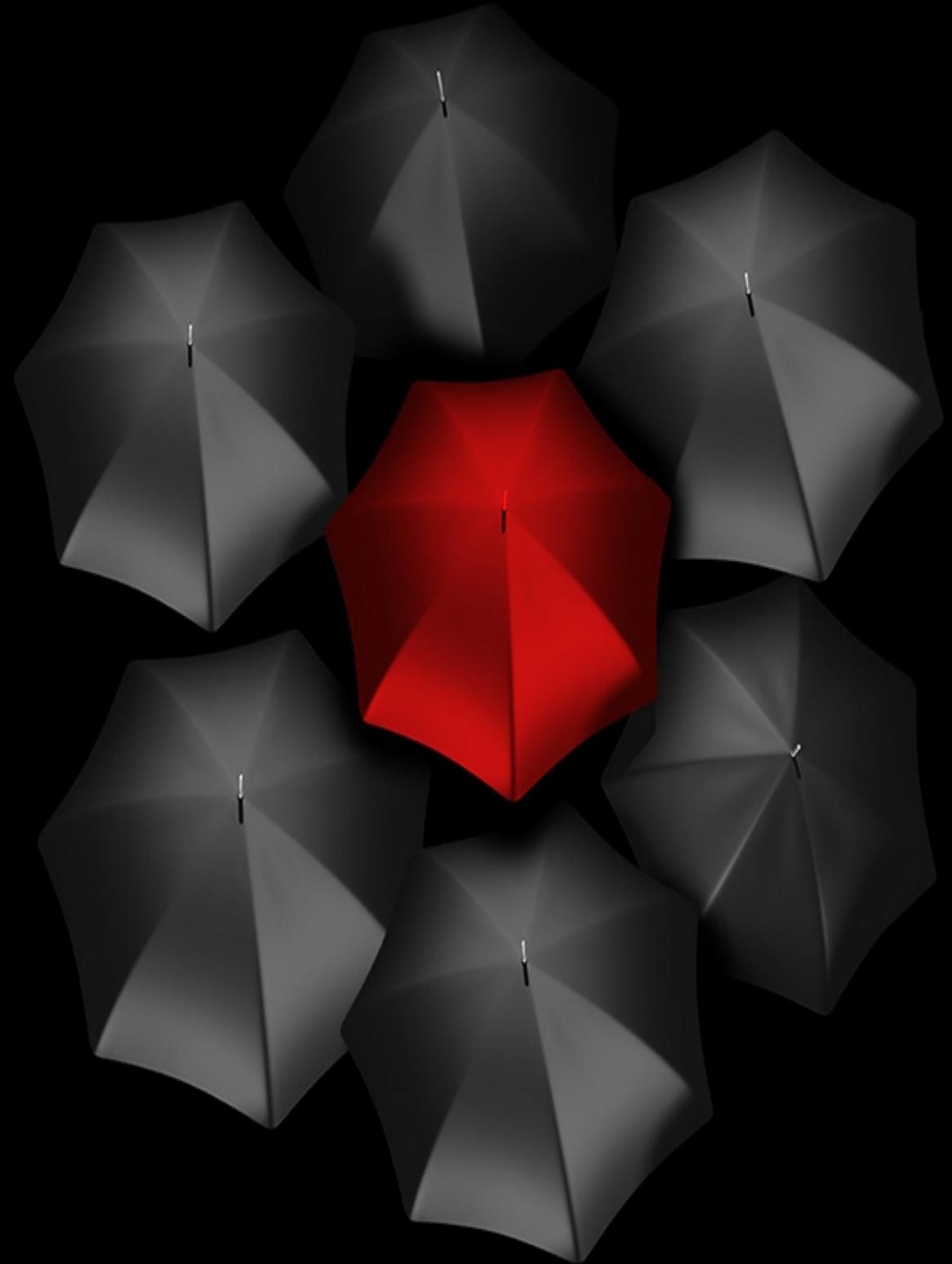


Graphic Design Portfolio

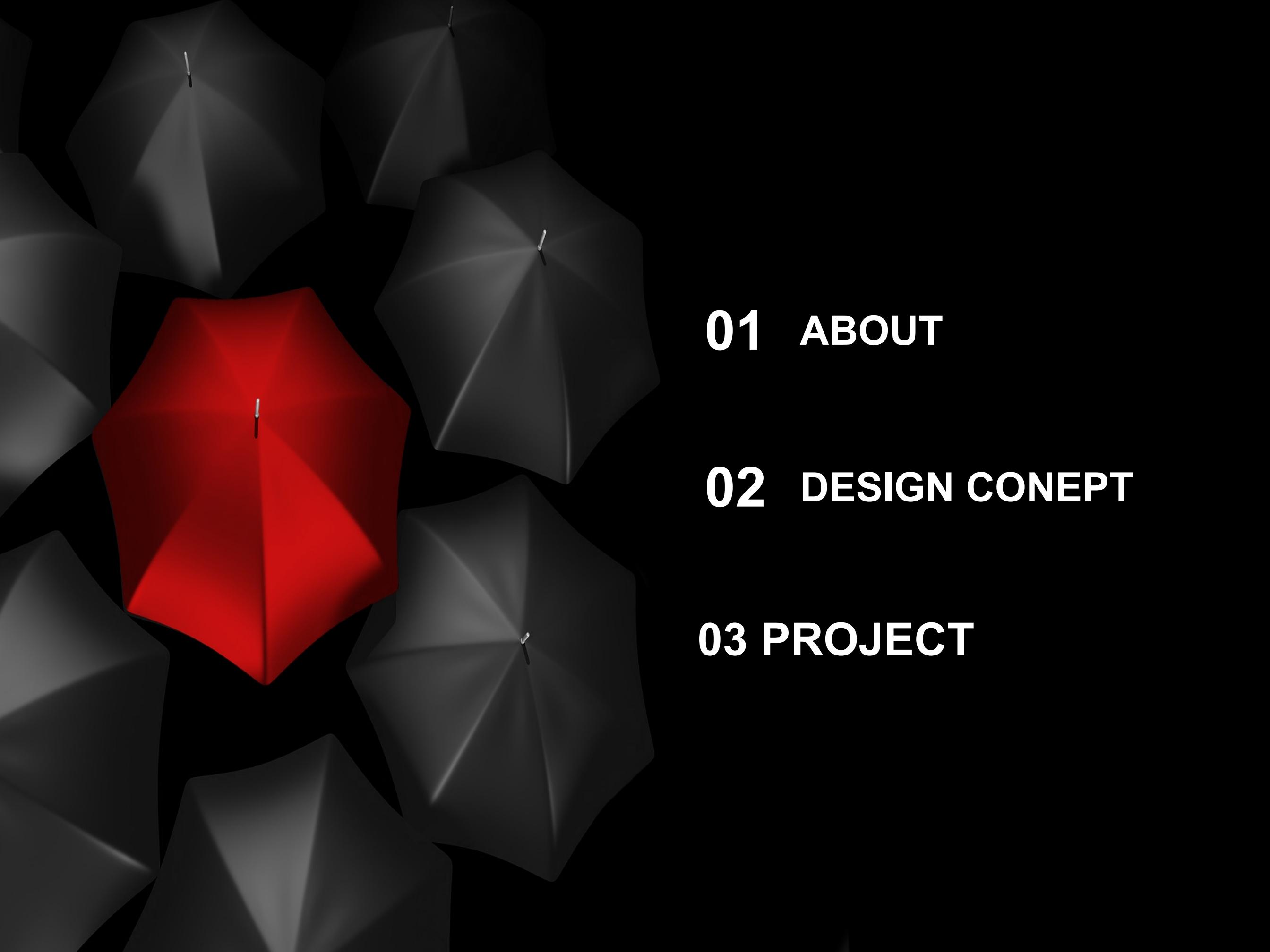
BY ABDISA HIRPO





ALL SEMISTER WORK OF DESIGN

PRESENTED BY ABDISA HIRPO
CSE



01 ABOUT

02 DESIGN CONEPT

03 PROJECT

ABOUT



ABDISA HIRPO, I DESIGN

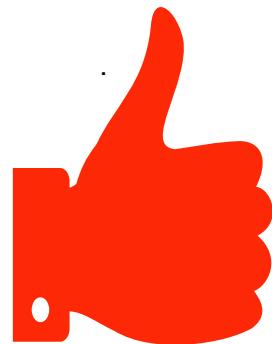
I am Abdis Hirpo from CSE department. And take a good look to some of my works. I hope you will like it.



WHO IS ABDISA HIRPO?

i

As I introduced my self earlier my name is abdisa hirpo and my friends call me abdi, you can call me abdi. I am a student of ASTU. am passionate about logos designs generally in creativity. am open minded to disover new things and take criticism.i have good test of art so it get me closer to graphics design. i said these about my self now let my works speak for them selves.



DESIGN CONCEPT

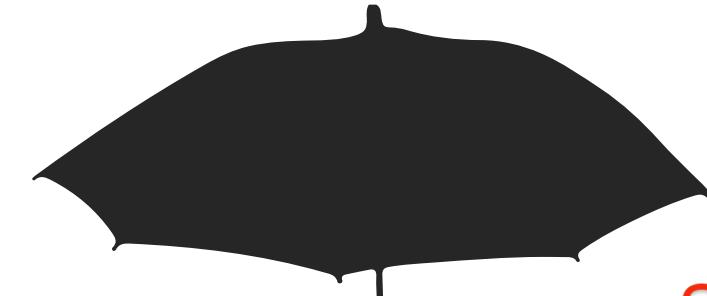
Most of my ideas come from my imagination, i guess i have a good imagination. am really good observant so i remember things that i saw , things that i heard. Anything can be trigger for ideas and good ideas are mother of good creations. and some of my ideas come from