

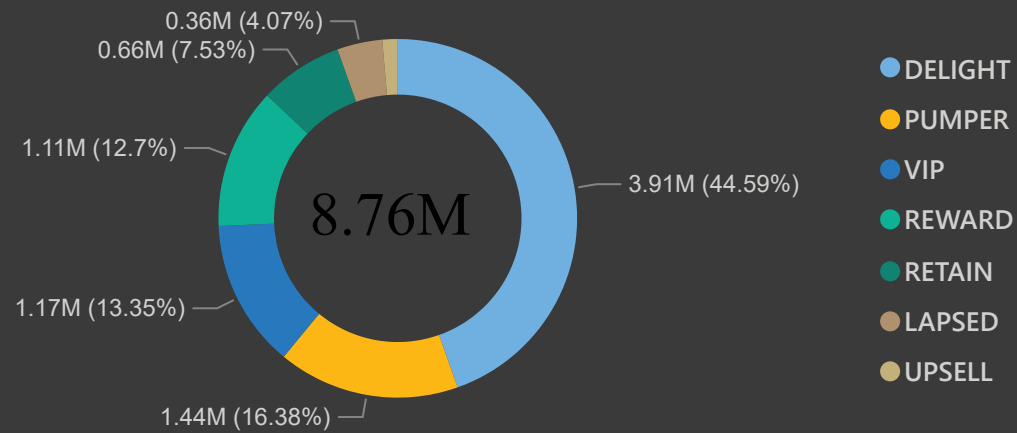


Online Store

RFM

Trends

Total Income by Cluster



All

4.2

Average Frequency

91.7

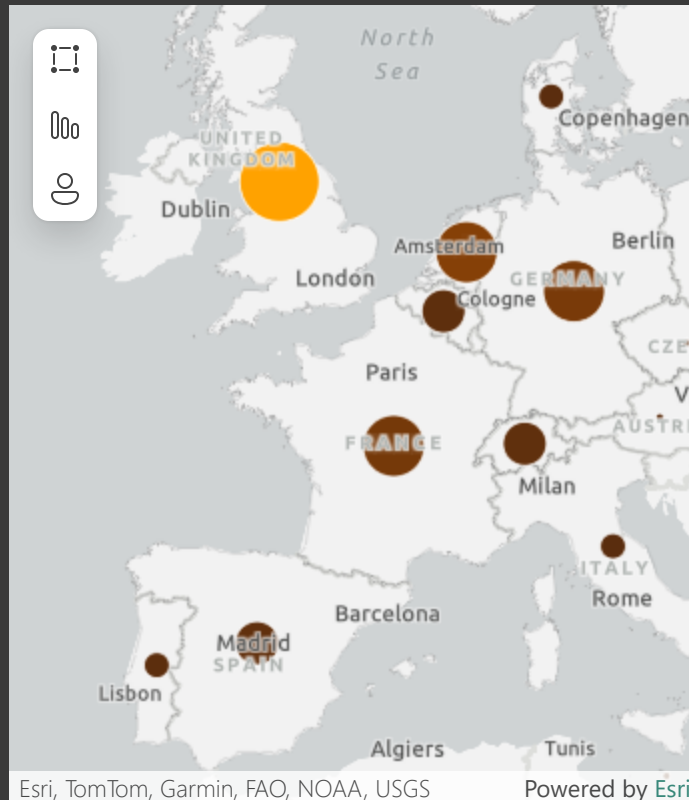
Average Recency

2K

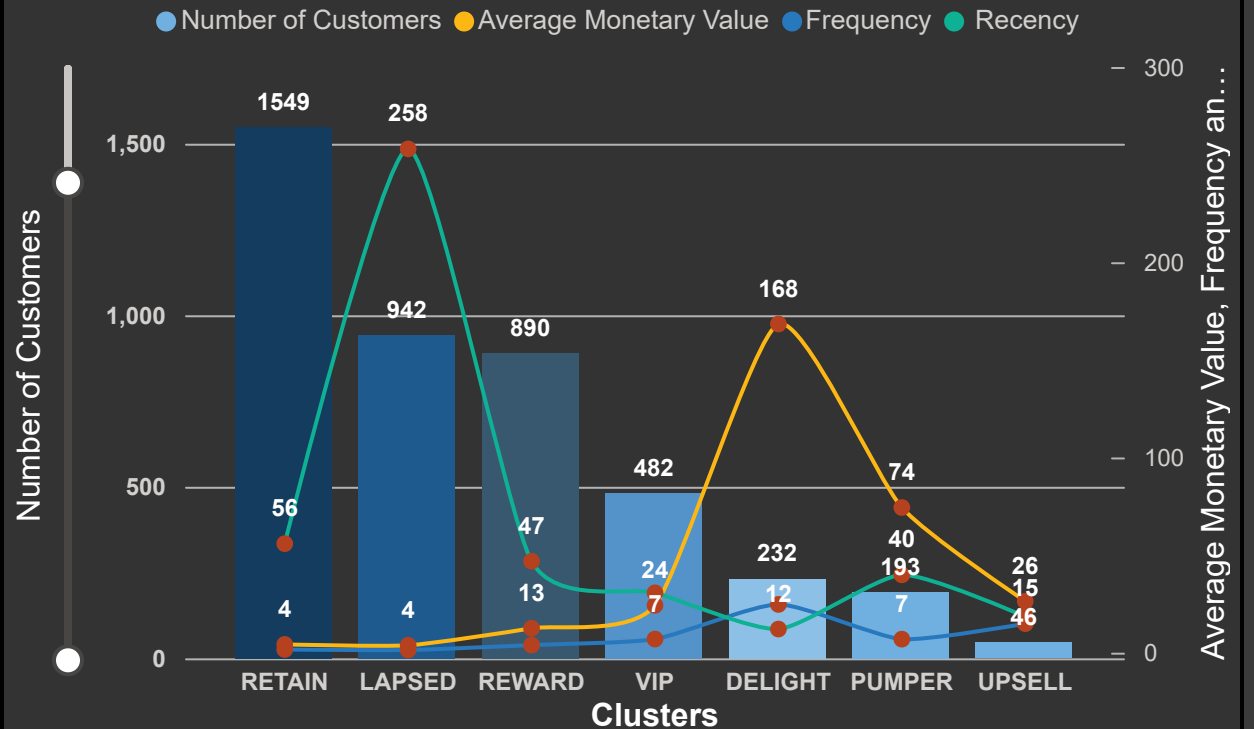
Average Income

4334

Count of Customer ID



