BMW Sales Analysis Insights (2010–2024)

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1. Highest total sales year: 2024 ($257M)

2. Most common model: 5 Series

3. Top fuel type by sales: Petrol

4. Best region for sales: North America

5. Average car price: $92,000

6. Electric models showing growth since 2020.

Visuals and trends are included in the PDF Dashboard.