



\$18bn

Total Revenue

\$6bn

Total Cost

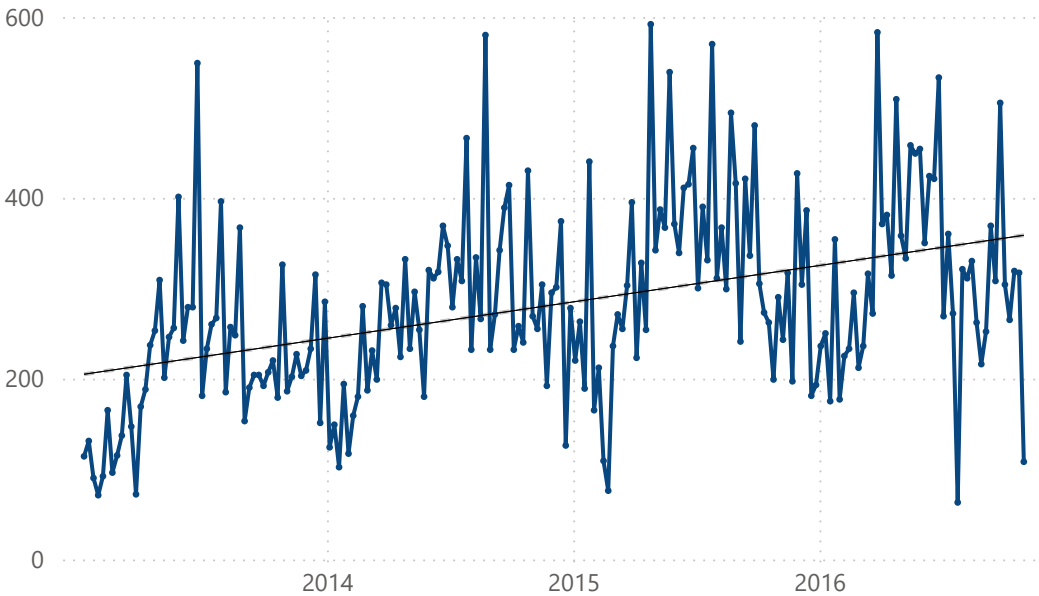
12bn

Profit

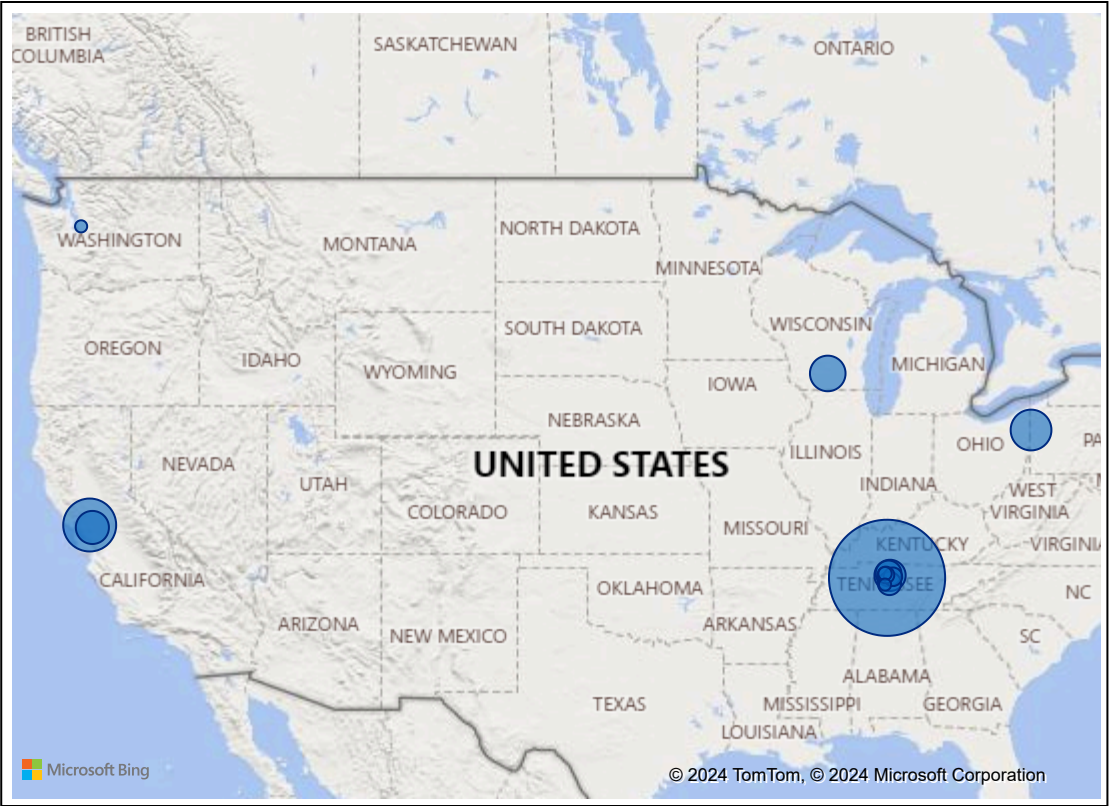
56K

Total Orders

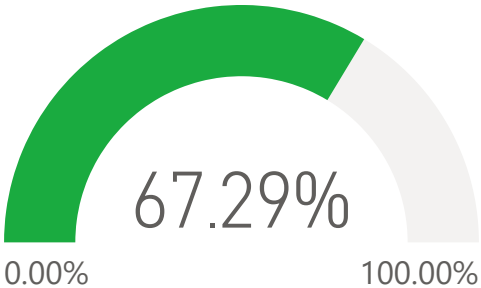
Total Orders Chart



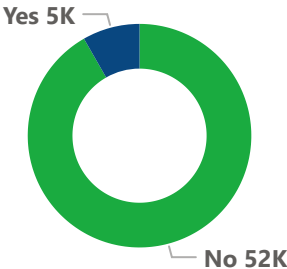
Year	Total Orders	Total Revenue	Profit	Total Cost	Profit %
2013	11,292	\$2,761,769,008	1,353,923,716	\$1,407,845,292	49.02%
2014	14,274	\$4,772,537,681	3,162,196,254	\$1,610,341,427	66.26%
2015	16,734	\$6,692,535,594	5,014,935,019	\$1,677,600,575	74.93%
2016	14,071	\$4,236,375,528	2,892,928,521	\$1,343,447,007	68.29%



Profit %



Sold as Vacant





City	Avg Price	Total Orders	Total Revenue	Total Cost	Profit	Profit %	Acreage Sold
ANTIOCH	252755.3	6,286	\$1,588,820,057	\$145,488,642	1,443,331,415	90.84%	560.05
BELLEVUE	25000.0	1	\$25,000	\$12,400	12,600	50.40%	4.13
