



Company Profile

# About us

Established in the year 2023, Nile Icons is set out to provide the highest quality and specialized solutions with cutting-edge technology



Nile Icons is set out to provide the highest quality and specialized solutions with cutting-edge technology starting from the infrastructure and data center preparation passing through Network solutions, Network security solutions, physical security solutions, centralization, management solutions, data analysis solutions, command and control solutions, display solutions, and marketing solutions







# Our mission

To design and Implement high-quality solutions for niche market segments and to Build a Name in Egypt as the foremost provider of cutting-edge technology solutions

# Our Values

- partnership is the best model of cooperation to reach a win-win situation to satisfy all parties
- we continually search for and master new and better ways of doing things on an operational level to get the best utilization of all resources
- Focus on Details is the secret of quality
- Careful Choosing of solution stakeholders from the Designer, the installer, and even the operator
- Doing Value Engineering finding the best way to do things
- Creating harmony between vendors' products to produce an integrated customized solution that solves problems, facilitates operations, controls systems, and increases ROI



Partnership



Innovation



Quality

# Our solutions

Nile Icons offers solutions that help you achieve seamless digital transformation, quick virtualization expansion, and networks that are more simple, intelligent, open, and secure



Network  
and  
Infrastructure

Physical  
security

Command  
and  
control

Marketing  
solutions



# Network and Infrastructure

## Professional Services

- Data center
- IP network
- Network security

## Network Assessment

- Hardware Health check
- Traffic analysis
- Network Security assessment

## Structure cabling

- FTTH solutions
- UTP/FIBER structure cabling solutions
- Datacenter infrastructure preparation



# Our solutions

Nile Icons delivered a complete and integrated physical security system including cutting-edge technology with the latest Artificial intelligence solutions to achieve our valuable customer's goals by reducing TCO to achieve the required ROI



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# Physical Security

- IP Surveillance
- Access Control System
- Car Barrier Gates
- Pedestrian Gates
- Visitor Management System
- Parking ticketing and Guidance System
- IP Video Intercom
- Intrusion Detection System
- Security Peripheral (X-ray, Metal Detector, .... etc)





# IP Surveillance

The importance of IP Surveillance appears in the noteworthy development of this solution as the camera is not only evidence of an accident but also a new way to take action automatically through the system to prevent an accident or an incident.





## Access Control System

Control and manage your premises, locations, and critical areas by determining the authorized persons to access each place using access control equipment with its various technologies like RFID, NFC, Bluetooth, and mobile applications





## Parking, Ticketing, and Guidance System

Keep your business under control using automated, efficient, and reliable Parking Solutions to maximize revenues and improve the customer experience.





# Centralization and management

When the networks and systems grow, centralization and management become necessary, and not an add-on in order to connect all sites, integrate systems, get all data in a single interface, analyze it, and go to the highest level of control and management

The dream of every organization's stakeholders is to see a complete picture of security and safety and see all the information to facilitate monitoring, analysis, and make decisions to protect people and organizations

Nile icons will help you to securely connect all of your sites, integrate systems, take analysis, take control, and increase your safety and ROI