instant observation of something. it might be from the internet or something around me or from the the mother nature. so for anykind of client i got plenty of ideas. Any client should not concern about my ideas and the implementation also. as i say the biggest work is coming up with great ideas.



Quality Driven Designs



HERE High
Quality IS THE
PRIORITY



Sustainable design is at the core of our practice. NEGUS Design Firm will brought sustainability standards to new markets around the world. i abdi, create designs for some corporations & organizations in the country. Rest assured that you won't run out of choices to choose from when it comes to getting designs made.

Quality Driven Designs



HERE High
Quality IS THE
PRIORITY



We're well equipped to handle today's planning and design challenges, whether the project is Educational, Corporate, Process / Industrial, Municipal or Governmental in nature. It's our duty as a pioneering Design firm to deliver true, value-based Design solutions to meet any design challenge, through skilled planning and tested experience.

LOGO DESIGN

I look for solutions that can have an impact beyond the project, that can move the needle in some way and contribute to society and culture.

My design process is open, interactive, and collaborative. I believe that great design need not be created through arrogance and ego, but in a way that can sustain us all and allow each of us to grow and learn.



LOGO DESIGN

Simplicity makes a logo design easily recognizable, versatile and memorable. Good logos feature some_x0002_thing unexpected or unique, without being “overdrawn.” Following closely on this principle of simplicity is that of memorability.

An effective logo design should be memorable, which is achieved by keeping it sim_x0002_ple yet appropriate. An effective logo works across a variety of media and applications. For this reason, logos should be designed in vector format to ensure that they scale to any size. One way to create versatile logo is to begin designing in black and white. This allows you to focus on the concept and shape, rather than color.

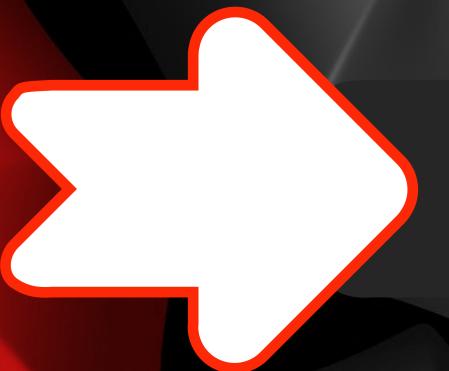


Projects

01

DESIGN MATRIX

IS A MATRIX OF ELEMENT AND PRINCIPLE OF DESIGN. THESE ARE THE CORE OF EVERY PROJECTS.



