

Overview

6687

Total Customer

1796

Chuned

26.86%

Churn Rate

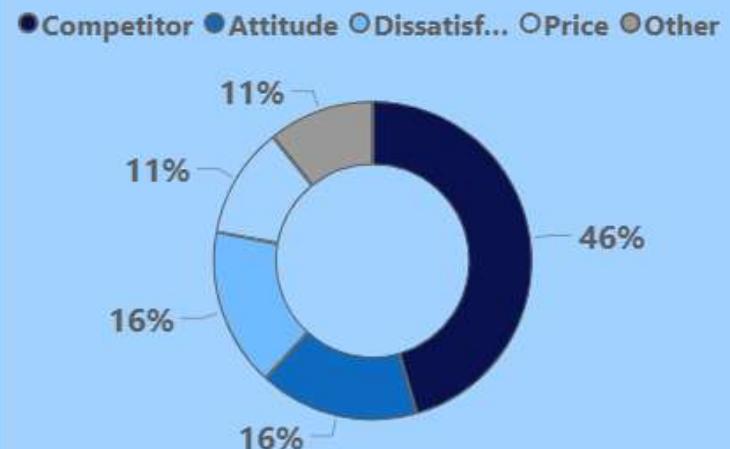
\$31

Avg of Monthly Charge

Churn Reason



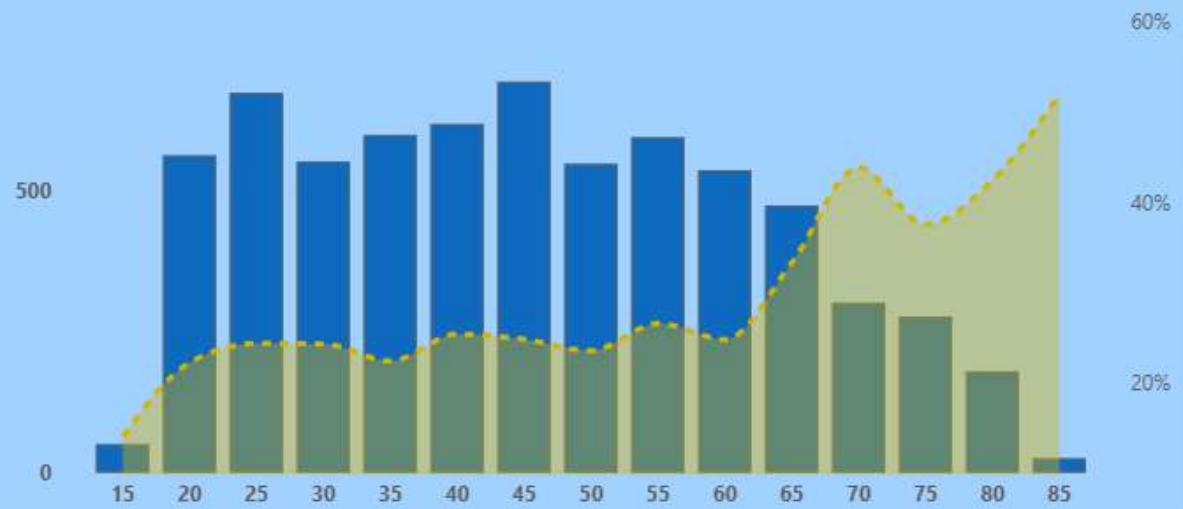
Churn by Category



Churn Rate by State

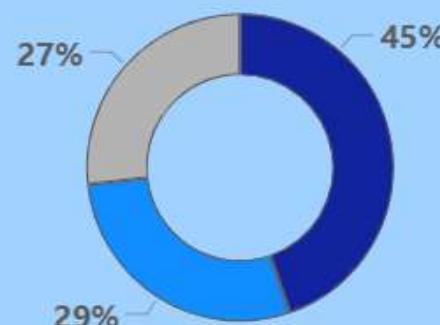


Total Customer and Churn Rate by Age (bins)



