

Sales Overview

Year

2022

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer Country

All



Customer City

All



Product Category

All



Product Subcategory

All



Product Name

All



Financial Overview

Performance Summary

Sales

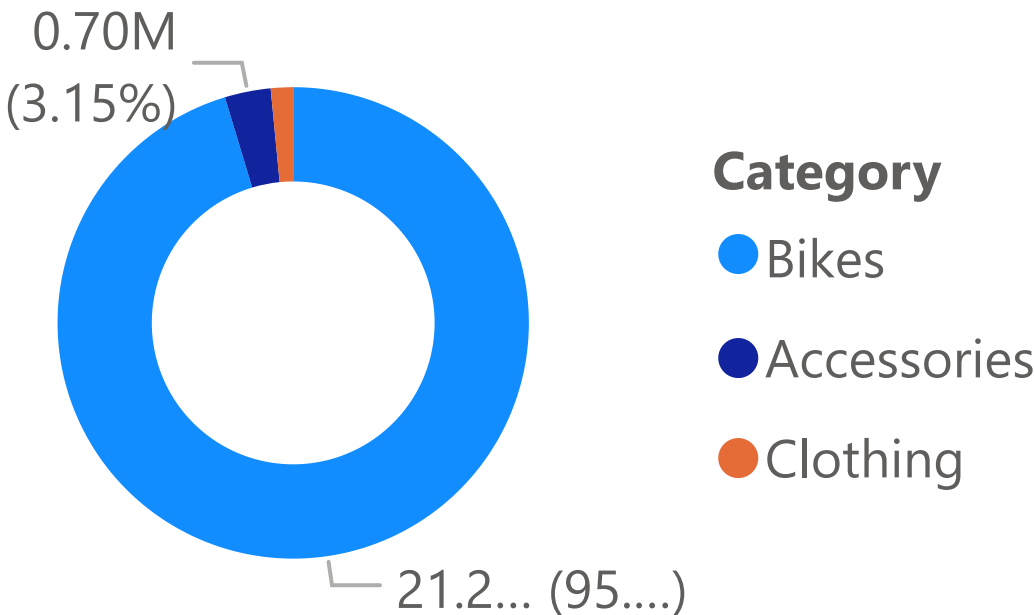
22,239,730

Bud. 21,240,000

P/L 999,730



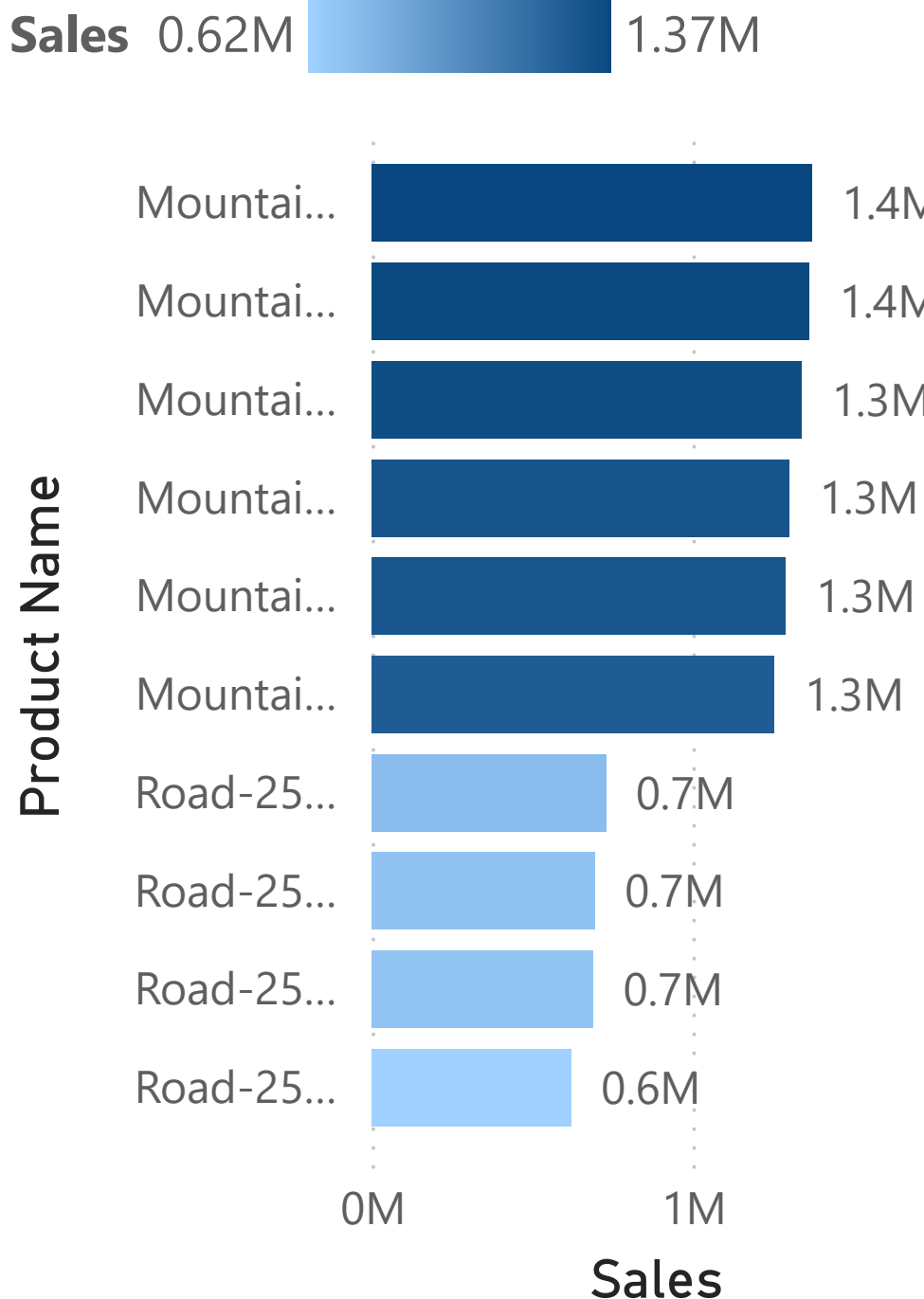
Sales by Category



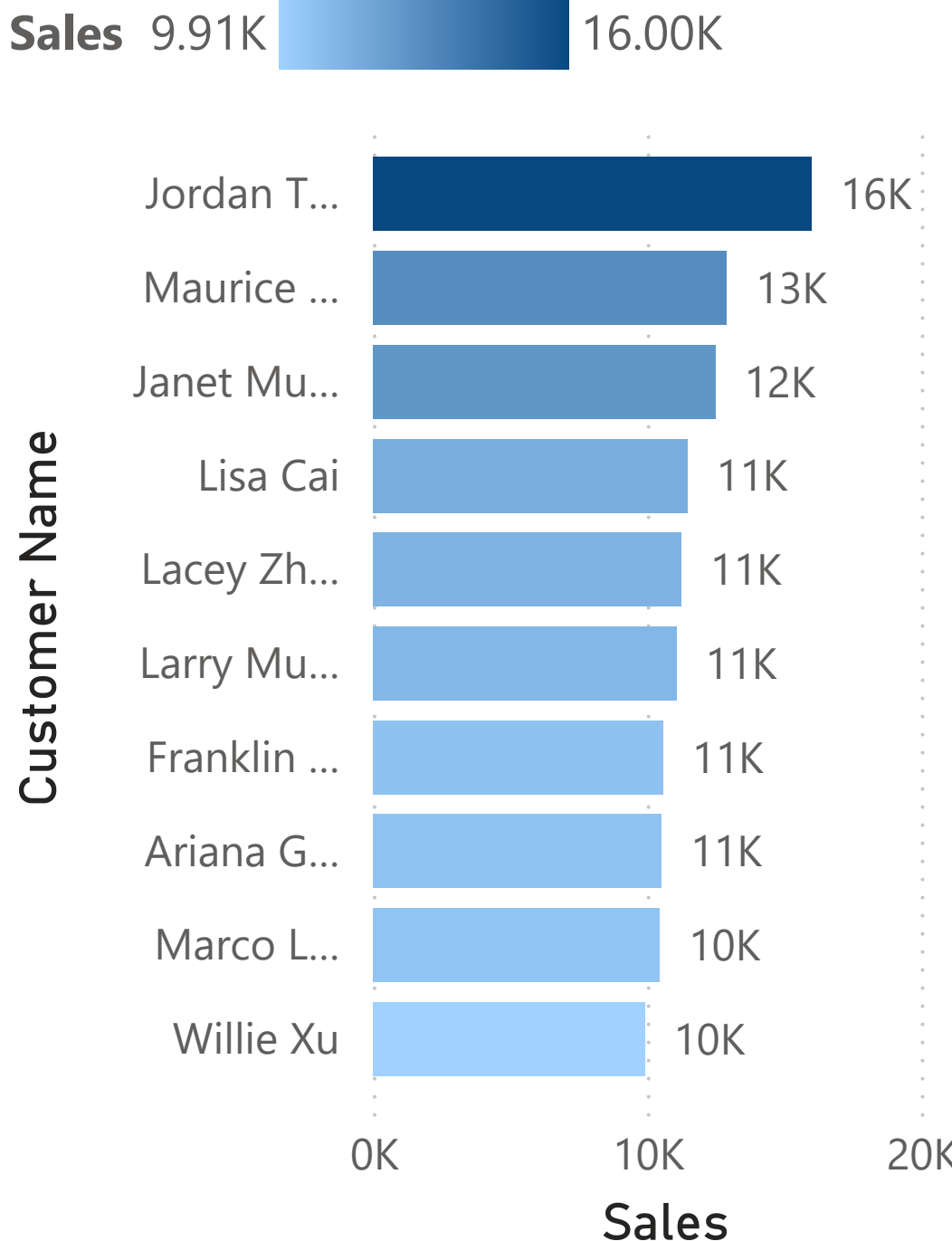
Sales Efficiency (ROI)



