



All Ethiopia

Sport center Project proposal

Taking youths to the next level in sport

Presented by: Khalid Mohammed and
Abdulkerim Hassen



Agenda

Overview of today's
project preview session



About the Project

Scope

Timeline

Life Cycle

Resources

Risks

Alternatives

Monitoring

Notes

About the Team

The Project Team

ALL ETHIOPIA ACADEMY is an academy with Sport complex, fitness center and youth education facilities.

It is being planned to establish by Khalid Mohammed and Abdulkerim Hassen in 2021. The center will provide health and fitness services that are good in quality and low in cost.

All the facilities would be developed with no significant funding, rather relying on the hard work, dedication and donations from members, players, supporters, sponsors and the local community





Meet the Team Members



KALID MOHAMMED

Chief executive manager

CAREER

- Hope for Ethiopia head coach for three years
- Youth team premier league head coach
- Ethiopian coffee sports club four years Ethiopian premier league assistant & head coach
- Dashen beer sports club two years Ethiopian premier league assistant & head coach
- Ethiopian insurances head coach & leading team technic director two years higher league & under 17 head coach
- Hlaba city sports club two years higher league head coach
- Butajirra city sports club one year higher league head coach

Personal achievement

As a coach ★2011 e.c(2003) with Ethiopian coffee Ethiopian premier league champion ★2011 e.c supper cup champion ★2012 e.c Addis Ababa city cup champion as a player's ★1994 e.t national label cecfa champion ★1993 e.t national label cecfa bronze ★1998 e.c club label Ethiopian premier league nock out champion ★2000, 2002,2003 Ethiopian premier league nock out champion



ABDULKERIM HASSEN EGEMO

Vice executive manager

CAREER

The club he played for St.George club from 2010-2013 for 4 years
Ethiopia coffee club from 2016-2019 for 2 years
EPA club from 2013- 2015 for 2 years
Commercial bank of Ethiopia from 2015-2017 for 2 years

Personal achievement

one of the key players of the Ethiopian national team of under 17 in the years 2013-2015
3 Ethiopian premier league trophies

- 3 city cup trophies
- 2 Ethiopian knockout trophies
- 1 trophy of the best player of city cup

Now he is the founder and couch of all **Ethiopian academy**



About the Project

We will be the first presentation platform to offer a collaboration feature for the sport center project

OBJECTIVES

- Creating a community and sustainable center in order to promote and enhance the prospects of sports activities in the region.

GOALS

- Getting the go-to platform from the government collaborative ways for instance land to build this project on
- To expand our offerings to meet audience needs
- To reach 2 million active users by 2027g.

Scope of the Project

What "sport center" Covers

- To address multiple users in the sport sectors
- Watching community improve their health
- Making professional players available for the international market
- Helping the low-income youths to access sport activities and be disciplined
- Encourage sports in the community

Project Timeline



1

PRODUCTION

Pre-record project outputs on the site.
design, land accusation,
contacting sub cities and
so on.

2

PROTOTYPING THE SPORT CENTER FEATURE

Duplicating prototypes to different sub-cities and fundraising for the construction from different volunteer stakeholders.

**3**

USER-TESTING THE SPORT CENTER FEATURE

Construct a prototype sport center in the selected sub-city for showcase and test.

