

WeRateDogs Insights

1. Introduction:

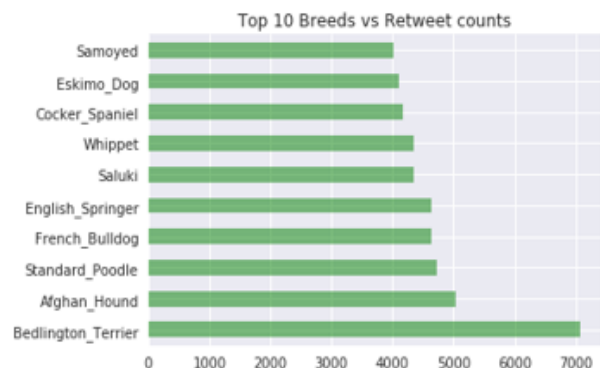
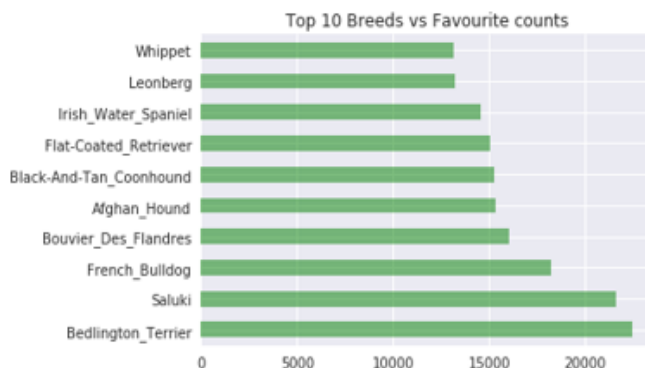
WeRateDogs is a twitter account which aims for rating dogs based on their picture and type. And since everybody loves dogs the rating is not less than 10 out of 10 of course. WeRateDogs has millions of followers and it has gained an international fame.



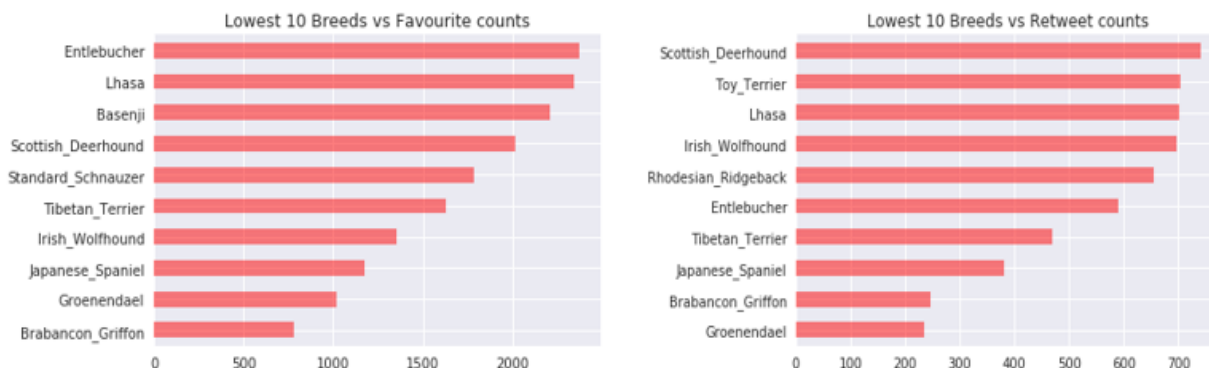
(A Sample of WeRateDogs posts)

2. What are the most favorable dogs?

Based on the average favorite counts, average retweet counts and grouped by different dog breeds.



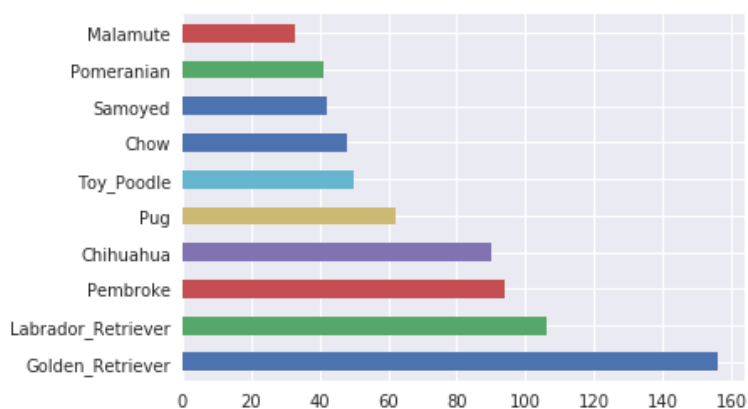
Beldington_Terrier, French_Bulldog, Afghan_hound & Saluki are on the top on for both favorite counts and retweet counts.



On the other hand **Groenendael, Brabancon_Griffon, Japanese_Spaniel & Tibetan_Terrier** are on the bottom of the list

3. Are the previous results related to the number of posts?

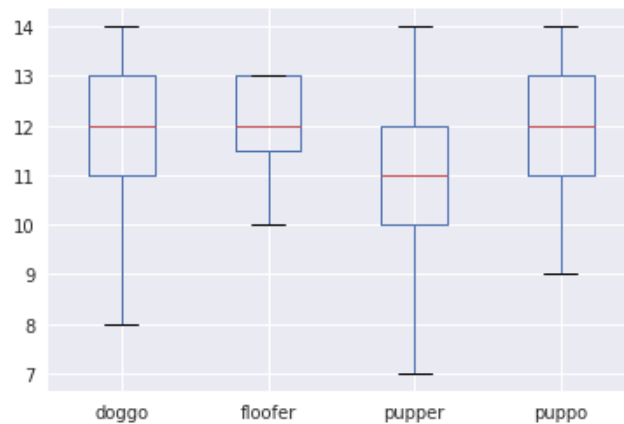
Let's check if the previous results are related to the number of posts per dog breed. Here is a chart below for the most repeated dog breeds on WeRateDogs account



As we see the most repeated dog breeds on the account are Golden Retriever, Labrador retriever, Pembroke and Chihuahua and those breeds are not on either Top or bottom list of retweet and favourite count lists. So as a result the number of posts doesn't affect the popularity of the dogs.

4. What are the most favourable nicknames

The most popular nicknames which represent types are Doggo, Puppo, Pupper and Floofer. The box plot below shows the relationship between those nicknames and the rating given by the account itself



As we see all nicknames are mostly equal in popularity however some of them has high variation which affects its median and average like Pupper which considered the least popular dogs regarding its nicknames