

# IN THE LOVE OF OUR DOGS

ANALYZED TWEETER DATA  
FROM @WERATEDOGS



## 02



## ABOUT @WERATEDOG

WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators, though? Almost always greater than 10. 11/10, 12/10, 13/10, etc. As it might be obvious, because "they're good dogs." WeRateDogs has over 4 million followers and has received international media coverage.

## REPORT GOALS



In this project, data were gathered, assessed, cleaned and finally combined in two master documents.

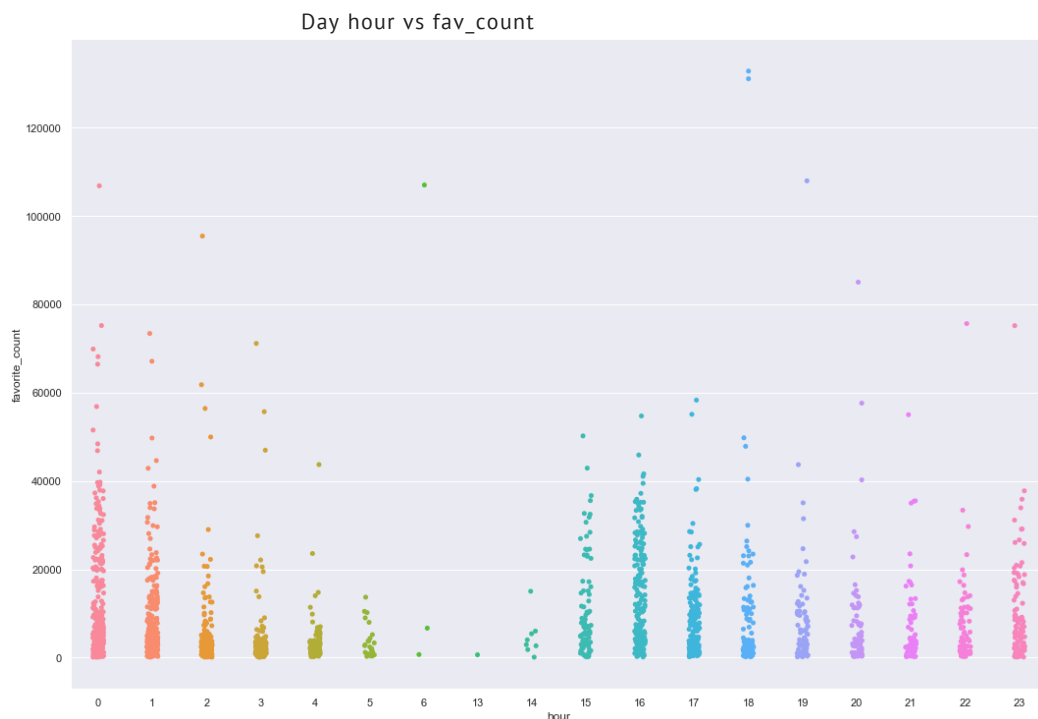
I am going to address these in insights:-

- How can the time of posting the tweet affect the interaction?
- Does ratings have something to do with favorite counts and retweets?
- How is dog classification related to retweets, favorite counts?

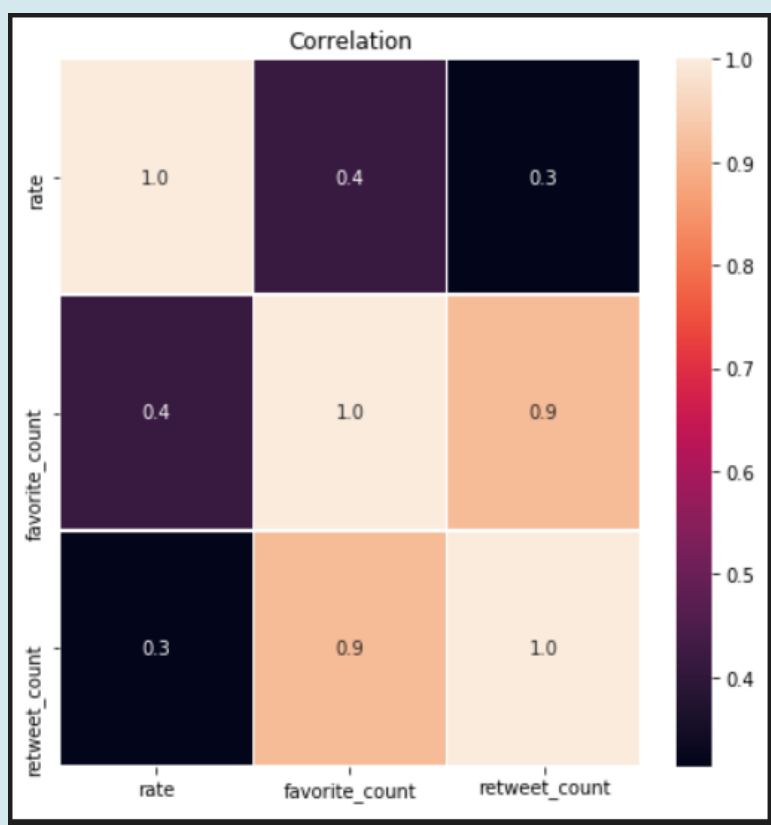
## 03

## TIME BASED ANALYSIS

In general, we see that the Interaction vs time graph shows an increase of intersection in the 2 periods of 3 – 5 PM and 12 – 1 AM. So, we can say that in this hours a lot of users could be active and our tweeting activity should be concentrated at those periods.



## RATING BASED ANALYSIS



As the correlation graphs informs the dog rating does have a small effect on the interaction with the tweets. We can tell that the way the account rating for the dogs despite that it tend to give all more than 100%, it does affect the users opinion about the dog at all.

## 04

# CLASSIFICATION BASED ANALYSIS

Our graphs here give two important insights about people behaviour. First, people love to see two different age dogs together as the most interaction is with photos that likely have a big dog with a smaller one which influence the friendship or family emotion as doggo-puppo get the most interaction. Second, users interact more with dogs in middle ages but more likely behaving like small dogs as we see that doggo and puppo in the trend.

