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E commerce website project documentation pdf

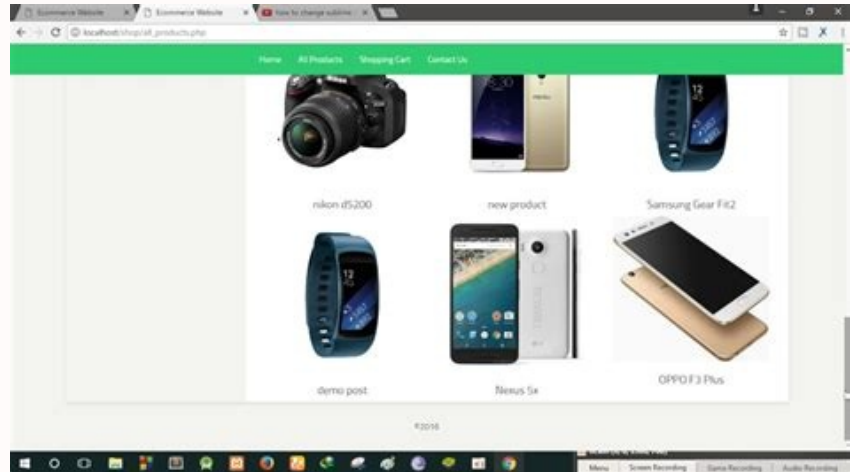
Ecommerce Website Development Project Plan [+Examples] Ever wondered how successful projects are born? With an elaborate ecommerce website development project plan, Project management has five phases, and project definition & planning is probably one of the most important ones. After the discovery and initiation phase is done and your website specification document is all ready, it's time to prepare the ecommerce website scope of work and a general project roadmap for your team to follow. [gln0x0xeyzvi](#) PMI phases of project management. At Elogic, we know that well-planned is half done, so we get very scrupulous when it comes to this second phase of project management. Having put on a planner's hat, we develop the timeline, budget, and work breakdown structure for ecommerce websites. We even try to foresee the plans that are not in plans just yet. Read this article on our approach to ecommerce website project planning based on real projects examples that we've developed in the past 14 years of our operation in the market. Learn how to plan a website project that will last long into the future. [laci0roxaleye](#)

Tech projects are difficult to execute, especially if it comes to large-scale or heavily customized ones. McKinsey & Company reports that, on average, large IT projects run 45% over budget and 7% over time, while delivering 56% less value than predicted. In total, such projects might face a cost overrun of \$66 billion, three times more than the GDP of Malta. Effective planning of an ecommerce website can help resolve most (if not all) of the aforementioned issues. Besides creating the essential project documentation, this phase is important for several reasons: An ecommerce project plan helps you get realistic about your budget, timeline, and capabilities and stay this way throughout the project. Clear goals and objectives drive your project decisions, so it's hard to go over the project scope unless you're about to add some relevant functionalities. It's a way to keep your finger on the pulse of the project: to see whether the tasks are completed in order and on time to come at an expected release date. Planning allows you to assess risks and reduce their impact on your project. In the final phase of project management, the plan serves to analyze how well you've achieved your goals and what else needs to be done to bring value to your business. Ironing out the project details before you actually begin it will help you make ecommerce development — be it replatforming, integration, or any other development service — as painless as possible. Read more: [How Much Ecommerce Website Costs: Set the Right Budget for Your Project](#) Once we have the client's brief filled in and the discovery phase finished, we start planning the project. The ecommerce development plan involves five steps on the way to project estimation and implementation. We add a bonus step upon our clients' request following PMI best practices. Read on! A scope statement is the first general outline of the project that gives rise to the rest of the working documentation. It can be changed along the project but is initially created by a project manager and all involved stakeholders. Ecommerce website scope of work typically consists of the following sections: Project Purpose / Business Justification — a brief ecommerce project description and reasons for its implementation. [hex0ru](#) Objectives — a breakdown of the expected outcomes of a project. [fanunilu](#) It's important to be specific at this point, so businesses are advised to take advantage of a SMART or a CLEAR model to articulate the goals. [defulalu](#) Depending on your business focus, they will allow you to set attainable, measurable goals that will keep your project and employees right on track. Deliverables — all the assets that a development team is committed to deliver throughout the project. This part includes all the project-related documentation to be delivered as well as services to be provided (e.g., website development from scratch, ecommerce replatforming, third-party integration, etc.).