02

GESTALT

THESE ARE THE PRINCIPLE OF GESTALTS. WHICH HELP TO GET THE GRAPHIC DESIGN TO STEP UP.

03

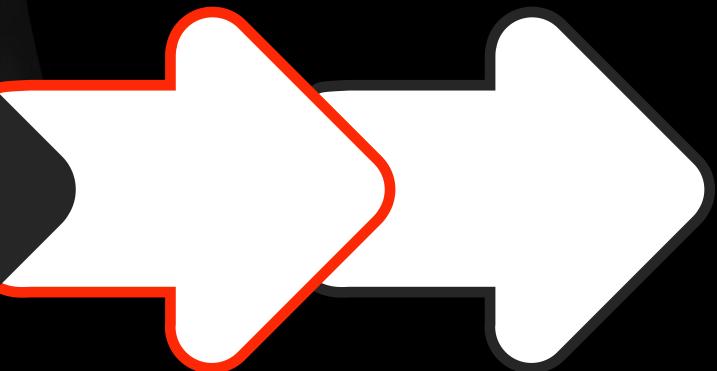
CULTURE.

THESE PROJECT SHOWS AFFECTION,CHARITY,INTEGRATION, AND TRUST.

04

CEMENT AND PAINT COMPANY

THESE PROJECT IS LOGO FOR CEMENT AND PAINT COMPANY

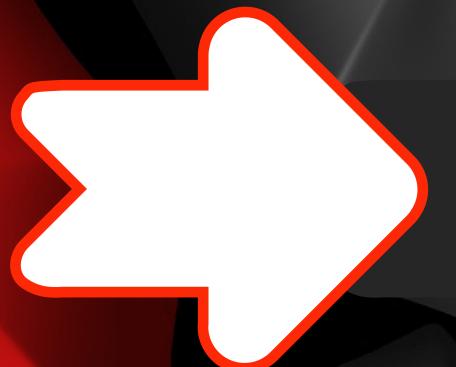


Projects

05

FEELING

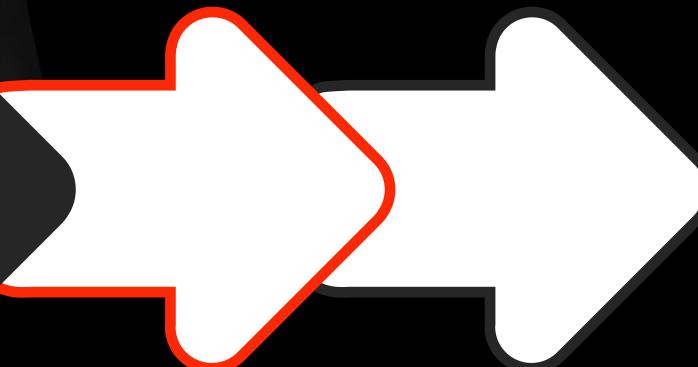
THIS PROJECT IS ABOUT TURNING
FEELINGS TO GRAPHICS DESIGN.



