

Sales Overview

Territory Name

Southwest

United Kingdom

Category Name

Accessories

Bikes

Clothing

Components

Subcategory Name

Helmets

Hydration Packs

Jerseys

Locks

Product Name

All-Purpose Bike Stand

AWC Logo Cap

Bike Wash - Dissolver

Cable Lock

Chain

Classic Vest, L

Classic Vest, M

Classic Vest, S

OrderDate

All Periods

MONTHS ▾

2011

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

2012

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

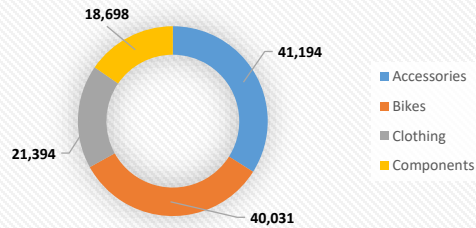
DEC

2013

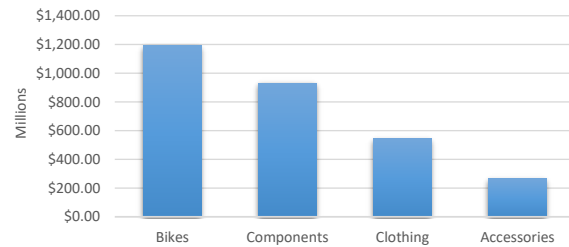
JAN

FEB

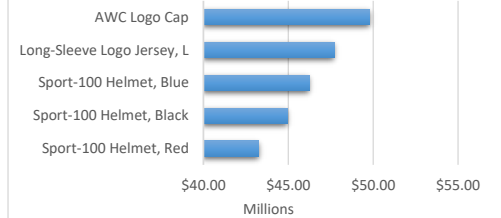
Number Of Orders Per Category



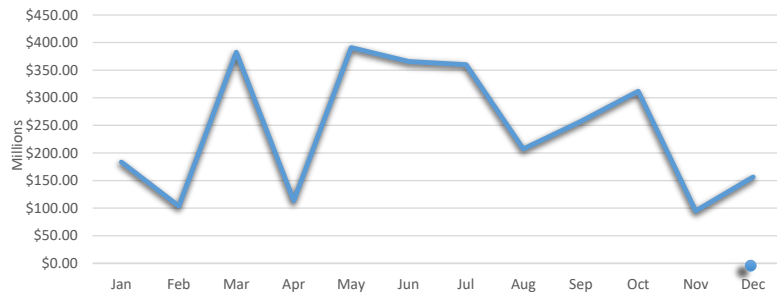
Total Sales Per Category



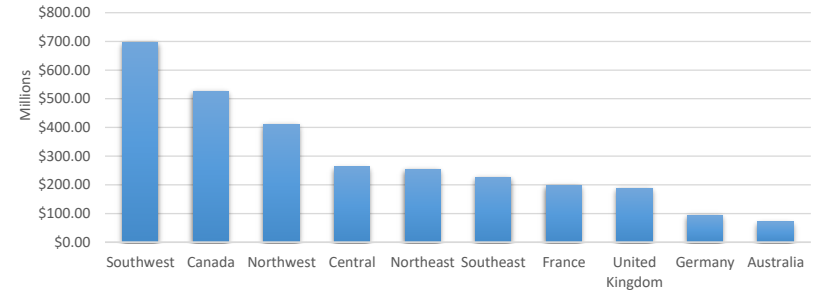
Top 5 Products by Total Sales



Total Sales by Time



Total Sales Per Territory



No. of Orders Per Category

Category	No. of Orders
Accessories	41,194
Bikes	40,031
Clothing	21,394
Components	18,698
Grand Total	121,317

Total Sales Per Category

Category	Total Sales
Bikes	\$1,189,845,408.36
Components	\$930,569,310.51
Clothing	\$542,468,862.44
Accessories	\$264,086,542.73
Grand Total	\$2,926,970,124.04

Total Sales by Top 5 Products

Products	Total Sales
Sport-100 Helmet,	\$43,270,515.96
Sport-100 Helmet,	\$44,958,480.40
Sport-100 Helmet,	\$46,254,770.68
Long-Sleeve Logo J	\$47,707,918.80
AWC Logo Cap	\$49,785,073.91
Grand Total	\$231,976,759.76

Total Sales by Time

Month	Total Sales
Jan	\$183,378,292.76
Feb	\$103,403,614.37
Mar	\$382,618,986.16
Apr	\$113,514,051.04
May	\$390,954,184.84
Jun	\$365,654,294.53
Jul	\$360,088,403.33
Aug	\$207,215,346.05
Sep	\$256,880,446.33
Oct	\$311,820,065.25
Nov	\$94,933,254.06
Dec	\$156,509,185.33
Grand Total	\$2,926,970,124.04

Total Sales Per Territory

Territory	Total Sales
Southwest	\$696,896,625.81
Canada	\$526,969,463.24
Northwest	\$411,207,275.13
Central	\$263,099,145.85
Northeast	\$253,771,294.44
Southeast	\$226,427,460.25
France	\$198,158,287.87
United Kingdon	\$187,208,421.64
Germany	\$92,658,225.65
Australia	\$70,573,924.16
Grand Total	\$2,926,970,124.04