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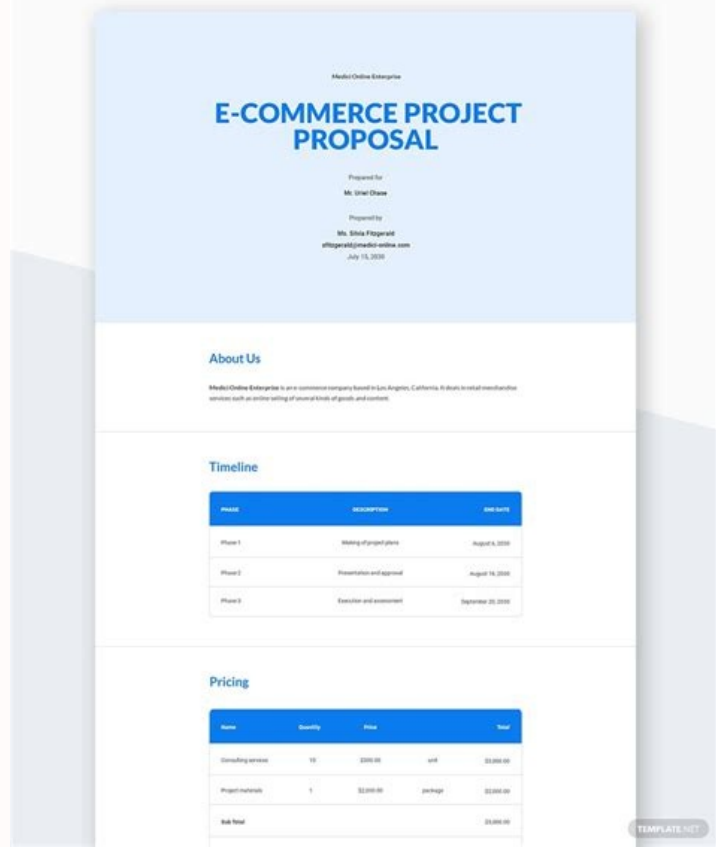
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Whatever approach to creating a timeline you choose, remember to stay specific and don't be afraid to customize it as per your project requirements! The last issue to resolve before your project goes into the implementation phase is the budget. At Elogic, we understand the value of your money and prepare two budget estimation documents based on a work breakdown structure for an ecommerce website and a timeline. First, we specify the cost of each increment in a WBS. All the tasks are written out in a spreadsheet along with the time allocated to complete them and the cost per task. In this raw estimate, we also indicate the hidden costs of module development and after-launch support.

CHANNEL		CATEGORY	
Products	3	Category Name	
Orders	8	State	
Category	7		
Input		Items	Action
		CCTV	Edit Remove
		Computer Set	Edit Remove
		Hard Disk	Edit Remove
		Keyboard	Edit Remove
		Laptop	Edit Remove
		Memory	Edit Remove
		Mouse	Edit Remove

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Good news for those who choose Elogic! Upon our clients' request, we formed a full-fledged project plan for an ecommerce website following PMI best practices. PMI project planning best practices. Here are the practices we follow to ensure the project planning phase ends in a tip-top manner: Map out the project life cycle and key milestones as well as communicate our way of work to the project stakeholders (consider this guide a demo version of how Elogic approaches project planning in real life!). Discuss customers requirements and set a project scope to make sure that we stay on the same page with our client. Define the organization, systems, and the roles and responsibilities for a project manager, functional managers, and team members. Conduct quality assurance checks, observe all results achieved during the phase, and look for ways to improve. Plan your commitments, including the project at large, schedules, human resources, and budget. Track and analyze variances to avoid timeline slips and unresolved issues as well as measure project performance. Take corrective measures to address the detected variances and put the project back on track. Exercise an effective escalation procedure to ensure problems are resolved before they can affect the project progress. Put in place a formal process to change management. By the end of the project planning phase, our client receives a detailed, transparent ecommerce website development project plan specifying what, when, and how our work will be delivered. Terminology can be confusing. And before you get down to the planning process, it's important to distinguish between three absolutely different project documents: project plan, project scope, and project roadmap. Ecommerce website development project plan includes all working documentation required to complete a project. Divided into sections, it lists the stakeholders' roles and names, the schedule and duration of the project, the budget allocated for each step, project risks and assumptions, change request management, and more. It basically encompasses all the other documents established for the project and should be your reference point during the execution stage.

Ecommerce website scope of work defines the project purpose, deliverables, and major known risks and constraints. It lays out the basic information to start an ecommerce business and is less detailed than a project plan. Project scope may be a stand-alone document to start the planning phase or form a part of a project charter filled and signed at the initiation phase of project management. Ecommerce website roadmap provides a strategic overview of the project execution, with its major milestones and the time for realization. It is usually structured as a diagram and keeps a merchant informed on the project's progress. If these definitions sound new to you, why not share them with your project manager? Click below to share the article on social media. Planning might seem like a tedious, boring process. But it's an absolute must if you want your ecommerce project to stay on time, on budget, and on value. And it's even more important if you run a large online store on a customizable ecommerce solution with a big team size.

While partnering with an expert ecommerce development agency, you won't have to do your ecommerce website project plan alone. At Elogic, we will provide you with a dedicated project manager (PM) who will present the scope of work, organize deliverables, and prepare the budget and timelines for you. A pleasant bonus is that the PM comes free of charge on all our development projects. Let us take care of the cogs and clogs of your project and plan it for you! Stay within time and budget with ecommerce professionals Develop your e-store now In general, an ecommerce website development process starts with an initiation phase, where you specify your requirements and prepare a project charter for an ecommerce website. Then, you proceed to the project planning stage, whereby the budget is allocated, the timeline is set, and the website scope of work is defined. Afterward, you proceed to the execution of all the planned steps and the quality testing before release. To plan complex wTo plan complex website development, you should first write down the scope of work for an ecommerce website project with all the business objectives, requirements, deliverables, and risks. Make sure to get a stakeholder buy-in at this stage. Then, you organize deliverables into a WBS and prepare a budget based on the cost of each increment. Another option to prepare a budget is based on the project timeline with a calendar of payments. An ecommerce website development project plan must contain the essential documentation that will later guide the process of execution. These are ecommerce website scope of work, budget, work breakdown schedule (WBS), communication plan, and risk management plan. They can be created with the tools of your choice, whether it's a simple spreadsheet or a Gantt chart for ecommerce websites.