Graduation project presentation
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Cars showroom

Here is where your presentation begins

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We will customize the Odoo CRM to enhance user experience, streamline sales workflows, and integrate automated reporting, along with training for effective adoption.

01

Project & strategy

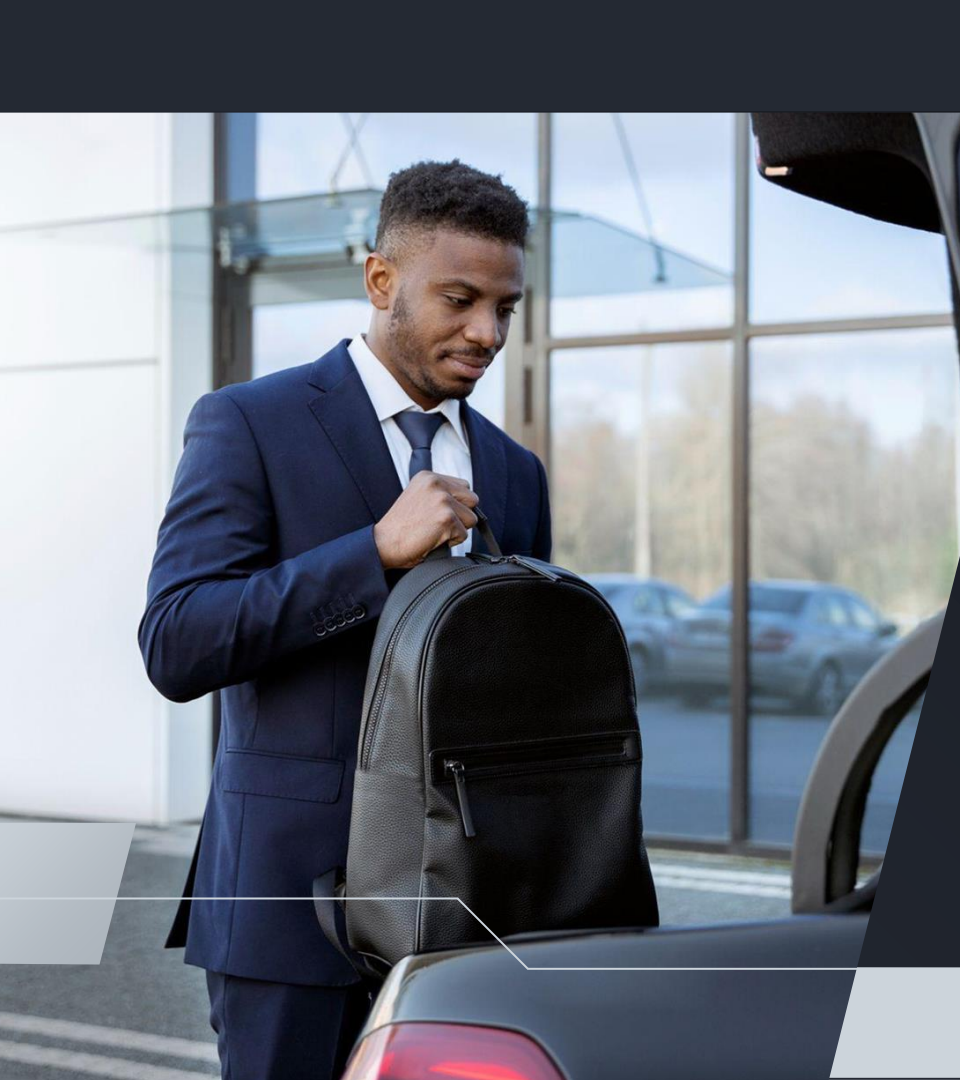# Strategic planning project plan

Mission

Our mission is to implement a comprehensive CRM system in Odoo for the automotive sector enhancing customer relationships and streamlining sales processes to drive operational efficiency.

Vision

Our vision is to lead the automotive sector by utilizing advanced CRM solutions in Odoo to deliver exceptional customer experiences, strengthen relationships, and drive sustainable growth through enhanced operational efficiency.