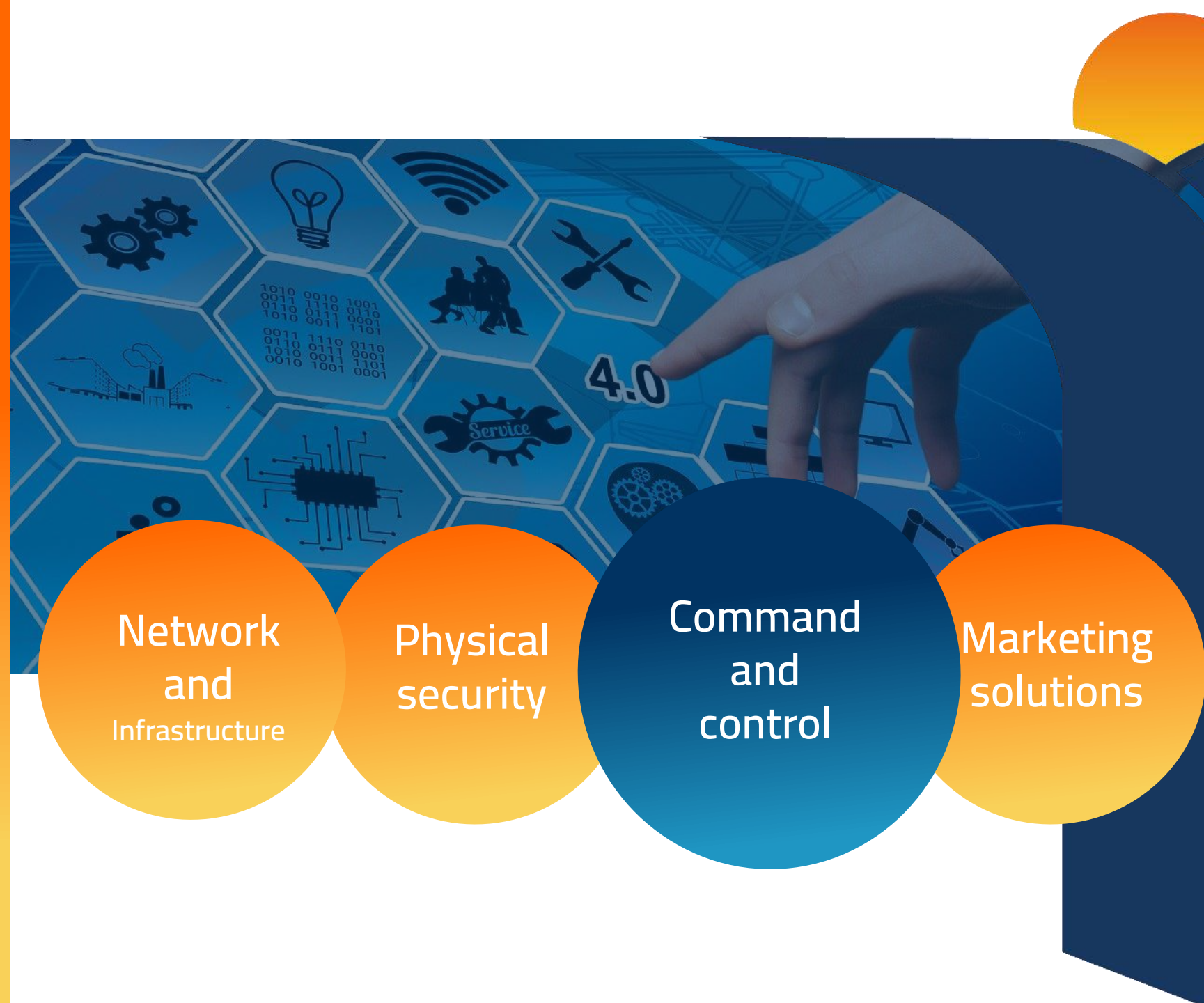
## OUR PARTNERS



# Our solutions

The Historical origin of the command and control meaning in technology came from the wars on battlefields when the right decision maker was the one who could see the big picture from all angles, leave nothing in the shadows, and communicate in real-time with his leaders to efficiently, fully utilize and manage all his resources for the right action. This enables a safe risk analysis which is a major factor in taking the *element of surprise* under control.

Nile Icons help you to build this environment to give you the best practices for your industry to take you to the next level of command and control through these solutions







## Control Centre

a combination of control rooms, control suites, and local control stations which are functionally related besides defining the role of the control centre and its relationships with other relevant sub-systems to be connected



## Control suite

group of functionally related rooms, co-located with the control room and including it, which houses the supporting functions to the control room, such as related offices, equipment rooms, rest areas, and training rooms

# Control Room

The core functional entity, and its associated physical structure, where operators are stationed to carry out centralized control, monitoring, and administrative responsibilities for all types of control rooms such as:

**Network  
operation  
Centre  
NOC**

NOC personnel monitor one or many networks for certain conditions that may require special attention to avoid degraded service.

**Security  
operation  
Centre  
SOC**

SOC analysts perform round-the-clock monitoring of an organization's network and investigate any potential security incidents. If a cyberattack is detected, the SOC analysts are responsible for taking any steps necessary to remediate it.

