



Did you know that about  
90% of brain  
development occurs in  
the first 5 years of a  
child's life?

**Parents, let's rethink play.**

Children's access to play  
has declined by more than  
50% in the last 50 years.



***Simple, everyday play.***

1



Open the app and  
take a picture of the  
items you have at  
hand.

2



Let our AI agent  
tailor a play activity  
using those items.

3



Support the mental &  
emotional  
development of your  
child through play.

**Transform your  
kitchen, living room, or  
laundry room  
into the next playroom  
with your children!**



Toys often lead to clutter  
and almost 80% of toys  
end up in landfills.