Churn by Demographics

● senior ● other ● under 30



Monthly

46.29%

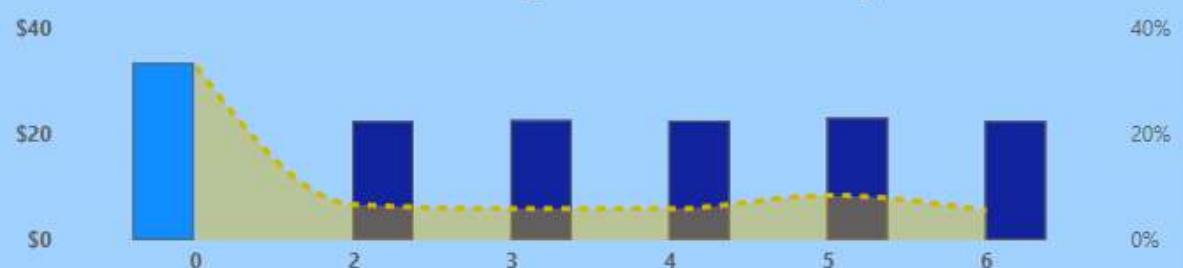
Churn Rate

yearly

6.62%

Churn Rate

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn Rate by Contract Category and Gender

● Female ● Male ● Prefer not to say



Intl Active no	yes	Total
No	20.01%	71.19% 22.21%
Yes	40.34%	7.59% 34.31%
Total	27.07%	24.88% 26.86%

33.64

Average of Extra International...