**4**

ROLLING OUT FEED BACK CAMPAIGNS

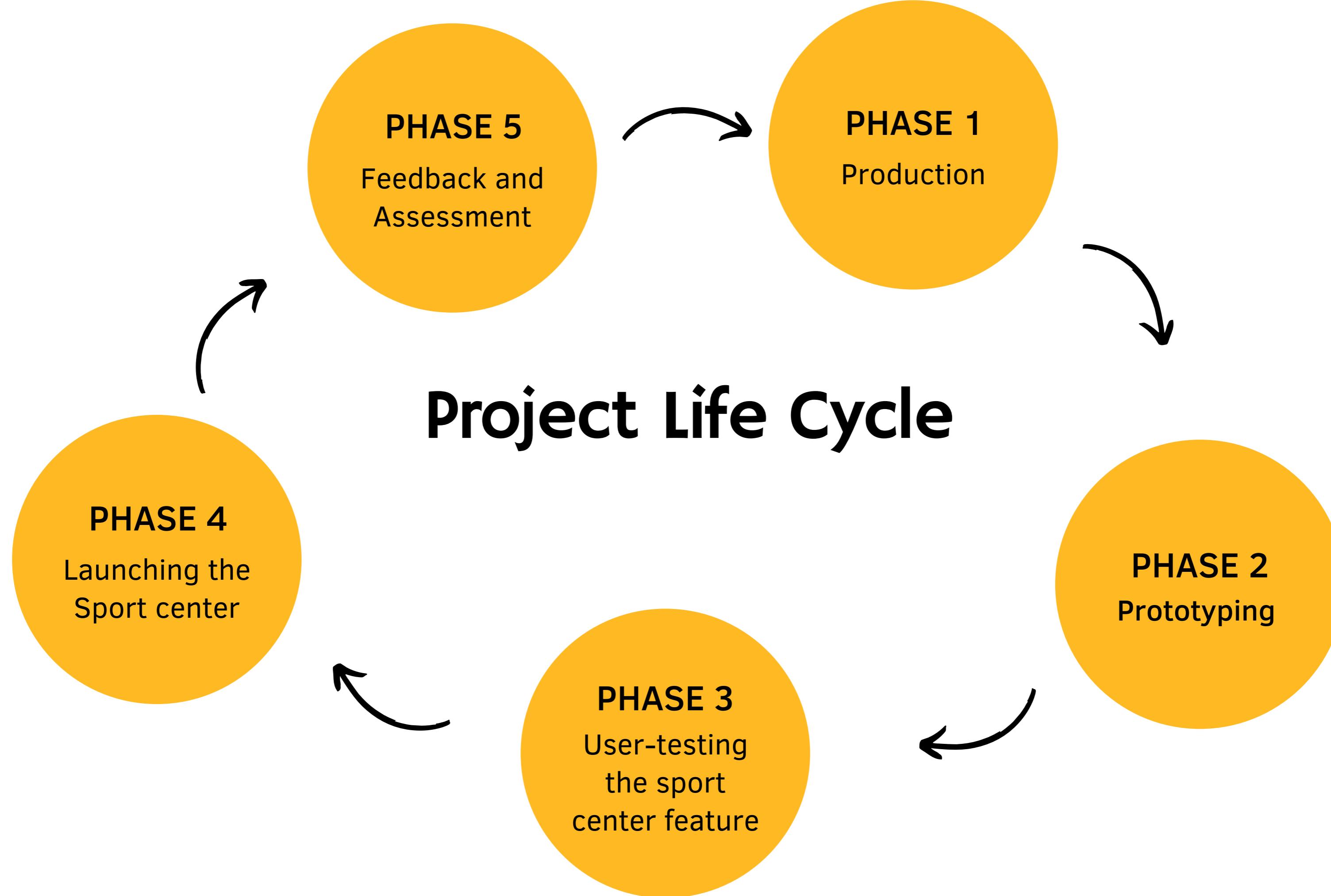
Engage with youths to maintain and enhance the future sport centers.

**5**

LAUNCHING THE SPORT CENTER

open for service to the community targeting our main goal.

Project Life Cycle





Project Resources - Budget

Breakdown of project fees

DESCRIPTION	FEE	DESCRIPTION	FEE
Land development	250,000,000	Salary expense	10,800,000
Building and construction	140,000,000	Operation expense	6,500,000
Machinery and equipment	125,000,000	Pre-service expense	2,500,000
procurement of vehicles and furniture	3,500,000	TOTAL:	19,800,000
TOTAL:	518,500,000	contingency 10%	53,830,000
		GRAND TOTAL:	592,130,000 BIRR

Project Resources - People

The Project Team

The Leadership Team

The Marketing Team

The stakeholders Team

The charities



Project Risks



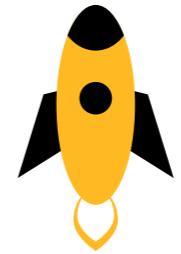
Approval of application for sports center land accusation might take longer than usual

We would like your immediate action in getting the land to develop this project.



Our scope of work might change halfway through the process.

It might need an expansion area to make it develop into a youth center.



