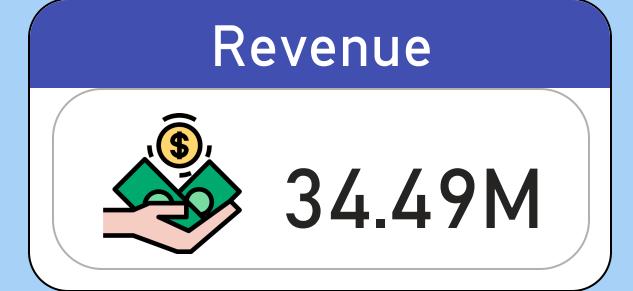


Sales Analysis



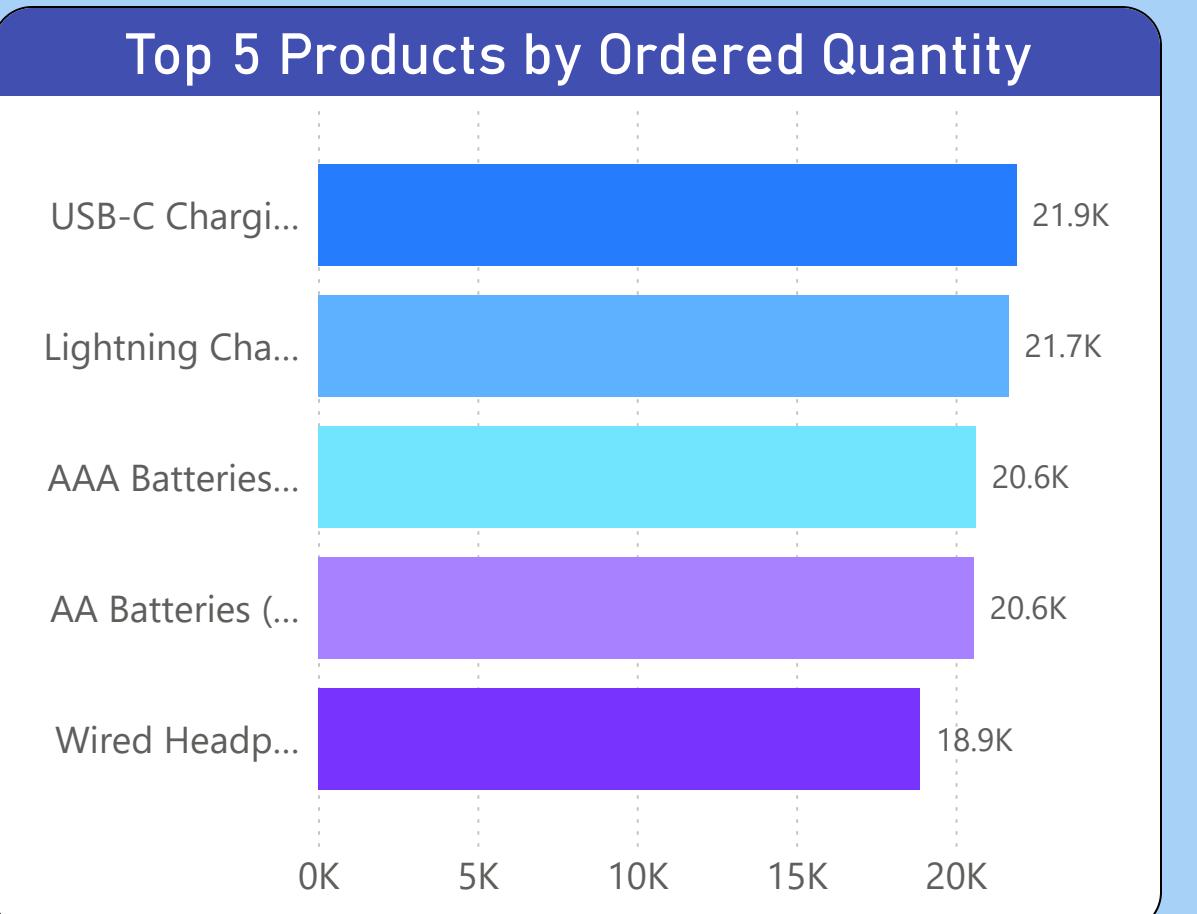
