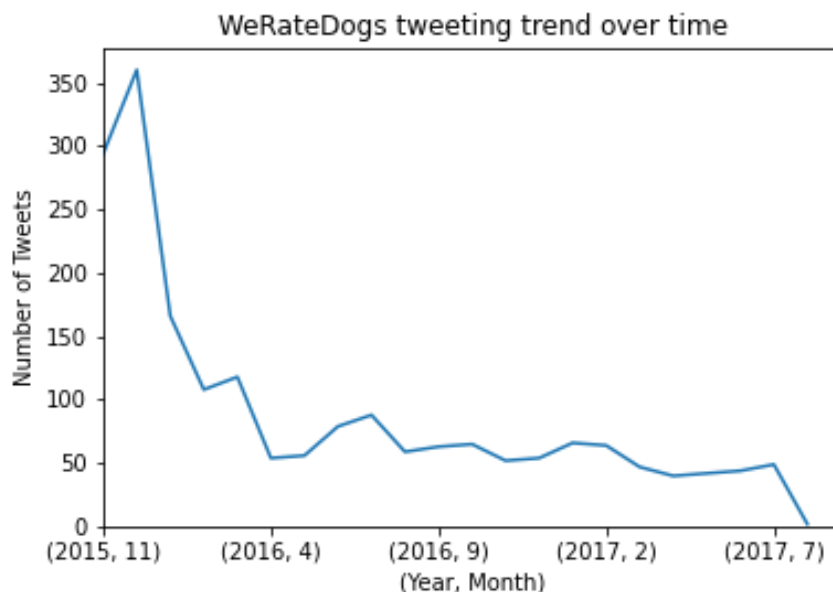


WeRateDogs Insights

WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. This Twitter account started in 2015 till now. In this project we gathered tweet data from the start date to this account 2015 till the end of 2017 and we Wrangled this data to get this insight. We will talk about it in this report.

Behavior Of The Account Over Time

After finishing our wrangl effort we found that in the starting days of this account it tweeted a lot. It posted around 300 tweets in the month of November 2015, Which increased to around 350 tweets in exactly the next month. However, its tweeting activity reduced drastically in the subsequent months, averaging between 50 to 100 since April,



2016.

Fig.1

But even the tweeting activity was reduced drastically, The analysis shows an increase of retweeting and favoriting tweets posted over time and the meaning of this is that the followers of this account increased even though the tweet rate for this account was decreased. And this graph shows this.

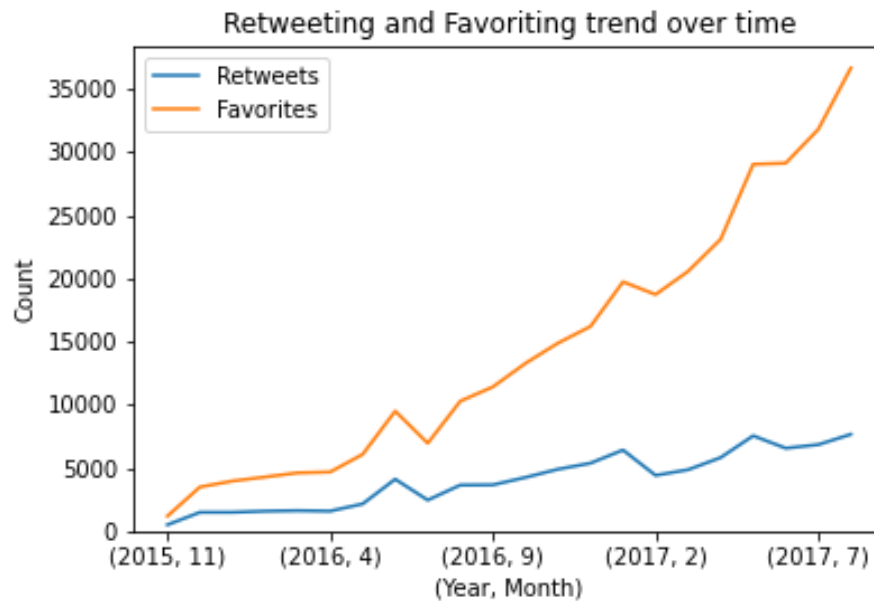


Fig.2

And the favoriting trend shows a much higher increase with time as compared to the retweeting trend.

The Relation Between Retweeting and Favoriting

In the next graph it shows that the relation between the retweet and favorite are highly positively correlated, therefore, their tweets are likely to get many favorites and retweets. In addition, there may be some tweets that are extremely popular if they become part of international news coverage or go trind.