Technology is growing fast and we might lose youths to drugs if this project takes time.

It's excellent for capturing audiences beyond a one-time event.

Project Alternatives

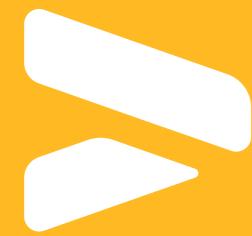


We adjust our timeline by two weeks depending on approval date



We reach out to third parties to take on additional tasks

We launch the project a month ahead



Project Monitoring

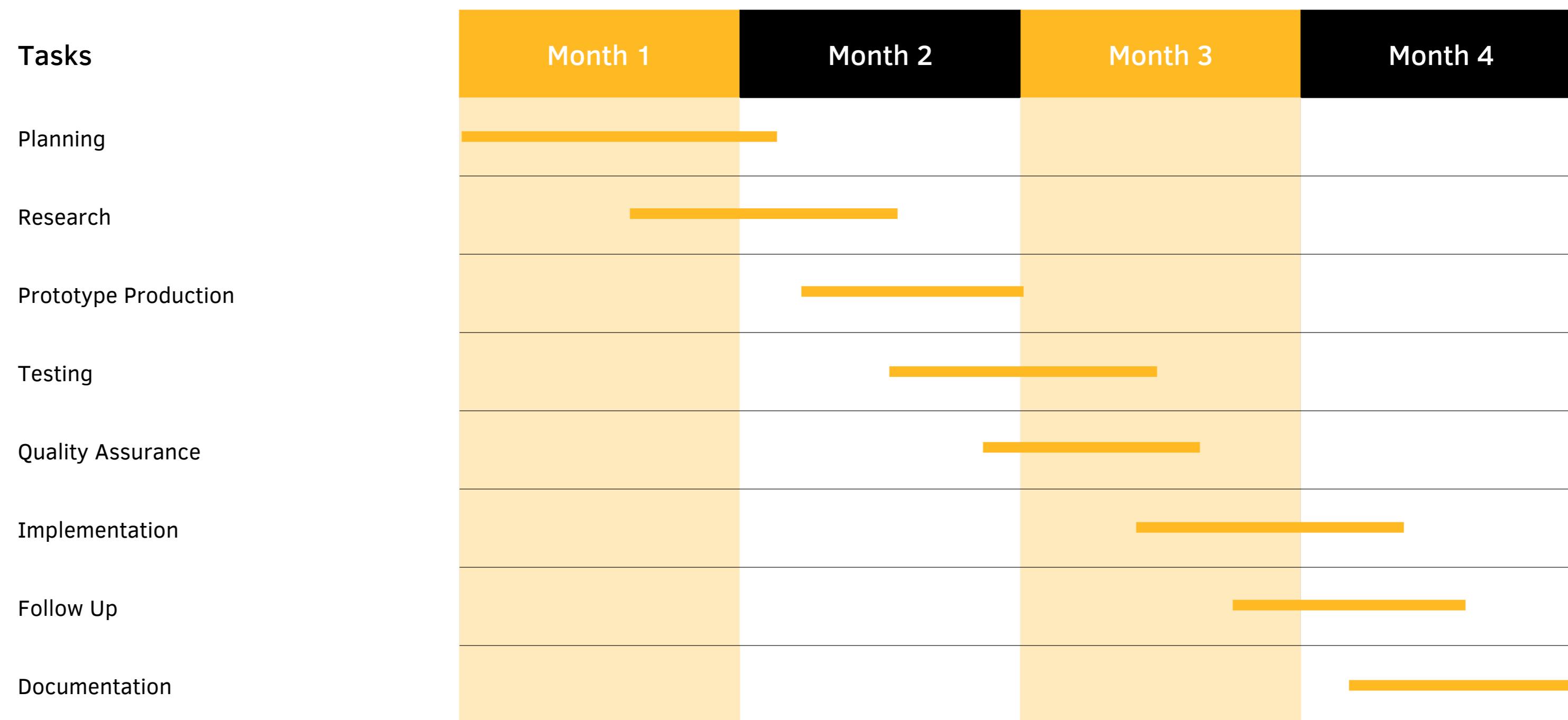
A Breakdown of Tasks and Schedule



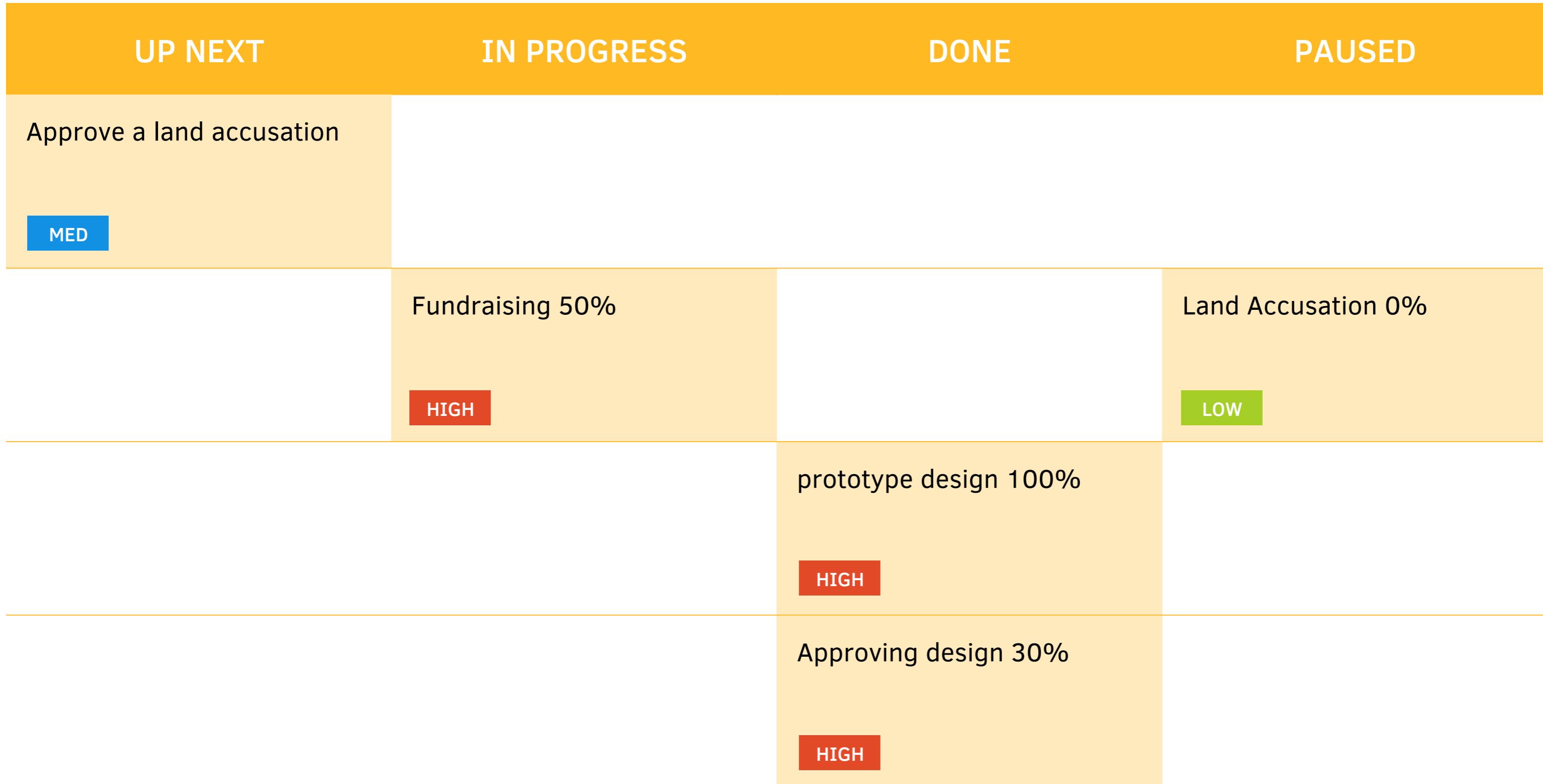


Project Status

Timeline for the sport center project



Date:



Todays presentation is our crucial main green light.