BRENTWOOD	312258.1	1,696	\$529,589,670	\$88,633,100	440,956,570	83.26%	269.30
FRANKLIN	150000.0	1	\$150,000		150,000	100.00%	
GOODLETTSVILLE	289639.4	735	\$212,884,951	\$69,677,600	143,207,351	67.27%	352.52
HERMITAGE	199901.8	3,126	\$624,893,100	\$138,431,236	486,461,864	77.85%	718.14
JOELTON	143239.2	11	\$1,575,631	\$1,502,800	72,831	4.62%	11.36
MADISON	136537.1	2,114	\$288,639,470	\$155,420,376	133,219,094	46.15%	818.53
MOUNT JULIET	243490.2	180	\$43,828,234	\$1,705,600	42,122,634	96.11%	54.79
NASHVILLE	366624.8	40,216	\$14,744,181,206	\$5,299,868,057	9,444,313,149	64.05%	9,609.61
Total	327523.0	56,373	\$18,463,454,811	\$6,039,323,801	12,424,131,010	67.29%	12,968.27

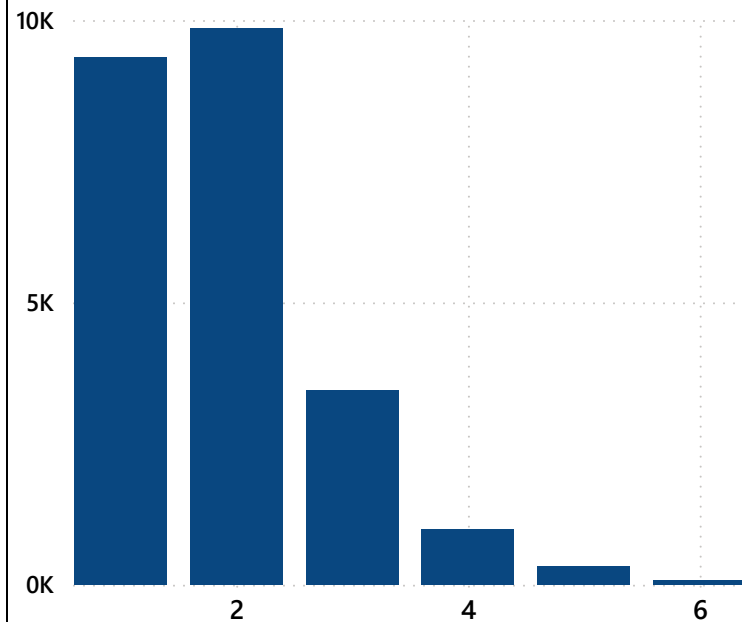
Average Sale Price:

327.5K

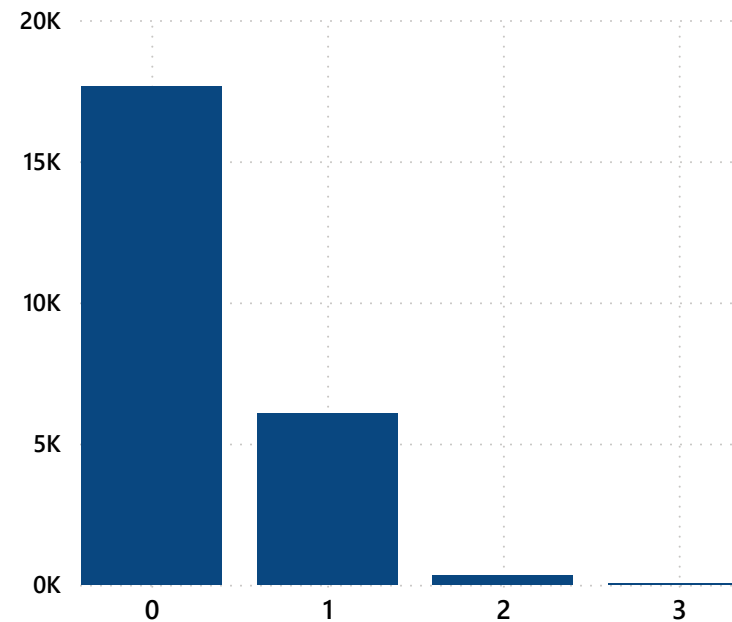
Acreage Sold:

12.97K

Total Orders by FullBath



Total Orders by HalfBath



Total Orders by Bedrooms

