

Cafe Rewards  
2013-2018

Transactions

Customers

Filter by Year

All

Filter by Income Category

All

Filter by Age Category

All

306.53K

Total Transactions

38.32K

Average Transactions Per Year

Bogo

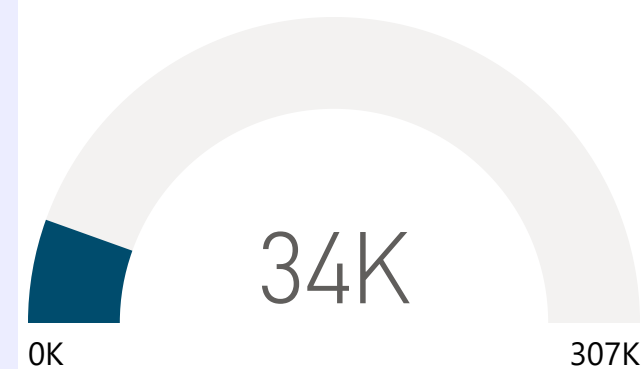
Highest offer

4

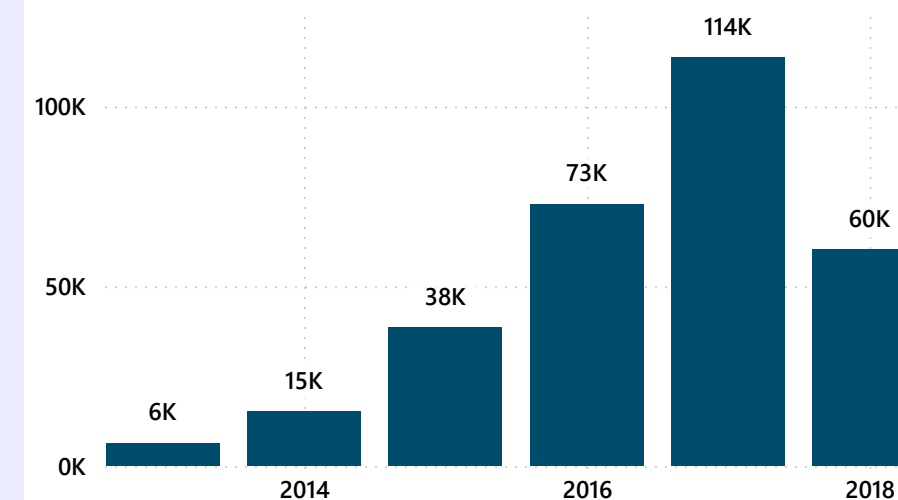
Count of event

Channels	Events	Count Offers
['web', 'email']	offer received	7668
['web', 'email']	offer viewed	2663
['web', 'email', 'mobile']	offer received	22926
['web', 'email', 'mobile']	offer viewed	12433
['web', 'email', 'mobile', 'social']	offer received	30407
['web', 'email', 'mobile', 'social']	offer viewed	29226
['email', 'mobile', 'social']	offer received	15276
['email', 'mobile', 'social']	offer viewed	13403

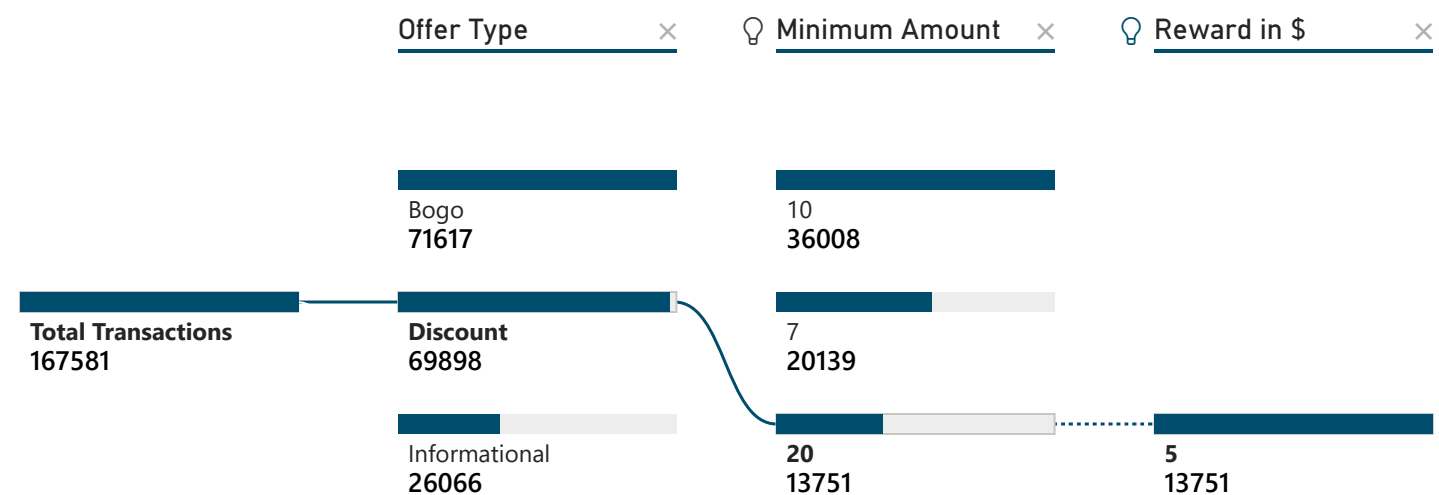
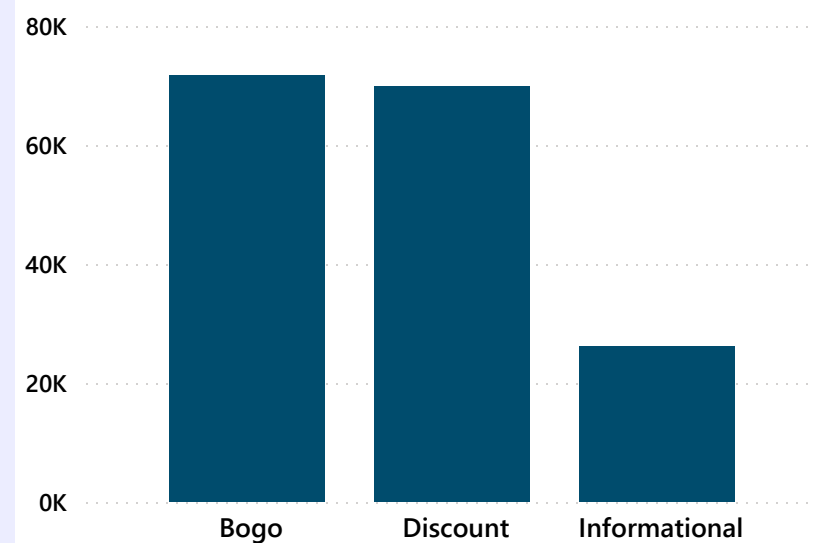
Offers Completed to all Offers