06

REBRANDING

THESE PROJECT IS REBRANDING
SOME SECTOR LOGO



07

SPORT CAR LOGO

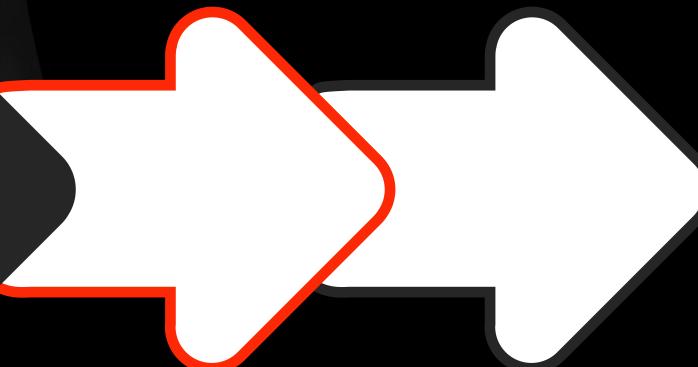
THIS PROJECT IS MAKING LOGO
FOR CAR COMPANY



08

QUOTE

THIS PROJECT IS CHANGING
PROVERB TO GRAPHICS DESIGN

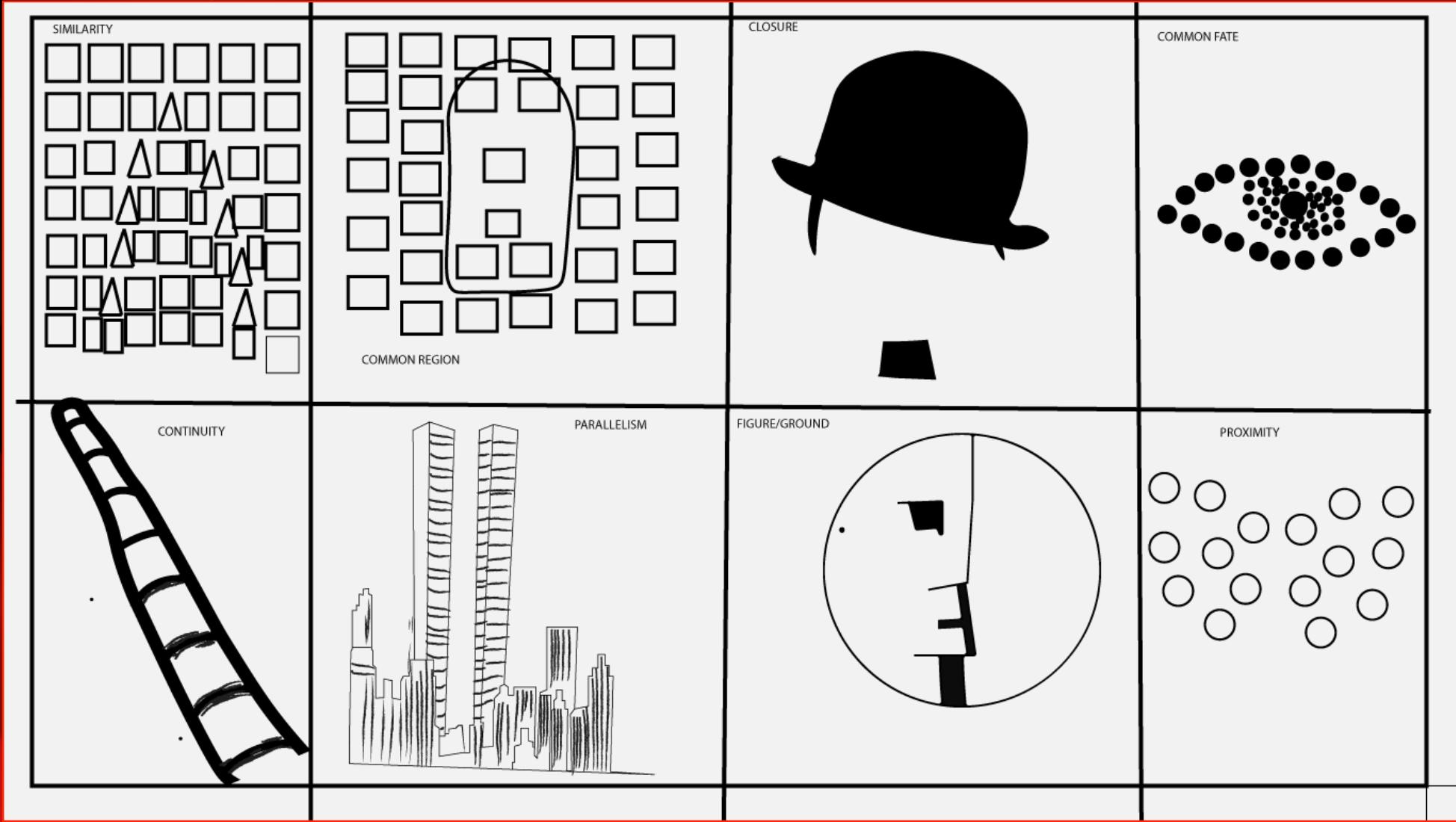


• DESIGN MATRIX

	BALANCE	PROPORTION	RHYTHM	CONTRAST	PATTERN	UNITY	EMPHASIS
LINES							
SHAPE							
FORM							
VALUE							
TEXTURE							
SPACE							
COLOR							

The Design Matrix: A Powerful Tool For Guiding Client Input. The purpose of the design matrix is to allow models that further constrain parameter sets. These constraints provide additional flexibility in modeling and allows researchers to build models that cannot be derived using the simple PIMs in. The purpose of the design matrix is