**Emergency  
operation  
Centre  
EOC**

a central command and control facility responsible for carrying out the principles of emergency response, emergency preparedness, emergency management, and disaster management functions at a strategic level during an emergency



## Crisis Room



You can find all the information you need in a crisis room to overcome a crisis. Senior management gathers here to assess the situation and make operational decisions while utilizing communication and technological resources. All internal and external hubs must be connected, and the systems must always be accessible. Nile Icons offers solutions to make sure your procedures run smoothly.

## Meeting Room



a distinctive collaborative meeting setting that combines in-person and remote participants in one session. With cutting-edge features like dedicated cameras for authentic eye contact and high-quality directional audio that guarantees a one-to-one connection, the interactive solution fosters real-time engagement. Breakout groups and high-definition interactive whiteboards are among the integrated collaboration tools in the meeting room that enable interactive meetings for both in-person and remote participants besides using the meeting room reservation system to coordinate the process





## Executive Room

By providing a secure, private setting for hybrid or virtual meetings that bring together in-person and remote participants, assists CEOs and their teams in interacting and developing strategies.



## WAR Room

The war room serves as a hub for ideas, a great place to brainstorm and generate fresh concepts, and a place to ensure that the strategy is flawless. Executives and project teams will spend the majority of their time setting up for the upcoming project in the war room. Every piece of information should be conveyed clearly. In every war room, there should be enough space to write, such as an interactive whiteboard. It should be the focal point of the room, somewhere where everyone can see and hear what is being said clearly.





## Media command centre

An efficient social media centre not only identifies, displays, and analyses the dialogue surrounding your business, but also makes it possible for your social media staff to communicate with the rest of the organization effectively about the state of your brand. You can interact with your departments like customer service, marketing, and public relations more readily and respond to clients more quickly if you have a social media centre. Nile Icons can guide you through the process, from attractive command centre furniture and decoration to your data display and presentation.

