

ABDESAMAD QOUQI

AI & DIGITAL MARKETING ENGINEERING STUDENT

As part of my engineering training at EFREI Paris, I am looking for a 5-month internship (from **November 3, 2025** to **April 3, 2026**) in **AI** applied to **Project Management** and **Digital Marketing**, in order to put my technical and strategic skills into practice.



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Paris (France)



[Abdesamad QOUQI](#)



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FORMATION

- 2024 - 2027
Computer Engineering Degree
EFREI Paris (3rd year)
- 2021 - 2024
Bachelor of Science in Health
Paris-Est Créteil UPEC University
- 2018 - 2021
General Scientific Baccalaureate
Racine High School (Paris)

HARD SKILLS

- Project Management
- Programming
- Data Processing
- NLP

SOFT SKILLS

- Creativity
- Quick Learning
- Rigor
- Team Spirit

LANGUAGES

- French:** Native language
- English:** Fluent (TOEIC B2)
- Spanish:** Intermediate

SOFTWARE



EXPERIENCES

- INTERNATIONAL MOBILITY SEMESTER (EFREI)**
STAFFORDSHIRE UNIVERSITY (UK) / JAN. 2025 - MAY 2025 (4 MONTHS)
 - International Experience: Strengthening language skills
 - AI & Machine Learning: Theoretical depth and practical applications
 - Web Project (SCRUM): Creation of a perfume website (design + development)
 - Web Project / Machine Learning: Development of an AI-powered chatbot
- PERSONAL PROJECT**
SELF-TAUGHT / SEP. 2024 - APR. 2025 (8 MONTHS)
 - Study of key concepts in AI (neural networks, NLP, supervised learning, etc.)
 - Online training (Coursera, YouTube, Medium articles): AI fundamentals
 - Personal projects (Python): image classification (CNN), "transformer" chatbot, etc.
 - Experimenting: frameworks (TensorFlow and scikit-learn)
- GROUP PROJECTS**
EFREI PARIS / SEP. 2025 - JAN. 2025 (5 MONTHS)
 - Corporate Culture, Communication, Programming, Operational Research, etc.
 - Example: Figma Development of a Waste Management Application (Ecospot!)
 - Example: SQL Database Creation for a Car Rental Agency
- PROFESSIONAL BIOINFORMATICS GROUP PROJECT**
PARIS-EST CRÉTEIL UNIVERSITY / JAN. 2024 - APR. 2024 (4 MONTHS)
 - Objective: Highlighting the potential role of microbes in colorectal cancer
 - Bioinformatics analyses of biological databases (via R and RStudio)
 - Creation of "gene-metabolite-bacteria" networks (via Cytoscape)
 - Writing of a scientific article + Oral presentation for project validation
- BIOINFORMATICS INTERNSHIP (UPEC)**
IMRB MONDOR / DEC. 2023 - JAN. 2024 (2 MONTHS)
 - Study of bacterial networks using R and RStudio programming
 - Writing of weekly analysis reports
 - Creation of a scientific poster + Oral presentation for internship validation

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Subject: Application for an internship in AI applied to Project Management and Digital Marketing (November 2025 – April 2026)

Dear Sir or Madam,

I am currently a third-year engineering student at EFREI Paris, specializing in the Information Technology (IT) track, with a strong interest in Artificial Intelligence and its applications in Project Management and Digital Marketing. As part of my academic path, I am seeking a five-month internship from November 3, 2025, to April 3, 2026, to apply and further develop my skills at the intersection of these three fields.

My academic background, which bridges health sciences (Bachelor's degree from the University of Paris-Est Créteil) and computer engineering, has equipped me with a multidisciplinary mindset and a drive for innovation. Passionate about Machine Learning and digital strategies, I have developed, among other projects, an intelligent chatbot for an online perfume shop and a banking fraud detection system.

During my international semester at Staffordshire University in the United Kingdom, I also had the opportunity to deepen my knowledge of NLP, recommender systems, and Agile project management for web applications.

I am now eager to contribute to a stimulating project within a dynamic organization, where I can bring both technical rigor and creativity. My goal is to actively participate in impactful initiatives that leverage AI to enhance digital performance.

I would be pleased to further discuss my application with you at your convenience.

Sincerely,

Abdesamad QOUQI