3.37

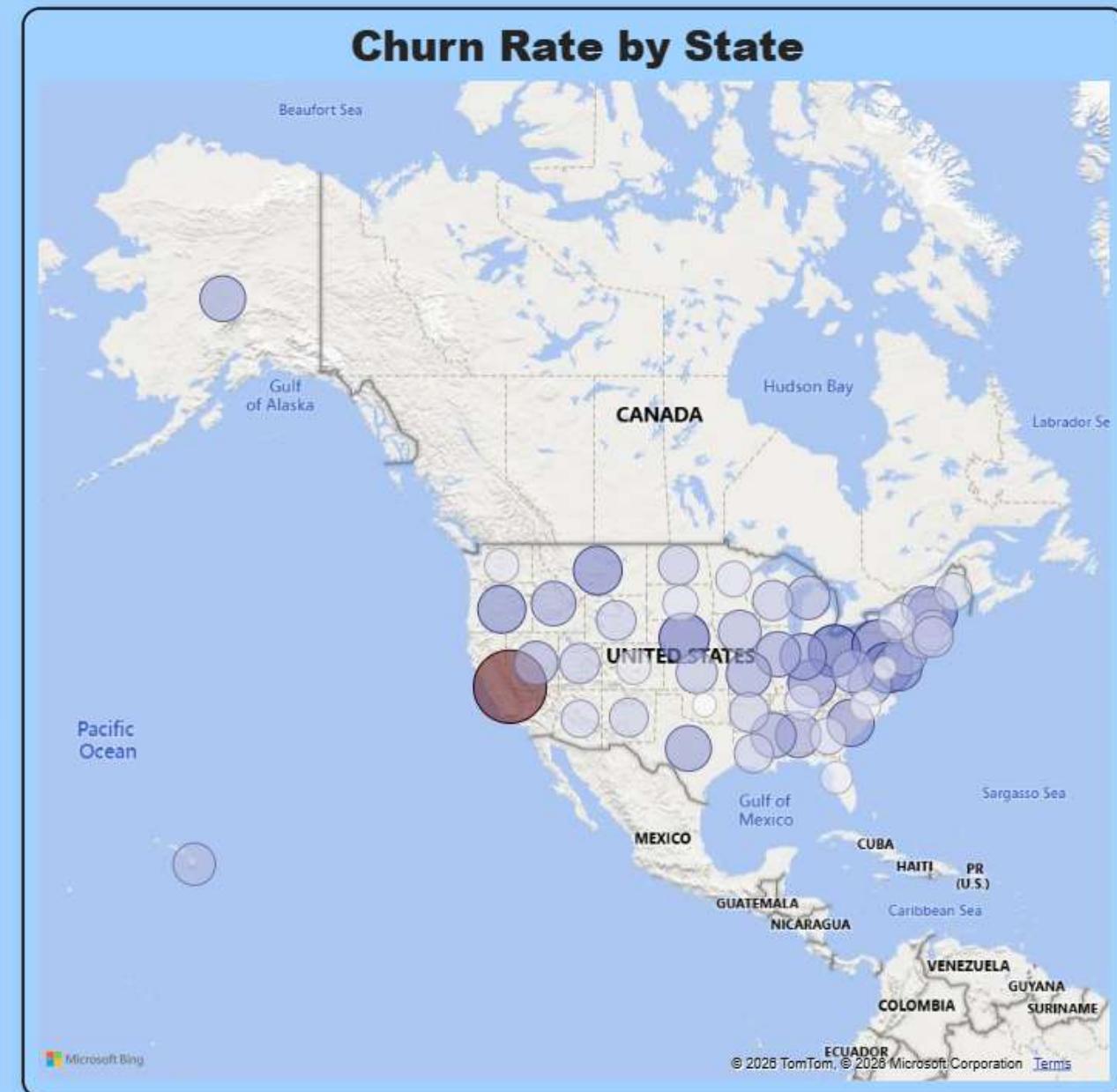
Average of Extra Data Charges

0.92

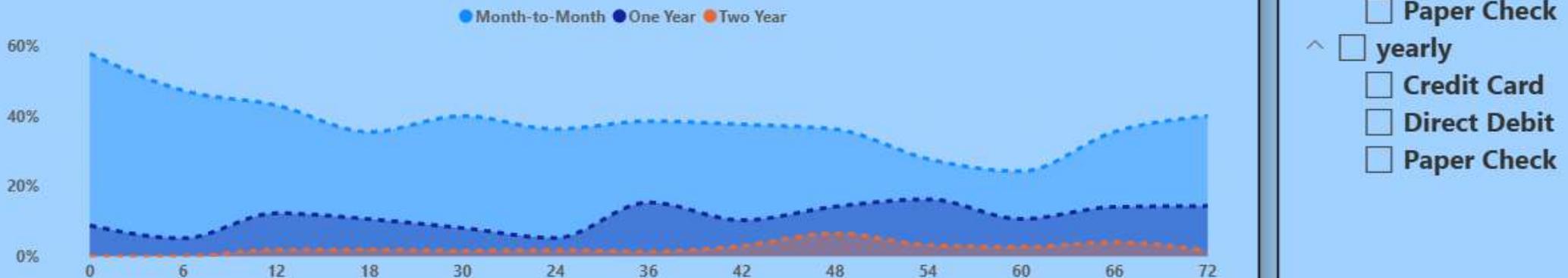
Avg Customer Service Calls

6K

Customer Service Calls

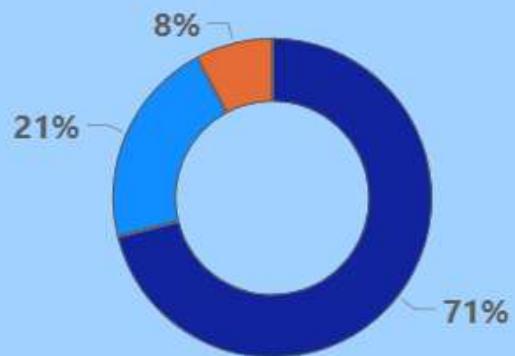


Churn Rate by Account Length (in months) (bins) and Contract Type



No. of Churn by Payment Method

● Direct Debit ● Credit Card ● Paper Check



Churn Rate by Data Usage Group and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