to allow models that further constrain parameter sets. These constraints provide additional flexibility in modeling and allows researchers to build models that cannot be derived using the simple PIMs in.

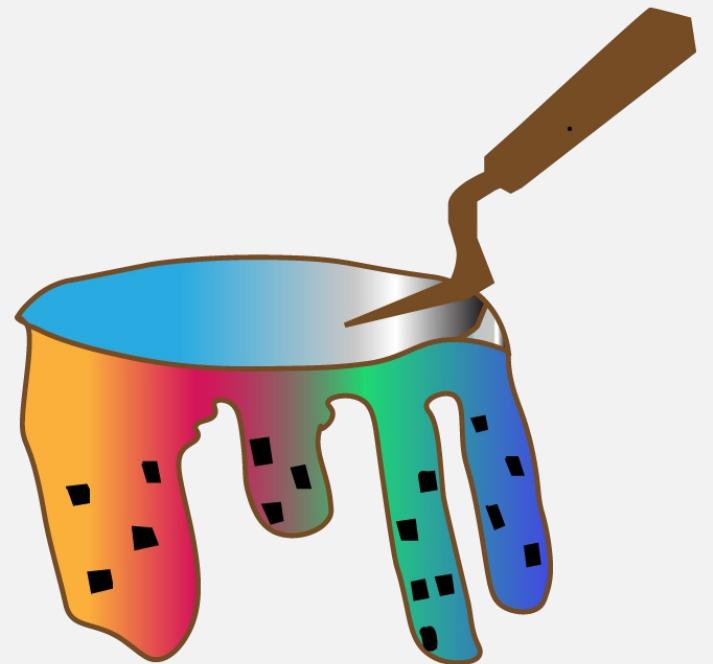
• GESTALT



Gestalt principles

A minimalistic image of small diamond shaped stars, and small circles that evoke the shape of planets in a dark blue background. They are all placed on the side so the middle part of the graphic design can include text. it is an ideal design to use for websites & online blogs

culture ,cement and paint



The culture design represent affection, chari, integration, and trust. its odda oromo's clitural tree. it means alot to oromo's people. They got married under this tree, its a court, its auditorium.