Project Status Updates

PROJECT PHASE 1



50% done

PROJECT PHASE 2

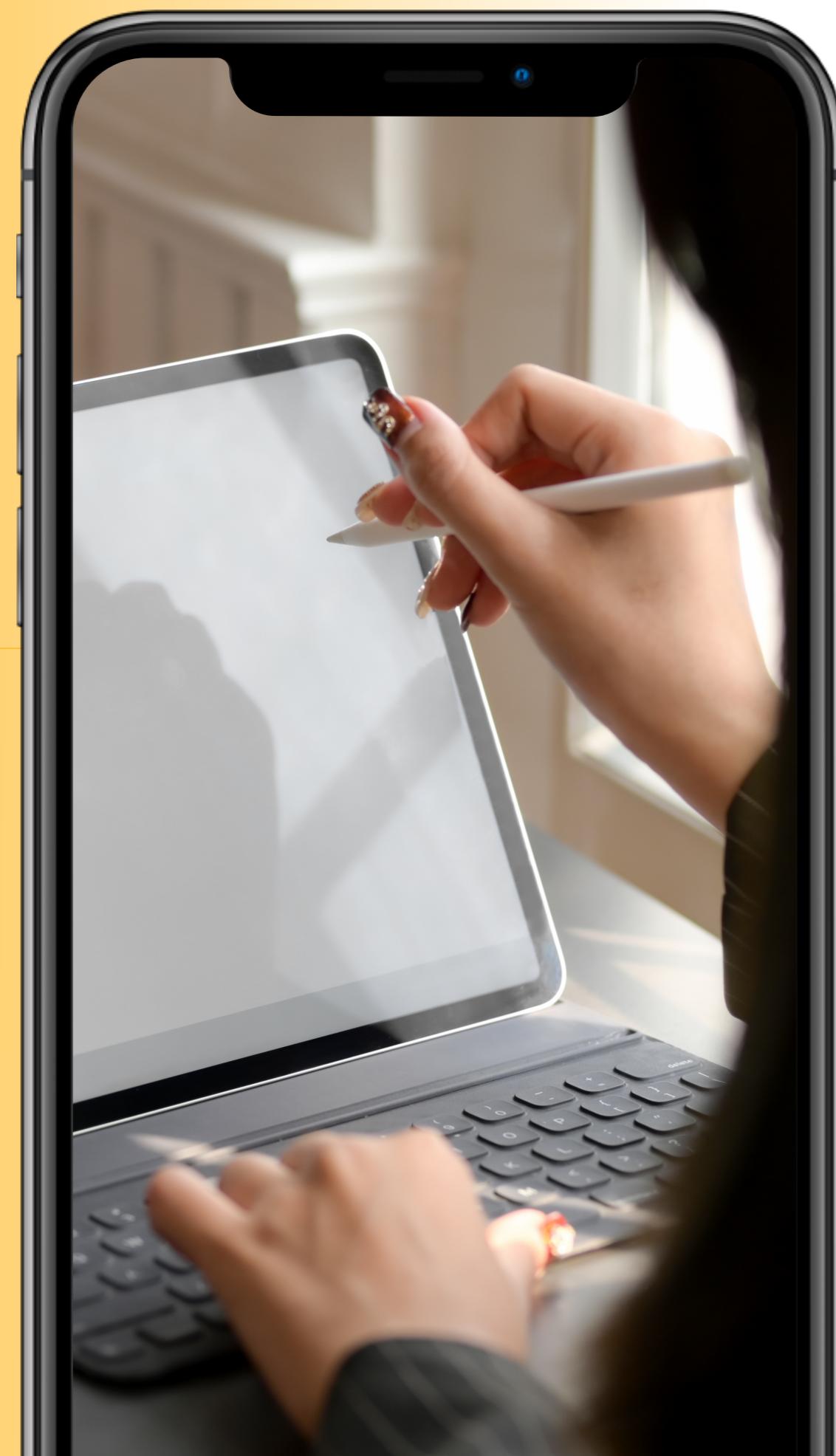


100% done

PROJECT PHASE 3



30% done



Project Notes

Details to remember

- ✓ Check in with Engineering Team for updates
- ✓ Advise Marketing Team's brainstorming session
- Expect land approval within the next week
- ✓ Keep upcoming features confidential
- Aim for a January 2027 rollout