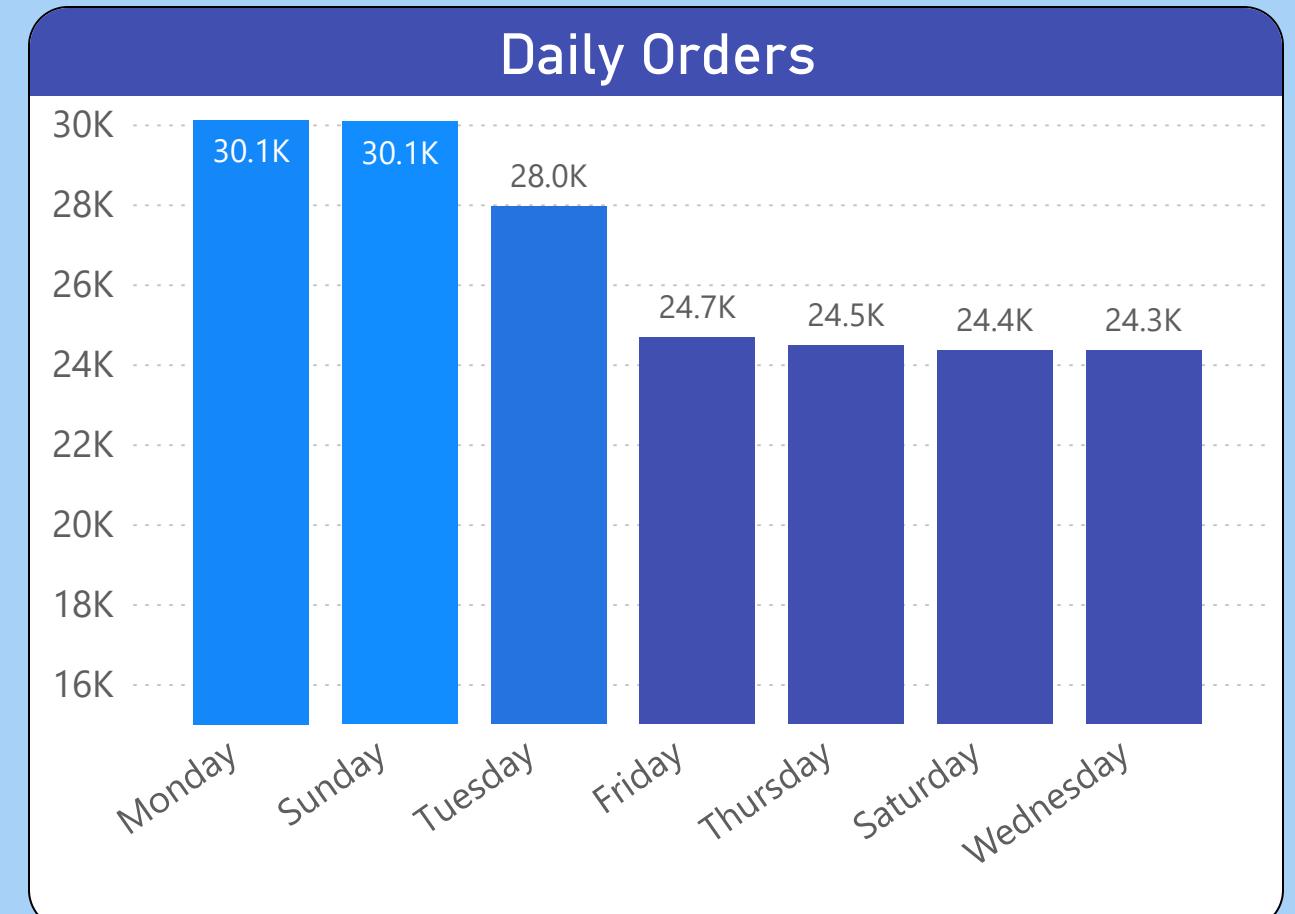
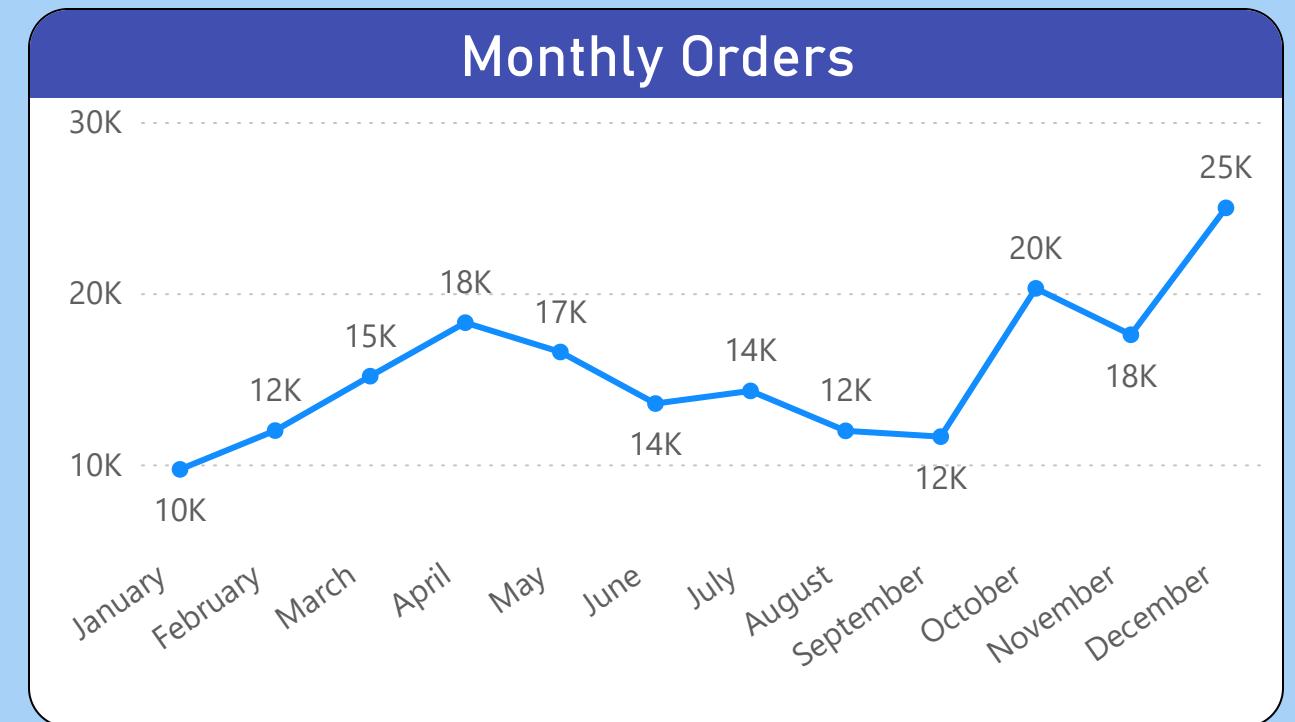
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Abdellatif Nagy
Data Analyst