Transactions by Year



Total Offers by Offer Type



# Cafe Rewards 2013-2018



Transactions

Customers

Filter by Year

All

Filter by Income Category

All

Filter by Age Category

All

## 62.53

Average Age

## 17.00K

Total Customers

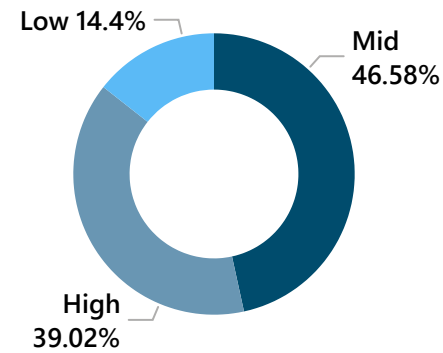
## 65.40K

Average Income

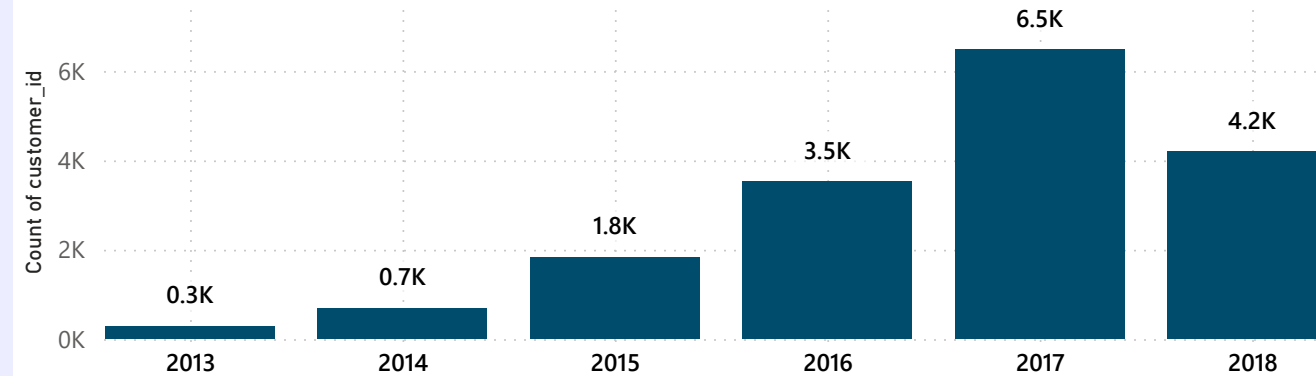
## Bogo

Most Loved Offer

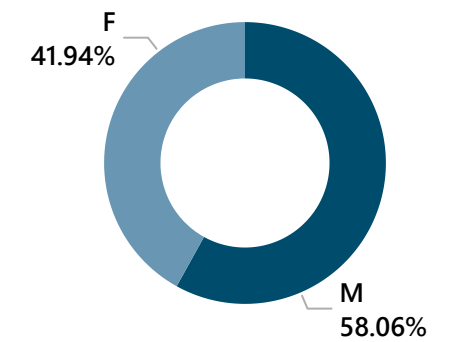
Income Category



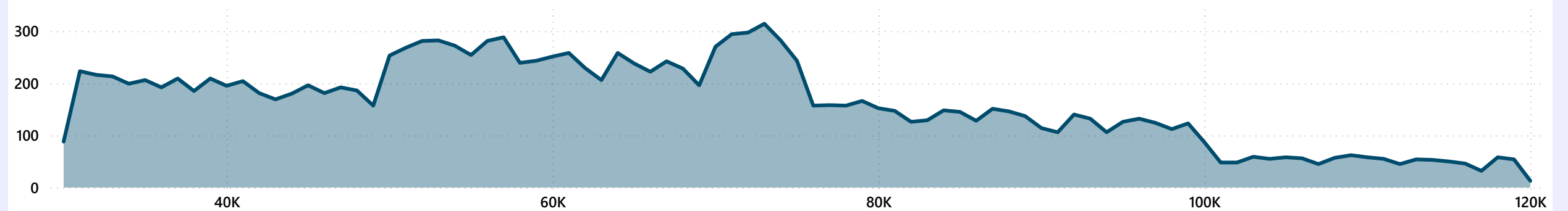
New Customers by Year



Gender



Income Distribution



Age Distribution