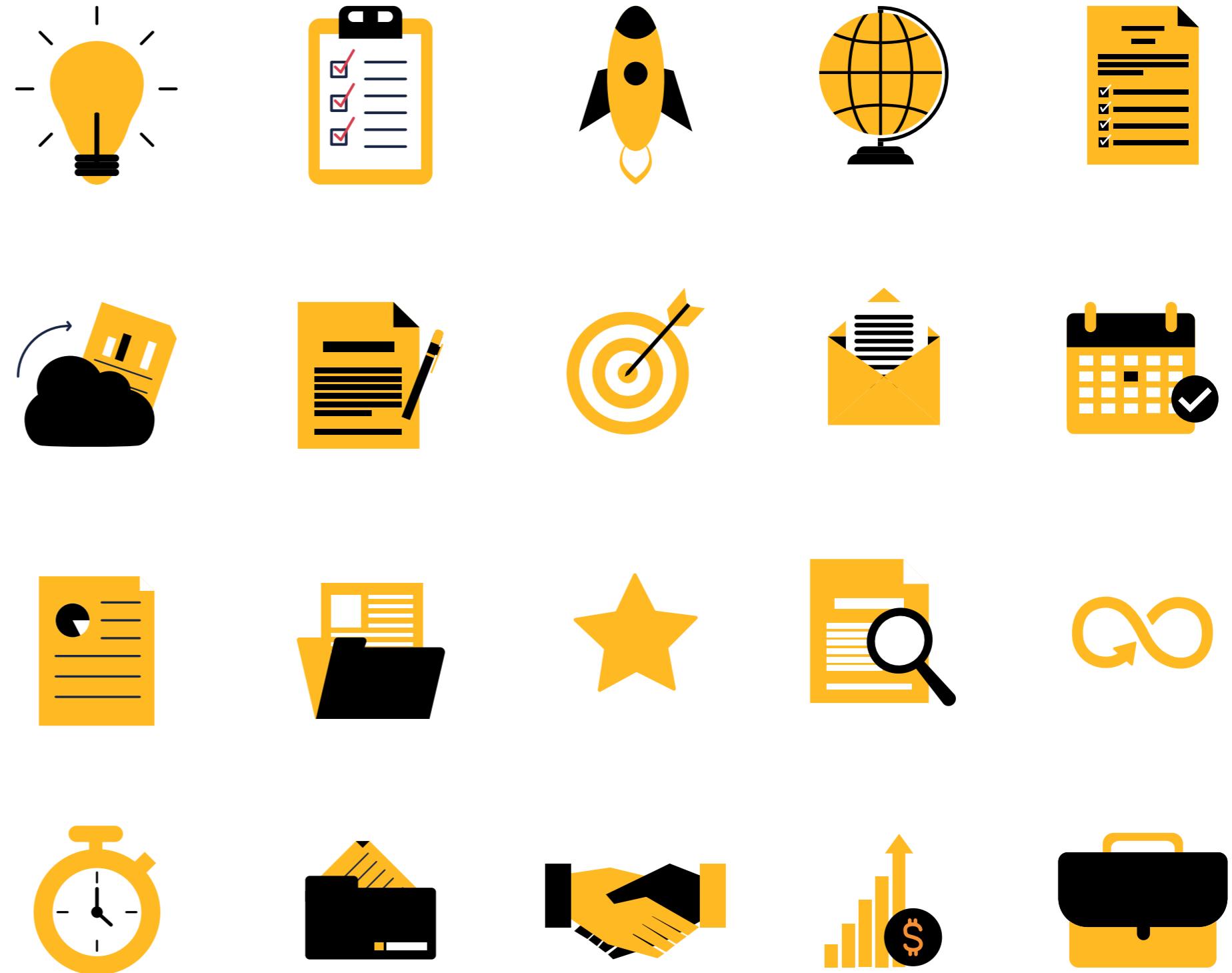
All Ethiopia

Thank you!

Feel free to approach us
if you have any questions.

Resource Page

Khalid Mohammed and
Abdulkarim hassen



Resource Page

-  Ethiopian sport federation
-  Sport acadamy experiance.
-  sport feild case studies
-  Architects and engineers
-  Different stakeholders and wealthy people
-  Educational hubs