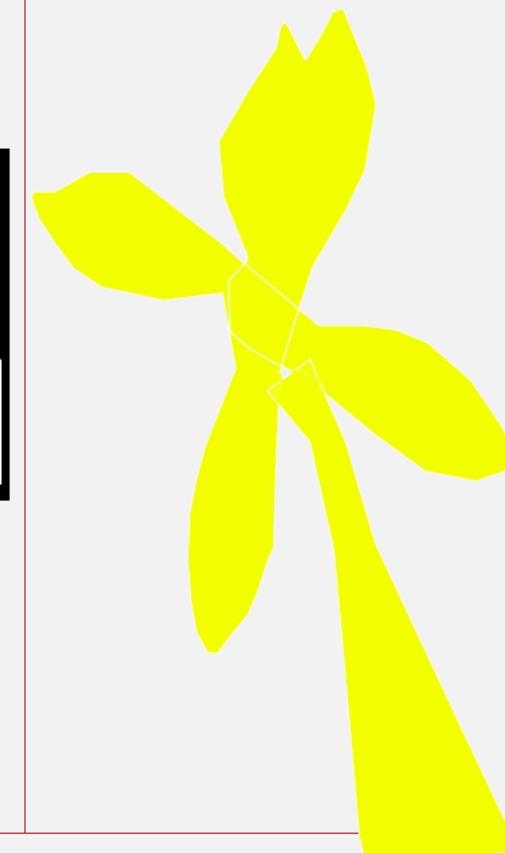


• FEELINGS

DEPRESSION



HAPPY



ANGER



Graphics design can speak or it self. clearly colors also do.

we can express anger by sharp line, happiness by smooth,
and depression by dark. the reason i put white on
the right bottom is it refers quietness. so most of depressed
people dont talk that much.

LOGO DESIGN OF LOCAL SECTOR

• REBRANDING

Selected local sector

Awash wines- In 1936 a Greek family started the first winery in Ethiopia in Addis Ababa at Lideta, followed by an Italian family who established their winery at Mekanisa.

The two ventures were nationalized in 1974 and regrouped as one entity that was named Awash Wine. Since then, Awash Wine has grown to be a household name and one of Ethiopia's most loved brands - a market leader that is interwoven with the cultural fabric of the society.

concept development

more than other alcohols wine create more happiness in our mind standing from this trying to show how wine make difference between two wines

Evolution

step 1 creating two different glasses that express happiness and sad



step 2 showing bottle of wine filling a glass



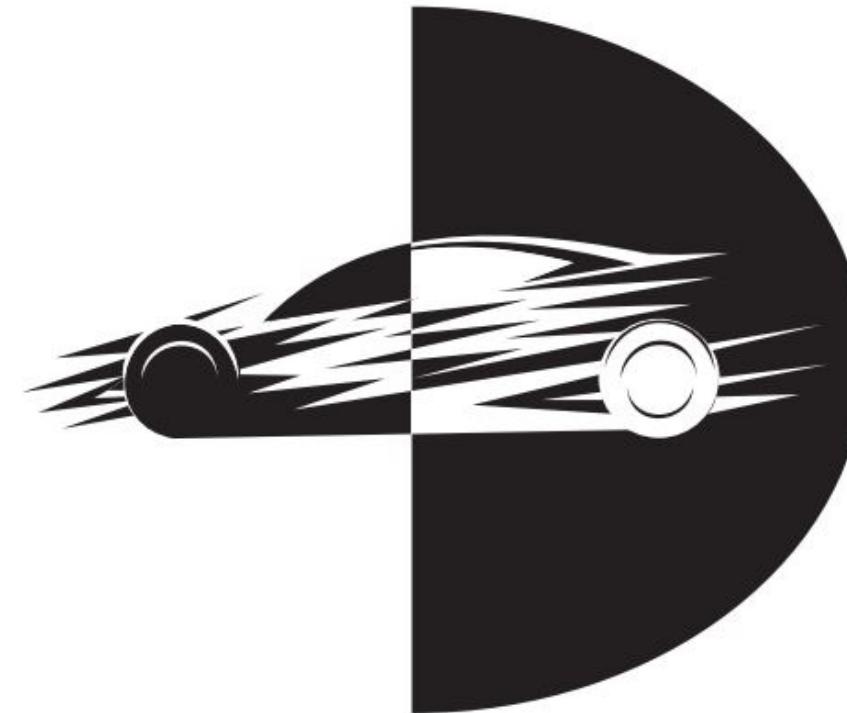
step 3 finally combining all elements and creating the difference between filled glass and the empty one.

Theme

showing how it is different drinking wine and not drinking at the same time telling that wine gives happiness.