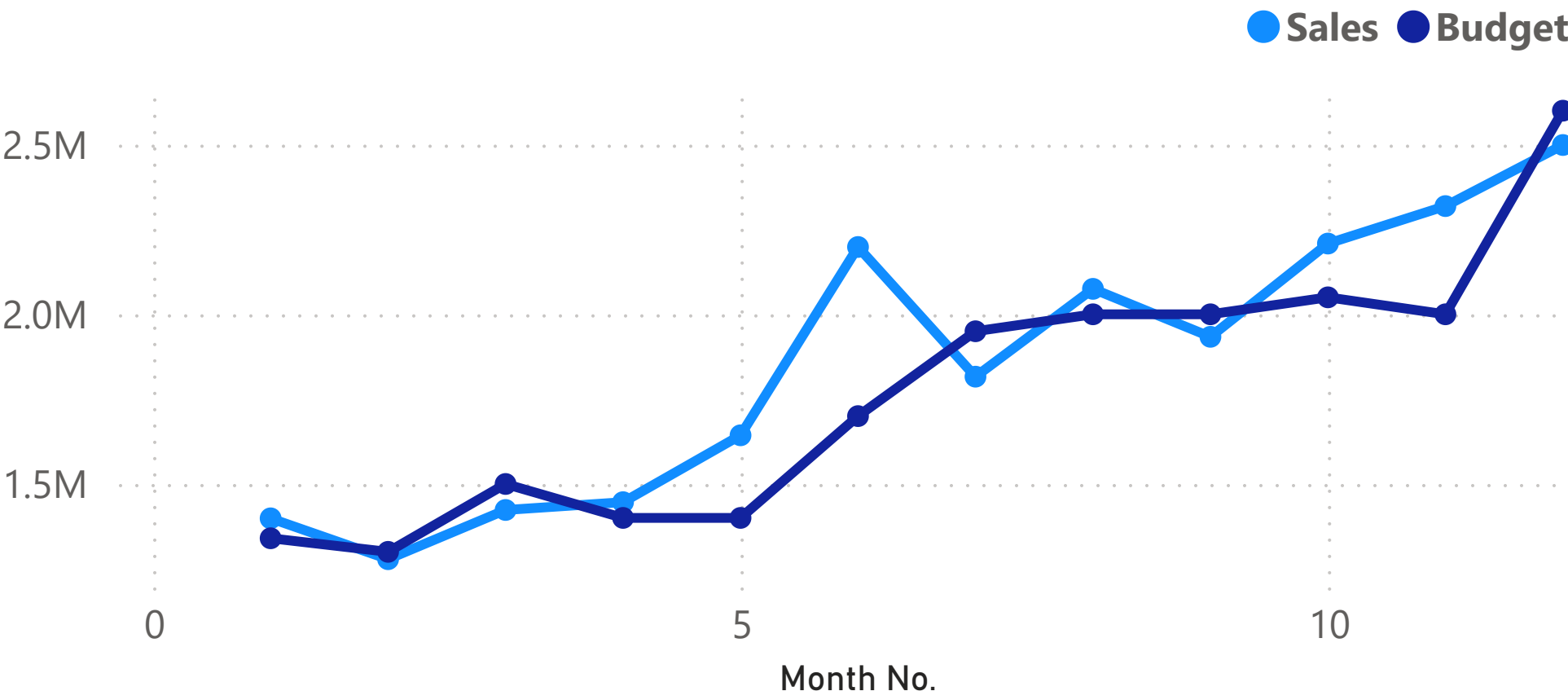
Sales by Top 10 Products



Sales by Top 10 Customers



Sales & Budget by Time



Sales by Customer City



Customer Details

Customer Country

All

Customer City

All

Product Category

All

Product Subcategory

All

Product Name

All

Year

2022

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

22.24M

Sales

21M

Budget

Sales & Budget by Time

● Sales

● Budget

Sales by Customer City

Sales by Top 10 Customers

Sales

9.91K

16.00K

Customer Name

Jordan Turner

Maurice Shan

Janet Munoz

Lisa Cai

Lacey Zheng

Larry Munoz

Franklin Xu

Ariana Gray

Marco Lopez

Willie Xu

16K

13K

12K

11K

11K

11K

11K

11K

10K

10K

0K

10K

20K

Sales

Customer Sales by Time

Customer Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
Jordan Turner	2,376.96	2,443.35			2,354.98		539.99	2,433.04	539.99	
Maurice Shan	4,885.38		2,322.28				1,268.84		2,384.07	
Janet Munoz	4,876.39		3,122.30							
Lisa Cai				708.44	811.32	553.97		2,588.33	2,049.10	
Lacey Zheng	2,461.97					593.96	548.98	2,419.06		
Larry Munoz	2,319.99				574.98	539.99		2,384.07	2,049.10	
Franklin Xu								2,181.56	2,334.46	
Ariana Gray		2,501.96					574.98		2,413.06	
Marco Lopez		2,338.88							2,423.04	
Total	1,398,748.76	1,278,342.93	1,423,390.40	1,446,358.38	1,643,470.82	2,198,337.92	1,816,234.04	2,074,982.94	1,933,673.14	2,2

Products Details

Customer Country

All

Customer City

All

Product Category

All

Product Subcategory

All

Product Name

All

Year

2022

2023

2024

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

22.24M

Sales

21M

Budget

