

Insight 1

popular categories in each state

<https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/popularcategoriesineachstate/popularcategoriesineachstate?publish=yes>

Summary :Here I display a map of the states to explore which category is popular in which city, based on the views, likes and dislikes

Design :Using a map chart here helped delivering the messages with enough details

Resources: N/A

Insight 2

channels views

https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/channelsviews_16668751833780/channelsviews?publish=yes

Summary: Here I explore which channel has the most views which is ***Marvel Entertainment***

Design : Using a vertical histogram here helped delivering the message quickly because the eyes tend to first notice the upper left corner by nature

Resources: N/A

Insight 3

channels dislikes

<https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/channelsdislikes/channelsdislikes?publish=yes>

Summary :Here I wanted to know the channel that had the largest dislikes which appears to be ***YouTube Spotlight***

Design :Using a vertical histogram here helped delivering the message quickly because the eyes tend to first notice the upper left corner by nature

Resources: N/A

Insight 4

channels likes

<https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/channelslikes/channelslikes?publish=yes>

Summary :Here I wanted to know the channel that had the largest likes and it is **ibighit**

Design :Using a vertical histogram here helped delivering the message quickly because the eyes tend to first notice the upper left corner by nature

Resources: N/A

Insight 5

channels growth on youtube

<https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/channelsgrowthonyoutube/channelsgrowthonyoutube?publish=yes>

Summary :In this chart I tend to show the growth of channels on youtube over time. ***From 2006 to mid 2016 it was almost nothing the biggest number of channels was 35, but after that there was a huge growth over time, it reached 12843 in 2018***

Design :Line charts are the most suitable for any time measures

Resources: N/A

Insight 6

cities views

<https://public.tableau.com/trusted/BpUI4xgHTLa6O9XemvTxsw==:SZQeylArink2ZFcFw71aute-?:redirUrl=%2Fprofile%2Fapi%2Fpublish%2Fcitiesviews%2Fcitiesviews>

Summary :Here a map chart of the cities and states filtered with the categories

Design :Using a map chart here helped delivering the messages with enough details

Resources: N/A

Insight 7

views per state

<https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/viewsperstate/viewsperstate?publish=yes>

Summary : Here I review the views in each state and **FL** has the most views

Design : Using a vertical histogram here helped delivering the message quickly because the eyes tend to first notice the upper left corner by nature, using an new calculated field with formula { FIXED [Title] : MAX([Views]) } to get the accurate values per state

Resources: N/A

Dashboard

<https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/Dashboard16668779321710/Dashboard1?publish=yes>

Summary :The most interesting part is the dashboard it shows every category on the map and its trending channel and the growth of it over time

Design :I used only those charts because I found it more convenient and related to each other

Resources: N/A

Story

https://public.tableau.com/app/profile/abdelrahman.khaled2145/viz/youtubestory_16668790345870/Story1?publish=yes

Resources

N/A