

# Sales OverView

## Territory Name

Southwest

United Kingdom

## Category Name

Accessories

Bikes

Clothing

Components

## Subcategory Name

Helmets

Hydration Packs

Jerseys

Locks

## Product Name

All-Purpose Bike Stand

AWC Logo Cap

Bike Wash - Dissolver

Cable Lock

Chain

Classic Vest, L

Classic Vest, M

Classic Vest, S

## OrderDate

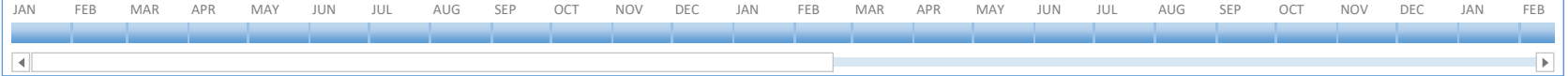
All Periods

MONTHS ▼

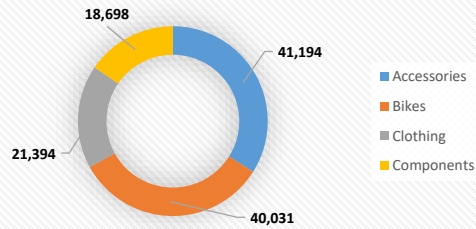
2011

2012

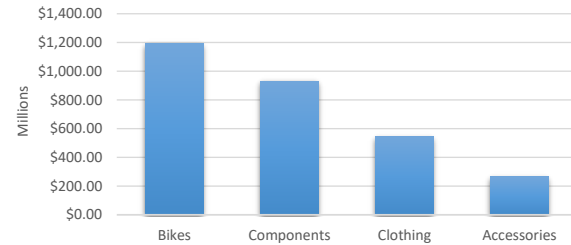
2013



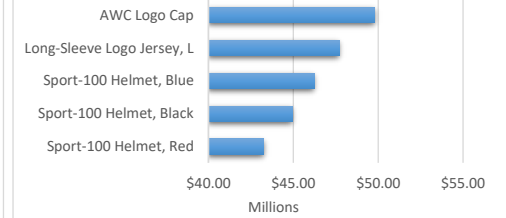
## Number Of Orders Per Category



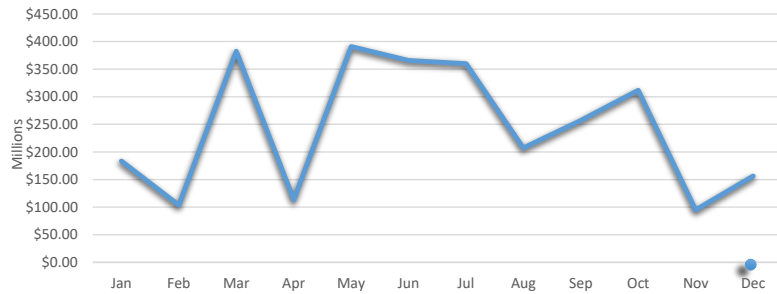
## Total Sales Per Category



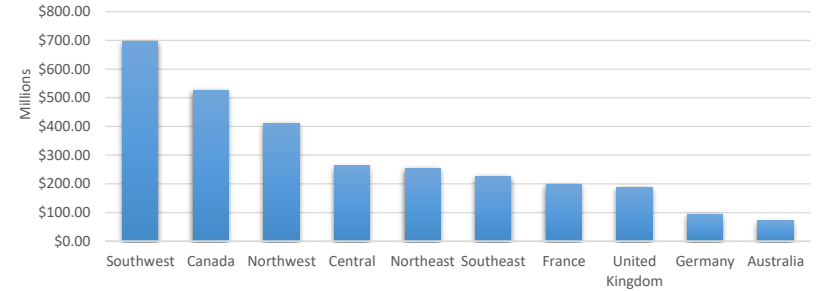
## Top 5 Products by Total Sales



## Total Sales by Time



## Total Sales Per Territory



# Pivot Tables:

**No. of Orders Per Category**

Category	No. of Orders
Accessories	41,194
Bikes	40,031
Clothing	21,394
Components	18,698
<b>Grand Total</b>	<b>121,317</b>

**Total Sales Per Category**

Category	Total Sales
Bikes	\$1,189,845,408.36
Components	\$930,569,310.51
Clothing	\$542,468,862.44
Accessories	\$264,086,542.73
<b>Grand Total</b>	<b>\$2,926,970,124.04</b>

**Total Sales by Top 5 Products**

Products	Total Sales
Sport-100 Helmet,	\$43,270,515.96
Sport-100 Helmet,	\$44,958,480.40
Sport-100 Helmet,	\$46,254,770.68
Long-Sleeve Logo J	\$47,707,918.80
AWC Logo Cap	\$49,785,073.91
<b>Grand Total</b>	<b>\$231,976,759.76</b>

