

Safe Zone App Services

- The Safe Zone app is designed for car owners who are traveling, and they can not take care of their cars.
- Is designed to provide users with a secure and convenient solution for parking their vehicles.
- They can view live video streams of their parked cars, ensuring peace of mind and add security against theft or damage.
- Allowing users to keep an eye on their vehicles from anywhere and any time.
- It allows users to find and reserve parking spaces in designated Safe Zone parking lots.





CUSTOMER PROBLEMS

- LACK OF SECURE PARKING
- TIME-CONSUMING SEARCH FOR PARKING
- REMOTE MONITORING
- THEFT AND DAMAGE
- CONVENIENCE

OUR VISION

We seek for providing luxury services for vehicles of the A A class and to expand & Stand still in the market, to raise our market share & to raise revenue.

OUR MISSION

to provide the user with secured & safe parking lots, sending him regular updates on his vehicle in an attempt to reach the customer satisfaction.



Differentiation

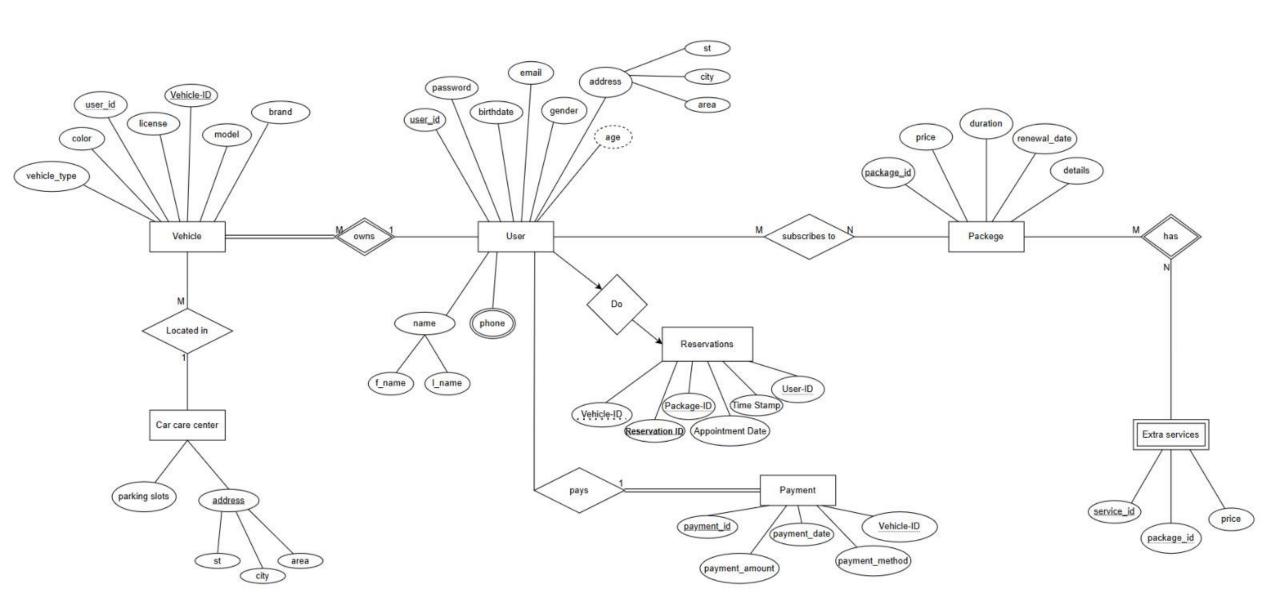
With the spread of smartphones, this made the users more comfortable with mobile apps in their service reception. So, This trend provides us to build a strong foundation for the adoption of a car services app.

