## **Step 1: Planning & Strategy**

- Project Planning & Timeline (Non-Technical)
  - o Define project goals, assign roles, and create a detailed timeline with milestones.
  - o Deliverable: Project\_Planning\_and\_Strategy.pdf
- Target Audience & Marketing Strategy (Non-Technical)
  - o Identify student demographics and stakeholders; plan outreach channels and key messaging.
  - o **Deliverable:** Marketing strategy document integrated into your planning file or as a separate section
- Literature Review & Theoretical Framework (Non-Technical)
  - Research student mental health and psychology, compile existing studies, and develop a theoretical basis for your project.
  - o Deliverable: Research Foundations and Methodology.pdf
- Research Methodology & Data Collection Design (Non-Technical)
  - o Develop survey/interview questions and define data collection procedures.
  - o **Deliverable:** Integrated in the research methodology section or as part of the data collection design document.
- Ethics & Data Security (Non-Technical)
  - Establish ethical guidelines, consent forms, and data security measures to ensure privacy and compliance.
  - o **Deliverable:** Data Collection\_Design\_and\_Ethics.pdf

## **Step 2: Data Preparation**

- Data Normalization (Technical)
  - o Develop SQL scripts to restructure and organize raw data into a normalized database.
  - o Deliverable: data normalization.sql
- Data Cleaning & Preprocessing (Technical)
  - Write Python scripts to handle missing values, standardize formats, and remove duplicates using libraries like pandas and NumPy.
  - o Deliverable: data cleaning and analysis.py
- Data Quality & Validation (Technical)
  - o Conduct data quality checks, document error handling, and record corrective measures.
  - o Deliverable: Data Quality and Validation Report.pdf

# Step 3: Data Analysis & Modeling

- Exploratory Data Analysis (EDA) (Technical)
  - o Generate visualizations (e.g., histograms, scatter plots, box plots) and compute descriptive statistics to identify trends and outliers.
  - o **Deliverable:** Include key findings and visuals in your analysis report.
- Advanced Analytics / Predictive Modeling (Technical)
  - Build and validate models (such as regression analysis or clustering) to uncover deeper insights or predict mental health trends.
  - o **Deliverable:** Data\_Analysis\_and\_Modeling\_Report.pdf with model details, performance metrics, and interpretations.

#### **Step 4: Dashboard Development & Testing**

- Dashboard Development (Technical)
  - Static Dashboard:
    - Design and implement a dashboard using Power BI or Tableau to present key findings visually.
    - Deliverable: e.g., Final Project Dashboard.ppix (or an appropriate file extension)
  - Interactive Dashboard:
    - Develop an interactive dashboard within a Jupyter Notebook using Plotly or Bokeh, incorporating interactivity with widgets.
    - Deliverable: Interactive Dashboard.ipynb
  - Dashboard Report:
    - Compile a report that captures the dashboard's static visual outputs for documentation purposes.
- User Testing & Dashboard Usability Feedback (Non-Technical)
  - o Organize testing sessions with target users, collect feedback, and document improvements.
  - **Deliverable:** Usability feedback report (can be a section within your final documentation).

### **Step 5: Code Documentation & Repository Management**

- Code Documentation (Technical)
  - o Ensure all SQL and Python scripts are well-commented and adhere to coding standards.
  - Deliverable: Code comments integrated within data\_normalization.sql and data cleaning and analysis.py
- Repository Management (Technical)
  - Set up a GitHub repository with a comprehensive README.md that outlines the project structure, installation instructions, and an overview of the work.
  - o **Deliverable:** README.md

#### **Step 6: Final Documentation & Presentation**

- Final Documentation & Presentation Preparation (Non-Technical)
  - o Compile all phases of work into a comprehensive document covering methodology, data handling, analysis, and key findings.
  - o Deliverable: DEPI Final Project Documentation.pdf
- Final Presentation (Non-Technical)
  - Prepare a polished PowerPoint presentation summarizing your project, methodology, insights, and recommendations.
  - o Deliverable: DEPI Final Project Presentation.pptx
- Reflection & Lessons Learned (Non-Technical)
  - o Document challenges, successes, and key insights from the project experience.
  - o **Deliverable:** Reflection report (can be integrated into the final documentation or as a separate file)
- Optional: Project Website or Blog (Non-Technical)

- Create a website or blog to share your findings with a broader audience.
  Deliverable: Project\_Website.zip