Project & strategy definition

Our strategy for implementing the CRM system in Odoo for the automotive sector focuses on analyzing customer needs, customizing the system for automotive businesses, automating sales and after-sales processes, and providing training to ensure optimal usage, aiming to enhance customer satisfaction and improve operational efficiency.
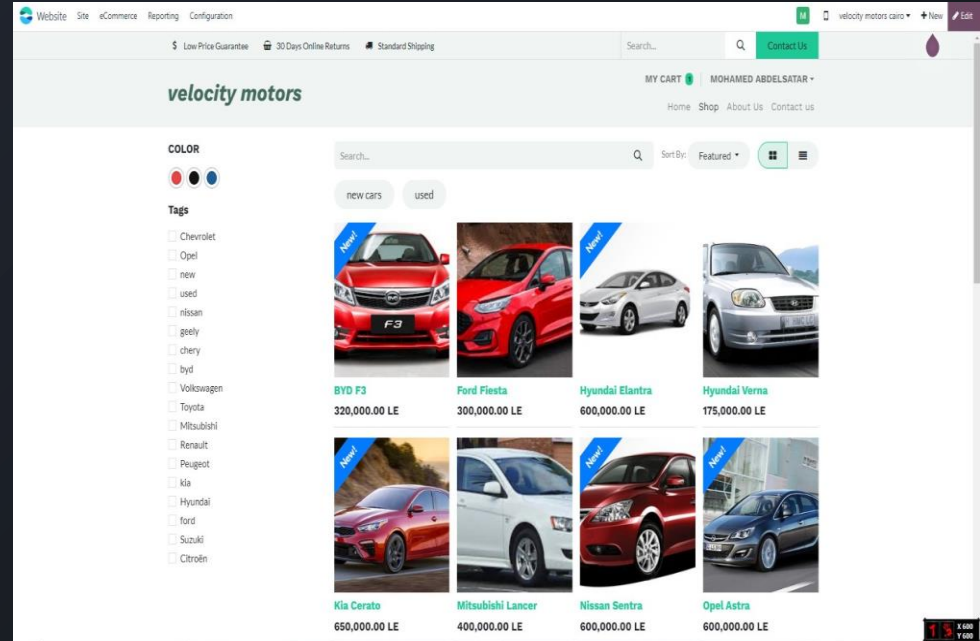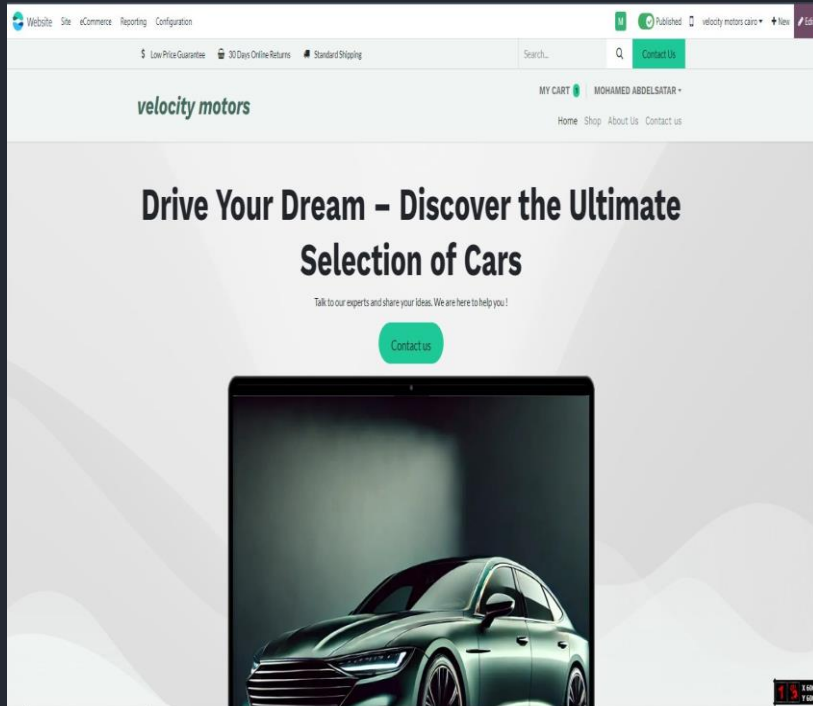
Problem Statement