Customer Segment Performance by RFM



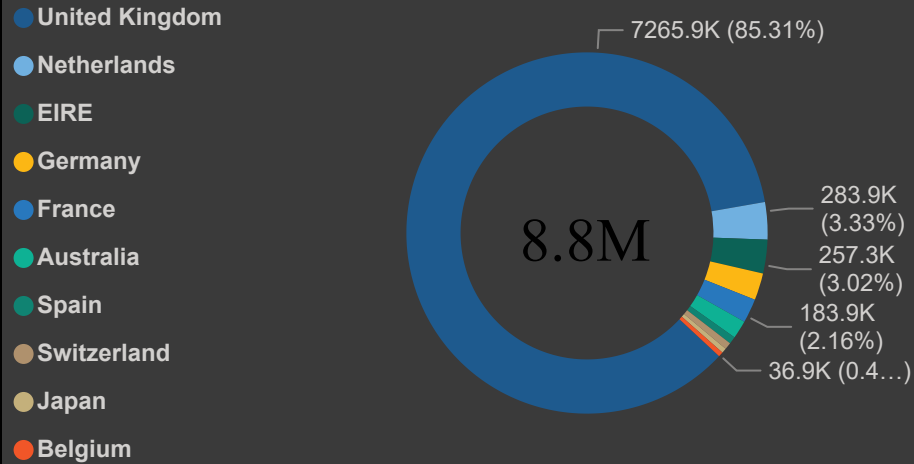


Online Store

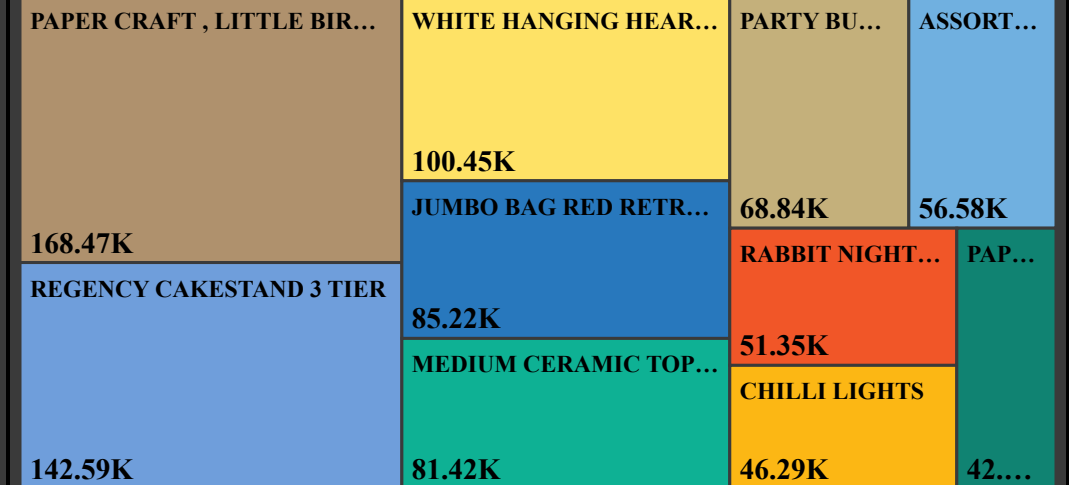
RFM

Trends

Top 10 Countries by Incomes



Top 10 Product By Incomes



sort monthly online store trends by total customer



Total Products Sold and Revenue by Month

