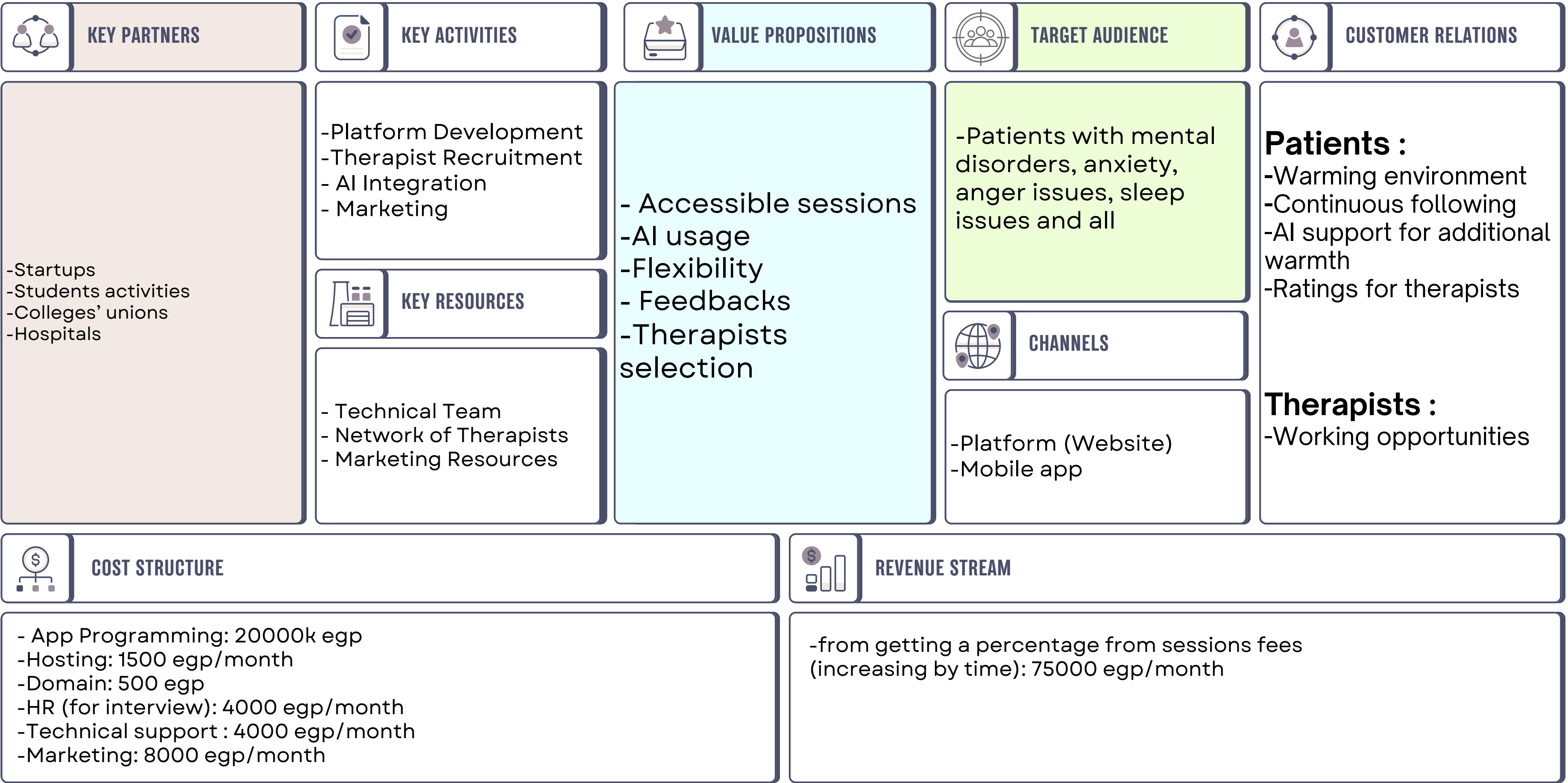


BUSINESS MODEL CANVAS

Designed For: Mental Health

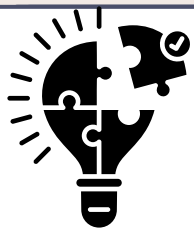
Designed By: EngiCoders





PROBLEM

In Egypt, a significant number of individuals suffer from personal disorders and mental health challenges.



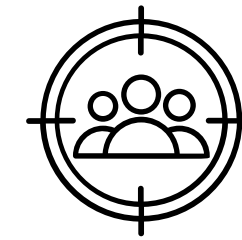
SOLUTION

a platform that connects the Therapist with the patient integrated by the AI (رِفْق)



VALUE PROPOSITIONS

- Provide accessible sessions
- Comfort the users with AI
- Offer therapists the flexibility to work from home.
- Feedback system for each therapist
- interview for each therapist by professionals



TARGET AUDIENCE

-Patients with mental disorders, with anxiety, anger issues, sleep issues