The car showroom is currently facing multiple operational challenges that hinder its ability to efficiently manage sales, customer relationships, and inventory. These challenges have resulted in decreased sales performance, poor customer engagement, and operational inefficiencies. The existing processes are mostly manual or supported by outdated systems, leading to several key problems
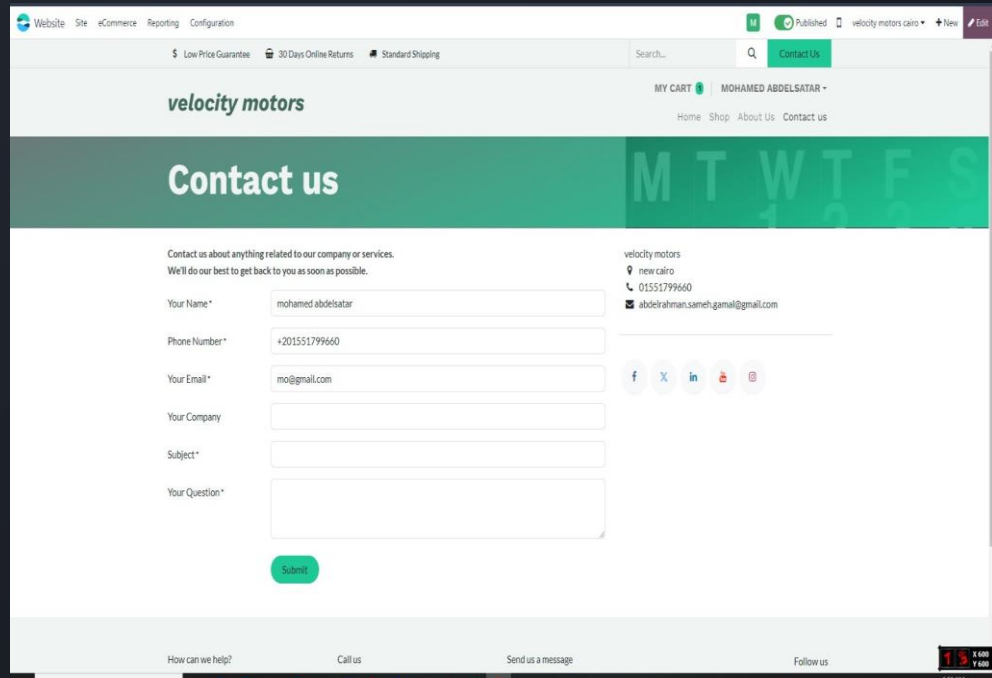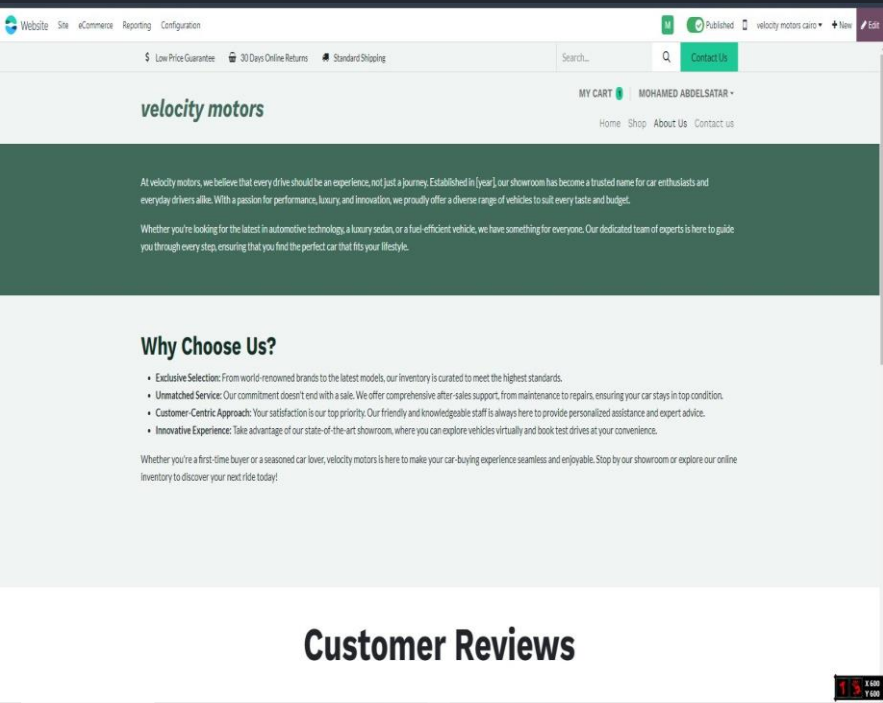
Proposed Solution

Technologies Used:
involve a combination of Odoo's platform capabilities and various tools to ensure seamless integration Odoo Sales Module, Odoo CRM Module.