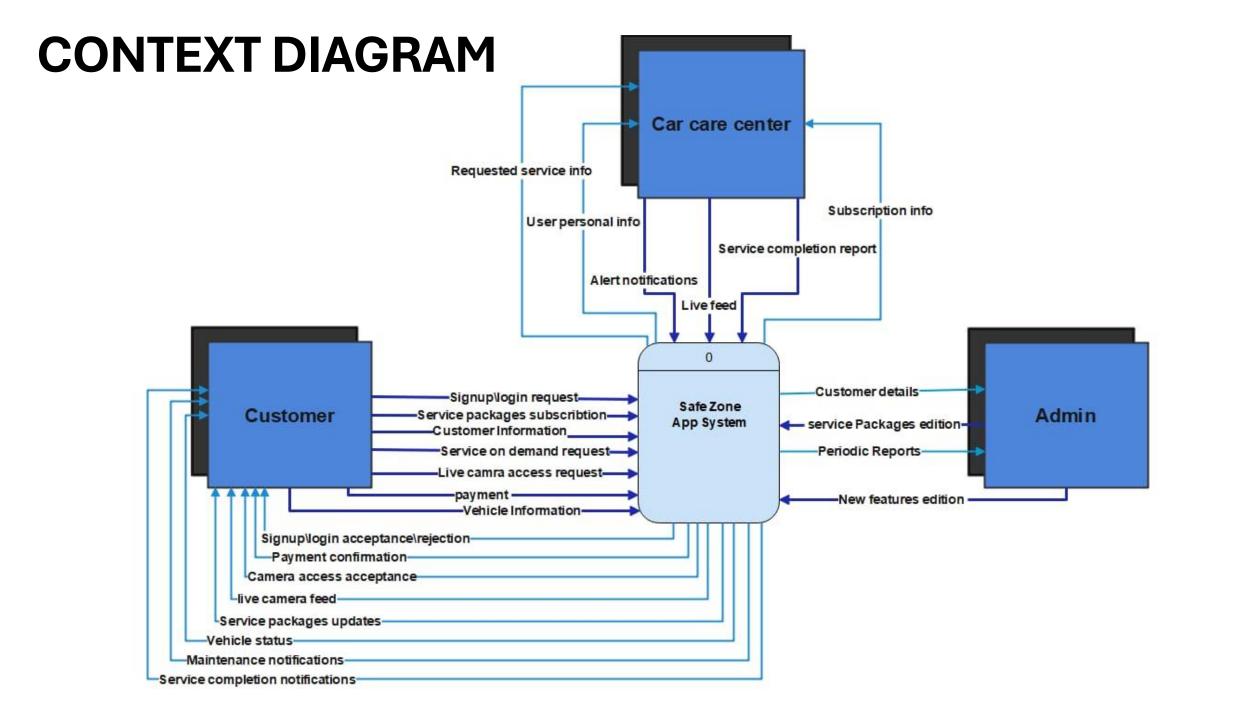
Market Demand

The increasing reliance on vehicles for daily transportation has created a great demand for efficient and reliable car services.



Entity Relationship Diagram





Key Partners

Parking lot owners and operators

Car Galleries

Tires companies

Security companies for surveillance services.

 Marketing and technology partners.

Key Activities

Partnering with businesses and organizations to secure parking spaces
Maintaining and managing the Safe Zone parking network
Developing and updating the mobile app
Providing customer support

Key Resources

Secure parking lot network with camera infrastructure

Mobile app development and maintenance

Secure data storage and management system

Customer support team

Value Proposition

For Drivers: Secure parking spaces with real-time surveillance

Reduced stress and time spent searching for parking

Peace of mind knowing their vehicle is monitored remotely

Ability to book parking spaces in advance Potential for additional services (e.g., car wash, valet parking)

For Businesses/Organizations:
Increased revenue from parking fees
Improved security for their parking facilities
Potential to attract new customers who value
secure parking

Customer Relationships

n-app support chat FAQ section on the website Social media presence for announcements and updates

Channels

Mobile app (iOS and Android) Website for reservations and information

Customer Relationships:

In-app support

Customer Segments

Drivers in urban areas concerned about parking security Businesses and organizations with parking facilities (e.g., shopping malls, office buildings)

Drivers who value convenience and quality car maintenance.

- Travelers seeking secure long-term parking solutions.
- Busy professionals who need car services without wasting time.
- Urban Vehicle Owners

Cost Structure

Parking lot network acquisition and maintenance
Mobile app development and maintenance
Server costs for data storage and streaming
Customer support salaries
Marketing and advertising costs

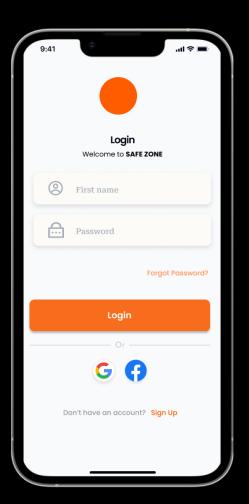
Revenue Streams

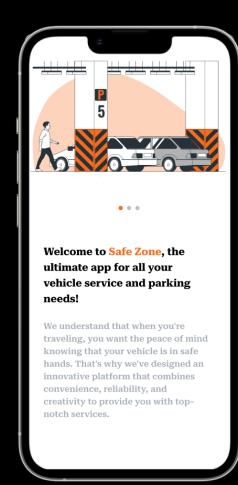
- Service fees for vehicle maintenance and repairs.
 - · Parking fees for long-term parking spaces.
 - · Subscription plans for frequent users.
- Additional charges for premium services (e.g., vehicle customization, VIP parking).
- In-app Purchases: Sell car care products and accessories within the app.