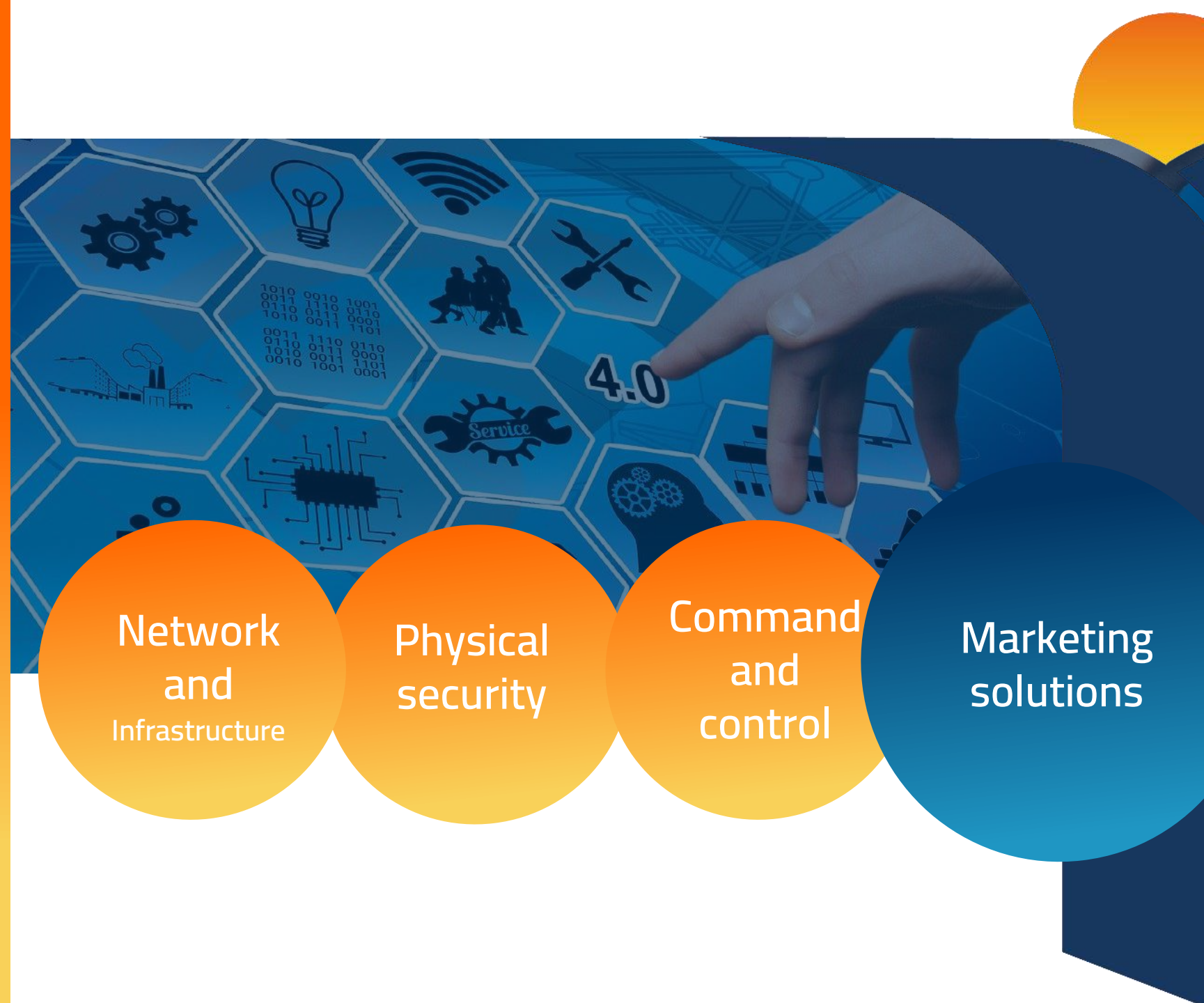


## Meeting POD, Partitions, Sound mask

The Business is very dynamic. There are various times when you may want to shrink or enlarge the spaces, or you may want to sound-mask some regions. Additionally, we can use telephone booths and meeting pods. Nile Icons can provide new ideas for collaboration and meetings.

# Our solutions

Technology is used by e-commerce to immerse clients in virtual reality and provide them with specialized experiences. Customers enjoy personalized services, products are available with only a click. Despite that, most people still prefer to visit the store because it is not just a shopping but a walk, entertainment etc,... The challenge here is the experience that I will deliver to the customer who has high expectations to be delighted. Nile Icons will help you to do that through technological solutions to stay ahead of the competition and delight your customers



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## In-Center marketing

Even if you can see your customers enter your store or sales center, you cannot personalize their experience; for example, you don't know the exact number of ladies that enter or their ages. Nile icons help you to get analysis that helps you build customer engaging experience and consequently increase your ROI through:

- Video wall
- Digital signage
- Interactive screens and applications
- 3d mapping
- Interactive 3d mapping
- Instore marketing robot
- Consumer behavior analysis software
- 3D content creation
- Smart mirror





# Centre, store window marketing

- Video walls
- Transparent screens
- Hologram
- 3d content creation
- Marketing software applications





## Around stores Marketing

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# Outdoor marketing

- Outdoor digital signage
- Outdoor LED screens
- 3D outdoor LED screens
- 3D content creation
- Outdoor Digital signage





## OUR PARTNERS



**SAMSUNG**

**JBL**



**Extron®**



**televic**

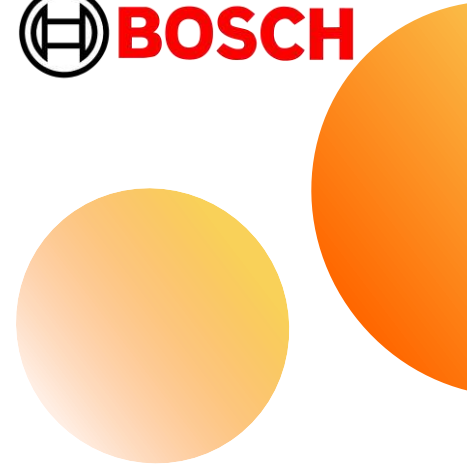
**DATAPATH**  
EXCELLENCE BY DESIGN



**logitech**



**ARTHUR HOLM**





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