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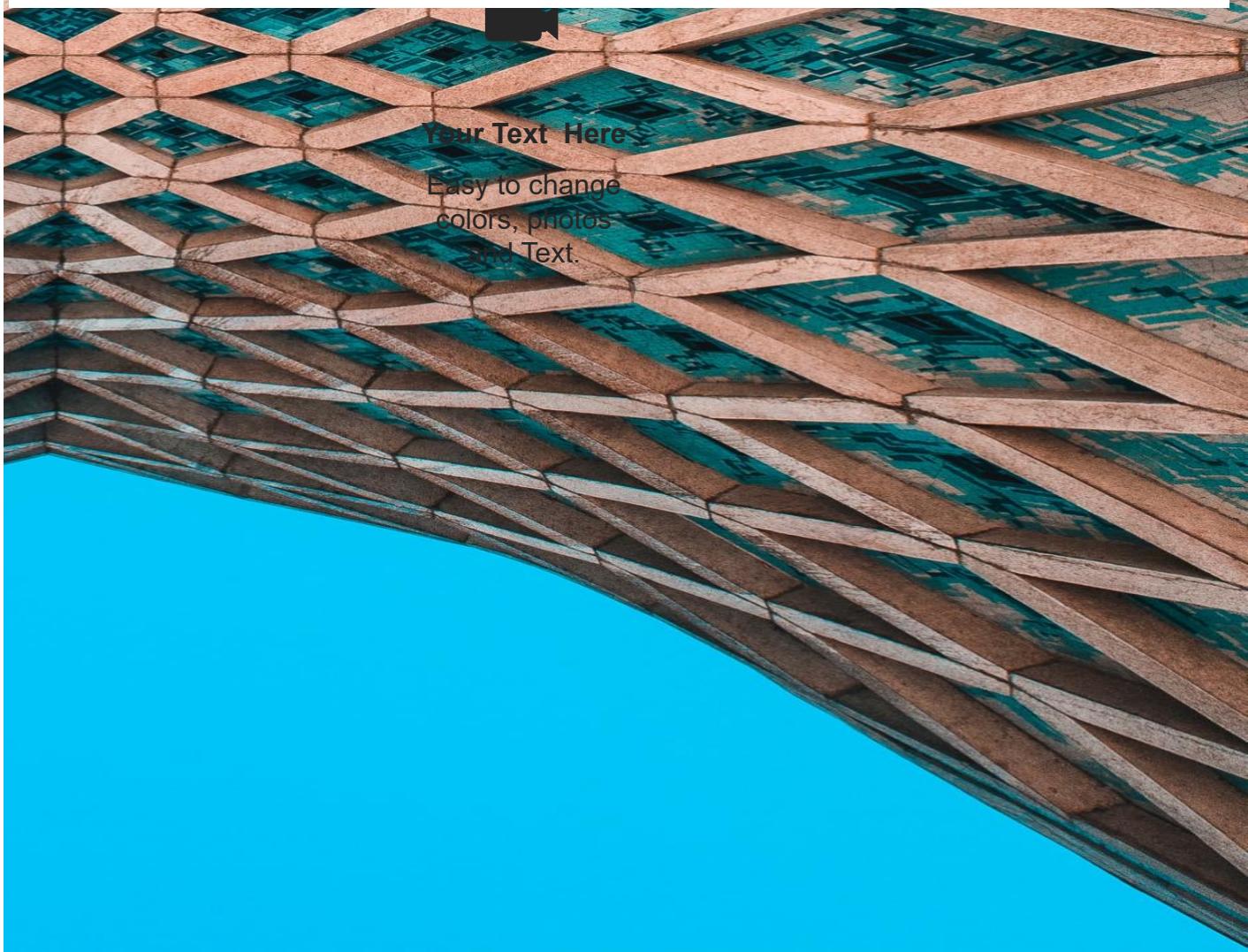


LIGHTNING SPORT CAR

ALWAYS THE FIRST TO TAKE YOU FROM DARKNESS TO LIGHT

Your Text Here

Easy to change
colors, photos
and Text.





AWSOME
PRESENTATION



THANK YOU
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CSE
Abdisa.hirpob@gmail.com