To improve the quality of customer management work, we created a customer website for Odoo.

$ Low Price Guarantee   30 Days Online Returns   Standard Shipping

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velocity motors

MY CART   MOHAMED ABDELSATAR

Home   Shop   About Us   Contact us

At velocity motors, we believe that every drive should be an experience, not just a journey. Established in [year], our showroom has become a trusted name for car enthusiasts and everyday drivers alike. With a passion for performance, luxury, and innovation, we proudly offer a diverse range of vehicles to suit every taste and budget.

Whether you're looking for the latest in automotive technology, a luxury sedan, or a fuel-efficient vehicle, we have something for everyone. Our dedicated team of experts is here to guide you through every step, ensuring that you find the perfect car that fits your lifestyle.

Why Choose Us?

- **Exclusive Selection:** From world-renowned brands to the latest models, our inventory is curated to meet the highest standards.
- **Unmatched Service:** Our commitment doesn't end with a sale. We offer comprehensive after-sales support, from maintenance to repairs, ensuring your car stays in top condition.
- **Customer-Centric Approach:** Your satisfaction is our top priority. Our friendly and knowledgeable staff is always here to provide personalized assistance and expert advice.
- **Innovative Experience:** Take advantage of our state-of-the-art showroom, where you can explore vehicles virtually and book test drives at your convenience.

Whether you're a first-time buyer or a seasoned car lover, velocity motors is here to make your car-buying experience seamless and enjoyable. Stop by our showroom or explore our online inventory to discover your next ride today!

Customer Reviews

$ Low Price Guarantee   30 Days Online Returns   Standard Shipping

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Contact us

Contact us about anything related to our company or services.
We'll do our best to get back to you as soon as possible.

Your Name*	mohamed abdelsatar
Phone Number*	+201551799660
Your Email*	mo@gmail.com
Your Company	
Subject*	
Your Question*	

Submit

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new cairo
01551799660
abdelrahman.sameh.gamal@gmail.com

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survey

Take Again

How would you rate your overall experience with our service?

Excellent ✓
Good
Average
Poor

How satisfied are you with the quality of our service?

Very satisfied
Satisfied ✓
Neutral
Dissatisfied

Was the service provided to you completed within the expected time frame?

Yes, earlier than expected
Yes, right on time ✓
No, it was delayed

How would you rate your overall experience with our service?

A Excellent ○
B Good ○
C Average ○
D Poor ○

Continue or press Enter

0 % completed

How satisfied are you with the quality of our service?

A Very satisfied ○
No B Satisfied ○
C Neutral ○
D Dissatisfied ○

Continue or press Enter

33 % completed

Was the service provided to you completed within the expected time frame?

A Yes, earlier than expected ○
B Yes, right on time ○
C No, it was delayed ○

Submit or press Enter

67 % completed

02

Consulting proposal

You can enter a subtitle here if you need it

Consulting proposal

Services

We provide consulting services for Odoo CRM implementation in the automotive sector, including needs assessment, customization, training, and ongoing support.

Expenses

The estimated expenses for the Odoo CRM implementation project include software licensing fees, customization costs, training sessions, and ongoing support services, ensuring a comprehensive and effective deployment.

Training

We will provide comprehensive training sessions for staff to ensure effective use of the Odoo CRM system, covering system navigation, feature utilization, and best practices for managing customer relationships.