Filters

City

City

All

Product

All

Month

January

February

March

Day

Friday

Monday

Saturday



Sales Analysis



Abdellatif Nagy
Data Analyst

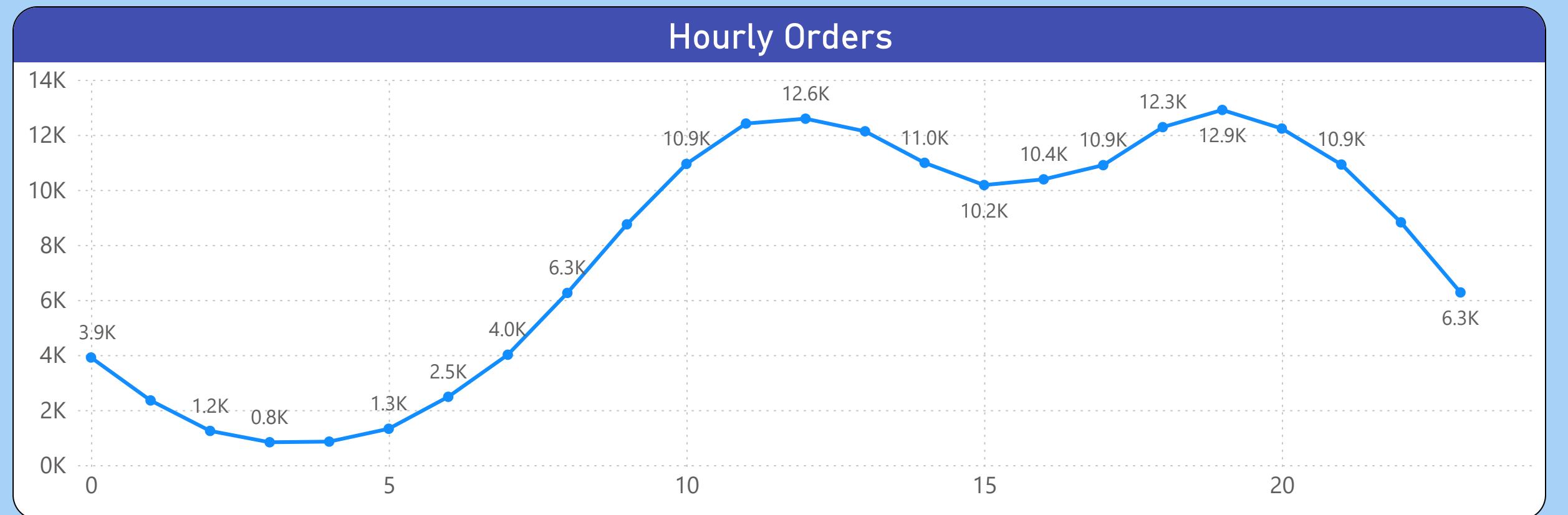
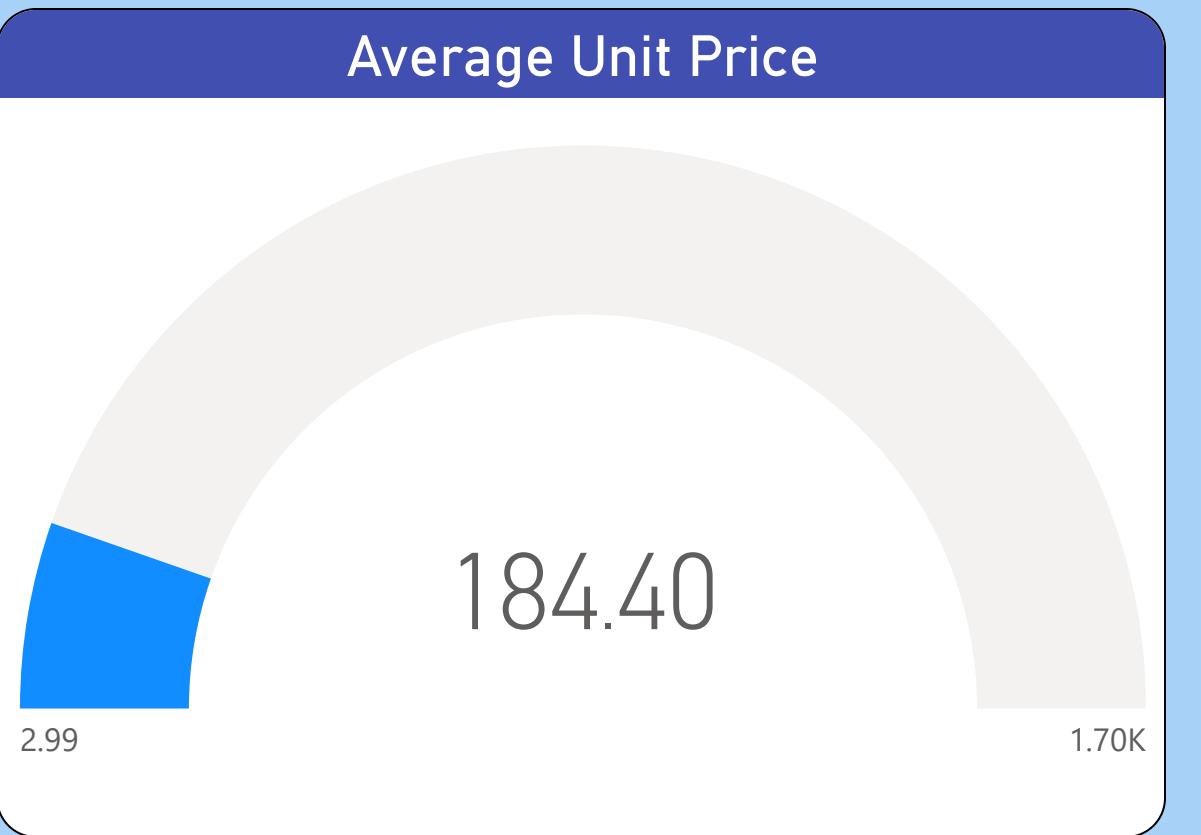
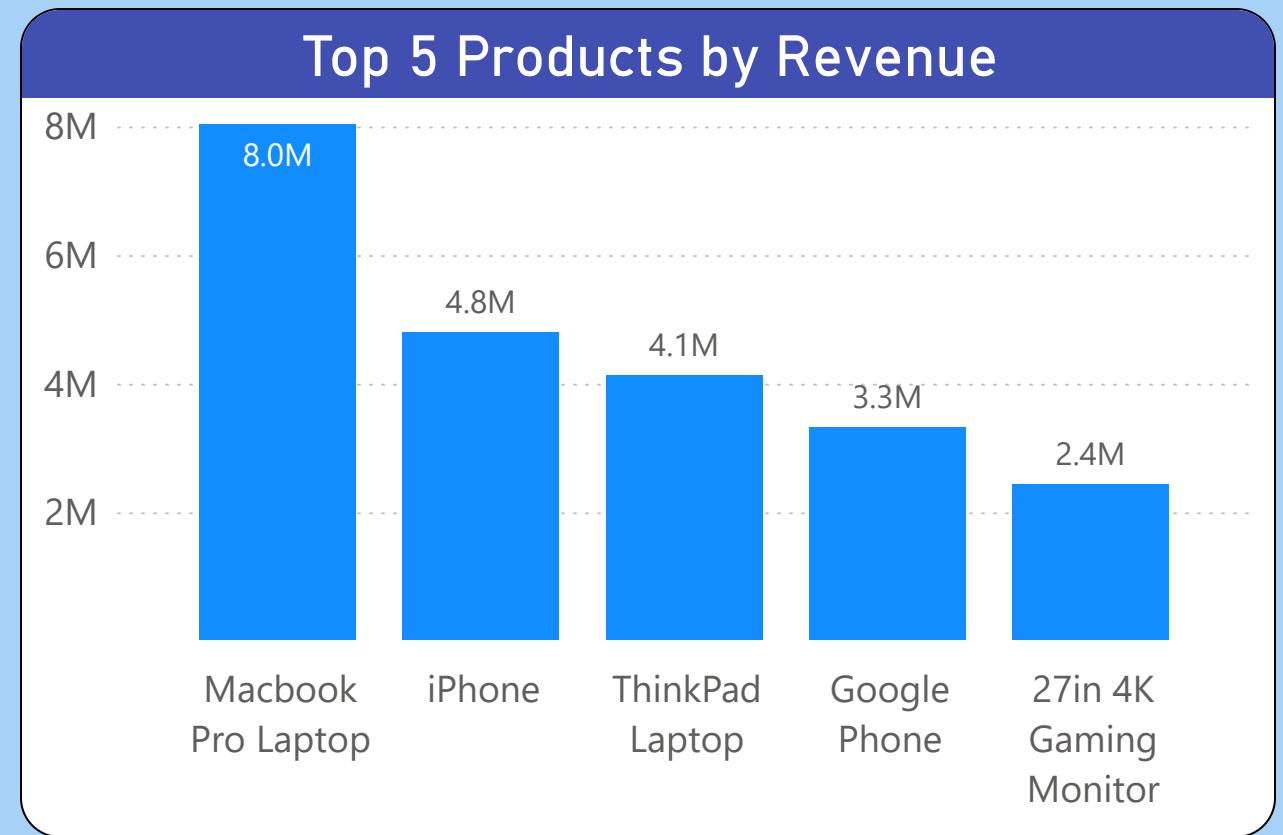
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City

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Sales Analysis

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Abdellatif Nagy
Data Analyst

Notes :

- 1-the highest rate of sales occur in December and there are low rates in the first quarter ,so I recommend adding discounts and offers at this quarter to raise these levels.
- 2- it is clear that the highest number of orders is in Sunday & Monday due to the order may be ordered within one or two days after purchasing , if we make special offers on work days we can attract more customers.
- 3- accessories like usb-c , AAA batteries and wired headphone are the most purchased items ,we can make discount in shipping or make it free for offers contains these items together to attract more customers.
- 4- time range from 12 AM till 5 AM has the lowest number of orders , we recommend to make flash sales and special discounts at this range to attract more customers.