

Video Interview Scripts (Under 2 Minutes Each)

VIDEO 1 – Overview of Your Experience

Hello, my name is Fares Salhi. I have over two years of hands-on experience in web development, IT support, and team coordination. I worked as a Web Developer and IT Team Coordinator at NexaByte, where I built and maintained web applications, coordinated daily workflows, and supported interns and team communication. This helped me develop strong organization skills, clear communication, and the ability to explain complex ideas in a simple way. I also have experience in IT support, working directly with users, solving problems, and providing structured solutions. This strengthened my customer focus and professional communication. I regularly use digital and AI tools for content drafting, optimization, and creative ideas. I speak Arabic fluently and have professional working proficiency in French and English. Overall, I bring a mix of technical skills, communication, organization, and creativity that fits well with a marketing assistant role.

VIDEO 2 – Design, Social Media & Content Creation

Through my work in web development and digital projects, I have gained strong experience in design thinking, content structure, and visual presentation. I work with layouts, usability, and clean design, making sure content is clear and visually appealing. I also create digital content such as visuals, landing pages, structured texts, and promotional concepts using modern tools and AI platforms. On social media, I understand the importance of engaging visuals, concise messaging, storytelling, and consistency. I regularly analyze what performs well and adapt content to different audiences and platforms. My technical background also helps me understand performance tracking, optimization, and digital workflows, which supports effective marketing campaigns.

VIDEO 3 – What You Bring to the Team

I bring reliability, organization, creativity, and strong communication to a team. From my experience as a coordinator and support technician, I am used to working with deadlines, priorities, and teamwork. I communicate clearly, stay calm under pressure, and focus on finding solutions. I am proactive and enjoy learning new tools, trends, and platforms, especially in digital marketing and content creation. My technical skills help me work efficiently with digital systems and analytics. I also bring a positive attitude, adaptability, and a strong sense of responsibility. I enjoy contributing ideas and supporting team goals while continuously improving my skills.