03 Implementing changes

Models logged into the project
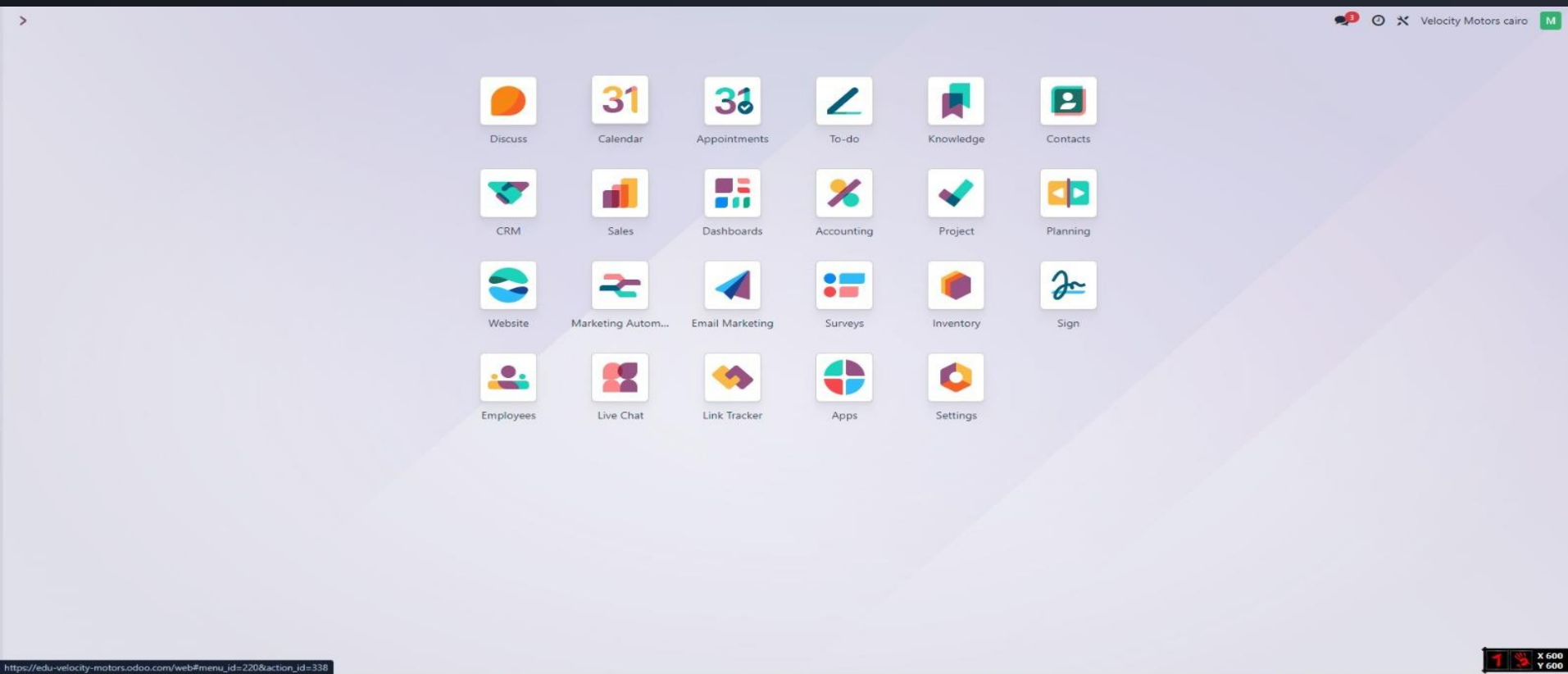
The stages of the sales process for all customers until the sale process is completed

New   Generate Leads   Opportunities ⚙

🔍 Sales Team   team cairo 2 ✕   Search...   ▾

Qualifying (CALL)	+	Discovery (EMAIL)	+	MEET AT SHOWROOM	+	QUTATION	+	Closing(so)	+	follow-up	+
	0 +0		0 +0		0 +0		0 +0		0 +0		0

4tger
abdelrahmn sameh
☆ ☆ ☆ 🕐   A

rtry
abdelrahmn sameh
☆ ☆ ☆ 🕐   A

nadim
☆ ☆ ☆ 🕐   A

IMAGE Home Department Store
☆ ☆ ☆ 🕐   A

RadioShack Egypt
☆ ☆ ☆ 🕐   A

Eva Cosmetics
☆ ☆ ☆ 🕐   A

Here we create 2 teams every one of them as a team leader in the Cairo and Giza governorate

These are the products that are available on the website and customers can appreciate and order them from the website, as we saw at first.

Also in product classification

activity type To facilitate communication with the customer and respond to problems as quickly as possible

Velocity Motors cairo

New Activity Types ⚙

Search...

1-4 / 4

	Name	Default Summary	Planned in	Type	Model	Icon
☐	Call			1 days after completion date		fa-phone
☐	Email			2 days after completion date		fa-envelope
☐	Meeting			2 days after completion date		fa-users
☐	Grant Approval			0 days after previous activity deadline		fa-check

Reasons for the final result to improve and manage sales

Velocity Motors cairo   M

New   Lost Reasons ⚙   1-5 / 5

☐ Description	
☐ Too expensive	
☐ Poor customer service experience	
☐ Not enough stock	
☐ Customer bought elsewhere	
☐ Vehicle features did not match customer preferences	

X 600
Y 600

In the end, it is about providing the service so that if there is something we can improve it

Thanks