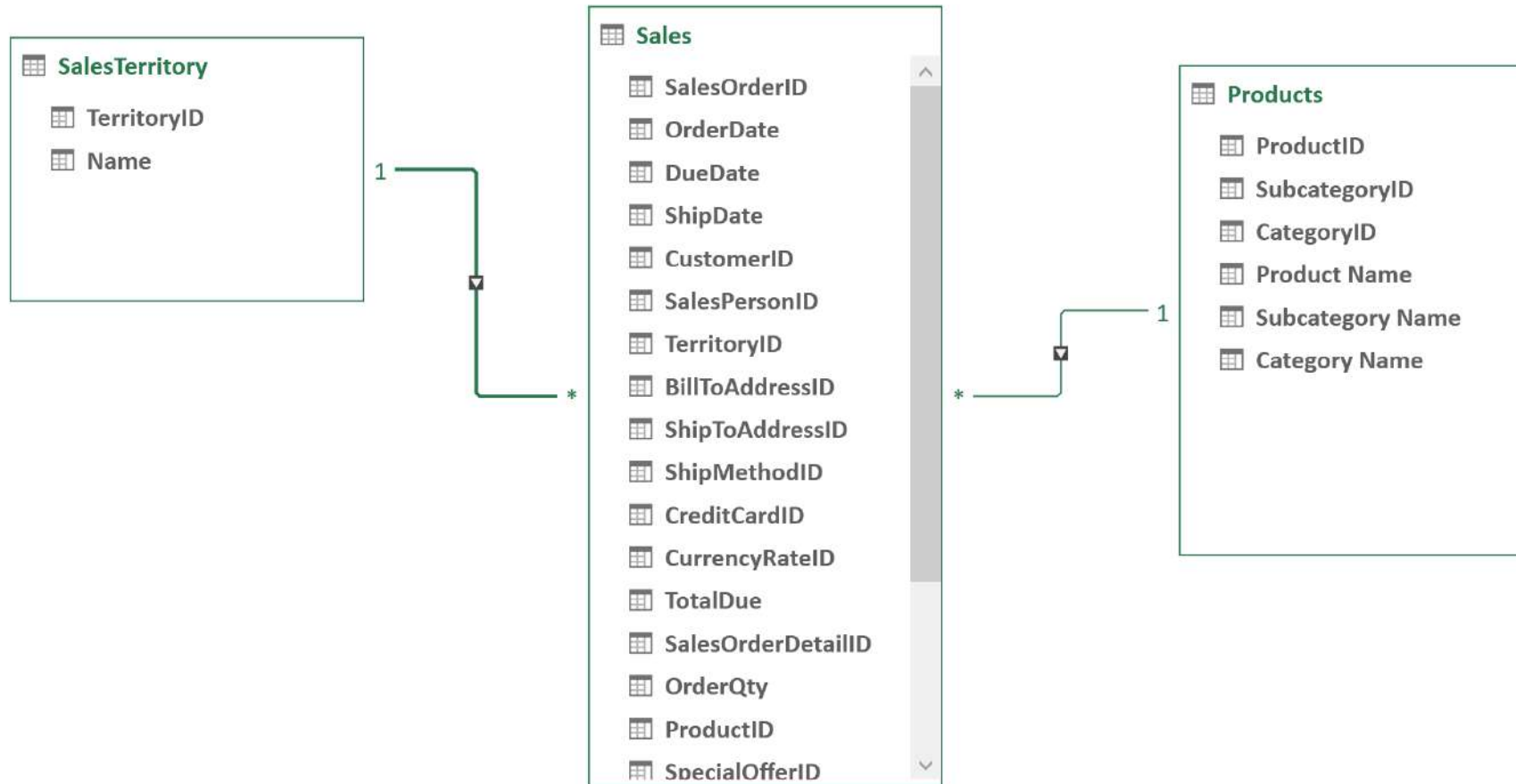
**Total Sales by Time**

Month	Total Sales
Jan	\$183,378,292.76
Feb	\$103,403,614.37
Mar	\$382,618,986.16
Apr	\$113,514,051.04
May	\$390,954,184.84
Jun	\$365,654,294.53
Jul	\$360,088,403.33
Aug	\$207,215,346.05
Sep	\$256,880,446.33
Oct	\$311,820,065.25
Nov	\$94,933,254.06
Dec	\$156,509,185.33
<b>Grand Total</b>	<b>\$2,926,970,124.04</b>

**Total Sales Per Territory**

Territory	Total Sales
Southwest	\$696,896,625.81
Canada	\$526,969,463.24
Northwest	\$411,207,275.13
Central	\$263,099,145.85
Northeast	\$253,771,294.44
Southeast	\$226,427,460.25
France	\$198,158,287.87
United Kingdon	\$187,208,421.64
Germany	\$92,658,225.65
Australia	\$70,573,924.16
<b>Grand Total</b>	<b>\$2,926,970,124.04</b>

# Data Model:



# Power Query: Transforming data

## Query Dependencies