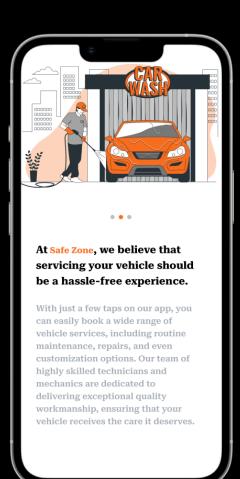
BUSINESS MODEL

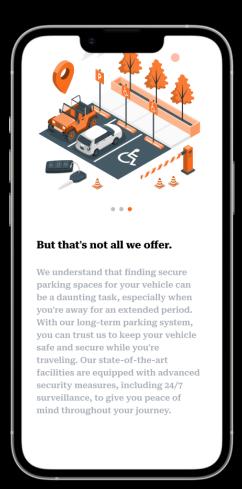
KEY FEATURES FOR SMART ZONE APP

The app provides a comprehensive range of features including real-time service booking and personalized user profiles. These features collectively enhance the overall user experiments and convenience.

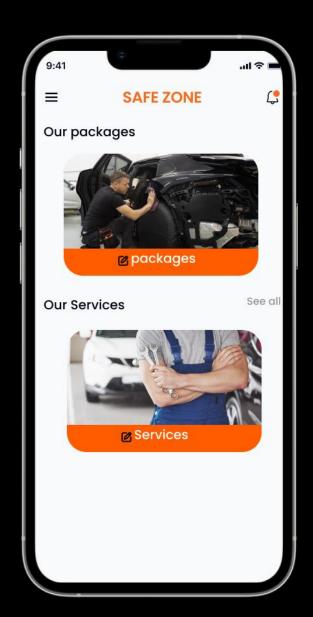


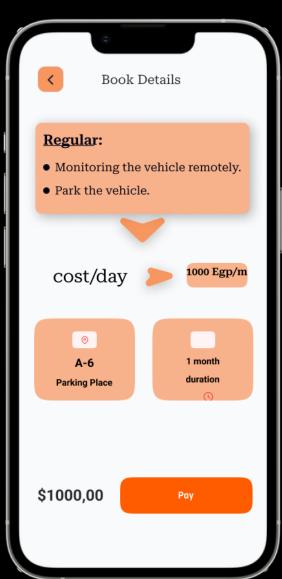


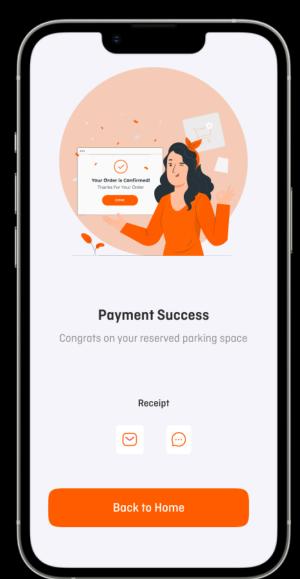


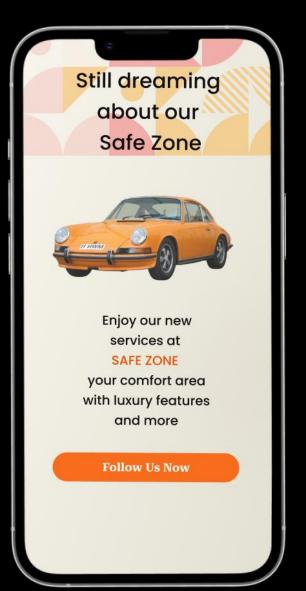


KEY FEATURES FOR SMART ZONE APP











FUTURE FEATURES FOR SMART ZONE APP

Emergency Assistance:

Request roadside help for flat tires, dead batteries, or lockouts.

Loyalty Program:

Earn points for bookings, redeemable for discounts or free services and online payments.

Eco-Friendly Options:

Access oil recycling, eco-friendly car washes.

MADE BY

- Yumna Muhammed Saad
- Abdelrahman Nabil
- Abdelrahman Othman
- Abdelrahman Sherif
- Mohammed Fouad
- Mohammed Abdel Aziz
- Mohammed Mohammed
- Youssef Serif
- Reem Essam El-Deen
- Salma Gamal
- Rana Saied
- Nayera Abdelshafi

