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# Comprehensive Data Engineering and Pipelining for TikTok Dataset

# Install necessary libraries
!pip install pandas numpy matplotlib seaborn

import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.preprocessing import MinMaxScaler, LabelEncoder

# Load the Dataset
FILE_PATH = '/content/tiktok.csv' # Dataset path
df = pd.read_csv(FILE_PATH)

# 1. Define Modular Functions for Pipelining

def remove_duplicates(data):
    """Remove duplicate rows."""
    return data.drop_duplicates()

def clean_missing_values(data):
    """Fill missing values for numerical and categorical data."""
    data = data.copy()
    for col in data.select_dtypes(include=['float64', 'int64']).columns:
        data.loc[:, col] = data[col].fillna(data[col].mean())
    for col in data.select_dtypes(include=['object']).columns:
        data.loc[:, col] = data[col].fillna(data[col].mode()[0])
    return data

def normalize_numerical(data):
    """Normalize numerical columns using MinMaxScaler."""
    data = data.copy()
    scaler = MinMaxScaler()
    numerical_cols = data.select_dtypes(include=['float64', 'int64']).columns
    data.loc[:, numerical_cols] = scaler.fit_transform(data[numerical_cols])
    return data

def encode_categorical(data):
    """Encode categorical columns using LabelEncoder."""
    data = data.copy()
    for col in data.select_dtypes(include=['object']).columns:
        le = LabelEncoder()
        data.loc[:, col] = le.fit_transform(data[col])
    return data

def create_tempo_bins(data, column_name='tempo'):
    """Create bins for tempo column."""
    if column_name in data.columns:
        data = data.copy()
        data['tempo_bins'] = pd.cut(
            data[column_name],
            bins=[0, 90, 120, 150, 200],
            labels=['Slow', 'Moderate', 'Fast', 'Very Fast']
        )
    return data

# 2. Apply Pipelining
print("Applying data engineering pipeline...")
processed_df = (
    df.pipe(remove_duplicates)
    .pipe(clean_missing_values)
    .pipe(normalize_numerical)
    .pipe(encode_categorical)
    .pipe(create_tempo_bins)
)

# 3. Exploratory Data Analysis (EDA)
print("Performing EDA...")

# Exclude non-numeric columns like 'tempo_bins' for correlation
correlation_df = processed_df.select_dtypes(include=['float64', 'int64'])

# Correlation Heatmap
plt.figure(figsize=(12, 8))
sns.heatmap(correlation_df.corr(), annot=True, cmap='coolwarm')

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plt.title("Correlation Heatmap")
plt.savefig('correlation_heatmap.png')
plt.show()

# Histograms for Numerical Columns
numerical_cols = correlation_df.columns
for col in numerical_cols:
    plt.figure()
    sns.histplot(processed_df[col], bins=20, kde=True)
    plt.title(f"Distribution of {col}")
    plt.xlabel(col)
    plt.ylabel("Frequency")
    plt.savefig(f'histogram_{col}.png')
    plt.show()

# Boxplots for Numerical Columns
for col in numerical_cols:
    plt.figure()
    sns.boxplot(x=processed_df[col])
    plt.title(f"Boxplot of {col}")
    plt.savefig(f'boxplot_{col}.png')
    plt.show()

# 4. Save Processed Dataset
PROCESSED_DATA_PATH = '/content/processed_tiktok_data.csv'
processed_df.to_csv(PROCESSED_DATA_PATH, index=False)
print(f"Processed dataset saved to {PROCESSED_DATA_PATH}")

# 5. Insights
print("Generating insights...")
# Basic statistics
print(f"Dataset contains {processed_df.shape[0]} rows and {processed_df.shape[1]} columns.")
for col in numerical_cols:
    print(f"Column '{col}': Mean={processed_df[col].mean():.2f}, Median={processed_df[col].median():.2f}, Std Dev={processed_df[col].std():.2f}")

# Correlation Analysis
strong_correlation = correlation_df.corr().unstack().sort_values(ascending=False)
strong_correlation = strong_correlation[(strong_correlation != 1.0) & (strong_correlation.abs() > 0.7)]
if not strong_correlation.empty:
    print("Strong correlations detected:")
    for index, value in strong_correlation.items():
        print(f"{index}: {value:.2f}")
else:
    print("No strong correlations found.")

print("Data engineering, pipelining, and analysis process complete.")

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Applying data engineering pipeline...
Performing EDA...
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