

ABDELRAHMAN KEWAN

"Junior Data Analyst | Excel | Power BI | SQL

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PROFILE SUMMARY

Junior Data Analyst with hands-on experience in data cleaning, visualization, and reporting using Excel, Power BI, SQL, and Python. Skilled in transforming raw data into actionable insights to support business decisions. Passionate about data-driven problem solving and continuous learning.

EDUCATION

- Bachelor's Degree in Statistics and Computer Science | Faculty of science |**
Mansoura University | 2022 – Present (Expected Graduation: 2026)

STRENGTHS AND EXPERTISE

- Data Analysis Tools: Excel (Pivot Tables), Power BI (DAX, Power Query, Visualisation), SQL
- Data Skills: Data Cleaning, Data Visualization, Dashboard Development, KPI Tracking
- Soft Skills: Analytical Thinking, Problem-Solving, Communication

PROFESSIONAL EXPERIENCE

Social Media specialist

worked with Al Abdullatif Al Tarshoubi Pharmacies Group as a social Social Media specialist in a marketing departed

july 2024 - october 2024

Accomplishments:

- Managed and created content for the company's social media platforms (Instagram, Facebook).
- Responded to customer inquiries and comments, improving brand reputation and customer satisfaction.
- Analyzed social media performance metrics (reach, impressions, clicks) and adjusted strategies accordingly.
- Collaborated with the marketing team to align social media campaigns with promotional events.

Data Analysis Projects

Analyzing self-learning data on social media from YouTube, Data Camp, and the technical team of colleagues, in addition to the projects I have worked on through online databases.

- Sales Data Analysis | Power BI, Excel

Analyzed 10K+ e-commerce records, identified top-selling products, and created a dashboard to track sales performance.

- Coffee Shop Sales Dashboard | Power BI, SQL

Built a dynamic dashboard to track regional sales performance using Kaggle dataset.