Worksheet 1

Links: Views distribution | Tableau Public

Summary: From the map we can understand that Florida has the largest number of views(2,073,188,430,108) and Mississippi state has the lowest number of views (202,730,856)

Design: A map and lines plot is best suited here as I had to plot by status views which involves geographical data. I used a sequential blue color where in the darker the blue color , the more number of views are. This type of coloring makes it easier to quickly spot which states have high/low views. I added a Year and category filter so that readers can dig which states have the highest and lowest views in each or a range of years and with any category they interested in.

Resources: N/A

Worksheet 2

Links: Views & Likes | Tableau Public

Summary: From the bar chart we can see that most people are interactive with Entertainment content

Design: A Tree map is best suited here as I made it to show number of time of tags made in year, used blue color where in the darker the blue color, the more number of tag are but, with that I put liner plot to see the change across the year, with category and year filter to see the difference with time

Resources: N/A

Worksheet 3

Links: Tags Dashboard | Tableau Public

Summary: number of time the tag used in same category which will help the youtuber to a choose tag

Design: used one color so it be comfortable for the eye

Resources: N/A