Sales & Budget by Time

● Sales

● Budget

3M

2M

1M

0

5

10

Month No.

Sales by Customer City

North America

South America

Europe

Africa

Asia

Indian Ocean

Atlantic Ocean

Sales by Top 10 Products

Sales

0.62M

1.37M

Product Name

Mountain-2...

Mountain-2...

Mountain-2...

Mountain-2...

Mountain-2...

Mountain-2...

Road-250 Bl...

Road-250 R...

Road-250 Bl...

Road-250 Bl...

0M

1M

Sales

Product Sales by Time

Products	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
🔼 Bikes	1,325,275.48	1,210,790.91	1,341,256.47	1,369,239.87	1,559,031.04	2,106,385.58	1,728,745.64	1,985,410.65	1,847,522.2
🔼 Road Bikes	726,716.10	667,918.62	645,883.95	604,946.17	677,581.74	854,602.56	652,091.36	763,421.36	703,907.8
Road-250 Black, 52	78,623.51	61,258.28	69,373.69	67,192.13	69,635.48	97,734.00	51,659.40	45,987.34	41,100.6
Road-250 Red, 58	78,099.94	69,984.53	59,338.50	68,850.11	61,258.28	60,123.86	62,567.21	44,852.93	41,886.0
Road-250 Black, 48	98,519.36	87,087.98	56,022.53	56,546.10	37,784.66	78,623.51	36,475.73	65,010.56	59,600.2
Road-250 Black, 44	91,363.84	59,862.08	63,614.36	44,329.35	39,180.86	44,329.35	50,350.46	55,498.95	44,329.3
Road-250 Black, 58	57,418.73	51,746.66	59,862.08	47,907.11	49,739.63	59,862.08	47,819.85	40,577.06	45,987.3
Road-350-W Yellow, 40	15,308.91	20,411.88	20,411.88	20,411.88	40,823.76	35,720.79	32,318.81	42,524.75	40,823.7
Road-250-W Yellow, 42	40,335.04	40,335.04	40,710.00	45,300.04	37,421.70	40,033.76	37,315.04	47,637.73	40,534.7
Total	1,398,748.76	1,278,342.93	1,423,390.40	1,446,358.38	1,643,470.82	2,198,337.92	1,816,234.04	2,074,982.94	1,933,673.1